

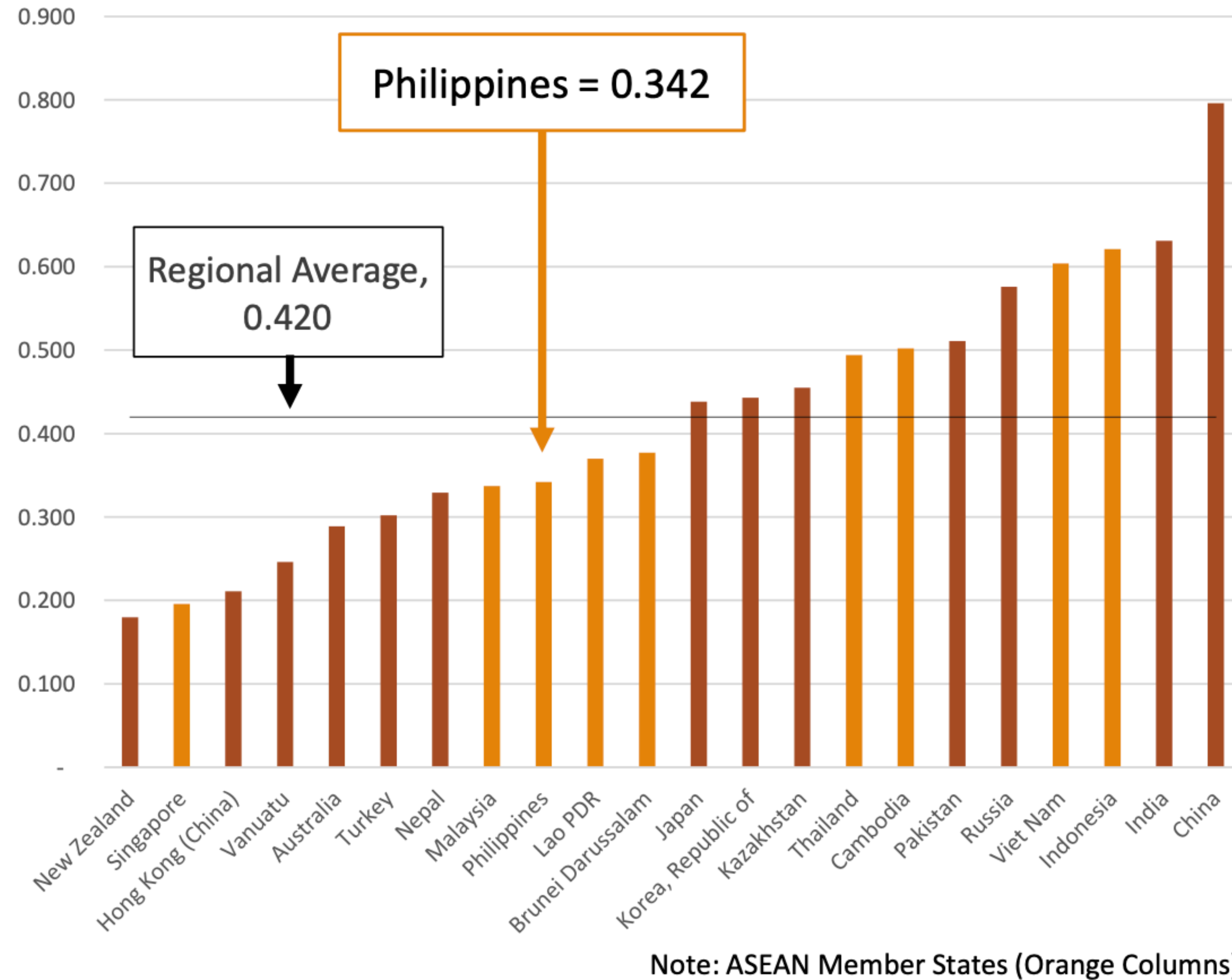
PHILIPPINES: A NATIONAL ACTION PLAN FOR DIGITAL TRADE INTEGRATION

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MAX WEBER FELLOW @ EUI / ADVISOR ON DIGITAL TRANSFORMATION

WEBINAR ON "PAVING THE ROAD TO THE PHILIPPINES' DIGITAL INTEGRATION WITH THE ASIA-PACIFIC" - 3 JUNE 2021

