

# How Blockchain Applications Can Improve Trust in Public Sector Institutions

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# About ITIF

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- Independent, nonpartisan research and education institute focusing on intersection of technological innovation and public policy, including:
  - Innovation and competitiveness
  - IT and data
  - Telecommunications
  - Trade and globalization
  - Life sciences, agricultural biotech, and energy
- Mission to formulate and promote policy solutions that accelerate innovation and boost productivity

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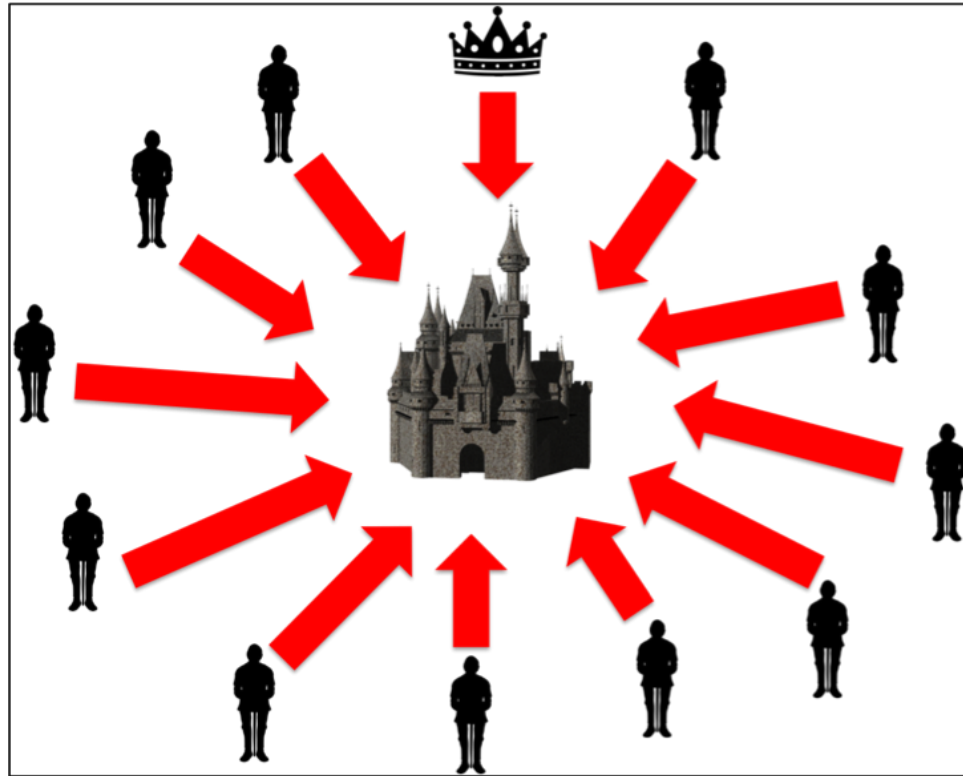
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- 2 What is a blockchain?
- 3 Major public sector applications of the technology.
- 4 How policymakers can advance public sector blockchain applications.

