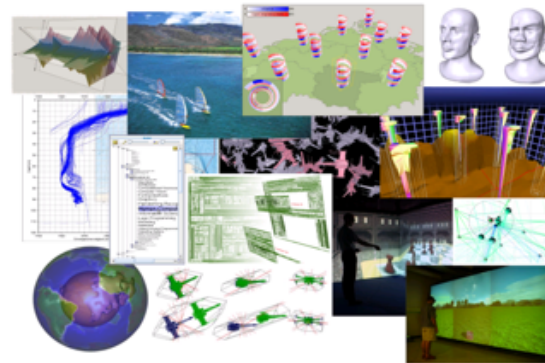
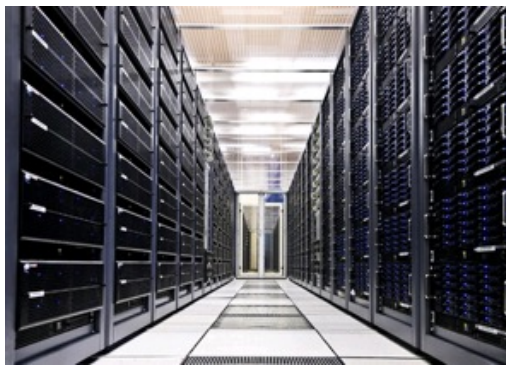
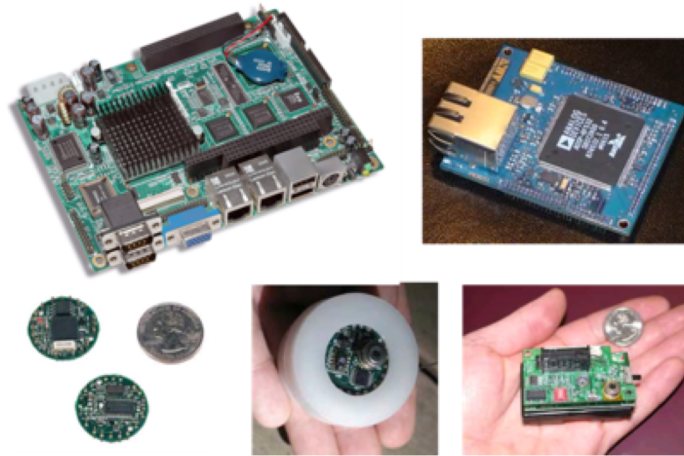


*STAMINA4Space:  
Disruption and Value Creation from  
Space Technology through  
Data, Industry and People*

**Joel S. Marciano, Jr PhD**  
Professor, EEE Institute, UP Diliman  
Acting Director, DOST-ASTI  
Program Leader, STAMINA4Space

2018 Philippine APEC Study Center Network  
Disruptive Technologies: Opportunities, Challenges and Risks  
Henry Sy, Jr. Hall, UP BGC  
08 October 2018