Figure 1. Overall RDTII scores in selected Asia-Pacific economies in 2020



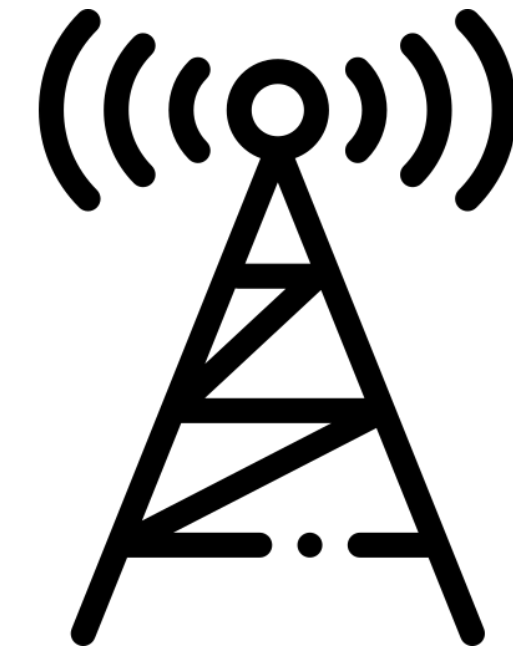
KEY AREAS



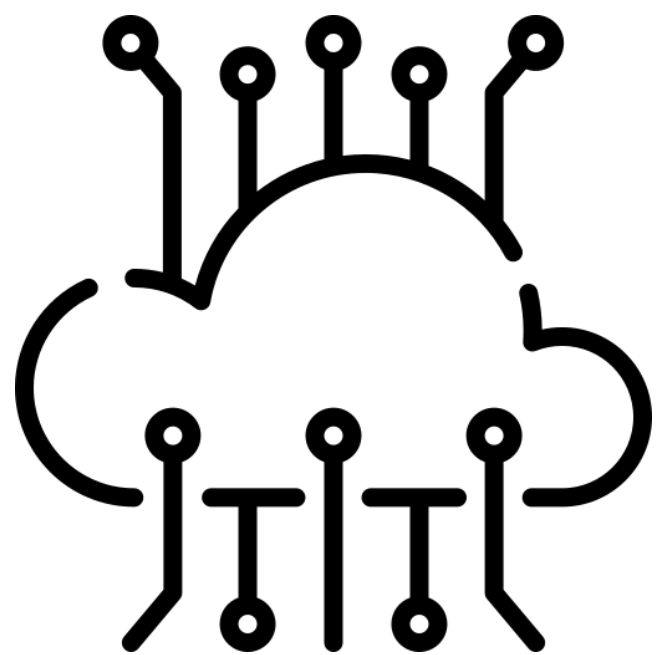
PROCUREMENT



FDI



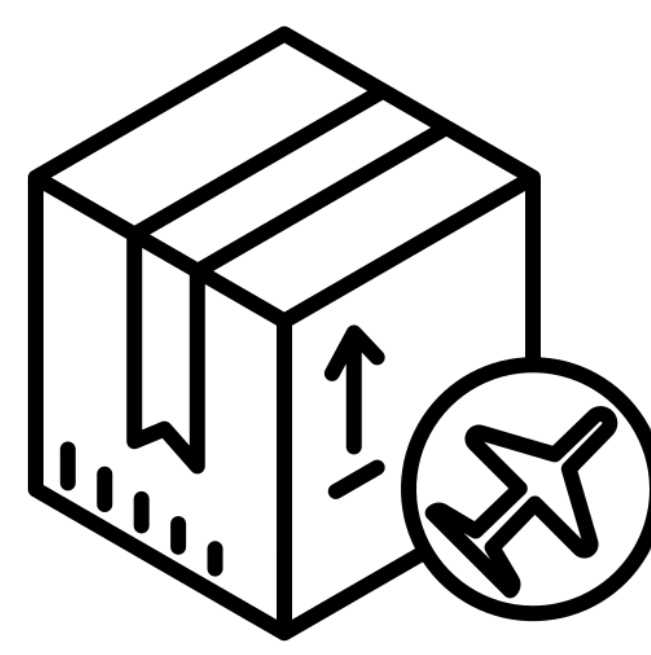
TELECOM



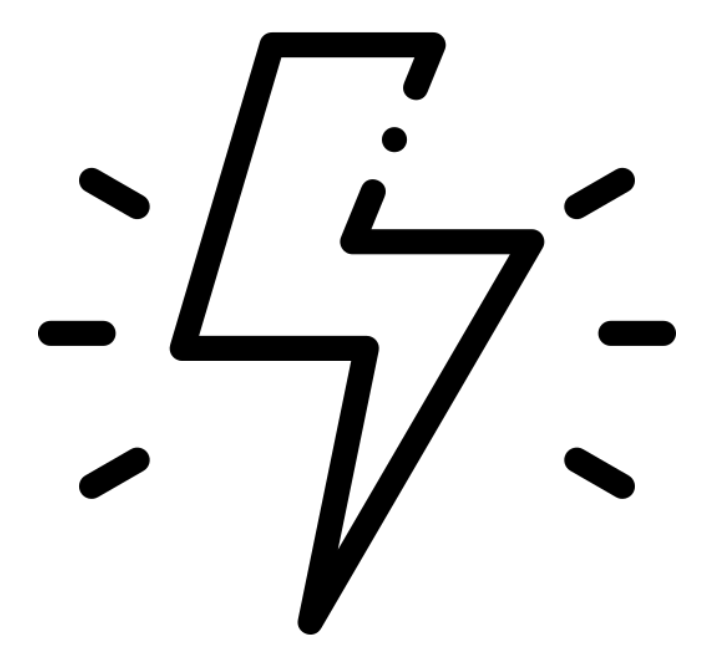
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INTERMEDIARIES