# Blockchains and Trust

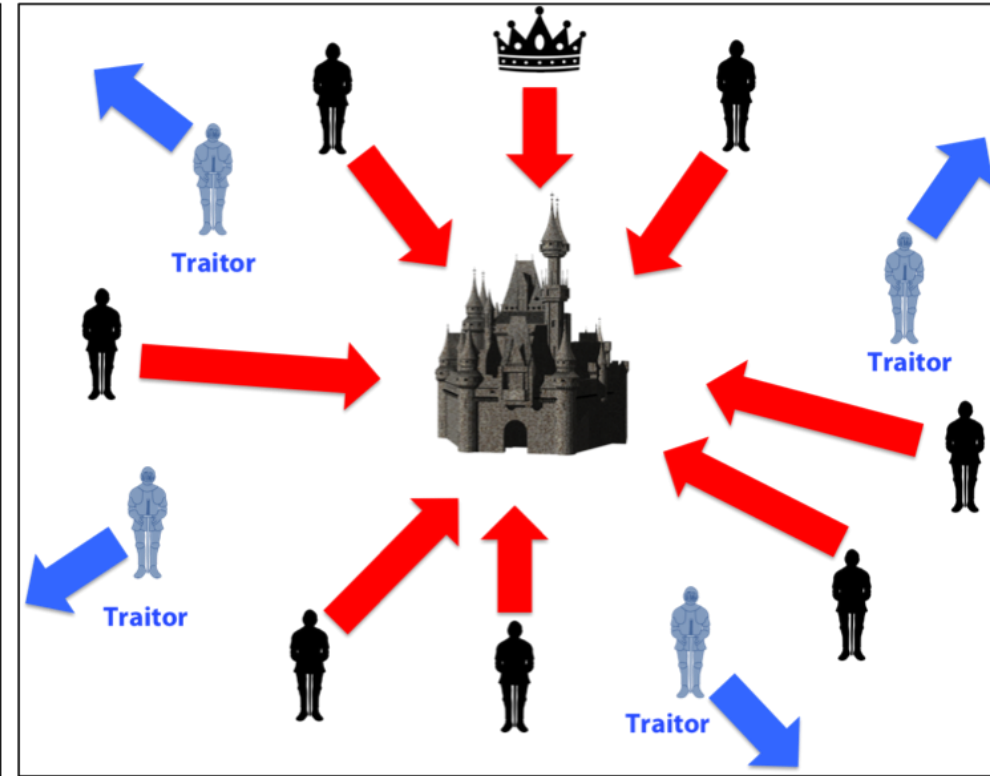
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- Blockchains are digital ledgers that record information that is distributed among a network of computers.
- They make it impractical for any single participant to defraud the system.

# Achieving Trust in a Distributed Environment



**Coordinated Attack Leading to Victory**

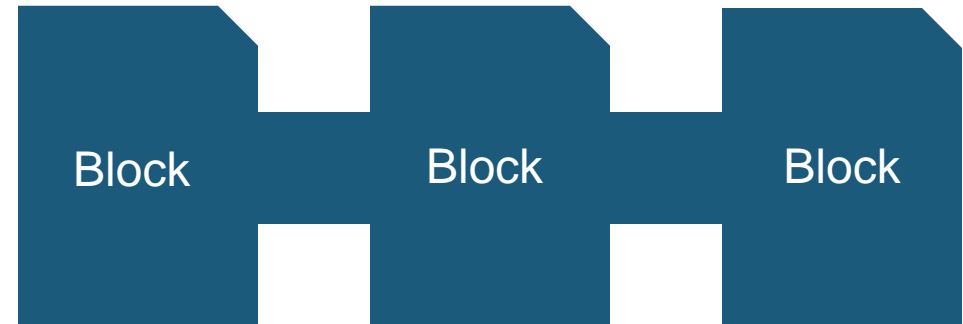


**Uncoordinated Attack Leading to Defeat**

# What is a Blockchain?

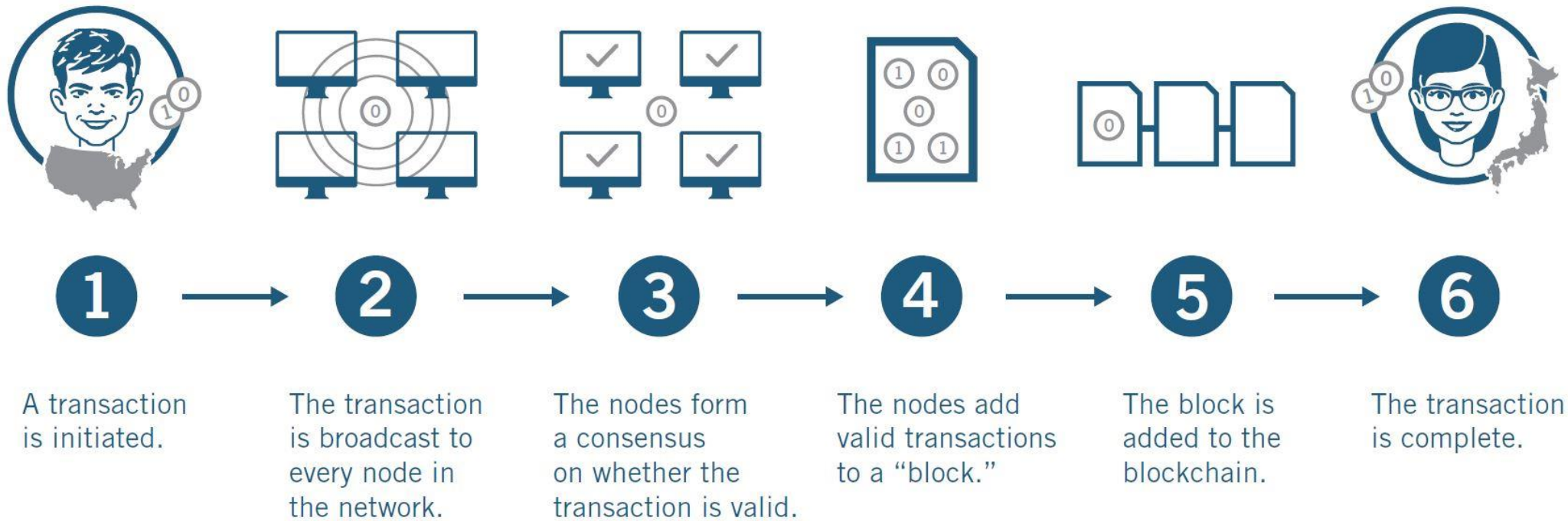
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- All blockchains, also called distributed ledgers, have 3 parts:
  - Linked Data Structures
  - Peer-to-peer Networking
  - Consensus Protocols