# The Changing Face of Computing



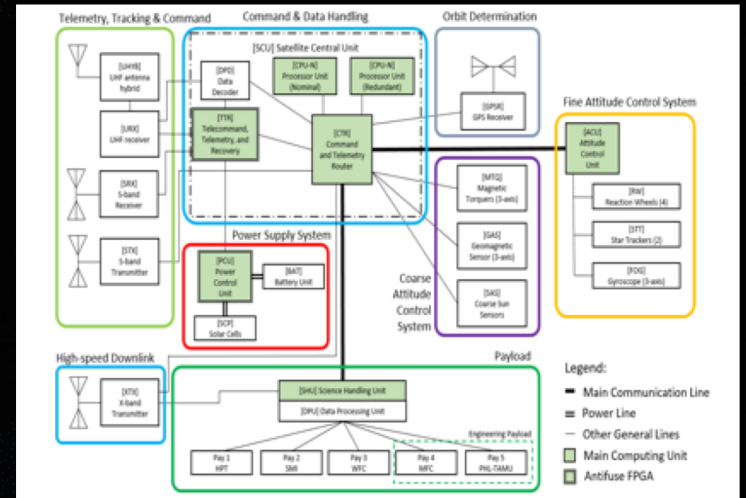
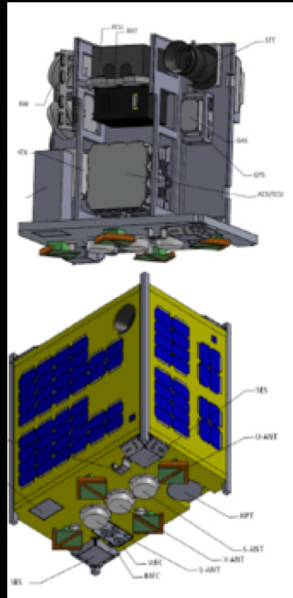
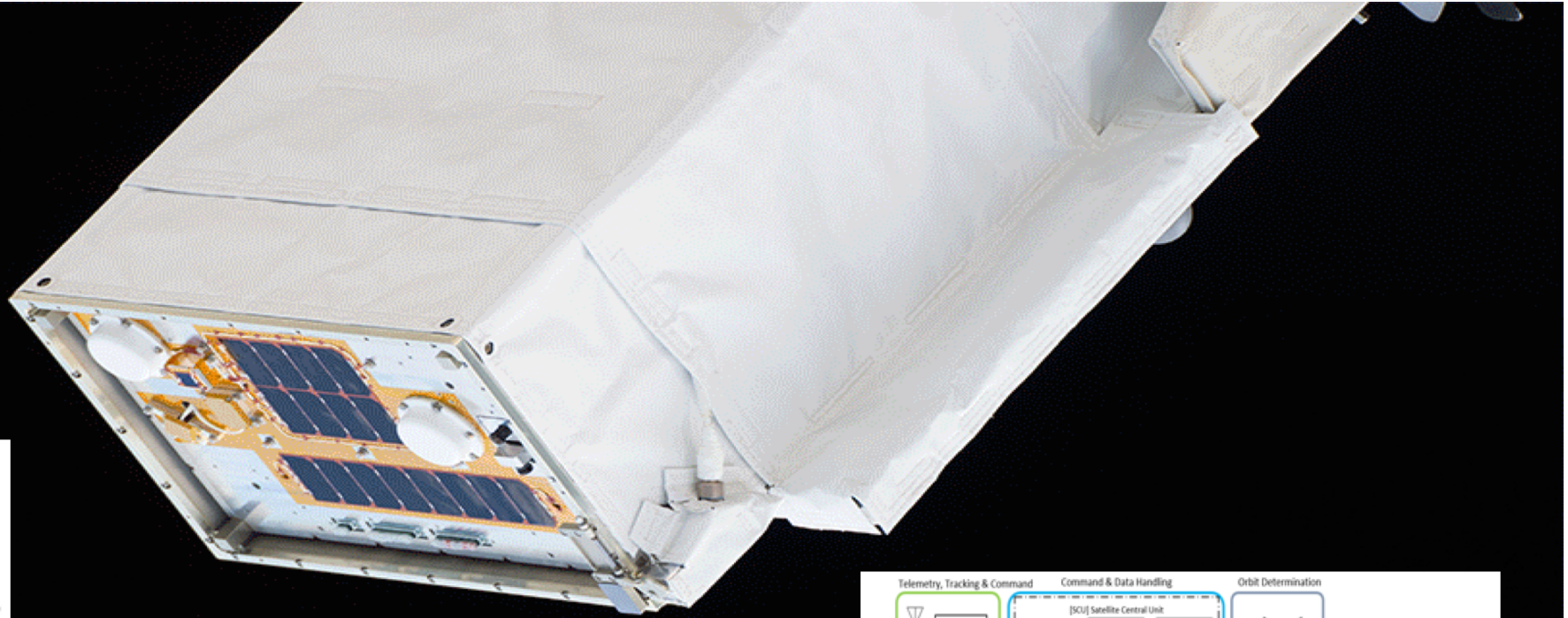
**Figure 2 The Many Faces of Social Computing**

Category	Examples	Current usage
<b>Social networking</b> Technology that allows users to connect and share information online.	LinkedIn, Facebook, MySpace, Twitter, LinkedIn, Facebook, MySpace, Twitter, LinkedIn, Facebook, MySpace, Twitter	45% of North American online consumers use social networking sites weekly, up from 38% in 2008. 60% of consumers use or plan to use social networking sites in the next 12 months.
<b>Search engines</b> Websites that allow users to find information on the Internet.	Google, Yahoo!, Bing, MSN, AOL, Ask.com, Excite, Lycos,MSN, AOL, Ask.com, Excite, Lycos	70% of North American online consumers use search engines weekly, up from 65% in 2008. 80% of consumers use or plan to use search engines in the next 12 months.
<b>Web 2.0</b> A term used to describe the current generation of Internet-based applications that allow users to create and share content online.	YouTube, Flickr, MySpace, LinkedIn, Facebook, MySpace, Twitter, LinkedIn, Facebook, MySpace, Twitter	45% of North American online consumers use video sharing sites weekly, up from 35% in 2008. 60% of consumers use or plan to use video sharing sites in the next 12 months.
<b>Mobile devices</b> Handheld devices that allow users to access the Internet and use applications on the go.	iPhone, Android, BlackBerry, Palm OS, Symbian, Windows Mobile, Java, BREW, T-Mobile, Verizon, AT&T, Sprint, Next Issue, Next Issue, Next Issue	45% of North American online consumers use mobile devices weekly, up from 35% in 2008. 60% of consumers use or plan to use mobile devices in the next 12 months.
<b>Cloud computing</b> A model of computing in which resources are hosted and accessed over the Internet.	Amazon.com, Microsoft, Google, Oracle, SAP, IBM, HP, Dell, Cisco, HP, Dell, Cisco, HP, Dell, Cisco	45% of North American online consumers use cloud computing services weekly, up from 35% in 2008. 60% of consumers use or plan to use cloud computing services in the next 12 months.



