# POPULISM: TRADE AND INTEGRATION CHALLENGES Prabir De

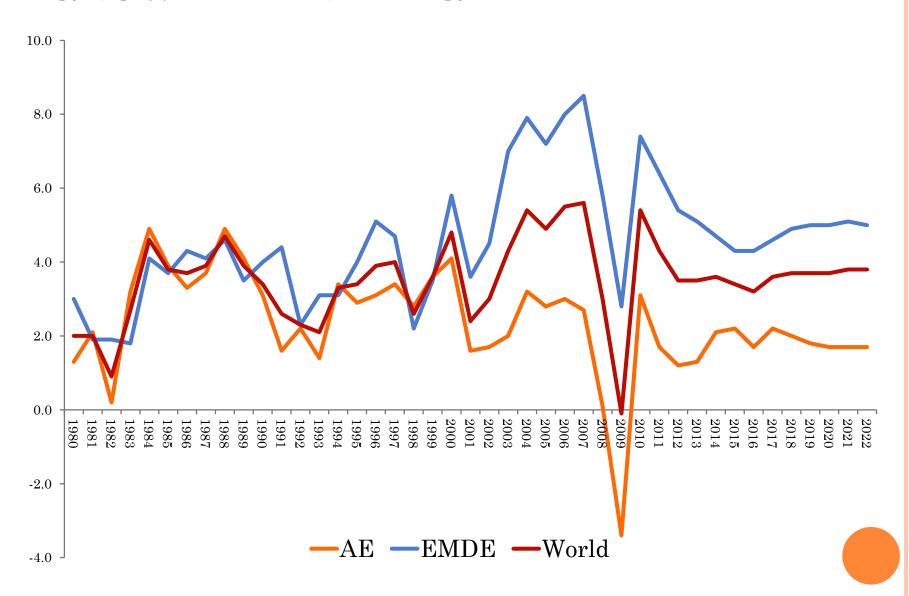
#### POPULISM AS WE KNOW

- Populism is a measure or group of measures set to reverse the steady state, ranges from economy to culture to security to space
- Populists (leaders) are not just anti-pluralism, sometimes they are also anti-elite
- "Populism" vs. "proximity to the people"
- o Populism can be 'zero sum game' or 'positive sum game'.
- Economically, there is no causal links between populism and economic and/or social development.
- Current wave of globalisation is under attack due to populism
  - Anti-trade
  - Anti-immigration
- Rising tide of populism
  - BREXIT, USA's exit from TPP, etc.

### UNCERTAIN GLOBAL ECONOMY

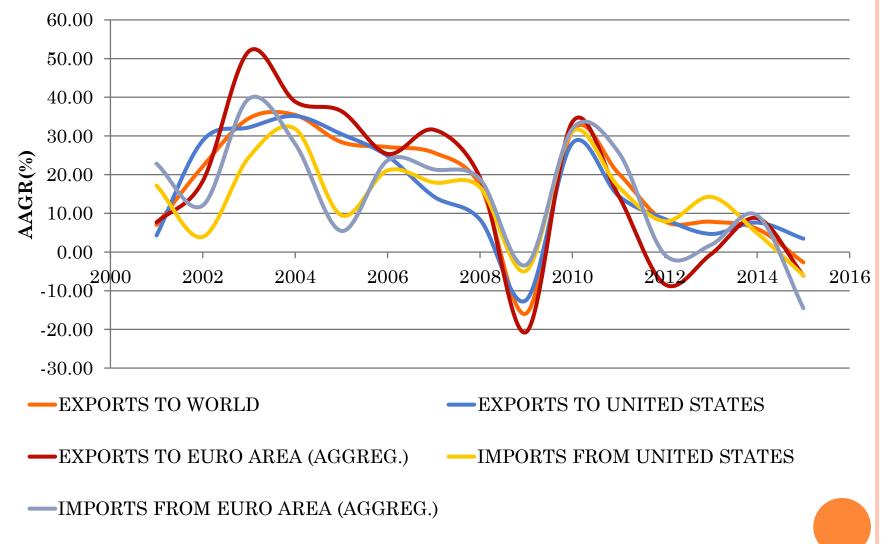
- Rise of populism coincides with economic downturn
- Global growth has fallen to 2.3% in 2016 (WEO, Oct 2017), likely to be slower.
- Globally, trade decelerating and so also China's export
- China's shift in growth model from heavy reliance on manufacturing exports and investment towards domestic consumption
- Trade protectionism is rising fast
- Downside risks to growth include rising policy uncertainty, particularly in the United States and Europe; financial market disruptions; and growth disappointments in major economies.
- Uncertainties North Korea, South China sea, a.o.
- Free trade no more trade on 'free' terms

