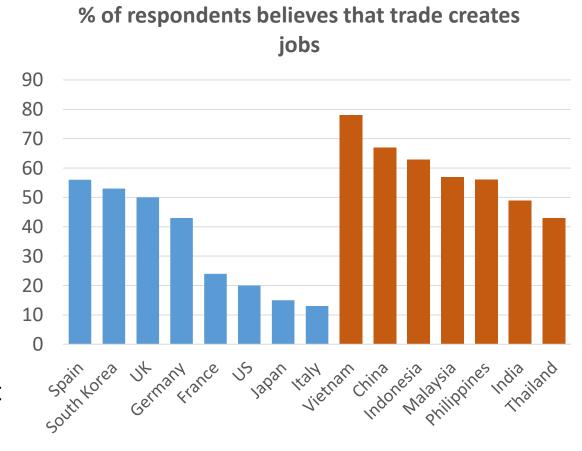


Emerging Populism: Impacts and Countermeasures

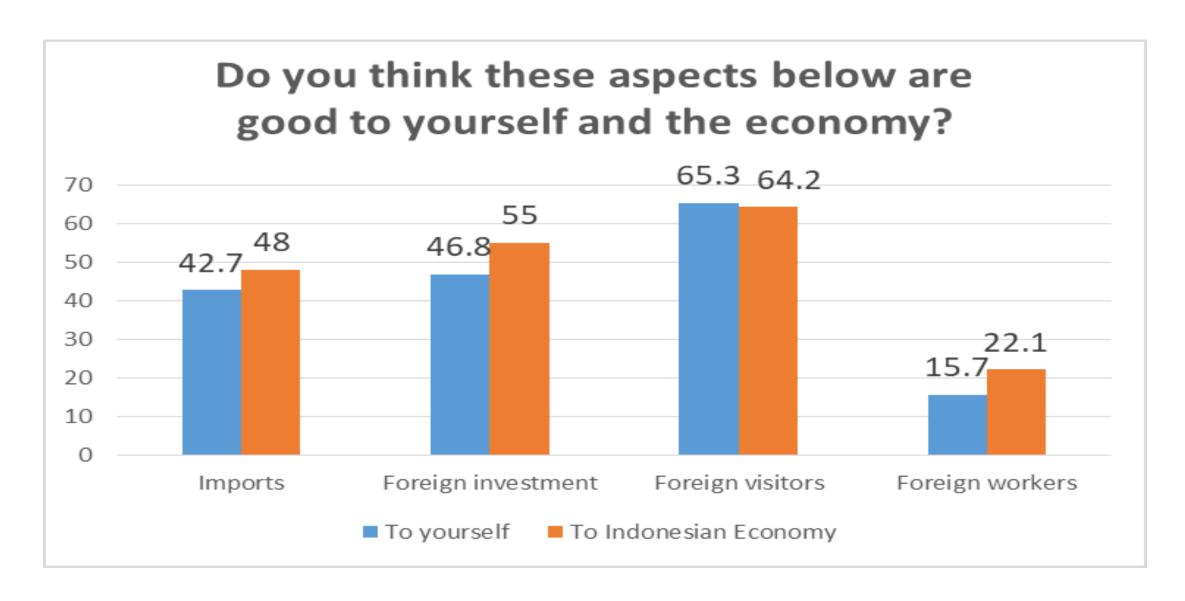
Yose Rizal Damuri and Mari Pangestu
Centre for Strategic and International Studies
Jakarta, Indonesia

