
5th ANNUAL PUBLIC POLICY CONFERENCE

19 SEPTEMBER 2019
SOFITEL PHILIPPINE PLAZA MANILA
PASAY CITY, PHILIPPINES

NAVIGATING THE **NEW** **GLOBALIZATION**



Local Actions for Global Challenges

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#ActLocalThinkGlobal

ABOUT THE CONFERENCE

NAVIGATING THE **NEW** **GLOBALIZATION**



Local Actions for Global Challenges

We are facing a new kind of globalization—one that is characterized by volatility, uncertainty, complexity, and ambiguity, given the complex, interrelated challenges it brings. These challenges include trade wars, environmental degradation, cross-border public health threats, worsening poverty and inequality, erosion of social cohesion and trust, and proliferation of disinformation. These challenges, if not managed well, can undermine the ability of the Philippines to sustain its rapid economic growth and attain its long-term development vision of a *Matatag, Maginhawa at Panatag na Buhay Para sa Lahat (AmBisyon Natin 2040)* as well as its targets under the Sustainable Development Goals. This year's Annual Public Policy Conference (APPC) will tackle these issues and the opportunities facing the Philippines as well as explore promising local actions to effectively navigate the New Globalization.

PROGRAM

8:00–9:00 REGISTRATION | VENUE: LUZON/MINDANAO BALLROOM

9:00–9:20 NATIONAL ANTHEM

WELCOME REMARKS AND INTRODUCTION

Celia Reyes

President, Philippine Institute for Development Studies (PIDS)

9:20–9:40 KEYNOTE MESSAGE

Ernesto Pernia

Secretary of Socioeconomic Planning, National Economic and Development Authority
Chairperson, PIDS Board of Trustees

9:40–10:00 PHOTO OPPORTUNITY AND HEALTH BREAK

10:00–12:30 PLENARY SESSIONS | VENUE: LUZON/MINDANAO BALLROOM

Chair/Moderator:

Coco Alcuaz

Executive Director, Makati Business Club

First Plenary (30 minutes): Understanding the New Globalization

The Globotics Upheaval: Globalization, Robotics, and the Future of Work

Richard Edward Baldwin (*videotaped presentation*)

Professor of International Economics, Graduate Institute, Geneva

Second Plenary (30 minutes each): Country Perspectives on the New Globalization

Competing in the New Era of Globalization

Calum Cameron

Account Manager and Digital Innovation Consultant
Proud Engineers, Republic of Estonia

Defending Philippine Sovereign Rights in the West Philippine Sea

Antonio Carpio

Senior Associate Justice, Supreme Court of the Philippines

Discussants/Reactors (15 minutes each):

Erlinda Medalla

Member, Eminent Expert Resource Committee of Philippine APEC Vision Group, Former Senior Research Fellow, PIDS, and Former Project Director, Philippine APEC Study Center Network

Cielito Habito

Professor, Ateneo De Manila University

OPEN FORUM

12:30–1:30 LUNCH | VENUE: LUZON/MINDANAO BALLROOM

1:30–3:30

PARALLEL SESSIONS

SESSION 1: WORSENING INEQUALITY | VENUE: VISAYAS

Chair/Moderator:

Toby Melissa Monsod

Associate Professor, University of the Philippines (UP) School of Economics
Coordinator, Philippine Human Development Network

Presenters (20 minutes each):

International Trends

Lucas Chancel *(videotaped presentation)*

Co-Director, World Inequality Lab, Paris School of Economics

Technology and Inequality in Asia

Donghyun Park

Principal Economist, Economic Research and Regional Cooperation Department
Asian Development Bank (ADB)

Poverty and Inequality

Gabriel Demombynes

Program Leader for Human Development for Brunei, Malaysia, Philippines, and Thailand
World Bank

What Do We Mean by Structural Change? Occupations and Earnings in a Village Setting

Roehlano Briones

Senior Research Fellow, PIDS

OPEN FORUM

SESSION 2: GLOBAL TRADE RESTRUCTURING | VENUE: BORACAY

Chair/Moderator:

Francis Mark Quimba

Research Fellow, PIDS

Presenters (20 minutes each):

The Impact of the Trade Conflict on Developing Asia

Kristina Baris

Research Associate, ADB

Industrial Strategy under the Global Transition

Ma. Corazon Dichosa

Executive Director, Industry Development Services, Board of Investments

Digitalization, Competition, and Financial Technology

Jove Tapiador

Co-Founder and Development Technology Consultant, Fintech Philippines Association

Borderless World: Is Philippines Ready?

Imelda Tiongson

Trustee, Fintech Philippines Association

OPEN FORUM

SESSION 3: CHALLENGES TO PROVISION OF GLOBAL PUBLIC GOODS—UNDERMINING INTERNATIONAL COOPERATION | VENUE: DAVAO

Chair/Moderator:

Michael Ralph Abrigo
Research Fellow, PIDS

Presenters (20 minutes each):

Environment

Emmanuel de Guzman
Secretary, Climate Change Commission

Growing the Philippine Blue Economy: Policy Challenges and Opportunities

Ronald Mendoza
Dean, School of Government, Ateneo de Manila University

Public Health

Susan Pineda-Mercado
Special Envoy of the President for Global Health Initiatives

Financing Global Public Goods for Health: How Can We Make the Case?

Gavin Yamey *(videotaped presentation)*
Director, Center for Policy Impact in Global Health, Duke Global Health Institute
Professor of the Practice of Global Health and Public Policy, Duke University

Between Norms and Whims: International Law as a Global Public Good

Jeffrey Ordaniel
Assistant Professor, International Security Studies, Tokyo International University

OPEN FORUM

SESSION 4: WEAKENING OF SOCIAL COHESION AND TRUST | VENUE: ROMBLON/MINDORO

Chair/Moderator:

Winfred Villamil
Associate Professorial Lecturer, School of Economics, De La Salle University–Manila

Presenters (20 minutes each):

Disinformation Producers as Ordinary Digital Workers: Behind the Scenes of the Philippines' Fake News Industry

Jonathan Corpus Ong *(videotaped presentation)*
Associate Professor, Global Digital Media, University of Massachusetts Amherst

The Philippine Trust Crisis: Anthropological Perspectives

Michael Tan
Chancellor, UP Diliman

How Blockchain Applications Can Improve Trust in Public Sector Institutions

Alan McQuinn
Senior Policy Analyst, Information Technology and Innovation Foundation

OPEN FORUM

3:30–4:00 COFFEE BREAK | VENUE: LUZON/MINDANAO

Chair/Moderator:

Calixto Chikiamco

President, Foundation for Economic Freedom

Panelists (13 minutes each):

Silvestre Bello III

Secretary, Department of Labor and Employment

Francisco Duque III

Secretary, Department of Health

Eduardo Año

Secretary, Department of the Interior and Local Government

Lourdes Yparraguirre

Undersecretary for International Economic Relations, Department of Foreign Affairs

Arsenio Balisacan

Chair, Philippine Competition Commission

Francisco Dakila Jr.

