

17th Development Policy Research Month (DPRM)

September 2019



Philippine Institute for Development Studies
Surian sa mga Pag-aaral Pangkaunlaran ng Pilipinas

Birth of the DPRM

- In September 2002, as recommended by members of the research community, Malacañang issued Proclamation No. 247.
- The Proclamation calls for the observance of the Development Policy Research Month (DPRM) every year in September.

Background of the DPRM

What does the DPRM aim to achieve?

Promote, enhance, instill, and draw nationwide awareness and appreciation of the importance of policy research in national development planning and policymaking

Cultivate a strong culture of research and research use among decisionmakers and the general public, and improve the public's research and information literacy of socioeconomic issues

Elicit public support for activities that are meant to advance the standard of policy research in the country

2019 DPRM Steering Committee

- Permanent Members
 - National Economic and Development Authority (NEDA)
 - Civil Service Commission (CSC)
 - Philippine Information Agency (PIA)
 - Presidential Management Staff (PMS)
 - *Bangko Sentral ng Pilipinas* (BSP)
 - Department of the Interior and Local Government (DILG)

2019 DPRM Steering Committee

- Additional Members
 - Department of Foreign Affairs – Office of the Undersecretary for International Economic Relations (DFA-OUIER)
 - Department of Health (DOH)
 - Department of Labor and Employment (DOLE)
 - Department of Trade and Industry – Bureau of International Trade Relations (DTI-BITR)
 - Philippine Competition Commission (PCC)

DPRM Theme (2003-2018)

- 2018 – 16th DPRM: *Isulong ang Fourth Industrial Revolution Tungo sa Katuparan ng Ating Kinabukasan Ngayon* (Harnessing the Fourth Industrial Revolution: Creating Our Future Today)
- 2017 – 15th DPRM: *Pagpapatibay ng Desentralisasyon Tungo sa Kaunlarang Panrehiyon* (Strengthening Decentralization for Regional Development)
- 2016 – 14th DPRM: *Angkop na Kahandaan: Matatag na Ekonomiya at Lipunan* (Investing in Risk Reduction for a Resilient Philippines)
- 2015 – 13th DPRM: *Tamang Regulasyon para sa Patuloy na Pag-ahon* (Effective Regulations for Sustainable Growth)
- 2014 – 12th DPRM: Addressing the Jobs Challenge toward Inclusive Growth
- 2013 – 11th DPRM: Making Health Inclusive in a Growing Economy
- 2012 – 10th DPRM: Regional Economic Integration: Engaging Nations, Embracing People

DPRM Theme (2003-2018)

- 2011 – 9th DPRM: Back to ABCs: Education for Development
- 2010- 8th DPRM: *Pananaliksik at Talakayan Tungo sa Pag-ahon mula sa Kahirapan*
- 2009 – 7th DPRM: Coping with Climate Variability and Change
- 2008 – 6th DPRM: Managing the Development Impact of International Migration
- 2007 – 5th DPRM: Enhancing Grassroots Development—A Framework for Local Governance
- 2006 – 4th DPRM: *Pananaliksik sa Pagpapaunlad ng Pamamahalang Lokal* (Research for Local Governance)
- 2005 – 3rd DPRM: Services Industry—Growth Driver for Economic Competitiveness
- 2004 – 2nd DPRM: Policy Research—Helping Provide Affordable Rice to Filipinos
- 2003 – 1st DPRM: Policy Research: Instrument for More Responsive Policymaking

How we conduct the DPRM

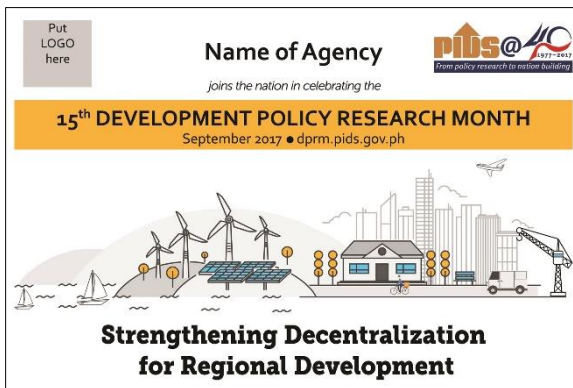
- Each year, the **Civil Service Commission (CSC)** and the **Department of the Interior and Local Government (DILG)** issue memorandum circulars in support of the DPRM.
 - **CSC Memorandum Circular** enjoining all instrumentalities of the bureaucracy to participate in the DPRM.
 - **DILG Memorandum Circular** enjoining all LGUs and instrumentalities to participate in the DPRM by displaying the DPRM banner and organizing activities/events focusing on the DPRM theme.