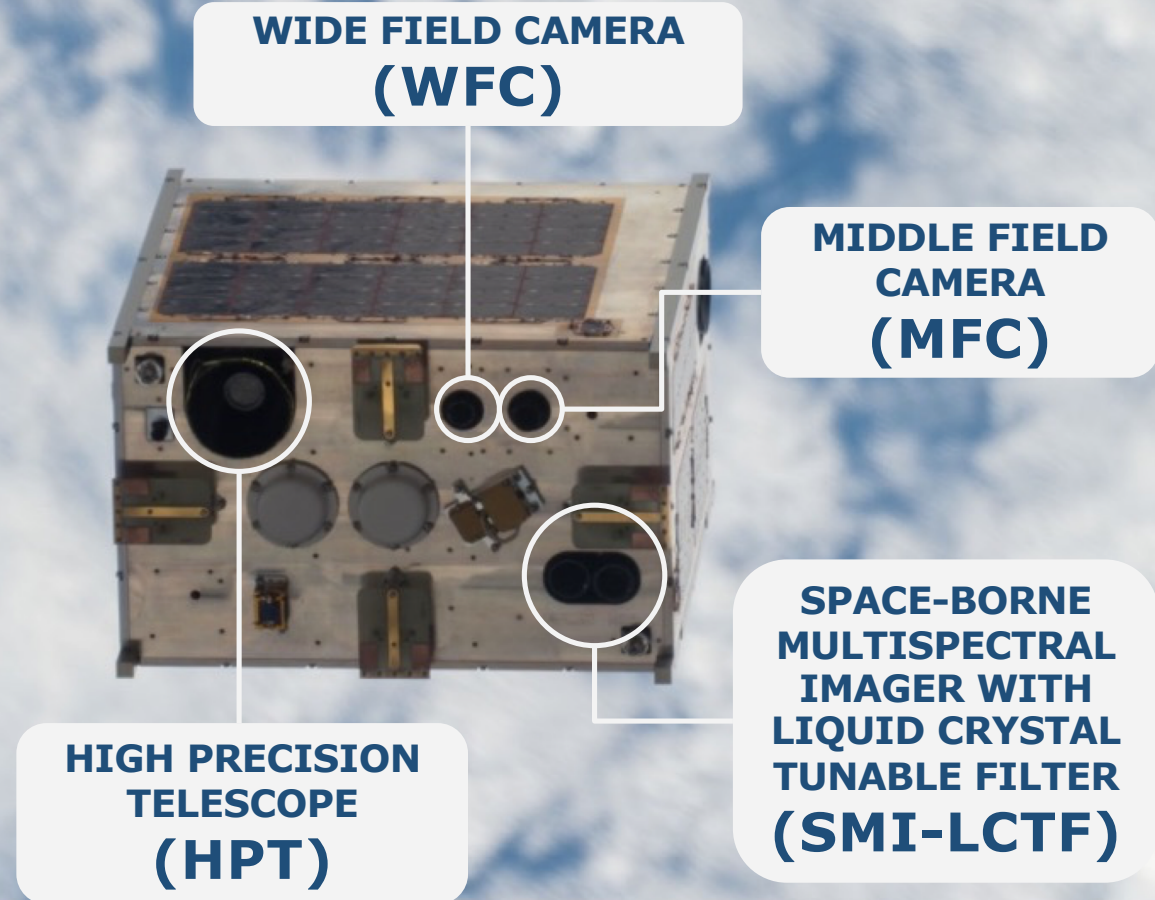
# Going the Way of the Light Bulb





# Diwata-1 Microsatellite Payload

CLASS: 50 kg Microsatellite  
DIMENSION: 55 x 55 x 35 cm  
INCLINATION: 51.6 degrees  
ALTITUDE: ~420km  
LAUNCH: 23 March 2016  
RELEASE: 27 April 2016



The Philippines is not really launching satellites ...



