### Building MSU-IIT's Innovation Ecosystem: A complex Task in a complex setting

PASCN 2018

Disruptive Technologies: Opportunities, Challenges and Risks October 8, 2018, UP Bonifacio Global City}

Jinky B. Bornales, Ph.D.
Vice Chancellor for Research and Extension
Mindanao State University – Iligan Institute of Technology (MSU-IIT



Maria Cristina Falls



### The *Iligan Setting*: some info and facts

No. of Universities and Colleges

- 1 state university
- 6 colleges
- 8 technical schools

No. of Major Industries \*

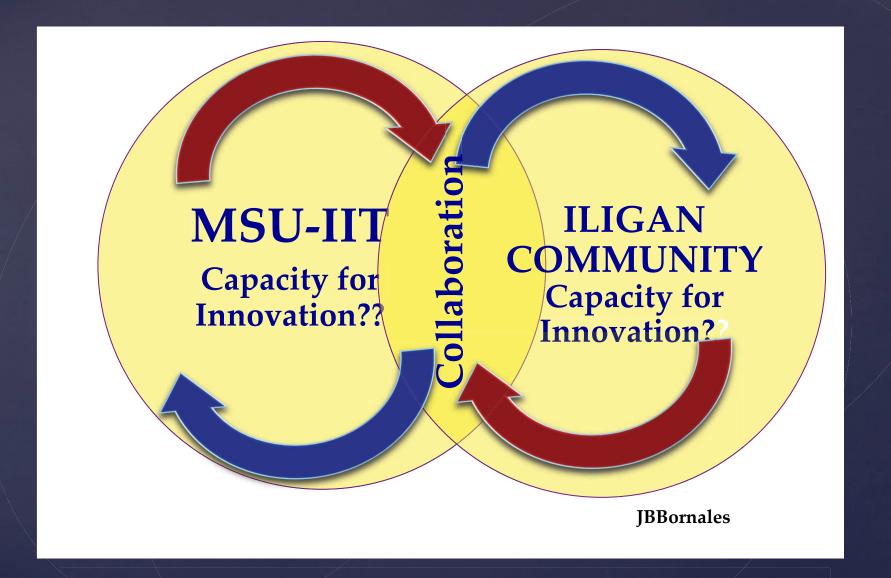
• 15 (flour, cement, oil..)

No. of registered SMEs\*

• 527 (bamboo, processed food, agri products....)

In Region X : 65- Private HEIs

46 – Public HEIs



"KNOWLEDGE CREATION in organizations is a central 'tenet' of INNOVATION"

INNOVATION

KNOWLEDGE CREATION

**INNOVATION** 

### Academe-**Knowledge Creation**

#### Busines Industries

have to be far more conscious of their position within the market

### Government -

Focus heavily on the Economic and Social Development Agenda

### CAN MSU-IIT DO IT?

Domain of Expertise

MSU-IIT's Tacit and Explicit Knowledge

SHOULD MSU-IIT DO IT?

#### The MSU-IIT: some info and facts

#### **MSU-IIT**

One of the eleven satellite campuses of MSU –System MSU-IIT

MSUs flagship campus for Science and Technology

MSU-IIT

Established on July 12, 1968 by Republic Act 5363

#### **MSU-IIT**

composed of seven colleges

#### **MSU-IIT**

has a total of 559 regular faculty members

## Commission on Higher Education (CHED) Recognition

### CENTER OF DEVELOPMENT (11)

- 1. Civil Engineering
- 2. Electrical Engineering
- 3. Ceramics Engineering
- 4. Chemical Engineering
- 5. Metallurgical Engineering
- 6. Marine Science
- 7. Statistics
- 8. IT Education
- 9. Filipino
- 10. Sociology
- 11. History

### CENTER OF EXCELLENCE (7)

- 1. Biology
- 2. Chemistry
- 3. Mathematics
- 4. Physics
- 5. Mechanical Engineering
- 6. Electronics & Communication Engineering
- 7. Teacher Education