Deputy Governor, Monetary and Economics Sector, *Bangko Sentral ng Pilipinas*

Gerardo Sicat

Professor Emeritus, UP School of Economics

Alfredo Pascual

President, Institute of Corporate Directors

OPEN FORUM

6:00

CLOSING REMARKS

Aquilino Pimentel III

Senator, Republic of the Philippines

Chair, Senate Committee on Foreign Relations and

Senate Committee on Trade, Commerce, and Entrepreneurship

SPEAKERS' PROFILES

ERNESTO PERNIA

Secretary of Socioeconomic Planning, National Economic and Development Authority, and Chairperson, PIDS Board of Trustees

Ernesto Pernia is the Secretary of Socioeconomic Planning, National Economic and Development Authority, Philippines. He is also Professor Emeritus of Economics, University of the Philippines.

Pernia was Lead Economist at the Asian Development Bank. His work experience covered investment climate and productivity, economic growth and poverty reduction, education and health, population and development, and regional economic cooperation in Asia. He was also Regional Adviser on population and employment policy for Asia and the Pacific with the International Labour Organization.

He has served as chair of the board of trustees of the University of San Carlos, and a director on the board of the Philippine-American Academy of Science and Engineering (PAASE). He is also on the boards of some nongovernment organizations involved in education and health concerns, and population and development. He is a former president of the Philippine Economic Society.

He obtained his PhD degree from the University of California Berkeley on a Ford Foundation scholarship. He received the first award as Outstanding Young Scientist (economics and social sciences) from the National Academy of Science and Technology. He was chosen by the PAASE for the 2015 Science Lectureship Award. He has been inducted to the PAASE Hall of Honor as of April 2018.

Pernia has authored several books and articles in national and international journals. He was an occasional contributor of public-interest commentaries in major Philippine and some international dailies.



CELIA REYES

President, Philippine Institute for Development Studies

Celia Reyes is the first female President of the Philippine Institute for Development Studies (PIDS). She specializes in the field of econometrics and has conducted and published numerous research and policy papers on poverty assessments and evaluations of social protection programs.

She is also the Network Leader of the Community-Based Monitoring System (CBMS), providing free technical assistance to local government units in the country in the implementation of the CBMS. The CBMS is a local poverty monitoring tool she developed under the Micro Impacts of Macroeconomic Adjustment Policies project.

As an expert in poverty research, Reyes has been engaged as project leader and resource person in various consultancy projects of international organizations. She also served as president



of the Philippine Economic Society in 2011 and has been an adviser to various national government technical working groups on poverty monitoring and indicator systems in the country since the early 1990s. She is currently the chairperson of the Interagency Committee on Poverty Statistics convened by the Philippine Statistics Authority, as well as the editor-in-chief of the *Philippine Journal of Development*, PIDS' multidisciplinary social science journal that publishes policy-oriented studies and researches on development issues in the Asia-Pacific region.

Reyes has a Master of Arts degree in Economics from UP and a PhD degree in Economics from the University of Pennsylvania.



COCO ALCUAZ

Executive Director, Makati Business Club

Coco Alcuaz is Executive Director of the Makati Business Club (MBC). Prior to joining MBC, he was bureau chief at *Bloomberg News*, business news head and anchor at ABS-CBN News Channel, and contributor at *Rappler*.



RICHARD EDWARD BALDWIN

Professor of International Economics, Graduate Institute, Geneva

Richard Edward Baldwin is a Professor of International Economics at the Graduate Institute of International and Development Studies in Geneva, where he has been conducting research on globalization and trade for 30 years. He is also the former President of the Centre for Economic Policy Research in London, and the Founder and Editor-in-Chief of *VoxEU*, an organization that is devoted to promoting "research-based policy analysis and commentary by leading economists". He is a research associate at the National Bureau of Economic Research and was twice elected as a Member of the Council of the European Economic Association.

Baldwin finished his bachelor's degree in economics from the University of Wisconsin-Madison in 1980 and received a master's degree from the London School of Economics in 1981. He completed his PhD at Massachusetts Institute of Technology in 1986 and received honorary doctorates from the Turku School of Economics in Finland, University of St. Gallen in Switzerland, and Pontifical Catholic University of Peru.

Baldwin has an extensive published work in the areas of globalization, international trade, regionalism, European integration, economic geography, political economy, among others. His book entitled, *The Great Convergence: Information Technology and the New Globalization*, published in November 2016, was listed as one of the year's best books by the *Financial Times* and *The Economist* magazines.

Baldwin's latest book entitled, *The Globotics Upheaval: Globalization, Robotics, and the Future of Work*, tackles the role of digital technology in driving both globalization and automation of service and professional jobs in advanced economies.

CALUM CAMERON

Account Manager and Digital Innovation Consultant
Proud Engineers, Republic of Estonia

Calum Cameron is an experienced Chief Technology Officer and has built and led digital project teams on financial service enterprises for over 20 years. He has been a key influencer in the development of the Estonian startup ecosystem. He served as the head of Europe's premier B2B and B2G startup accelerator where he led the marketing of Estonia as a startup incubator and sandbox for disruptive businesses and worked closely with many of the companies that now deliver Estonia's digital society.

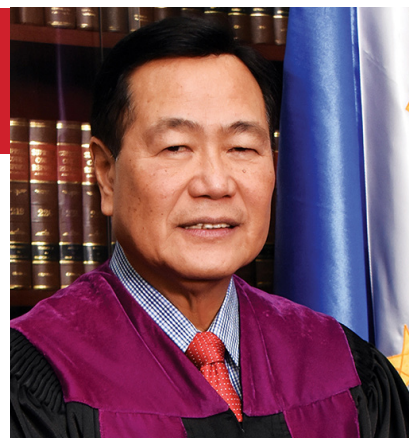
Cameron has lived across the world and witnessed the different approaches towards e-government in different regions across the world. He is also engaged in the startup community and the private sector.



ANTONIO CARPIO

Senior Associate Justice, Supreme Court of the Philippines

Antonio Carpio was sworn in as a member of the Supreme Court on October 26, 2001. He obtained his undergraduate degree in Economics from the Ateneo de Manila University and his law degree from the University of the Philippines (UP) College of Law, where he graduated valedictorian in 1975. Fresh out of law school, Carpio went into private practice and founded the Carpio, Villaraza and Cruz Law firm. He was also a Professorial Lecturer of the UP College of Law from 1983 until 1992 when he was appointed Chief Presidential Legal Counsel by President Fidel Ramos. Under the Ramos Administration, he worked for major reforms in the telecommunications, shipping, civil aviation, and insurance industries. He was also a member of the Technology Transfer Board of the Department of Trade and Industry (DTI) (1978–1979), a Special Representative of the DTI for textile negotiations (1980–1981), and President of the Integrated Bar of the Philippines, Pasay-Makati Chapter (1985). In 2015, the Department of Foreign Affairs sponsored Carpio on a world lecture tour on the West Philippine Sea dispute. In 2017, he published a book titled, *The South China Sea Dispute: Philippine Sovereign Rights and Jurisdiction in the West Philippine Sea*.



