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South Korea's 'New Southern Policy' and International Development Cooperation in ASEAN

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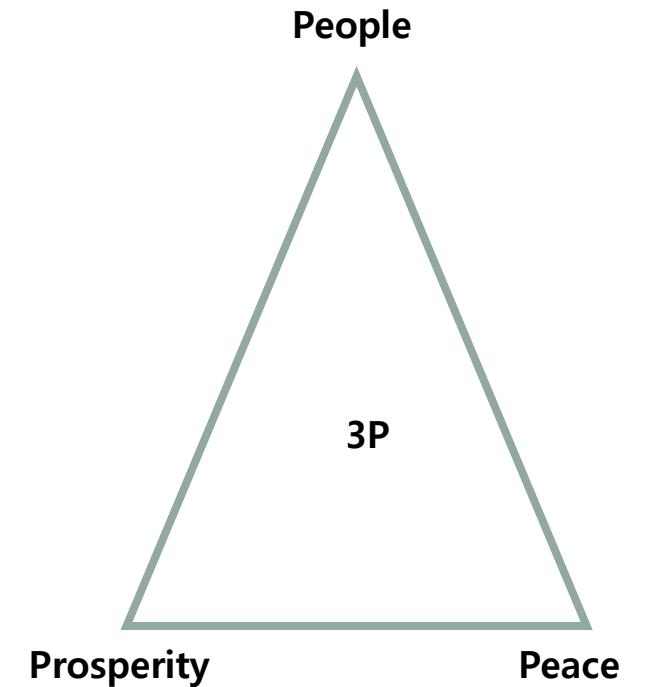
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South Korea's 'New Southern Policy'



President Rodrigo Roa Duterte, along with the leaders from the Association of Southeast Asian Nations (ASEAN) member states and South Korean President Moon Jae-in do the traditional ASEAN handshake as they pose for a photo prior to the start of 20th ASEAN-Republic of Korea Summit at the Philippine International Convention Center in Pasay City on November 13, 2017. Ace Morandante/Presidential Photo

Source: Audrey Morallo, "World leaders in Manila: Key events at ASEAN Summit." (Nov. 15, 2017)



South Korea Relations with Southeast Asian countries

| Year | Contents |
|------|---|
| 1989 | Sectoral Dialogue Partner |
| 1991 | Full Dialogue Partner |
| 1997 | First ASEAN Plus Three Summit (at the 2 nd ASEAN Informal Summit) |
| 2004 | Joint Declaration on Comprehensive Cooperation Partnership (at the 8 th ASEAN-ROK Summit) |
| 2005 | ASEAN-ROK Plan of Action (at the 9 th ASEAN-ROK Summit) |
| 2007 | Signing of the MOU on the establishment of the ASEAN-Korea Centre (11 th ASEAN-ROK Summit) |
| 2007 | Entry into force of the ASEAN-Korea FTA on Trade in Goods |
| 2009 | Inauguration of the ASEAN-Korea Centre in Seoul and the ASEAN-ROK Commemorative Summit |
| 2009 | Entry into force of the ASEAN-Korea FTA on Services and on Investment |
| 2010 | Adoption of the Joint Declaration on ASEAN-ROK Strategic Partnership for Peace and Prosperity and its Action Plan, which covers the period of 2011-2015 (13 th ASEAN-ROK Summit) |
| 2011 | The 1 st Mekong-ROK Foreign Minister' Meeting and Adoption of the Han-River Declaration |
| 2012 | Establishment of the ROK Mission to ASEAN in Jakarta |
| 2015 | Plan of Action to Implement the ASEAN-U.S. Strategic Partnership |
| 2017 | Inauguration of the ASEAN Culture House in Busan |

Research Question

What significant changes (if any) in South Korean policies toward Southeast Asia can be traced across the past four administrations?

First Step

- Collecting Data

News papers, Presidential Speech

Third Step

- Network Analysis

Node to node: relation

Second Step

- Frequency & Content Analysis



Aid Effectiveness & Allocation

- Role of politics in explaining aid allocation (Alesina & Dollar 2000; Boone 1996; Lancaster 2000; 2008)
- Relationships between the donor and recipient country
- Domestic political variables are *absent* (Alesina & Dollar 2000; Boone 1996)
- Role of Politics is cast at the international level

State Diplomatic Policy & Aid Motivation

- How government foreign policy actually affects ODA in a same state?
- “State’s motivations involve individuals and *can be difficult to observe*” (Lancaster 2008)
- Political parties and domestic political institutions play an important part; parties make a difference (Thrien and Noel 2000)



III.