#### Member

DOST –
National
Science
Consortium

Member
National
Consortium in
Graduate Science
& Mathematics

Education

Member
Engineering
Research &
Development for
Technology
(ERDT)
Consortium

Member

CHED-Philippine Higher Education Research Network (PHERNet) Member

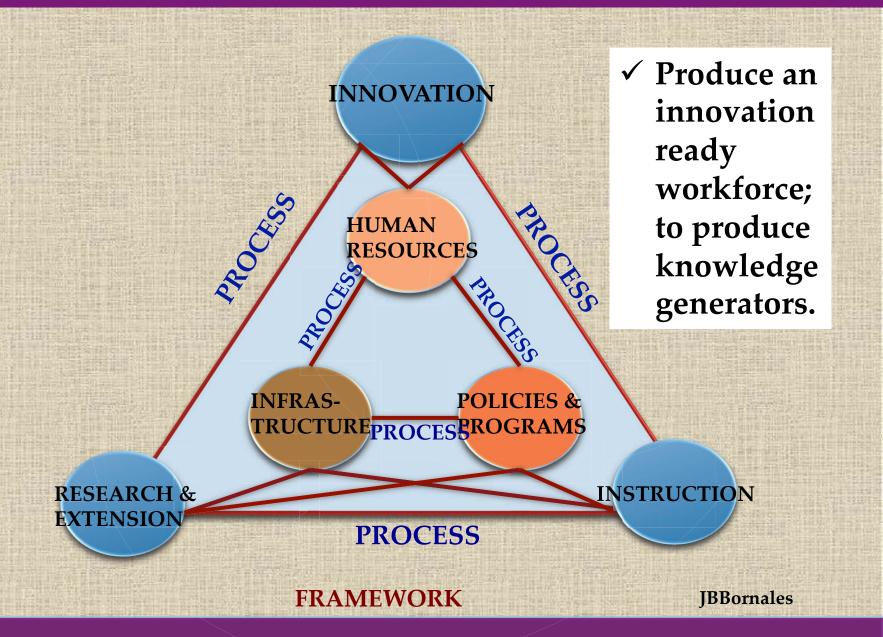
ASEAN University Network/Southeast Asia Engineering Education Dev't Network (AUN/ SEED Net)

### IF MSU-IIT CAN DO IT...



# HOWSHOULD MSU—IIT DO IT?

### DEVELOPING A SUSTAINABLE CULTURE OF RESEARCH & INNOVATION @ MSU-IIT



### Policies and Programs

Faculty Development Program

Visiting Research Professorship Program

Research Dissemination and Publication Award

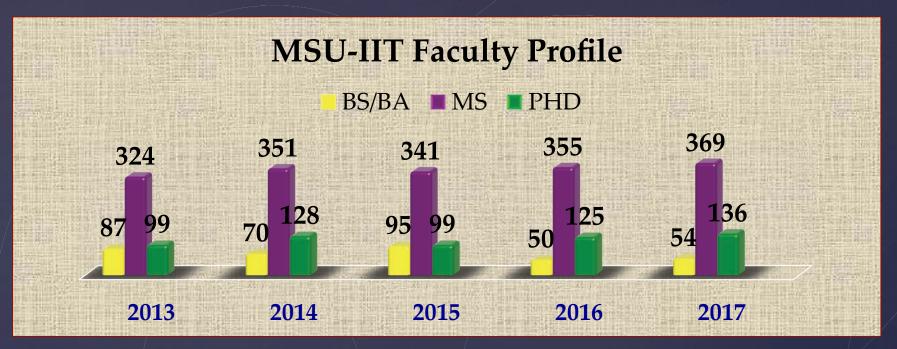
Awards to inventors and incentive to patent agents

Institutionalized Extension Program " WE CARE"