*We are putting computers in orbit.*

*What on earth for?*



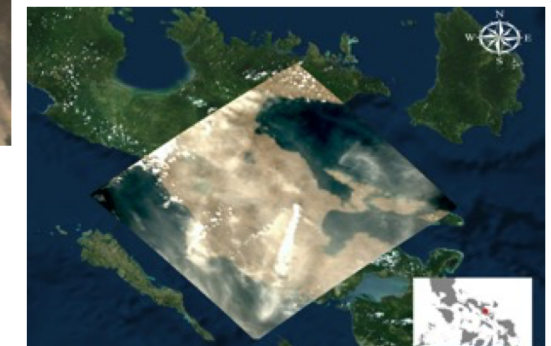
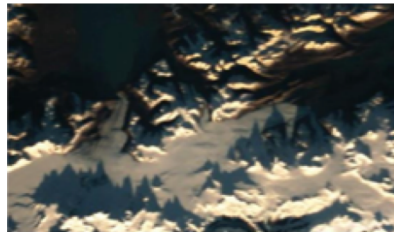
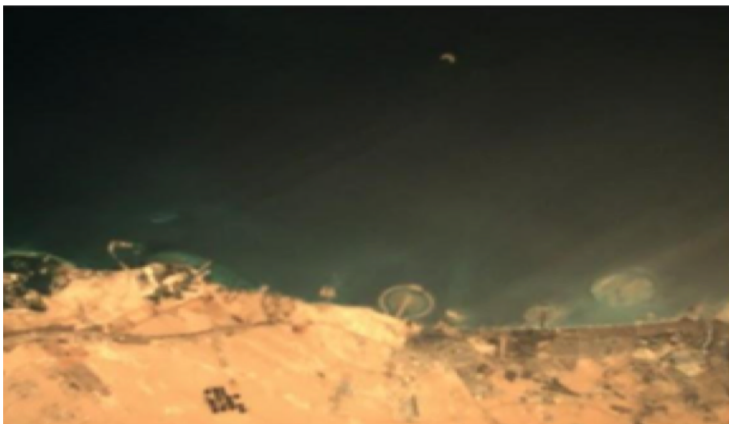
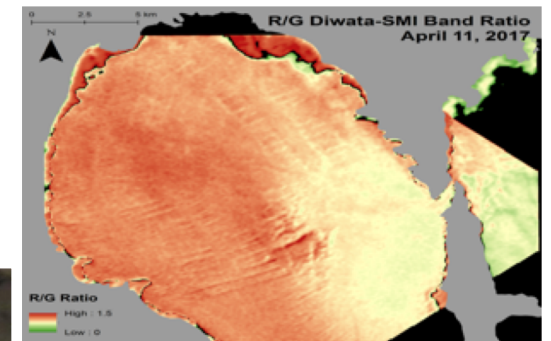
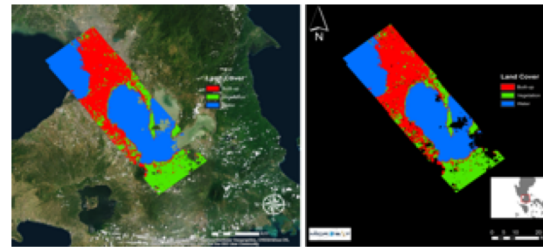
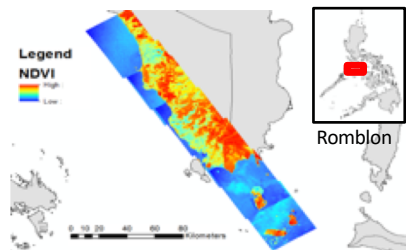
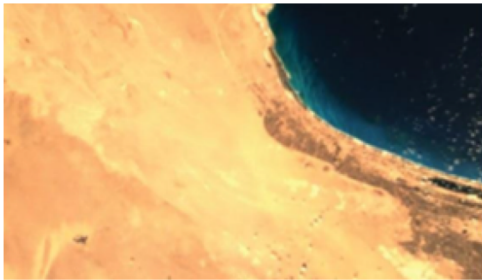
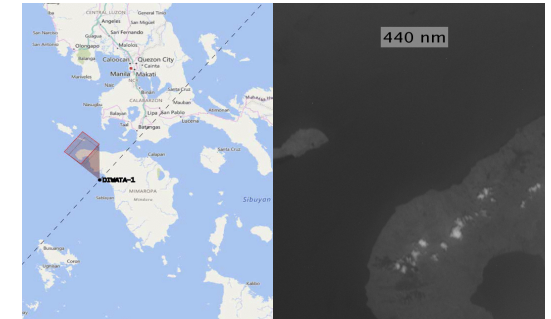
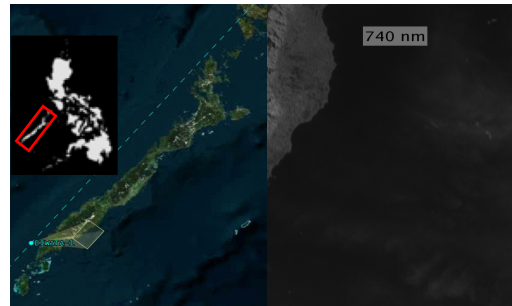


**DATA**



Data for enabling science-based policies and interventions.  
Data for enhancing productivity and inclusive innovation.  
Data as fuel for the 4<sup>th</sup> industrial revolution.