ERLINDA MEDALLA

Member, Eminent Expert Resource Committee of Philippine APEC Vision Group, Former Senior Research Fellow, PIDS, and Former Project Director, Philippine APEC Study Center Network

Erlinda Medalla is a Member of the Eminent Expert Resource Committee of the Philippine APEC Vision Group. She was a Senior Research Fellow at PIDS and Project Director of the Philippine APEC Study Center Network. Her areas of expertise are trade, competition policy, and industrial policy. She has written a number of papers and book chapters on trade and investment, competition policy, and regional economic integration, among other topics. She has a PhD in Economics from the UP School of Economics and was a postdoctoral fellow at Yale University.





CIELITO HABITO

Professor, Ateneo de Manila University

Cielito Habito is a Professor of Economics at the Ateneo de Manila University, where he is also a Senior Fellow and former Director of the Ateneo Center for Economic Research and Development. He is also Chairman of Brain Trust Inc. and Operation Compassion Philippines. His op-ed column "No Free Lunch" appears twice weekly in the *Philippine Daily Inquirer*. In 1992–1998, he served in the Cabinet of former President Fidel V. Ramos as Secretary of Socioeconomic Planning heading the National Economic and Development Authority. In 1998, he was elected Chair of the Sixth Session of the United Nations Commission on Sustainable Development in New York. Before joining government, he was Professor and Chair at the Department of Economics of the University of the Philippines (UP) Los Baños. He had also worked at the World Bank, Harvard

University, Center for Southeast Asian Studies in Kyoto University, and Asian Development Bank Institute in Tokyo. Over the years, he has been tapped by multilateral and bilateral development agencies to advise the government of the Philippines and of other countries in Asia-Pacific and Latin America. He has served on the boards of First Gen, Sun Life Financial, Manila Water Company, Metrobank, and Philsteel Holdings, among others. He holds a PhD and MA in Economics from Harvard University, Master of Economics from the University of New England (Australia), and BS in Agriculture major in agricultural economics (summa cum laude) from the UP.



TOBY MELISSA MONSOD

Associate Professor, University of the Philippines (UP) School of Economics
Coordinator, Philippine Human Development Network

Toby Melissa Monsod is an Associate Professor at the UP School of Economics. She finished her PhD in Economics at the UP. Her research interests are in the fields of public economics, development economics, regional and housing economics, and impact evaluation. She is a member of the Philippine Human Development Network and has been the lead author and/or co-editor of award-winning volumes of the *Philippine Human Development Report* (www.hdn.org.ph). Prior to entering the academe, she worked for several years with community-based groups and served in government as Undersecretary of Housing and Assistant Secretary of Trade and Industry.



LUCAS CHANCEL

Co-Director, World Inequality Lab, Paris School of Economics

Lucas Chancel is Co-Director of the World Inequality Lab and World Inequality Database (WID.world) at the Paris School of Economics, which he joined in 2015. He lectures at Sciences Po in the Master of Public Policy on the economics of inequality and sustainable development. He has been Senior Research Fellow at the Institute for Sustainable Development and International Relations since 2011, where he conducts research on the social dimension of sustainable development.

He holds a PhD in Economics from the Ecole des Hautes Etudes en Sciences Sociales, Paris Sciences Lettres Research University, an MS in Economics and Public Policy from Sciences Po and Ecole Polytechnique, an MS in Energy Science from Imperial College London, and a BS in Physics and Social Sciences from Paris VI and Sciences Po. He also studied at the London School of Economics and Jawaharlal Nehru University, New Delhi.

DONGHYUN PARK

Principal Economist, Economic Research and Regional Cooperation Department
Asian Development Bank

Donghyun Park is a Principal Economist at the Economics Research and Regional Cooperation Department of the ADB. Prior to joining ADB in April 2007, he was a tenured Associate Professor of Economics at Nanyang Technological University in Singapore. Park has a PhD in economics from the University of California, Los Angeles. His main research fields are international finance, international trade, and development economics. He has published extensively in journals and books on policy-oriented topics relevant to Asia's long-term development, including demographic transition, service sector development, and financial sector development. Park plays a leading role in the production of the *Asian Development Outlook*, ADB's biannual flagship publication on macroeconomic issues, and leads the team that produces the *Asia Bond Monitor*, ADB's quarterly flagship report on emerging Asian bond markets.

**GABRIEL DEMOMBYNES**

Program Leader for Human Development for Brunei, Malaysia, Philippines, and Thailand, World Bank

Gabriel Demombynes is the World Bank's Program Leader for Human Development for Brunei, Malaysia, Philippines, and Thailand. Based in Manila, he leads the Bank's program in those countries in the areas of education, health, nutrition, population, social protection, jobs, and poverty reduction.

Previously, Demombynes was Senior Economist for poverty and equity issues in Viet Nam. He has also held posts working on Latin America and the Caribbean while based in Washington, D.C., and on Kenya and South Sudan while based in Nairobi. Prominent examples of his work include critiques of the Millennium Villages Project evaluation, a study of infant mortality in Kenya, the development of innovative approaches to surveys in South Sudan, studies of crime and violence in Central America and the Caribbean, and elements of the Bank's "Vietnam 2035" report. His work has been published in academic journals and cited in the *Financial Times*, the *Washington Post*, and *Economist* magazine.

He has taught economic development at the Johns Hopkins School of Advanced International Studies and was Economic Policy Advisor to Howard Dean during his 2003-04 US presidential campaign. Demombynes holds a PhD in Economics from the University of California-Berkeley and bachelor's degrees in Civil Engineering and Humanities from the University of Texas at Austin.

**ROEHLANO BRIONES**

Senior Research Fellow, PIDS

Roehlano Briones is a Senior Research Fellow at the Philippine Institute for Development Studies where he conducts policy research for the Philippine government particularly in agricultural policy. He has authored numerous published research papers and co-edited four books, on the economics of agriculture and natural resources, rural development, food security, international trade, and the macroeconomy. He is a Board Member of the consultancy group Brain Trust Inc., past Board Member of the Philippine Economic Society, as well as Fellow of the Foundation for Economic Freedom. He has also provided



technical assistance to government agencies in Thailand, Indonesia, and Viet Nam, and various Association of Southeast Asian Nations bodies, while consulting for international donor agencies. Previously, he was Assistant Professor at Ateneo de Manila University and University of the Philippines (UP) Los Baños. He obtained his PhD from the UP School of Economics in 2000 and did postdoctoral research at the WorldFish Center in Penang, Malaysia. In 2017, he was the UP Los Baños College of Economics and Management Outstanding Alumnus for Economics and Public Policy.



