

# Digital Financial Inclusion

### What is Financial Inclusion?

A state wherein there is <u>effective access</u> to a <u>wide range of financial</u> products and services by ALL.

- √ Savings
- ✓ Credit
- ✓ Payments & remittance
- √ Insurance
- ✓ Investments

Esp· the unserved and underserved (MSMEs, farmers, fisherfolk, low-income population)

Fit-for-purpose financial services can be availed of conveniently and affordably to improve one's well-being

## Financial inclusion right now...

31.3% account ownership vs.

**50**% Unique mobile subscription



55.5% Internet users



**59%**Smartphone penetration

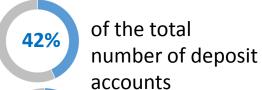


Sources: GSM and ITU

#### With at least one banking office Unbanked

#### **USAGE: Savings**

31.3% adults with a formal account



of the total amount of deposits are concentrated in NCR

#### **USAGE: Credit**

11.8% adults with a loan from a formal financial institution

## Addressing financial exclusion



geography, cost, information,



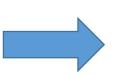
Requires transformative innovations and market-based solutions

Role of
Policymakers and
Regulators

Foster an enabling policy and regulatory environment for responsible innovations while factoring financial stability integrity and consumer protection

## The Promise of Digital Innovations

- Reduce cost
- Facilitate seamless client onboarding
- Address efficiency gaps



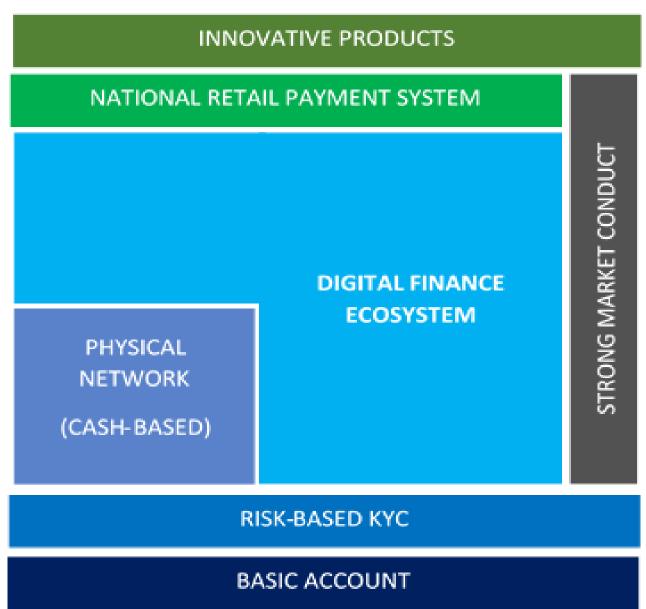
Expand reach of financial services in the country at a much lower cost benefitting consumers (and even providers!)



## Harnessing Digital Innovations for Financial Inclusion

1. Develop a digital finance ecosystem with the right mix and range of service providers, digital solutions and delivery channels

2. Democratize access to a transaction account



### National Retail Payment System

NRPS is a policy and regulatory framework that aims to establish a safe, efficient, reliable, and affordable retail payment system in the Philippines.



## Cash Agent

#### **Electronic Banking**



Self-service online, real-time transaction



#### 3<sup>rd</sup> Party Cash Agent



Cash-in/Cash-out
Open a bank account

### Initiatives to support democratized account ownership





Basic Deposit Account





www.bsp.gov.ph