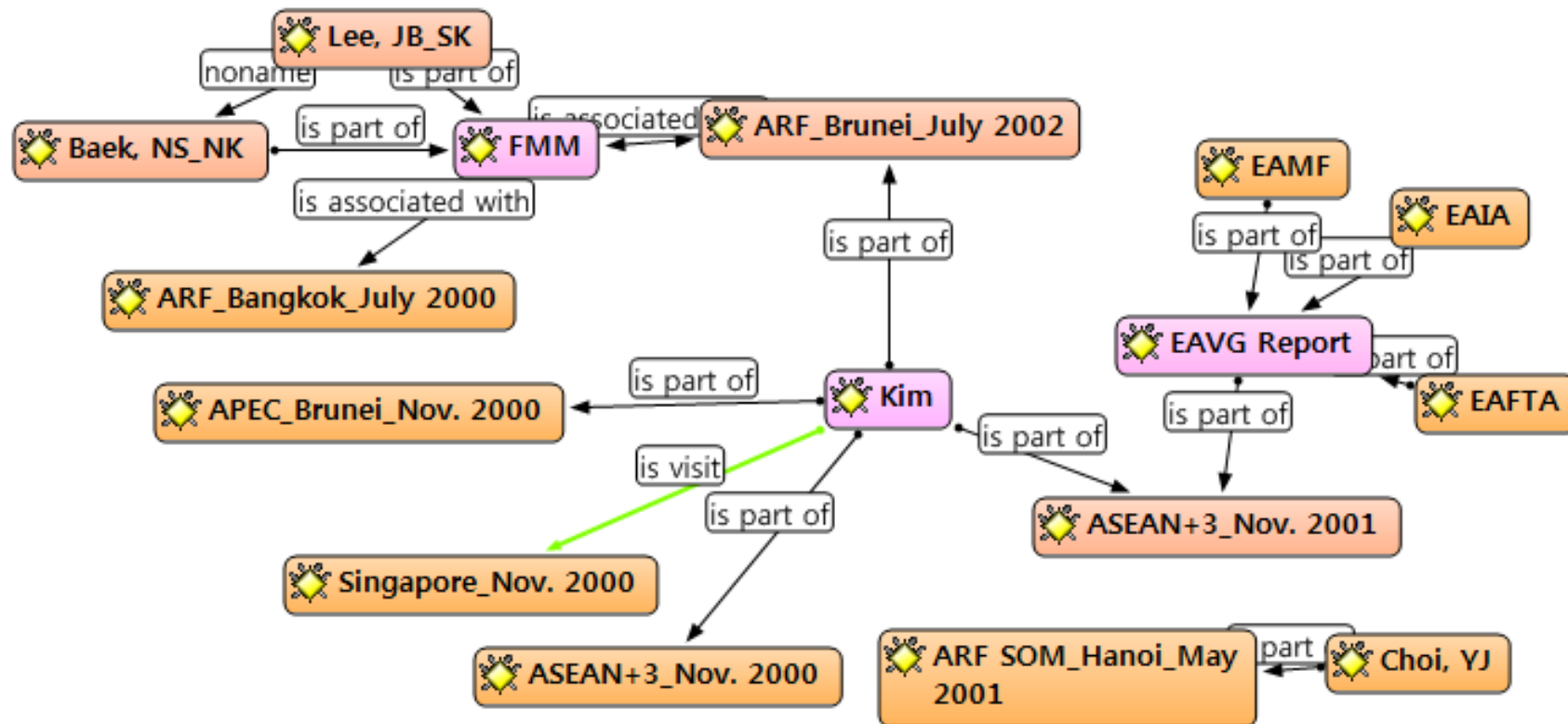
Case Study

Collecting Data

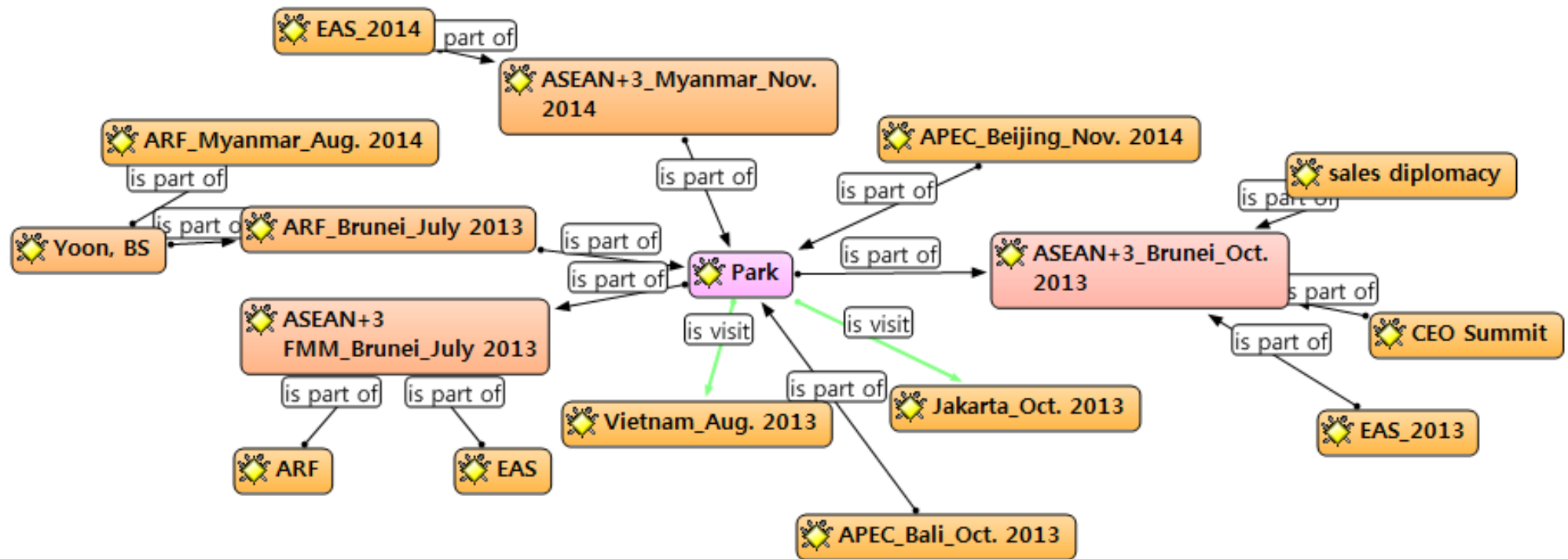
| President | DongA Ilbo | Hankyoreh | Kyunghayng Shinmun | Total (n) |
|---|------------|-----------|--------------------|-----------|
| Kim, Dae-Jung February 25, 1998- February 24, 2003 | 35 | 0 | 0 | 35 |
| Roh, Moo-Hyun February 25, 2003- February 24, 2008 | 49 | 127 | 78 | 254 |
| Lee, Myung-Bak February 25, 2008- February 24, 2013 | 143 | 105 | 109 | 357 |
| Park, Geun-Hye February 25, 2013- December 9, 2016 | 134 | 118 | 180 | 432 |



Results: President Kim's visits to Southeast Asia and attendance at ASEAN Meetings



Results: President Park's visits to Southeast Asia and attendance at ASEAN Meetings



III.