How we conduct the DPRM

- We encourage government, academic and research institutions (both public and private), LGUs, and the private sector to participate in the DPRM by sending them a formal letter of invitation which provides details on how they can participate.

How public and private sector agencies (including LGUs) can participate in the DPRM

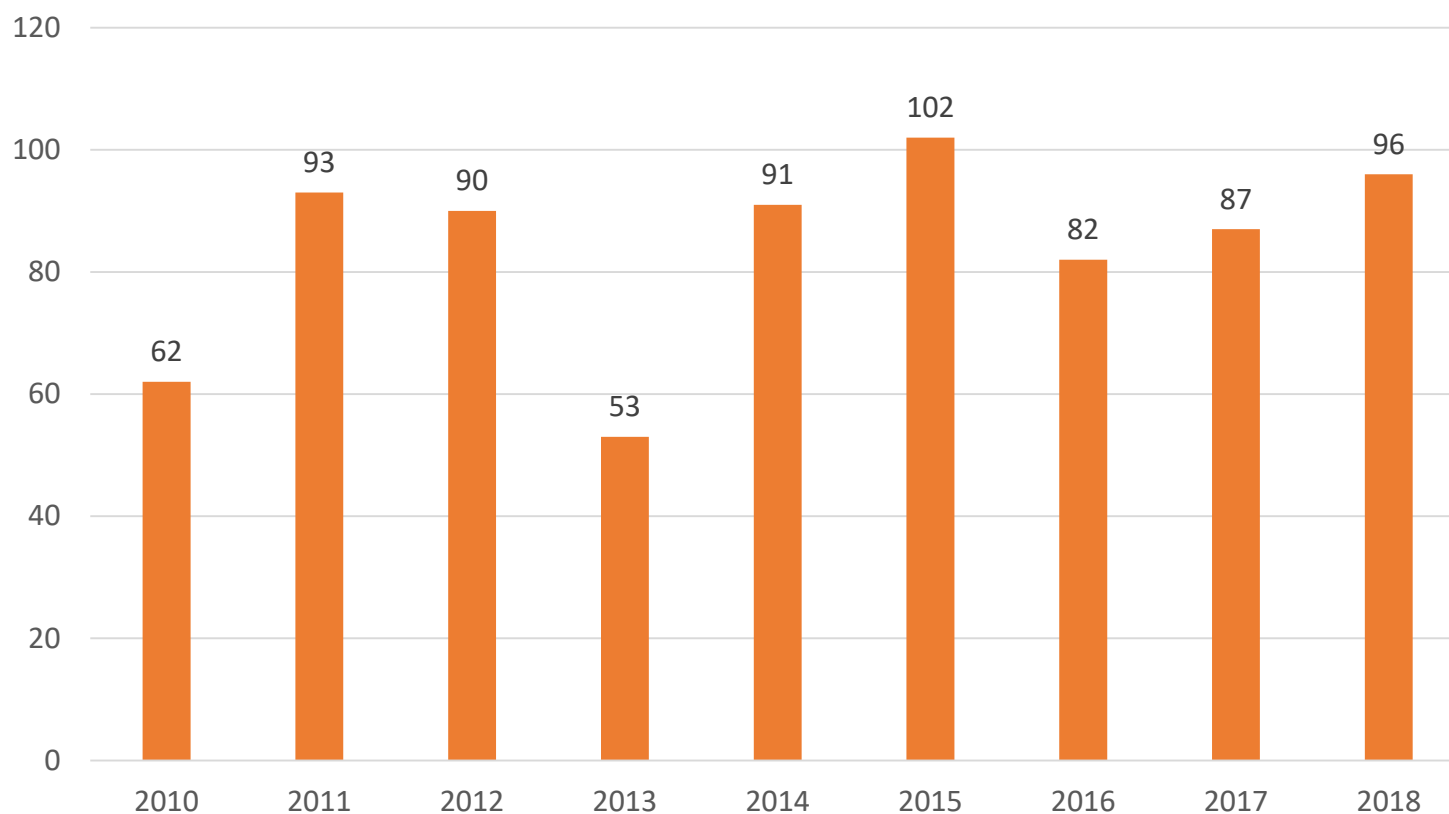
- By displaying the DPRM banner in their office building



How public and private sector agencies (including LGUs) can participate in the DPRM

- By featuring announcements about the DPRM and its theme in their publication(s), website, and social media pages
- By organizing activities or events (e.g., seminars, policy dialogues) that may be related to the theme or to policy research

No. of DPRM participating institutions (2010-2018)



How we conduct the DPRM

- We herald the start of the DPRM by holding a press conference in Manila. We also hold press conferences in the provinces with the help of the Philippine Information Agency.