<http://phl-microsat.upd.edu.ph/>



July 26, 2018, 5:00 PM GMT+8

July 27, 2018, 6:14 AM GMT+8

# All the Things Satellites Can Now See From Space

They're getting smaller, cheaper, and easier to launch. Here's what they're capturing.

By Andre Tartar, Jeff Kearns, Eric Roston, Jeremy Kahn, Shannon Sims, Karlis Salna, and Aaron Clark

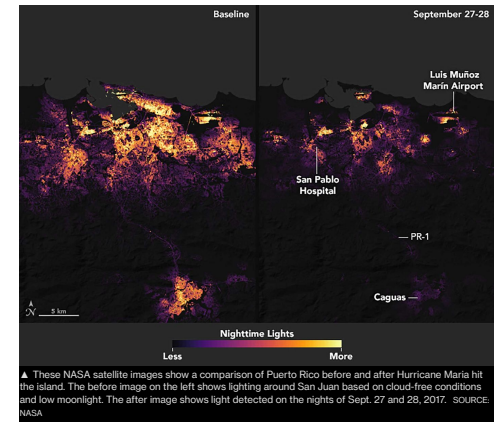
Satellites are orbiting in record numbers. These are just some of the companies, government agencies, and NGOs putting them to use.

SHARE THIS ARTICLE

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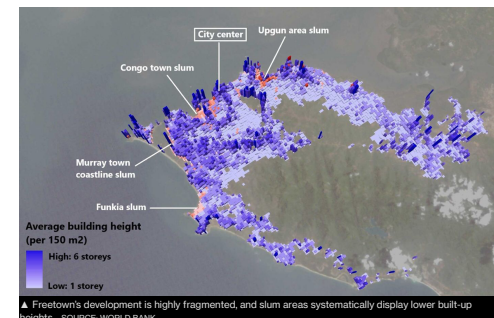
<https://www.bloomberg.com/news/features/2018-07-26/all-the-things-satellites-can-now-see-from-space>



▲ These NASA satellite images show a comparison of Puerto Rico before and after Hurricane Maria hit the island. The before image on the left shows lighting around San Juan based on cloud-free conditions and low moonlight. The after image shows light detected on the nights of Sept. 27 and 28, 2017. SOURCE: NASA



▲ Oil storage monitored by Ursa. SOURCE: TERRASAR-X

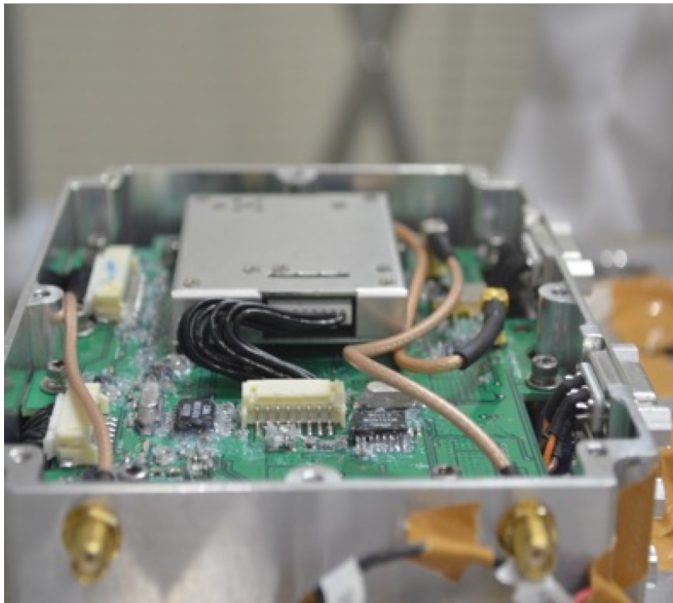


▲ Freetown's development is highly fragmented, and slum areas systematically display lower built-up heights. SOURCE: WORLD BANK