FRANCIS MARK QUIMBA

Research Fellow, PIDS

Francis Mark Quimba is a Research Fellow at the Philippine Institute for Development Studies and Director of Philippine APEC Study Center Network. He has worked on a number of research topics including agriculture, trade, and rural development. He is currently working on quantifying the impact of external linkages on product innovation of Philippine firms. He obtained his PhD in Development Economics from the National Graduate Institute for Policy Studies, Tokyo, Japan.

KRISTINA BARIS

Research Associate, Asian Development Bank

Kristina Baris has been a Research Associate for Asian Development Bank since the beginning of 2018, with expertise in international trade, global value chains, and energy capacity building. She was previously a Project Finance Manager for Bergs Energy Consulting. For over six years, Baris held a variety of positions in energy consulting, project management, research, community engagement, and strategy with Bergs Consulting. Prior experience was with the Development Bank of the Philippines and IBM Philippines. She holds a Bachelor of Science in Management from the Ateneo de Manila University and a double Master's degree (magna cum laude) in International Business and Economics from University of Pavia in Italy and Strasbourg University in France.

**MA. CORAZON DICHOSA**

Executive Director, Industry Development Services, Board of Investments

Ma. Corazon Dichosa is a career executive with 25 years in the Board of Investments (BOI). She is currently the Executive Director of the Industry Development Services. She is tasked to handle industry-related matters and policy of the agency. She has handled various assignments in BOI, from industry development to international marketing and international negotiations. She also handles environmental policy matters, the agency's Performance Governance Scorecard, and Information and Communication. Dichosa is a graduate of BS in Chemical Engineering and MS in Environmental Engineering from the Mapua Institute of Technology and Bachelor of Laws from the Adamson University.

**JOVE TAPIADOR**

Co-Founder and Development Technology Consultant, Fintech Philippines Association

Jove Tapiador is a Co-Founder, Trustee, and past Chairman of the Fintech Philippines Association. He brings to the table more than 20 years of combined experience in the fields of general consulting, electronic payments, rural banking, microfinance, and community development, with more than 10 years of that in leadership positions as head of department units or regional units at the Director, Vice President, or Senior Manager level. Over the years, his work allowed him to train and support more than 1,000 rural bankers and cooperative leaders representing more than 420 rural banks and 30 cooperatives with direct impact to more than 190,000 mostly low-income clients throughout the Philippines. He has provided project consulting services for clients such as the Asian Development Bank, US Agency for International Development, World Health Organization, Philippine Red Cross, and the Shell/Chevron-supported Malampaya Foundation. Tapiador earned his Master's degree in Entrepreneurship from the Asian Institute of Management and his Bachelor of Science degree major in Environmental Science from the Ateneo de Manila University. He has also won awards such as the Most Valuable Player Award (2017 Technology for Development Contest) for global development firm Chemonics International; and Finalist, 2018 Singapore Fintech Festival–Manila Roadshow Pitchfest.





IMELDA TIONGSON

Trustee, Fintech Philippines Association

Imelda Tiongson is the President of a multibillion ING-informed special purpose vehicle company, Opal Portfolio Investments (SPV-AMC) Inc. She is part of the Board of Directors of Fintech Global Resources Inc. and a member of the Board of Trustees of Fintech Philippines Association and Fintech Alliance. Tiongson has over 20 years of local and overseas banking experience, holding positions such as Senior Corporate Banker at National Australia Bank and Senior Vice President at Philippine National Bank. She was also a lecturer for various institutions such as the World Bank International Finance Corporation, Institute of Corporate Directors, and Ateneo Graduate School of Business. Tiongson obtained her BS in Business Administration degree with a focus in Accountancy and Business/Management from the Royal Melbourne Institute of Technology in Australia.



MICHAEL RALPH ABRIGO

Research Fellow, Philippine Institute for Development Studies

Michael Ralph Abrigo is a Research Fellow at the Philippine Institute for Development Studies, where he coordinates the Institute's research program on population, health, and nutrition policy. He is a member of the National Transfers Account Project, a global network of researchers and academics that constructs and analyzes economic lifecycle accounts that measure how people at each age produce, consume, share resources, and save for the future. Before he returned to PIDS in 2016, he was a post-graduate Research Fellow at the East-West Center in Honolulu. He holds a PhD in Economics from the University of Hawaii at Manoa, where he was a recipient of the 2016 Burnham O. Campbell Dissertation Award in Economics for his work "Health over the Lifecycle: Essays on Health and Family". He obtained his Master of Statistics and BA in

Development Studies (magna cum laude) degrees from the University of the Philippines.



EMMANUEL DE GUZMAN

Secretary, Climate Change Commission

Emmanuel de Guzman was appointed Commissioner of the Philippine Climate Change Commission (CCC) in September 2015. He is an international expert on disaster risk reduction (DRR) and climate change adaptation (CCA), a public health specialist, and an economist, with more than 30 years of experience in public policy and civil society, including over 20 years of professional work in the fields of DRR, CCA, and humanitarian action at national and international levels. De Guzman has worked in the Philippine Government under four administrations. He was director at the Department of National Defense and deputy administrator at the Office for Civil Defense-National Disaster

Coordinating Council, 1998-2001. He was advisor on contingency planning at the National Security Council, 1997-1998. He was head executive assistant and national program manager at the Department of Health, 1986-1997. Outside the government, De Guzman advised national and local government agencies and international and regional organizations, including the United Nations system, on sustainable development, health emergency preparedness and

crisis management, multihazard early warning and early action, gender mainstreaming, public-private partnership, and policy leadership and advocacy on DRR-CCA. As an international advisor on DRR-CCA, he had carried out work in Bangladesh, Bhutan, Cambodia, China, Cuba, Indonesia, Japan, Korea, Laos, Malaysia, Maldives, Nepal, Sri Lanka, Switzerland, and Viet Nam. He was senior regional expert on disaster risk management of the ASEAN Secretariat in 2006 and 2013. He also served as senior advisor on disaster risk reduction of the World Meteorological Organization and the UNISDR (now UNDRR) in Geneva, Switzerland, and promoted high-level policy advocacy and action, and multistakeholder partnership on DRR-CCA, 2007-2015. As Climate Change Secretary, De Guzman has led the negotiations by the Philippines on the Paris Climate Change Agreement since COP21 of 2015.