# How Does it Work?

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# Public vs. Private Blockchains

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- In a public blockchain, anyone can read, participate by sending and receiving transactions, or participate in the consensus process as a node.
- In a private blockchain, the operator sets up a permissioned network that places restrictions on participants and what transactions they can access and conduct.



# Government Blockchain Applications for Building Trust

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- Shared Data Services
- Smart Contracts
- Authenticity
- Digital Identity

# Shared Data Services

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- Repositories of data that users can access, add to, and extract insights from.
- **Examples:** supply chain, public records and electronic voting.

# Smart Contracts

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- Applications that automate actions or functions using blockchains.
- **Examples:** escrow and notaries



Photo: Nick Youngson, Alpha Stock Images

# Authenticity

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- Applications that use tokens on a blockchain to establish the authenticity of goods or data.
- **Example:** preventing drug counterfeiting.



Photo: Wikimedia

# Digital Identity

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- Digital identity is information individuals, organizations, or devices use to represent themselves to others in a digital environment.
- Many projects in this category, however, are in very nascent stages, suffer from scalability issues, and have not yet proven their value.
- **Example:** City of Dubai's digital identity program.

# Case Study: Public Records

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Photo: Wikimedia

# How Policymakers Can Advance Public Sector Blockchain Applications

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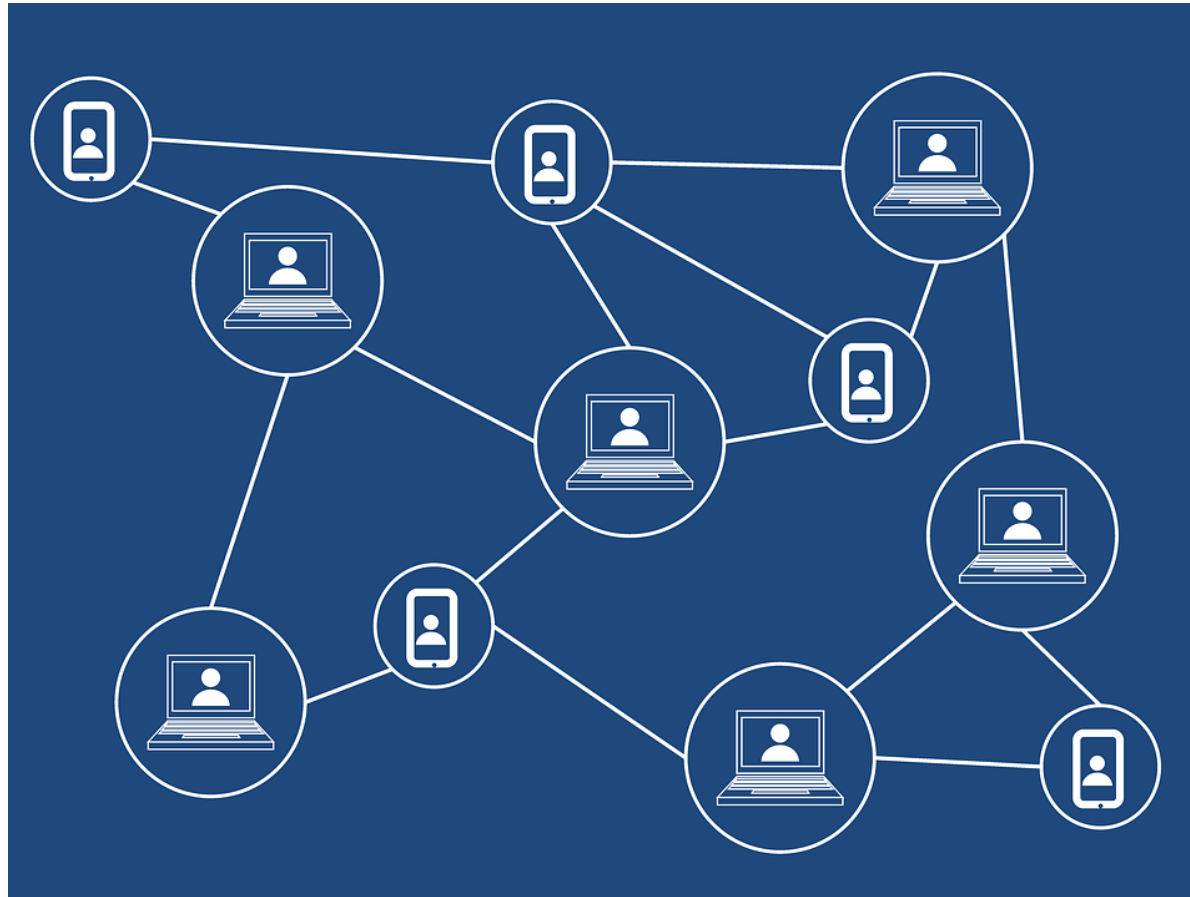