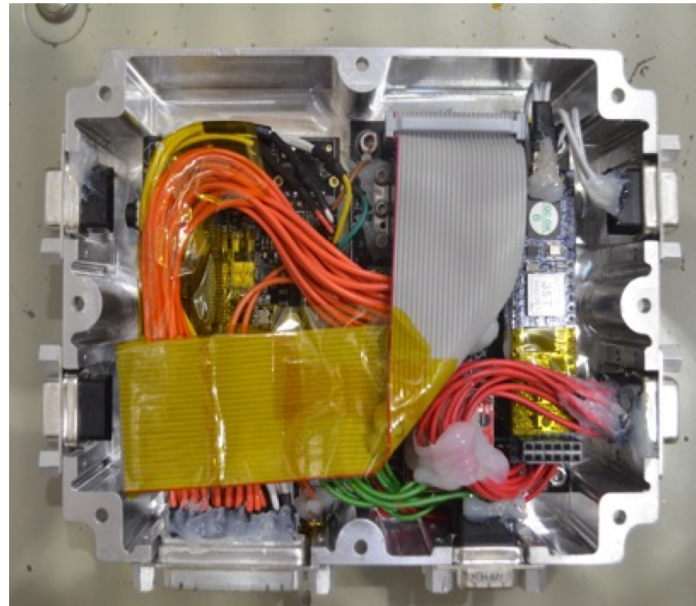
# Not Just About the *Data*. Developing a Local *Industrial Base*.

*Locally-developed Experimental Modules to fly with Diwata-2*



Amateur ("Ham") Radio Payload

*Aerospace and aeronautics sub-systems*



Attitude Control Unit (ACU-Ex)

*Electronics and semiconductors*

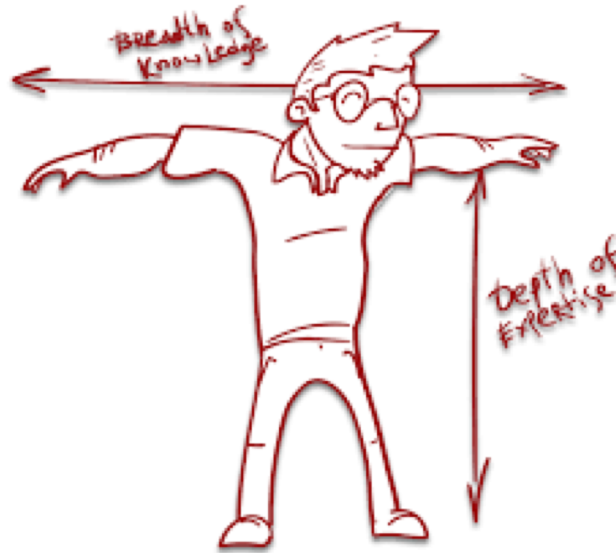
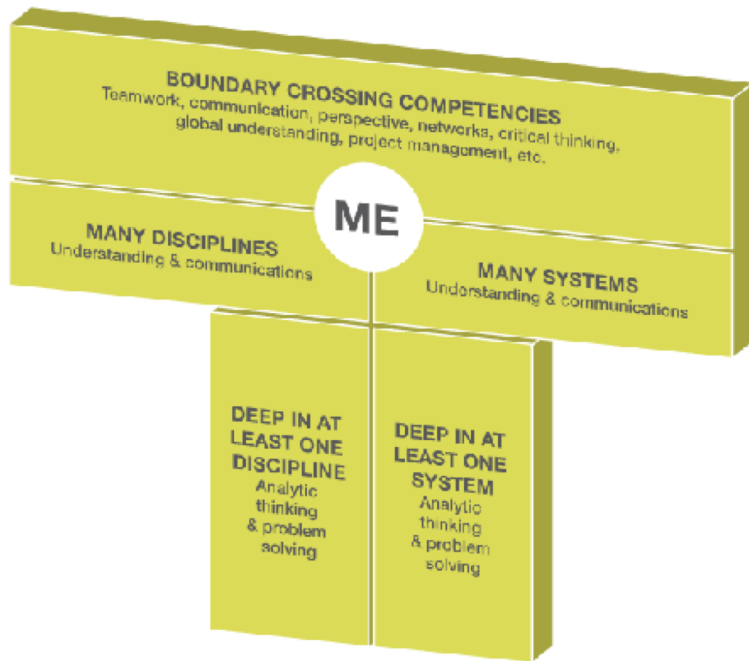


Sun Aspect Sensor (SAS-Z)

*Space-grade materials*



# When we build satellites, we also build *People*.



T-shaped people have a principal skill that describes the vertical leg of the T — they’re mechanical engineers or industrial designers. But they are so **empathetic** that they can branch out into other skills, such as anthropology, and do them as well.”

