

17th Development Policy Research Month (DPRM)

Messaging



Philippine Institute for Development Studies
Surian sa mga Pag-aaral Pangkaunlaran ng Pilipinas

Challenges under the New Globalization

P - opulism

U - ncertainty from global restructuring

R - ising inequality

G - lobal public goods underprovision

E - rosion of trust and social cohesion

Challenge	Manifestation	Effect
Populism	Election of leaders claiming to speak for the people and promoting policies that seek to satisfy public opinion	Passage of public policies that are not evidence-based
Uncertainty from global restructuring	Retaliatory tariffs and trade wars Withdrawal of nations from economic cooperation agreements	Protectionist policies may have a negative impact on trade and business. Consumers will have limited choices and pay more for goods and services
Rising inequality	Widening disparities between high- and low-income groups	Low economic growth Poor public health Increased economic, social, and political inequalities Increased crime rates

Challenge	Manifestation	Effect
Global public goods (e.g., peace and security, global health, sustainable development, and environmental management) underprovision	<p>Withdrawal of nations from agreements promoting environmental cooperation, human rights, etc.</p> <p>Distrust of global institutions promoting peace, inclusivity, and sustainable development</p>	<p>Worsening of the environment</p> <p>Low economic growth</p> <p>Low human security</p> <p>Poor public health</p> <p>Low education levels</p>
Erosion of trust and social cohesion	<p>Proliferation of fake news</p>	<p>Confusion of public understanding leading to divisiveness and political, social, and economic discontent</p> <p>May negatively influence policy discussions and elections</p>

These challenges can undermine the ability of the Philippines to sustain its rapid growth and attain its long-term development vision (*AmBisyon Natin 2040*) and international commitments (ASEAN Community Vision 2025, Sustainable Development Goals, etc.).

DPRM | Development Policy Research Month

Proposed Theme:

Navigating the New Globalization:
Local Actions
for Global Challenges

*“Paglalayag sa Bagong Globalisasyon:
Lokal na Pagkilos sa mga Pandaigdigang Hamon”*

For our local actions to be effective, they should have the following elements:

- V** - ision (shared vision of prosperity, inclusivity, resiliency, and social cohesion)
- U** - nity (local and international cooperation among decisionmakers and stakeholders; public-private partnerships; government-industry-academe-civil society collaborations)
- C** - onsultation (wider and deeper participation and engagement of all sectors of society)
- A** - daptability (adaptive, flexible, inclusive policymaking; evidence-based; ability to manage change; openness to new paradigms, business models, and regulatory frameworks)

This is our antidote to the VUCA (Volatility, Uncertainty, Complexity, and Ambiguity) posed by the New Globalization

Local Actions (Specific Messages*)

*to be refined and simplified further

Challenge	Message	Target audience
Populism	<ul style="list-style-type: none"> • Promote a culture of research and evidence-informed decisionmaking in the formulation of policies and programs. • Enhance transparency and accountability in government 	Government Private sector Academe/Research Civil society
Uncertainty from global restructuring	<ul style="list-style-type: none"> • Strengthen the digital trade of services by identifying services sectors where weak national regulation can undermine the benefits of liberalization. • Take advantage of the possible trade diversion by attracting businesses and foreign direct investment to locate in the Philippines. • Equip domestic industries to participate in evolving global value chains through innovation support, reskilling and retooling of employees, and strengthening business matching and international partnerships. • Leverage Fourth Industrial Revolution technologies to improve trade and investment. 	Government Private sector

Challenge	Message	Target audience
Rising inequality	<ul style="list-style-type: none"> • Promote basic and higher education to help reduce inequality. • Invest in quality education to upgrade the skills of the workforce. • Craft labor market policies that strike a balance between labor protection and labor market flexibility. • Harness innovations for financial inclusion. • Strengthen progressivity and targeting of social protection systems. 	Government Private sector
Global public goods underprovision	Promote international cooperation in the provision of global public goods: <ul style="list-style-type: none"> • Leverage regional and international platforms to enhance the delivery of local services. • Support international action to increase the provision of global public goods, especially those that are particularly beneficial to the country. • Strengthen national and local capacity to harness benefits from global public goods, and to minimize risks from global public bads. • Sustain national and local initiatives that foster local provision of global public goods. 	Government Private sector Civil society

Challenge	Message	Target audience
Erosion of trust and social cohesion	<ul style="list-style-type: none"> Promote digital media literacy at schools and in the workplace. Safeguard alternative media platforms from being exploited as a vehicle of disinformation through inclusive approaches in fact-checking and fake news surveillance. For traditional media: Strengthen gatekeeping and inclusivity in the conduct of doing business. Encourage employers/CEOs to spearhead trust-building in their organizations. Adopt innovative solutions to doing business in the public sector through new technologies (e.g. blockchain). 	Government Private sector Alternative media platforms Civil society



Philippine Institute for Development Studies
Surian sa mga Pag-aaral Pangkaunlaran ng Pilipinas

Service through
policy research

Thank you

WEBSITE: www.pids.gov.ph

FACEBOOK: facebook.com/PIDS.PH

TWITTER: [twitter.com/PIDS PH](https://twitter.com/PIDS_PH)

EMAIL: ssiar@mail.pids.gov.ph