DIGITAL GOODS



ENABLING POLICIES

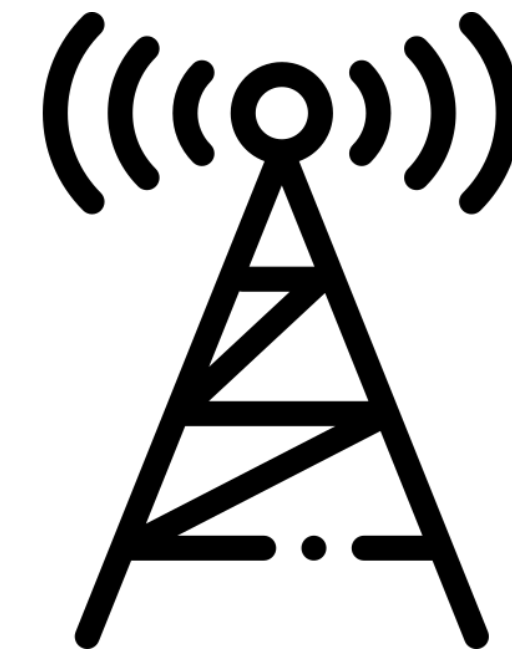
KEY AREAS



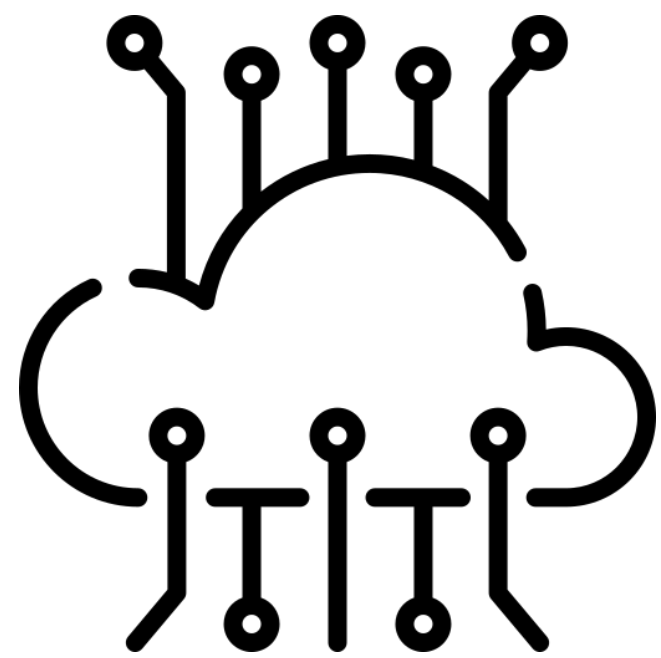
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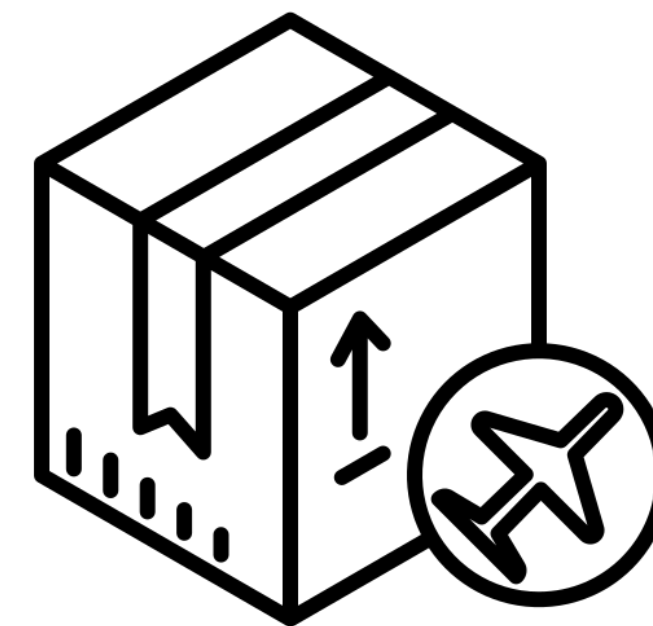
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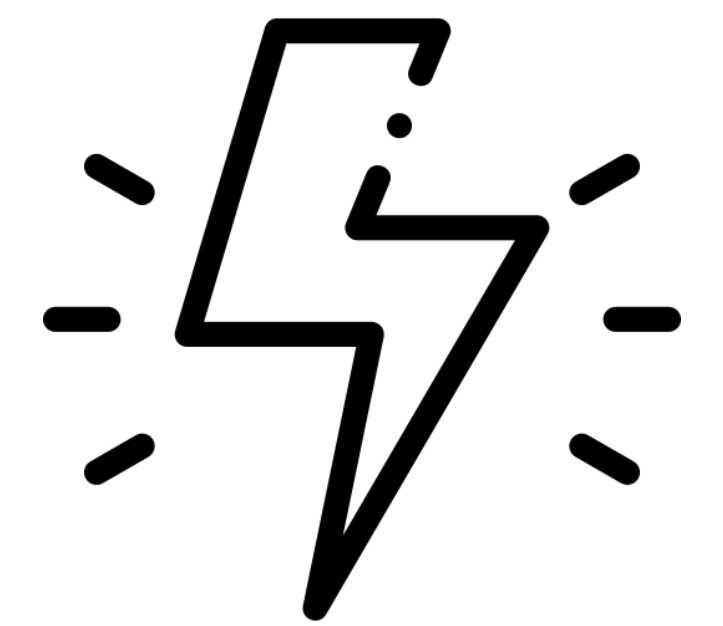
DATA