Tim Brown, CEO and president of IDEO

Electrical, electronics, mechanical engineers → **Systems Engineers**

Remote sensing scientists → **Data Scientists**



## Diversity within the PHL-Microsat / STAMINA4Space team

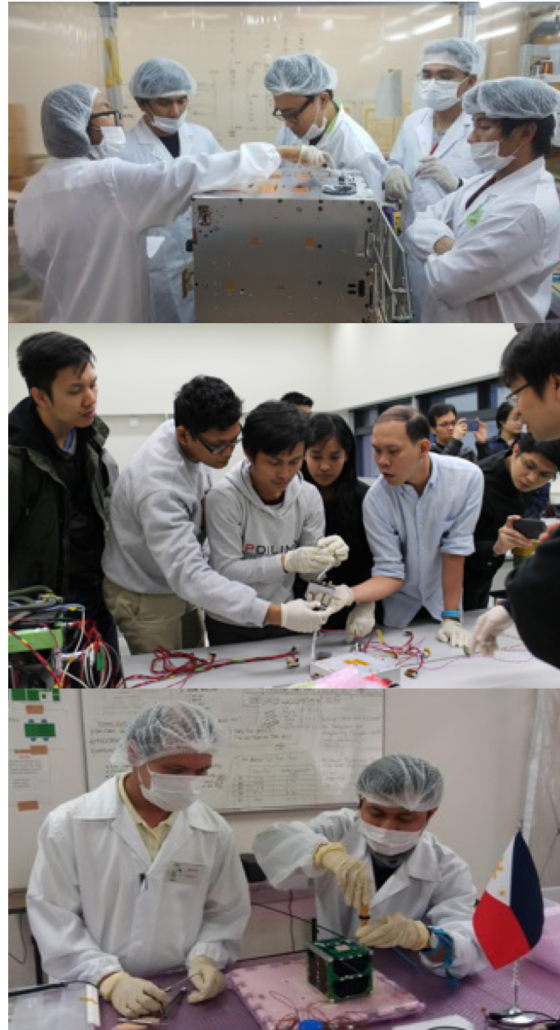
- Aerospace Engineering\*
- Computer Science
- Cosmoscience\*
- Electrical Engineering
- Electronics and Communication Engineering
- Energy Engineering
- Environmental Science
- Geodetic Engineering
- Geomatics Engineering
- Material Science and Engineering
- Mechanical Engineering
- Meteorology
- Physics
- Remote Sensing
- Space Engineering\*

## PHL-Microsat

Trained **60** scientists  
and engineers

Deployed **16** graduate  
and research students  
in Japan

Offered **local  
undergraduate elective  
course** on space  
engineering



## STAMINA\_for\_Space

Offering of **local MS/MEng  
EE Program** focused on  
nanosat track

Establishment of a  
**University Consortium** on  
Space Science and  
Engineering

Pursuing **optical payload  
development**

Increasing mastery on  
satellite and systems  
engineering



# NANO, KAYA MO?

Design, Build and Launch a NanoSat in Space

Apply for STeP-UP Scholarship

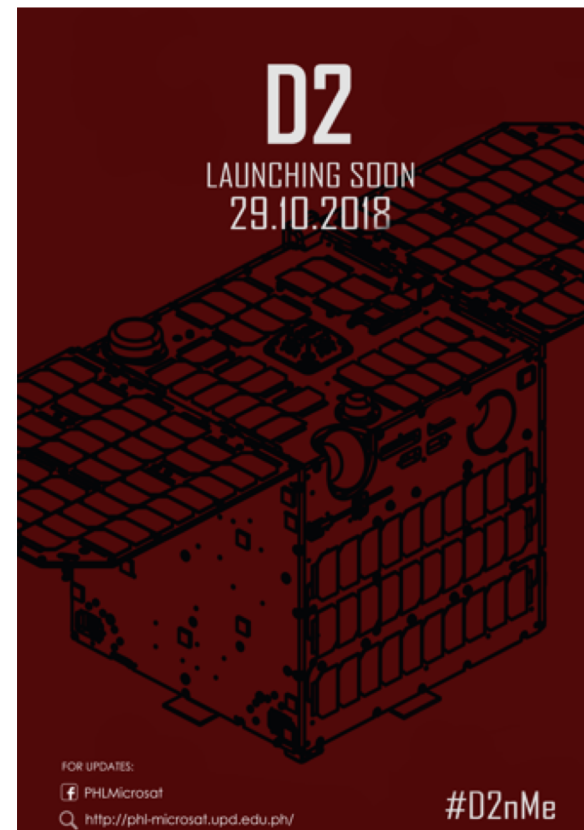


Space Science and Technology Proliferation through University Partnerships (STeP-UP) is a DOST-funded project implemented by the UP Electrical and Electronics Engineering Institute in partnership with the DOST-Science Education Institute.