Case Study

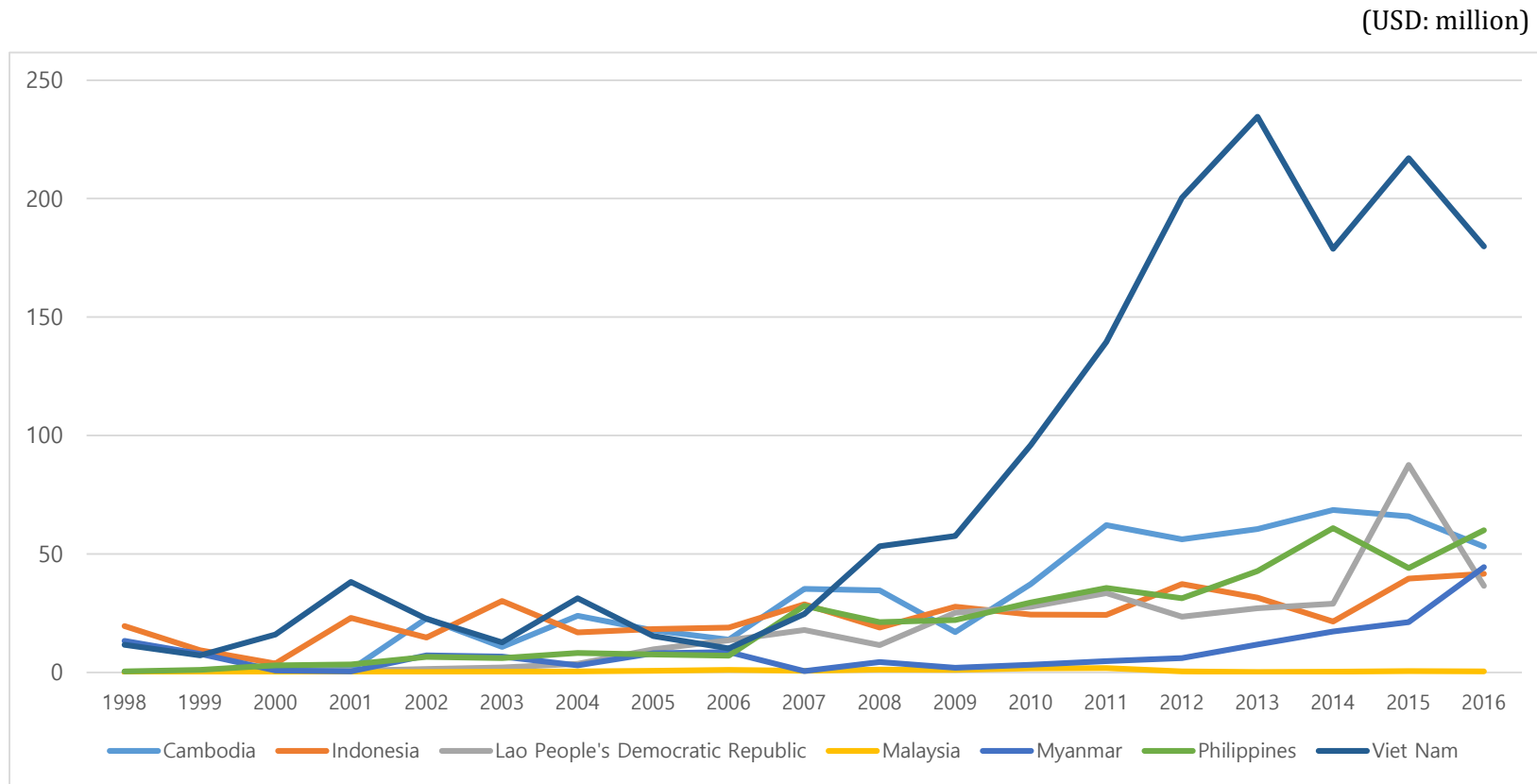
Results: President's Speech Content Analysis

| | Kim | | Roh | | Lee | |
|----|------------------------|-------|---------------------------|-------|---------------------------|-------|
| | word | count | word | count | word | count |
| 1 | North Korea | 41 | Peace | 17 | Green growth | 41 |
| 2 | Information Technology | 38 | Investment | 9 | Climate change | 23 |
| 3 | Peace | 35 | North Korea Nuclear Issue | 8 | Economic Crisis | 12 |
| 4 | Economic Cooperation | 25 | Economic cooperation | 8 | Economic investment | 9 |
| 5 | Prosperity | 21 | prosperity | 6 | North Korea Nuclear Issue | 7 |
| 6 | Democracy | 21 | trade | 5 | Environmental issue | 6 |
| 7 | China | 11 | infrastructure | 4 | Education | 3 |
| 8 | Japan | 9 | Economic growth | 3 | Green energy | 3 |
| 9 | USA | 7 | democracy | 3 | Partnership | 3 |
| 10 | East Asia Vision Group | 7 | energy | 3 | prosperity | 2 |

III.

Case Study

ODA flows to seven Southeast Asian countries (1998-2016)



Source: OECD QWIDS (search: Oct. 1, 2018)

IV.

Findings : Challenges in Korea

1

Need (a) Coherent Policy In ASEAN

- South Korean administrations have various policy initiatives
- South Korea's foreign relations have been shaped by its evolving relationship with North Korea, United States, Japan, China, and Russia

2

'NEW' Southern Policy?

- Vague and ambiguous
- 'New Asia Initiative' (President Lee)

3

'NEW' Opportunities?

- Korea's New Southern ODA Policy
- e.g. President Moon's visit Singapore : economics and business and e-commerce



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Thank you

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