RONALD MENDOZA

Dean, School of Government, Ateneo de Manila University

Ronald Mendoza is Dean and Professor of Economics at the Ateneo School of Government. From 2011 to 2015, he was an Associate Professor of Economics at the Asian Institute of Management (AIM) and the Executive Director of the AIM Rizalino S. Navarro Policy Center for Competitiveness. Prior to that, he was a Senior Economist with the United Nations in New York. His research background includes work with UNICEF, UNDP, the Federal Reserve Bank of Boston, the Economist Intelligence Unit, and several Manila-based non-governmental organizations. Mendoza obtained his Masters in Public Administration and International Development from the John F. Kennedy School of Government, Harvard University, and his MA and PhD in Economics from Fordham University. He is a recipient of various awards, including the 2012 National Academy of Science and Technology's Ten Outstanding Young Scientist in the Philippines (in Economics), the World Economic Forum's Young Global Leaders in 2013, and Devex 40 Under 40 Development Leader in 2013.



SUSAN PINEDA-MERCADO

Special Envoy of the President for Global Health Initiatives

Susan Mercado is a medical doctor and public health expert with over 30 years of experience in national and international public health systems. She is a recognized woman leader for transformative public health through her engagement in media, civil society, and humanitarian action. In the past 15 years, she had a distinguished career with the World Health Organization (WHO), where she led the response to some of the most complex challenges of public health today. From 2013 to 2015, she was the first Director of the Division of Noncommunicable Diseases and Health through the Life-Course, WHO Western Pacific Regional Office. In 2017, she was named a Distinguished Alumni in Global Health by the University of the Philippines (UP). She was also recognized as one of the 100 most influential Filipina women in world in the category of Innovator and Thought Leader by the US-based Filipina Women's Network in 2018. Recently, she was designated as Special Envoy of the President for Global Health Initiatives. Mercado has an AB Philosophy (magna cum laude), Doctor of Medicine, and Master of Public Health degrees from UP.





GAVIN YAMEY

Director, Center for Policy Impact in Global Health, Duke Global Health Institute, and Professor of the Practice of Global Health and Public Policy, Duke University

Gavin Yamey is Professor of the Practice of Global Health and Public Policy, Director of the Center for Policy Impact in Global Health, and Associate Director for Policy at the Duke Global Health Institute. He trained in clinical medicine at Oxford University and University College London, medical journalism and editing at the *British Medical Journal (BMJ)*, and public health at the London School of Hygiene and Tropical Medicine. He was Deputy Editor of the *Western Journal of Medicine*, Assistant Editor at the *BMJ*, a founding Senior Editor of *PLOS Medicine*, and the Principal Investigator on a USD 1.1 million grant from the Bill & Melinda Gates Foundation to support the launch of *PLOS Neglected Tropical Diseases*. In 2009, he was awarded a Kaiser Family Mini-Media

Fellowship in Global Health Reporting to examine the barriers to scaling up low-cost, low-tech health tools in Sudan, Uganda, and Kenya. Yamey previously served on three international health commissions: the Lancet Commission on Investing in Health, the Lancet Commission on Global Surgery, and the Lancet Commission on TB. He has been an External Advisor to the WHO and TDR, the Special Program for Research and Training in Tropical Diseases.



JEFFREY ORDANIEL

Assistant Professor, International Security Studies, Tokyo International University

Jeffrey Ordaniel is Assistant Professor of International Security Studies at Tokyo International University (TIU) in Japan. He is also a fellow at TIU's Institute for International Strategy, working on research projects mainly related to maritime security in Asia, as well as ASEAN regionalism, and broadly, US alliances and engagements in the Indo-Pacific. From December 2016 to March 2019, he was the holder of the endowed Admiral Joe Vasey Fellowship at the Pacific Forum. While in Hawaii, his work centered on the Forum's Security Cooperation Program, aimed at stimulating cooperative policies in the region through rigorous research, analyses, and dialogues. He holds a PhD in International Relations and specializes in the study of offshore territorial and maritime entitlement disputes in Asia. Some of his works have been published by the

International Studies Review, *The National Interest*, *Pacific Forum's Issues and Insights* and *PacNet Commentaries*, *The Diplomatic Courier*, *East Asia Forum*, and *The Strategist*, among others.



WINFRED VILLAMIL

Associate Professorial Lecturer, School of Economics
De La Salle University-Manila

Winfred Villamil is a Senior Lecturer at the School of Economics of De La Salle University. He earned his MA and PhD degrees in Economics at the UP School of Economics. He has done research and published in the areas of regional economics and human resource economics particularly on migration, education and training, and child labor. He also worked as consultant for various agencies of the Philippine government and international development agencies such as the ADB, UNDP, ILO, and UNICEF.

JONATHAN CORPUS ONG

Associate Professor, Global Digital Media, University of Massachusetts Amherst

Jonathan Corpus Ong (PhD, Cambridge) is an Associate Professor of Global Digital Media in the Department of Communication, University of Massachusetts at Amherst, USA. He is the Co-Editor-in-Chief of the journal *Television and New Media*. His expertise is on the social and moral consequences of media in the everyday lives of vulnerable communities, particularly in the Global South. He has recently written the public report “Architects of Networked Disinformation: Behind the Scenes of Troll Accounts and Fake News Production in the Philippines” (2018), funded by the British Council. He is the author of the book, *The Poverty of Television: The Mediation of Suffering in Class-Divided Philippines* (Anthem, 2015), and co-editor of the volume, *Taking the Square: Mediated Dissent and Occupations of Public Space* (Rowman and Littlefield, 2016).



MICHAEL TAN

Chancellor, UP Diliman

Michael Tan is a medical anthropologist, a National Academician, and Professor Emeritus of the University of the Philippines (UP). He is currently the Chancellor of UP Diliman, a position he has held since 2014. In addition, he is a Clinical Professor at the College of Medicine at UP Manila where he directs a graduate degree program in medical anthropology. His areas of expertise include health and wellness, gender and sexuality, anthrozoology, culture and ethics, linguistic anthropology, Southeast and East Asian studies, and diaspora studies. He has served in local and international health committees in the Department of Health and the WHO. He has also served as a consultant with various organizations including UNICEF, DANIDA, EU, and the Rockefeller Foundation. Tan has published extensively including several books and articles in scholarly journals. He graduated with a Doctor of Veterinary Medicine degree from the UP and a PhD in social and political science from the Medical Anthropology Unit of the University of Amsterdam.



ALAN MCQUINN

Senior Policy Analyst, Information Technology and Innovation Foundation

Alan McQuinn is a senior policy analyst at the Information Technology and Innovation Foundation. He writes and speaks on a variety of issues related to information technology and Internet policy, such as cybersecurity, privacy, blockchain, fintech, e-government, Internet governance, intellectual property, and aerospace. Previously, he was a telecommunications fellow for Representative Anna Eshoo (D-CA). McQuinn graduated from the University of Texas at Austin with a BS in Public Relations and Political Communications and a minor in Mandarin Chinese.