- ❖ Open to All Faculty affiliates of any secondary or tertiary academic institution
- ❖ Must be committed to pursue full time MS/MEng Electrical Engineering study in UP EEEI
- ❖ Must be committed to return to his home institution upon completion of the program

Photo credit to ESA/A. Gerst

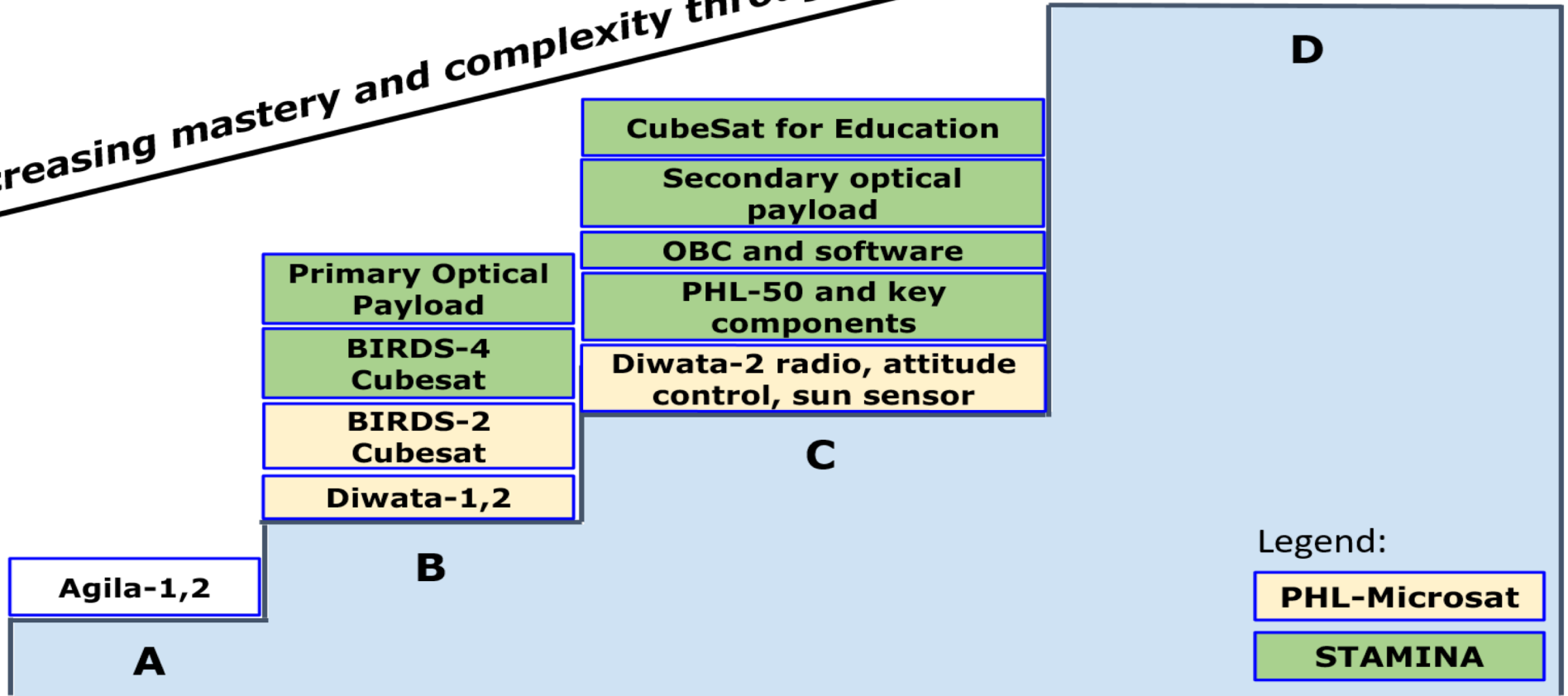
STEP-UP scholarships  
Deadline: 31 October 2018



Diwata-2 launch  
29 October 2018



**Increasing mastery and complexity through time** → Domestically developed small satellites for the Philippines



- A – Buy satellite for operation in the country
- B – Build a turnkey satellite system outside country and gain know-how on satellite technology development; Operation of the satellite in the country
- C – Design and build of key components in-country to localize technology; integrate and test localized technology with flight-proven subsystems outside country; Operation of the satellite in the country
- D – Design and build of satellite system, integrating flight-proven local and foreign satellite technologies in-country; Space environment testing selectively done outside country; Operation of the satellite in the country

Market-directed, design thinking mindset  
+  
T-shaped people and institutions  
+  
Enabling environment for inter-disciplinary work

---

Government Support

→ *Innovation and Value Creation*



*Thank you.*