Growing Discontent about Globalisation

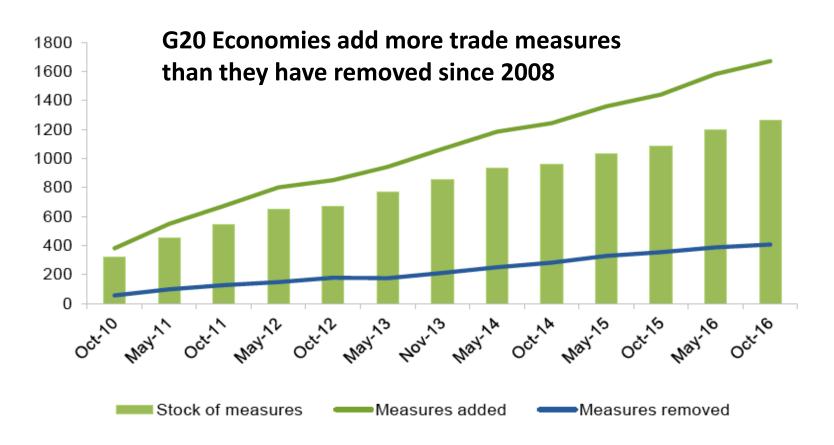
- Dissatisfaction over trade and economic openness is increasing everywhere
 - Less than 25% of developed countries population believed that trade create jobs (Pew 2014)
 - The distrust is lower in developing countries, but is also growing
- While it is getting stronger after the GFC, the root causes have been around much longer
 - Perception that only a few enjoy the benefits
 - Policies to reduce the negative impact have not always worked



Perception of Indonesia's towards Globalization



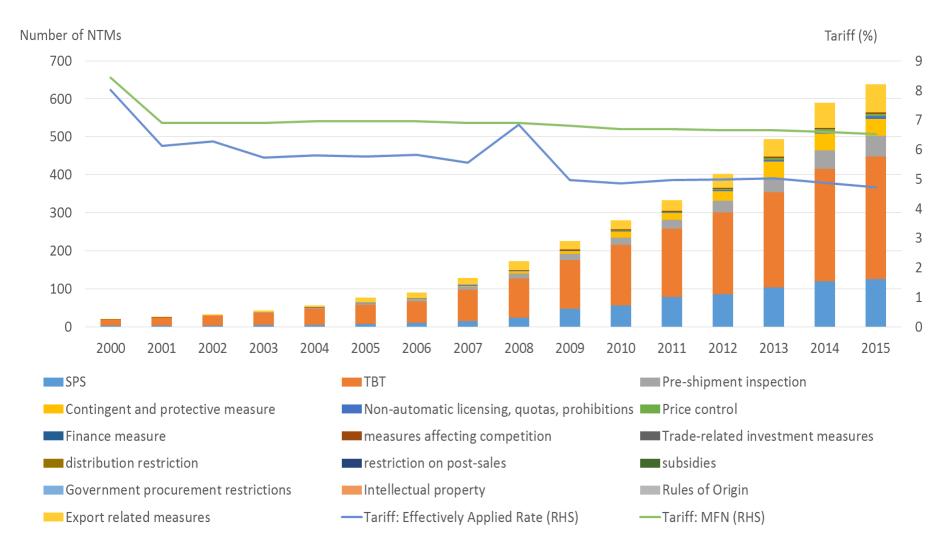
It has been manifested in trade policy



- Tariff has declined significantly
- But non-tariff measures are increasing
- Not necessarily barriers to trade, but the impact might be significant for majority of small business
- Also affect the arrangement of global value chain

Data source: WTO (2016).