CALIXTO CHIKIAMCO

President, Foundation for Economic Freedom

Calixto Chikiamco is a business process outsourcing and internet entrepreneur, a book author, and a writer on political economy. He has published a book, *The Way Forward: The Path to Inclusive Growth* in 2016. He is a co-author of a forthcoming book titled, *Momentum: Economic Reforms for Sustaining Growth*, due in October 2019. He serves as a property rights consultant to The Asia Foundation and is currently President and Co-Founder of the Foundation for Economic Freedom, an organization advocating economic and political liberty, good governance, and secure and well-defined property rights.

Chikiamco writes a monthly column on political economy in his capacity as a board member of the Institute of Development and Econometric Analysis. He is the founder and CEO of MRM Studios Inc., a digital musical services company, and Mobilemo Inc., an enterprise Software-as-a-Service startup. He obtained his AB Economics (summa cum laude) from De La Salle University and his Masters in Professional Studies in Media Administration from Syracuse University, New York.



SILVESTRE BELLO III

Secretary, Department of Labor and Employment

Silvestre Bello III is the Secretary of the Department of Labor and Employment. He previously held the positions of Secretary and Undersecretary at the Department of Justice under the C. Aquino and Ramos Administrations, Solicitor General (1996–1998), and Secretary to the Cabinet (2008–2010). Aside from being a public servant, he is also a lawyer, human rights advocate, and a peace worker. He was the Cabinet Oversight Officer for IP and NCIP Matters (2008–2010) and Chairman of the GRP Negotiating Panel for Peace Talks with the CPP-NPA-NDF (2001–2004). He is also part of the Free Legal Assistance Group and International Initiatives Dialogue. He is a member of the Board of Directors of the Camp John Hay Development Corporation, CAP Realty Inc., College Assurance Plan, Comprehensive Annuity Plan & Pension Corp., CAP Life Insurance Corp., and CAP General Insurance Corp. Bello obtained his law degree from the Ateneo de Manila University.



FRANCISCO DUQUE III

Secretary, Department of Health

Francisco Duque III was born in Dagupan City to former Pangasinan Governor Francisco Duque Jr. and Florencia Tiongson. He completed his medical education at the University of Santo Tomas in 1982. In 1987, he earned a Master of Science degree from Georgetown University in Washington, DC. He subsequently excelled in the Executive Education on Health Program Management of the Harvard University School of Public Health in 1992. Duque was PhilHealth President and CEO from 2001 to 2005, and later became the Health Secretary from 2005 to 2010. Appointed in 2010 as Chairman of the Civil Service Commission, he was instrumental in developing the Commission's Roadmap for Development and Reforms for 2010–2015. Prior to being appointed anew as Health Secretary in October 2017, he served

as the Chairman of the Board of the Government Service Insurance System. For his tireless efforts in implementing good governance programs and unwavering commitment to reforms, Duque was inducted to the roster of Institute for Solidarity in Asia–Governance Reform Fellow in April 2013.

EDUARDO AÑO

Secretary, Department of the Interior and Local Government

Eduardo Año is the secretary of the Department of the Interior and Local Government. During his active military career, he consistently ranked number one in all his military courses either local or foreign. In 1993, Año finished at the top of his class in the International Officer Intelligence Course at Fort Huachuca, Arizona, USA, earning a perfect rating of 100 percent, a feat that remains unchallenged up to this date.

He held a number of vital military positions, such as Commander of the Intelligence and Security Group of the Philippine Army, Chief of the Intelligence Service of the Armed Forces of the Philippines (AFP), Commander of the 10th Infantry (Agila) Division, 57th Commanding General of the Philippine Army, and eventually 48th Chief of Staff of the AFP. He was instrumental in the neutralization of countless terrorist and communist high-value targets, which ultimately made him a legend in the intelligence community.

In recognition of his outstanding service and work ethics, he has been a recipient of about 70 awards, medals, and decorations, both locally and abroad. He received the coveted Philippine Military Academy (PMA) Cavalier Award in 1996 as an outstanding PMA Alumnus in the field of army operations. He is also a recipient of the Philippine Legion of Honor (Degree of Chief Commander) and the prestigious Panglima Gagah Angkatan Tentera that was awarded by the King of Malaysia. He is a member of the PMA Matikas Class of 1983, where he graduated as cum laude.



LOURDES YPARRAGUIRRE

Undersecretary for International Economic Relations
Department of Foreign Affairs

Lourdes Yparraguirre is currently the Acting Undersecretary for International Economic Relations. She also recently held the positions of Assistant Secretary in the Maritime and Ocean Affairs Office (2017–2018) and Ambassador and Permanent Representative of the Philippines to the United Nations, New York (2015–2017). From 2010 to 2015, she was assigned as Ambassador Extraordinary and Plenipotentiary of the Philippines to Austria and Permanent Representative of the Philippines to the United Nations Office in Vienna. As Resident Representative of the Philippines, she was active in various international organizations such as the UN Office on Drugs and Crime, the International Atomic Energy Agency, the Comprehensive Nuclear-Test-Ban Treaty Organization, and the International Anti-Corruption Academy. Some of her special assignments include being the Co-Chair for the Philippine Panel in the Philippine-United States Negotiations on Enhanced Defense Cooperation Agreement in 2014, and Co-Head of the Philippine Delegation to the UN Negotiations on the 2030 Agenda for Sustainable Development Goals from 2015 to 2016. Yparraguirre graduated from Maryknoll College, Quezon City, Philippines, with a BA in International Economics and obtained a Diploma in International Relations and Development (With Distinction) from the Institute of Social Studies, The Hague, The Netherlands.





ARSENIO BALISACAN

Chair, Philippine Competition Commission

Arsenio Balisacan is an economist with extensive high-level policymaking practice and a well-recognized expert in Asia on economic development, inequality and poverty, antitrust (competition policy), and political economy of policy reforms.

On secondment from the University of the Philippines (UP) where he is a Professor of Economics, Balisacan is serving as the first Chairperson of the Philippine Competition Commission. Prior to this appointment, he was Socioeconomic Planning Secretary and concurrent Director-General of the National Economic and Development Authority from 2012 to 2016.

Previous to his Cabinet appointment, he was Dean of the UP School of Economics, Director-Chief Executive of the Southeast Asian Regional Centre for Graduate Study and Research in Agriculture, and Undersecretary of the Department of Agriculture. Before joining the UP faculty in 1987, he was Research Fellow at the East-West Center in Honolulu and Economist at the World Bank in Washington, DC.

He is a lifetime Member-Academician of the National Academy of Science and Technology, the country's peer-elected group of select individuals who have made outstanding contributions to science and technology. Balisacan holds a PhD in Economics from the University of Hawaii and an MS degree in Agricultural Economics from UP Los Baños.



FRANCISCO DAKILA JR.