Internally funded research and extension projects

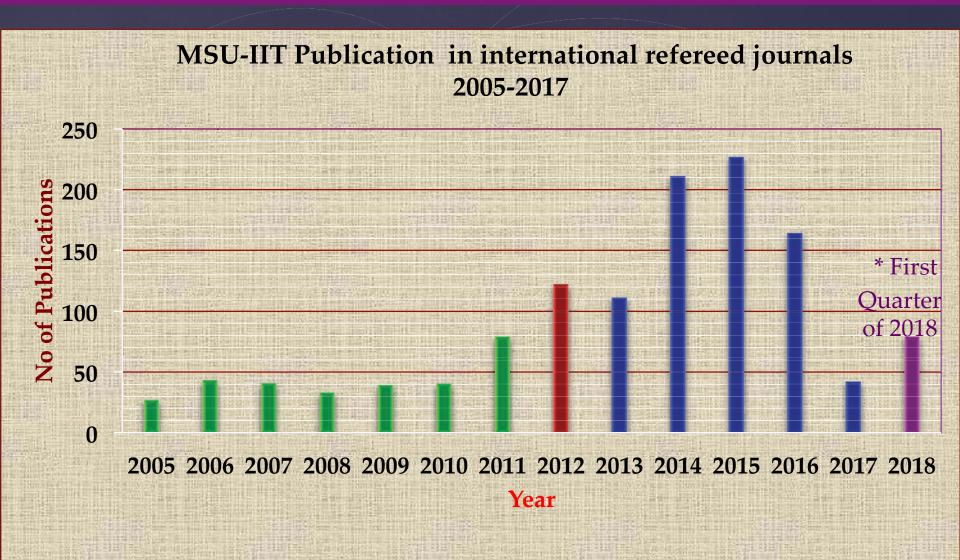
Research and Extension de-loading

### **Faculty Development Program**

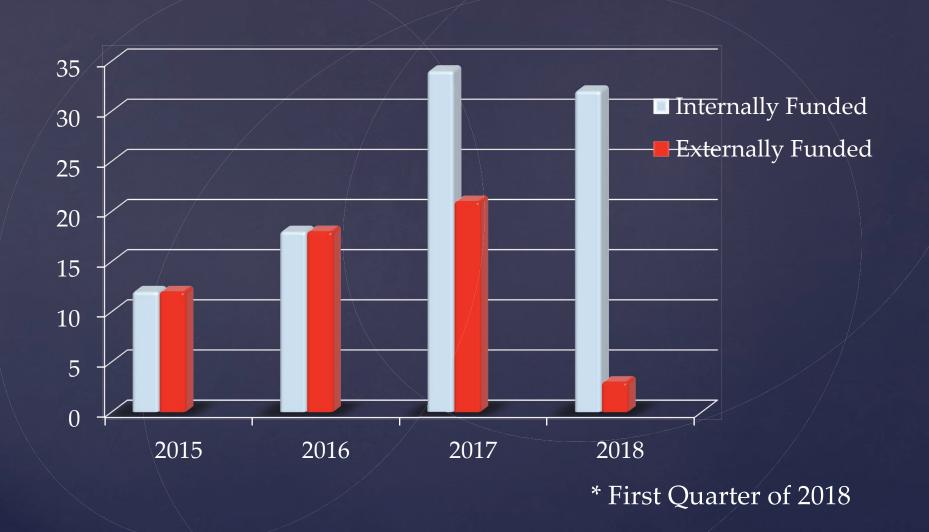




#### MSU-IIT's Research Outputs Assets



#### FUNDED RESEARCHES



## MSU-IIT's IP Assets (2017)

- Invention Disclosure
- Patent Application
- **1** Trade Secret Protection
- Trade Mark Application
- **2** Copyright Application
- (10) Awarded Certificates of Copyright Registration
- Technologies to WIPO for special commercialization evaluation and assistance
- (1) Technology Commercialized- SEAMBIOTIC



### BUILDING RESILIENT COMMUNITIES





Innovation Convergence is a collaborative consortium of different offices and agencies in Iligan City to bring and promote innovation in Northern Mindanao.

Organized by













Supported by

**dea**space









StartUp and the City

PAVING THE WAY FOR INNOVATION



#### HEALTH RESEARCH AND INNOVATION/MONTH

MARCH 1-31, 2017

ORGANIZED B

EPARTMENT OF RESEARCH

OFFICE OF THE VICE-CHANCELLOR FOR RESEARCH AND EXTENSION



#### Service Infrastructures @ MSU-IIT





Groundbreaking: October 27, 2017





#### Service Infrastructures @ MSU-IIT



Just recently.....
We have launched

the BioProducts Research Lab

Bioproducts innovation towards a sustainable economy



A DOST-PCIEERD funded research



LAUNCHING (August 18, 2016)