Increasing Use of Non Tariff Measures in ASEAN: NTMs vs Tariffs

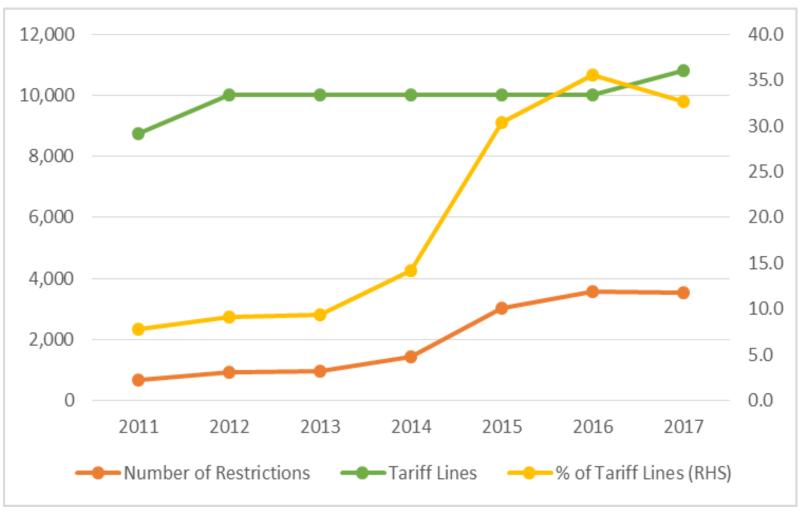


Source: ERIA-UNCTAD, 2016

Indonesia

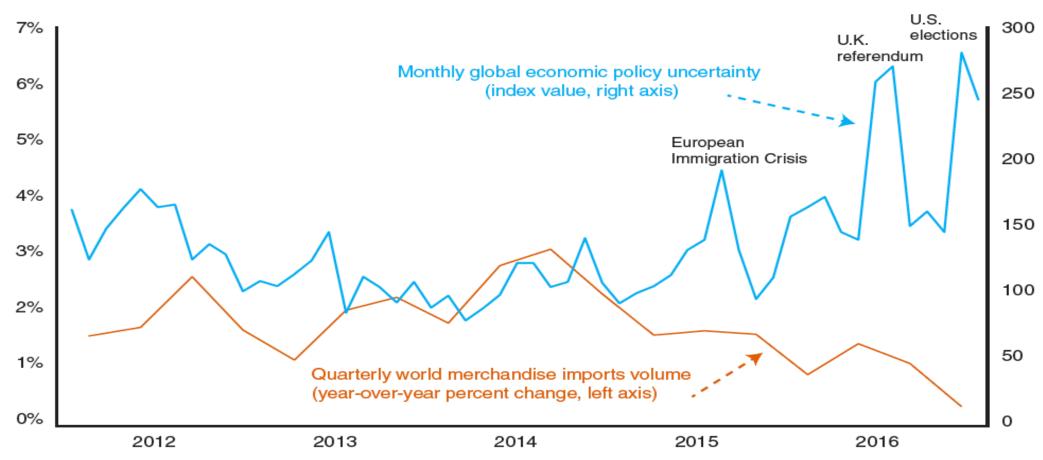
- Indonesia's trade policy swings from open to more restrictive regime
- Tariff rate declining, but surge of non-tariff measures (NTMs)
 - Currently 35% of tariff lines subject to import restrictions
 - Compared with other ASEAN countries, average of 17%

Number and Percentage of Quantitative Restrictions



Source: Ministry of Trade

Policy Uncertainty impact on Trade



Source: CPB Netherlands Bureau of Economic Policy Analysis, www.PolicyUncertainty.com, Baker, Bloom and Davis (forthcoming), and authors' calculations.

(taken from World Bank, Global Trade Watch, February 2017)

Some Potentials and Challenges

Potentials

- Global recovery with East Asia leads the process
- Greater investment in infrastructure
- Continuing openness initiatives in East Asia, e.g. RCEP, AEC
- Greater awareness on the importance of inclusive growth

Challenges

- Risk and uncertainty remain high
- Technological progress and 4th industrial revolution
 - Maturation of GVCs
 - The need for new trade and development strategy
- Increasing complexity of trade agreements, e.g. spaghetti bowl effects
- More difficult reforms, not much low-hanging fruits left

Responses

- Greater understanding on what benefits of economic openness has bring
 - Better communication and information to general audiences
- Broad based development and market policy
 - Continuing reform initiatives to ease doing business and facilitate investment and trade
 - More flexible labor market and human capital development
- More specific and targeted policy to ensure equitable development between and within countries
 - Capacity building for SMEs to increase internationalization
 - Social safety net and protection system
 - Retraining and adjustment program
- Greater support to multilateral trading system and liberalization

Thank You