Deputy Governor, Monetary and Economics Sector, *Bangko Sentral ng Pilipinas*

Francisco Dakila Jr. is the Deputy Governor of the Monetary and Economics Sector at the *Bangko Sentral ng Pilipinas* (BSP). Prior to this, he was the Assistant Governor of the Monetary Policy Sub-Sector, BSP. He provided highly technical advisory support on matters relating to the formulation, implementation, and assessment of policies and programs in his areas of specialization, which include the monetary, external, real, and financial sectors. Before joining the BSP, he worked at the US Agency for International Development and the Agricultural Credit Policy Council. He also taught at the University of the Philippines (UP) School of Economics and De La Salle University-Manila. He received his MA and PhD in Economics and BS in Economics (*magna cum laude*) from the UP School

of Economics. He is a lifetime member of the Philippine Statistical Association and the Philippine Economics Society, where he also served as Secretary and Board Member from 2005 to 2006. He is also a member of the International Input-Output Association. He is currently an Associate Editor of the *Philippine Review of Economics*. He has published papers at the *Philippine Review of Economics*, *Philippine Statistician*, *Bangko Sentral Review*, and BSP Working Paper series, as well as chapters in several publications of the BSP, including *Money and Banking in the Philippines: Perspectives from the Bangko Sentral ng Pilipinas*, and *Philippine Central Banking: A Strategic Journey to Stability*.

GERARDO SICAT

Professor Emeritus, UP School of Economics

Gerardo Sicat is an Emeritus Professor of Economics at the University of the Philippines (UP). He obtained his PhD from the Massachusetts Institute of Technology in 1963. His long career has rounded full circle. He started work at the UP in 1957, then in the Philippine government (1970–1984) and in international development at the World Bank (1985–1997), and then back to the University (1998). In the Philippine government, he served in the Cabinet as Chairman of the National Economic Council in 1970 and as the first (and therefore founding) Director-General of the National Economic and Development Authority when it was established and served as Minister (secretary) of Economic Planning. He was also the founding spirit behind the creation of the Philippine Institute for Development Studies and the Philippine Center for Economic Development at the UP School of Economics. He has extensive writings on Philippine economic development issues. Two of his recent books are *Weighing In on the Philippine Economy and Social Progress* (Anvil, 2013) and *Cesar Virata: Life and Times* (University of the Philippines Press, 2014). He comments on Philippine economic and social development in his Wednesday column in the *Philippine Star*, “Crossroads”.

**ALFREDO PASCUAL**

President, Institute of Corporate Directors

Alfredo Pascual is the President of the Institute of Corporate Directors Philippines and the immediate past President of the University of the Philippines (UP). He is an Independent Director in four publicly listed companies: SM Investments Corporation, Megawide Construction Corporation, Concepcion Industrial Corporation, and Asiabest Group International Inc. He serves as a Board Adviser to the Philippine Institute for Development Studies and member of the ASEAN Corporate Governance Experts Group.

Prior to UP, Pascual worked for 19 years at the Asian Development Bank (ADB) in such positions as Director for Private Sector Operations, Director for Infrastructure Finance, and Advisor for Public-Private Partnership. He had stints in ADB's resident office in India and Indonesia. He represented ADB as director in several ADB investees (e.g., banks, funds, financial institutions, and manufacturing companies) in China, India, and Philippines.

Earlier on, he took on an educator role for 10 years as American Express Foundation Professor of Finance in the Asian Institute of Management.

Pascual is Trustee of SharePHIL, Life Member of FINEX, a two-term Governor of Management Association of the Philippines, and immediate past President of Rotary Club of Makati.

He finished MBA and BS Chemistry (cum laude) in UP.





AQUILINO PIMENTEL III

Senator, Republic of the Philippines
Chair, Senate Committee on Foreign Relations and Senate Committee
on Trade, Commerce, and Entrepreneurship

Aquilino “Koko” Pimentel III is the son of former Senate President Aquilino “Nene” Pimentel Jr., of Mindanao and Ilocos Norte, and Mrs. Lourdes de la Llana of Zambales. Born on January 20, 1964, in Cagayan de Oro City, Pimentel received his Law degree from the University of the Philippines (UP) and topped the Bar Examinations in 1990 with a grade of 89.85 percent. He was awarded Doctor of Humanities (Honoris Causa) by the Polytechnic University of the Philippines in 2012 and Doctor of Laws (Honoris Causa) by the UP in 2017. He became senator in August 2011 after he won his election protest and was re-elected in the 2013 and 2019 elections. Pimentel is a founding member and

the President of the *Partido Demokratiko Pilipino Lakas ng Bayan* or *PDP Laban*. He is an untiring advocate of the federal system of government and aims to lead the Philippines towards a just, safe, democratic, and peaceful society, and a citizenry that is educated, happy, patriotic, and God-loving.

SPONSORS



BANGKO SENTRAL NG PILIPINAS

The *Bangko Sentral ng Pilipinas* (BSP) is the central bank of the Republic of the Philippines. It was established on July 3, 1993, pursuant to the provisions of the 1987 Philippine Constitution and the New Central Bank Act of 1993. The BSP took over from the Central Bank of Philippines, which was established on January 3, 1949, as the country's central monetary authority. The BSP enjoys fiscal and administrative autonomy from the national government in the pursuit of its mandated responsibilities.



DEPARTMENT OF FOREIGN AFFAIRS—OFFICE OF THE UNDERSECRETARY FOR INTERNATIONAL ECONOMIC RELATIONS

The Office of the Undersecretary for International Economic Relations of the Department of Foreign Affairs (DFA-OUIER) serves as the core office that oversees the formulation, management, and implementation of Philippine international economic policies and programs in the conduct of Philippine relations at the multilateral, plurilateral, regional, and bilateral levels.

The Office supervises the Asia-Pacific Economic Cooperation (APEC) National Secretariat (ANS) and International Economic Cooperation (ANSIEC) Unit of the Department and further serves as the lead office for Philippine participation in APEC meetings. The DFA Undersecretary for International Relations is also designated as the APEC Senior Official of the Philippines.

The ANSIEC discharges the substantive and administrative functions of the ANS, which include preparations for Philippine-hosted APEC meetings and providing substantive support for meetings of the Technical Board on APEC Matters, and other APEC-related interagency groups.

DFA-OUIER also ensures that the country's initiatives, economic priorities, and general image are well represented in international economic fora such as the World Economic Forum, Boao Forum for Asia, World Islamic Economic Forum, Asia Cooperation Dialogue, Belt and Road Forum, and in various meetings with global financial institutions like Asian Development Bank, World Bank, and the Asian Infrastructure Investment Bank.



DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

The Department of the Interior and Local Government (DILG) assists the President in the exercise of general supervision over local governments. Its mandate is to promote peace and order, ensure public safety, and further strengthen local government capability aimed towards the effective delivery of basic services to the citizenry.

Its attached agencies are the National Police Commission, Philippine National Police, Bureau of Fire Protection, Bureau of Jail Management and Penology, Local Government Academy, and Philippine Public Safety College.