# Skills Training Conducted :38

# Linked Local Startups: 20

Technology Access Center

Training Provider

Service Bureau Incubation Hub

# Students Served: 652

# faculty members

served: 63

# MSMEs Assisted: 56

# products developed : 14

# prototypes

developed: 27

# Linkages established: 8

\*\* Data as of 2017





### ENERGIZE

2018 TARINTIK LAUNCHING

shing the boundaries of fuel efficiency



2:00 PM 31.January.2018 COE Grounds



CLOCK











Some of MSU-IIT Student's Project assisted by FabLab



**APRIL 2017** 















Series of ti that focuse prototypine architects,











#### NEEDLE AND THREAD

### FABARANGAY SANTIAGO















MAY 2017

FABLABS CITY











### IDEYA BY ITS NUMBER

6000+

25

69

34



**Participants** 



Formed Startups



Organized **Events** 



Visited Schools



CENTER OF INNOVATION & TECHNOPRENEURSHIP

MSU-ILIGAN INSTITUTE OF TECHNOLOGY

### Mindanao Startup Challenge 2016

Innovative solutions to real world problems

#### Call for applications!

Application Period: June 6 - September 17, 2016

#### 18 Startups

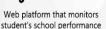
Hardware-6

Apps -9



#### STARTUPS BATCH 1







Web Platform that connects **Tutors and Tutees** 



Online delivery application through Habal-habal drivers



Cebuano learning app for children



A Filipino- made mind board game

A smart and modular

aquaponics system



Combines fun and learning through mobile games



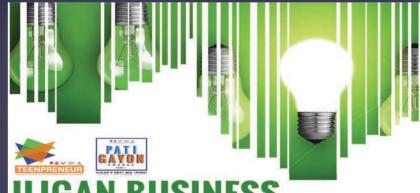






#### BATCH 2

- > Xerkit
- > Dementrack
- > Hushtag
- > Panda
- ➤ Daedelus Tech
- ➤ Moneie Vending Machine
- > Travenizer
- Sari Sari Go
- > LED Light
- **BoonPH**
- > Lamon



#### **ILIGAN BUSINESS** IDEA OF THE YEAR

PATIGAYON AWARDS YEAR 1

A business idea competition for Senior High School

**DEADLINE: SEPTEMBER 15, 2017** 

For details, please contact Prof. Marlo Novino of CBAA, MSU-IIT at patigayonawards@gmail.com or at 0917-626-2045.













A Business Idea Competition for Senior High Schools in Iligan City that aims to provide a platform among students to showcase their creativity and innovation in creating a product intended to boost the tourism of Iligan City. This business idea is anchored to the DTI's One Town One Product Next Generation (OTOP Next Gen) program.



**Hinaplanon National High School Team** 



Photo Credit: TEENPRENEUR FB PAGE







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Register thru |deyahack.eventbrite.com