Note: From 2015, we also hold a press conference in Mindanao during the PIDS-MinDA Policy Research Forum.

How we conduct the DPRM

- We organize or co-sponsor seminars that tackle the DPRM theme. The program consists of presentations of studies related to the theme.



Since 2015, PIDS and Mindanao Development Authority (MinDA) have been co-organizing the Mindanao Policy Research Forum.

How we conduct the DPRM

- Beginning 2015, PIDS conducts the **Annual Public Policy Conference (APPC)** which aims to flag to policymakers critical issues that must be addressed in the immediate term. The conference is also intended to serve as a platform to bridge research and policymaking and thereby enhance evidence-informed planning and policy formulation. The APPC follows the theme of the DPRM.



How we conduct the DPRM

- Representatives of PIDS and agency steering committee members guest in radio and television shows to discuss the importance of policy research and to explain the DPRM theme by drawing from the results and policy recommendations of their studies



How we conduct the DPRM

- In the past years, we organized inter-agency Research Fairs to inform the public about the studies, products, and services of the research community.



How we conduct the DPRM

Last year, permanent and additional members of the 16th DPRM steering committee participated in the technology and publications exhibit organized by PIDS which was held alongside the APPC. The technology exhibit featured six technology products, namely: Games of Drones, Pipe Inspection Robot, and Cath-All by DLSU; Diwata and Maya microsattellites by DOST-PCIEERD; and Job Kiosk by DOLE.



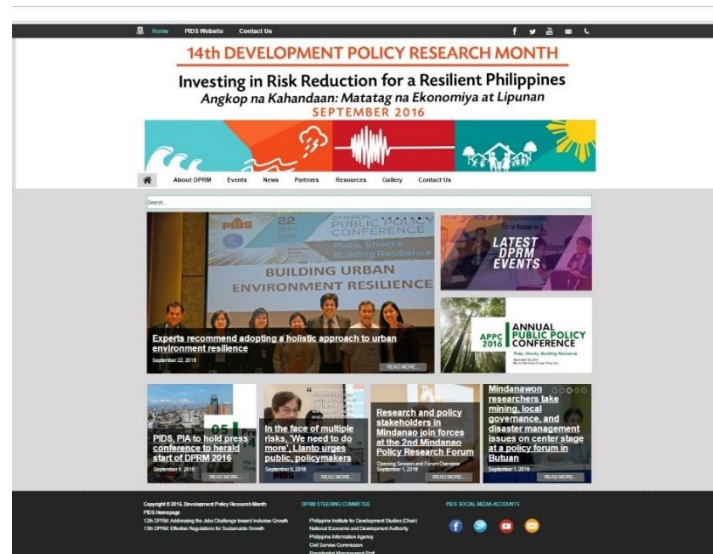
How we conduct the DPRM

- We use social media through the PIDS Facebook and Twitter accounts to promote the DPRM and its theme. DPRM Steering Committee members and participating agencies help through their respective social media platforms.



How we conduct the DPRM

- Each year, we also set up a DPRM website which contains details of the DPRM activities, news and feature articles, seminar presentations, gallery of photos, and the list of participating institutions and their DPRM activities.



<http://dprm.pids.gov.ph>

DPRM 2019 activities (Initial lineup)

Event	Date	Venue
Press conference to kick-off DPRM celebration	September 4 (Wednesday)	Quezon City
Fifth Mindanao Policy Research Forum (to be co-organized by PIDS, Mindanao Development Authority, and partner-university) *With a DPRM press conference	September 11 (Wednesday)	General Santos City
Fifth Annual Public Policy Conference (APPC)	September 19 (Thursday)	Sofitel Philippine Plaza Pasay City
APPC Exhibit (to be participated by DPRM steering committee members and APPC sponsors)	September 19 (Thursday)	Sofitel Philippine Plaza Pasay City
Media guesting	Selected dates in August-September depending on schedule of network	
DPRM website, APPC website, press releases, promotion via social media, infographics, videos	August – October	

Next steps

- Polish key and specific messages
- Finalize list of activities
 - DPRM Steering Committee members are welcome to initiate or co-organize activities
- Prepare promotional materials (DPRM banner and website, APPC website, video, social media materials, etc.)
- Send invitation letters to line agencies, LGUs, research and academic institutions, private sector, and civil society organizations to promote the DPRM and encourage them to participate/support our activities
- Next meeting: sometime in August



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Service through
policy research

Thank you

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