In October 2018, three agencies that were under the Office of the President were transferred to the DILG, namely, the Philippine Commission on Women, National Youth Commission, and the National Commission on Muslim Filipinos. The DILG is at the forefront of priority campaigns against illegal drugs, criminality, corruption, communist terrorism, and violent extremism as it continues to further good governance together with the civil society and other local and international stakeholders.



NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY

The National Economic and Development Authority is the country's premier socioeconomic planning body, highly regarded as the authority in macroeconomic forecasting and policy analysis and research. It provides high-level advice to policymakers in Congress and the Executive Branch.

Its key responsibilities include:

- Coordination of activities such as the formulation of policies, plans, and programs to efficiently set the broad parameters for national and sub-national (area-wide, regional, and local) development;
- Review, evaluation, and monitoring of infrastructure projects identified under the Comprehensive and Integrated Infrastructure Program consistent with the government's thrust of increasing investment spending for the growing demand on quality infrastructure facilities; and
- Undertaking of short-term policy reviews to provide critical analyses of development issues and policy alternatives to decisionmakers.



PHILIPPINE COMPETITION COMMISSION

The Philippine Competition Commission is an independent quasi-judicial body created to promote and maintain market competition by regulating anti-competitive conduct. The main role of the Philippine Competition Commission is to ensure fair competition in the market for the benefit of consumers and businesses.



DEPARTMENT OF TRADE AND INDUSTRY

The Department of Trade and Industry (DTI) is responsible for realizing the country's goal of globally competitive and innovative industry and services sector that contributes to inclusive growth and employment generation.

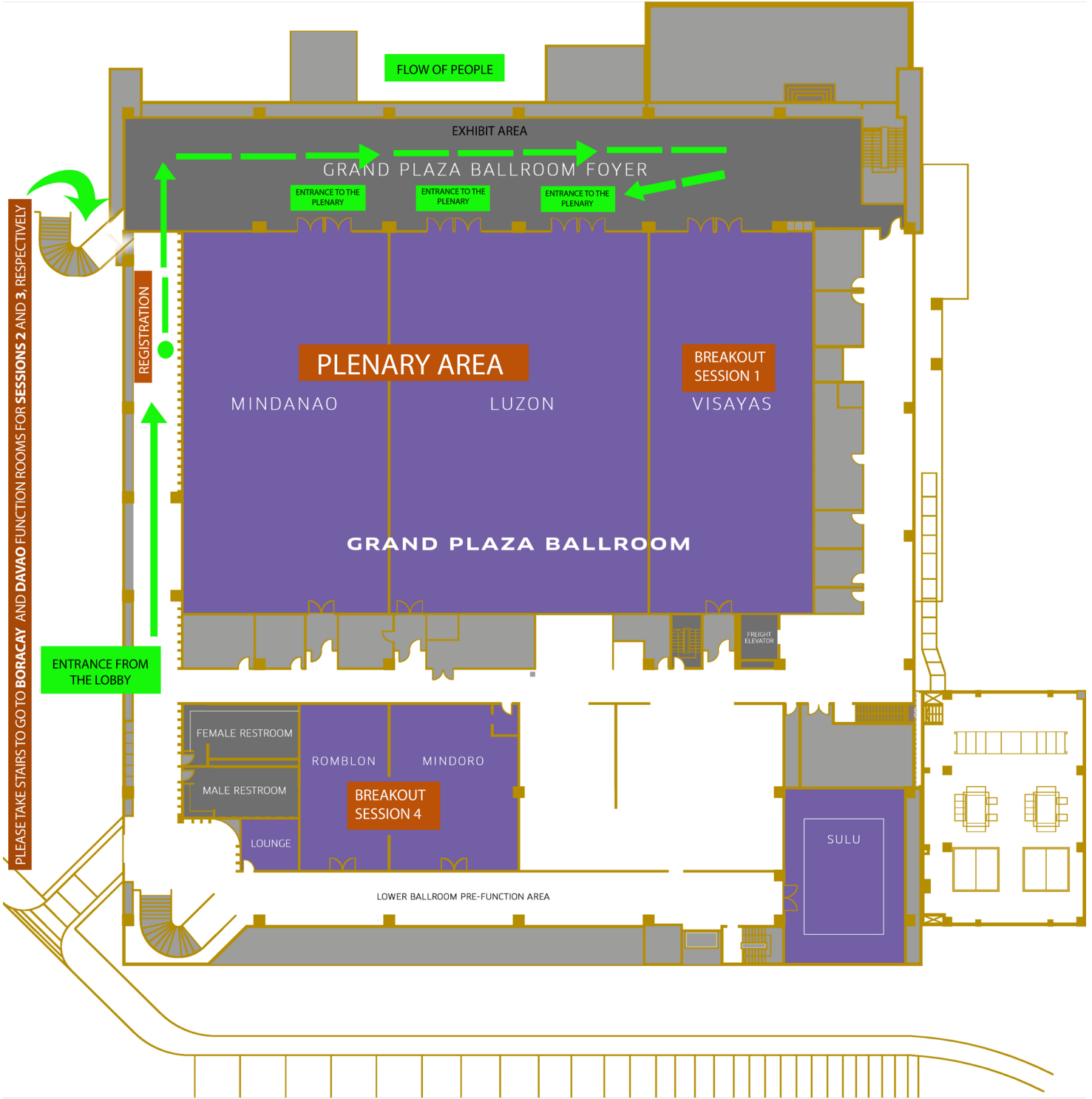
Pursuant to the *Philippine Development Plan 2017–2022*, the DTI shall endeavor to reduce inequality and poverty by expanding economic opportunities in industry and services, and by increasing the access particularly of micro, small, and medium enterprises, cooperatives, and overseas Filipinos to these opportunities.



ASIAN DEVELOPMENT BANK

The Asian Development Bank (ADB) is committed to achieving a prosperous, inclusive, resilient, and sustainable Asia and the Pacific, while sustaining its efforts to eradicate extreme poverty. Established in 1966, it is owned by 67 members—48 from the region. Its main instruments for helping its developing member-countries are policy dialogue, loans, equity investments, guarantees, grants, and technical assistance.

APPC 2019 VENUE FLOOR PLAN





PHILIPPINE INSTITUTE FOR DEVELOPMENT STUDIES

The Philippine Institute for Development Studies (PIDS) was created on September 26, 1977 by virtue of Presidential Decree No. 1201. It is organized as a nonstock, nonprofit government corporation.

PIDS serves as the Philippine government's primary socioeconomic policy think tank. It is ranked as one of the best think tanks in the world in the *Global Go To Think Tank Index Report* annually published by the Think Tanks and Civil Societies Program of the University of Pennsylvania.

Since its establishment, PIDS has been engaged in the conduct of policy-oriented studies to assist policymakers in crafting development policies, plans, and programs that are based on sound research evidence.



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APPC 2019 is organized by the Philippine Institute for Development Studies in observance of the 17th Development Policy Research Month with support from sponsor agencies