March 18-19 2017 | iDEYA: CIT@MSU-IIT

Cash Prize: P 20,000







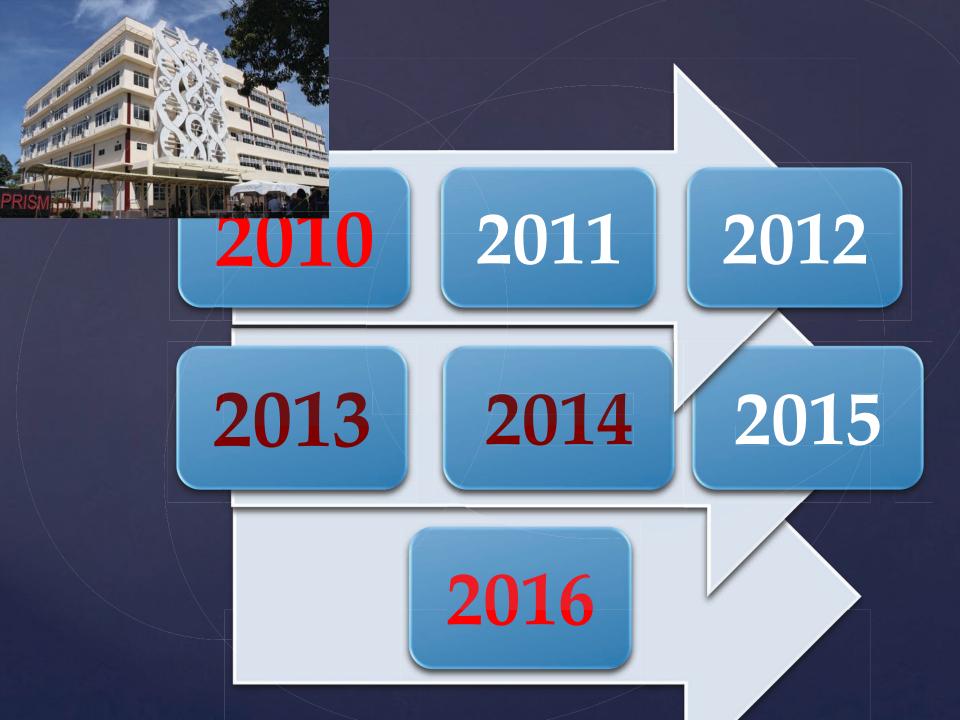


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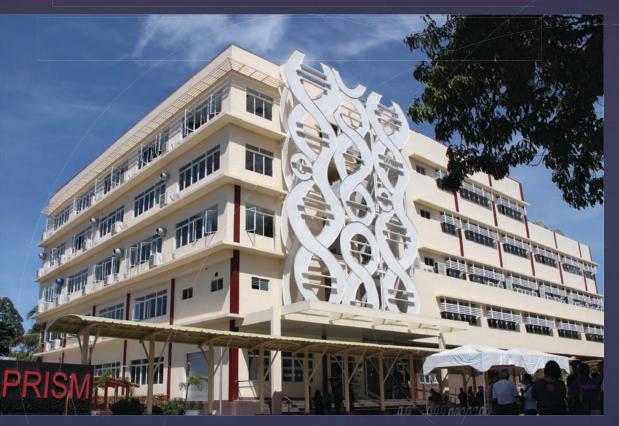
Tourism Edition

In 36 hours, build a startup that will promote the Tourism Industry of Iligan City

AUGUST 26-27, 2017



#### MSU-IIT Research Center



Premier Research Institute for Science and Mathematics (PRISM)

CORE PROGRAM: DISCOVERY,
DEVELOPMENT AND DELIVERY OF NATURAL
PRODUCTS (D3NP)

#### 9 Research Clusters:

- Biotechnology
- Nanoscience
- Natural Products & Drug Discovery
- Complex System
- Applied Math and Stat
- Theoretical Science
- · Climate Change
- Renewable Energy
- Biodiversity

Established the Intellectual Property Unit



Became host institution of IPOPHIL's

MOA
Signing
with
Nutratech
Company

Research funded by USAID-STRIDE

2010

2012

2014

2015

Drafted
MSU-IIT
Policy on IP
rights

Capacity Building on IP Management Start of an approved research project: Development of prebiotic functional food supplement from fructooligosaccha rides....

- BOR approved the establishment and construction of a Knowledge Technology Transfer Office (KTTO).
- Designated by IPOPHIL as one of the IP Spokes in the Phil.

### 2017

launched functional food supplement products

groundbreaking of KTTO



6 patent agents

## Functional food supplement

MSU – IIT in partnership with Nutratech Biopharma

### Some Challenges

### A Complex Setting

**Stakeholders** 

Academe

Government

Business & Industry....

Competence and Readiness for Research& Innovation Regional and National Needs....

Networks

Governmental Programs and Priorities

### Complexity of the Task

Identification of goals

Execution

Monitoring

Development of a Strategy

Adaptive Management to meet new challenges

## Skill Related Challenges Companies will face with Industry 4.0

- ♦Up-skilling
- ♦Re-skilling
- ♦ Continuous learning
- **♦**Mindset Change

"Jobs are not going away, but the needed skills for good jobs are going up" James Bessen, Boston Univ.

Source: Aubur, W., CS, A., & Bigghe, P. 2016. Skill Development for Industry 4.0 <a href="http://www.globalskillsummit.com/Whitepaper-Summary.pdf">http://www.globalskillsummit.com/Whitepaper-Summary.pdf</a> viewed/download: November 11, 2017

"universities must define themselves in individual terms rather than emulating others"

Resources

Programs & Policies

Infras-

tructure

"Institutions of higher education must develop strategies that transcend imitation."

**Imitation** 

### Some Thoughts

"Inch by inch life is a cinch;
 yard by yard life is hard."
 => Thoughtful planning is a must.

- "One is too small to achieve greatness."
- => Collaboration is the key; when we collaborate we are building relationships.

The culture of research and innovation thrives in a climate that celebrates creativity...

### DAGHANG SALAMAT