## GROWTH IN REAL GDP



Source: World Economic Outlook, IMF, October 2017

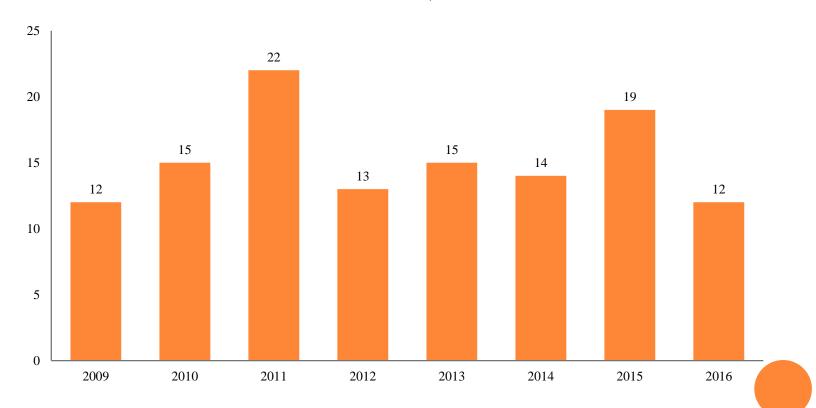
# CHINA'S EXPORT FACING HIGH DECELERATION



Source: Calculated based on DOTS, IMF

# FALLING TREND IN TRADE RESTRICTIONS ACROSS THE WORLD, STILL HIGH

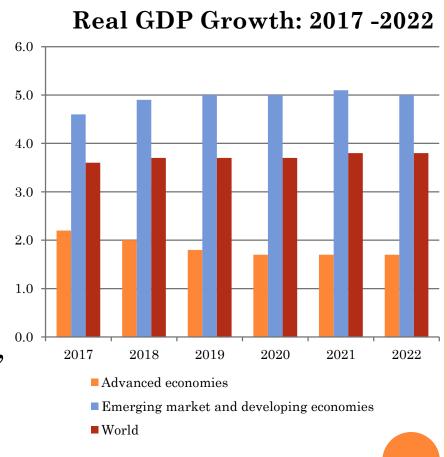
Trends in Trade Restrictive Measures (Average per Month)



Source: WTO

## EXPECTED DEVELOPMENTS IN ASIA

- Capital out flight and more people seeking freedom in China
- India's MSMEs facing existential problems due to demonetisation or GST
- Expect from populists measures by advanced economies in coming years
- Rise of anti-trade measures, and slowing down globalisation



Source: IMF

## COUNTERMEASURES

- Promote physical and digital connectivity development
  - Mega corridors vis-a-vis mega regionals
- Easing the burdens of NTMs
  - Product and process standards, e.g.
- Facilitate global and regional value chains
- Implement SDGs, invest on human resources, health, education, soft connectivity, faster communication, etc.

#### THINGS TO WATCH

- How Chinese economy performing and its governance
- Rise of nationalism, terrorism, war environment, natural disaster, climate change, etc.
- Use of technology and innovation how do we produce more with less and less resources
- Indian election in 2019
- New strategic equations (e.g. Quad)