Photo: Pixabay

# 1. Actively support blockchain adoption and deployment.

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- Government should be an early adopter of blockchain technologies.
- Agencies should reform processes to be a more active collaborator with companies.



## 2. Support blockchain research and development.

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- Certain problems that will affect blockchain applications are too big for companies to tackle alone.

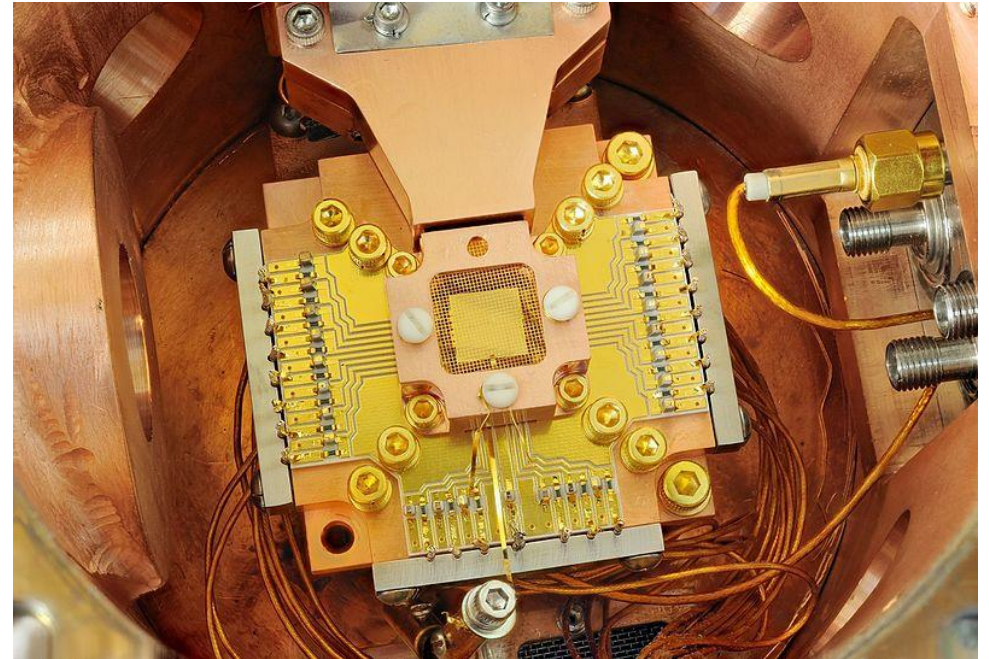


Photo: Wikimedia

## 10. Strive for international data interoperability.

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- Governments should promote data interoperability.
- This process may depend on the industry sector and the degree of data standardization.



Photo: Wikimedia

# Thank You!

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