INTERMEDIARIES



DIGITAL GOODS



ENABLING POLICIES



PUBLIC PROCUREMENT

- PROMOTE HIGHER FOREIGN PARTICIPATION
- LIBERALISE PUBLIC PROCUREMENT FOR FOREIGN CONSULTANTS
- JOIN THE WTO AGREEMENT ON PUBLIC PROCUREMENT

KEY AREAS



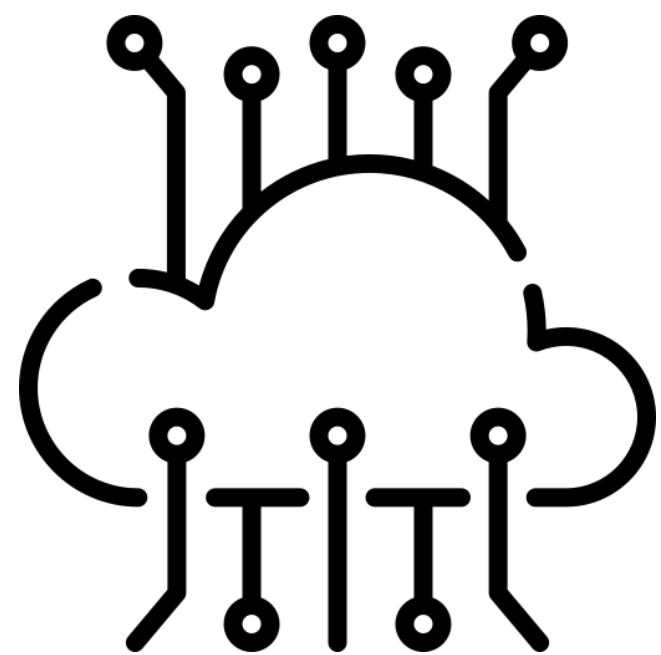
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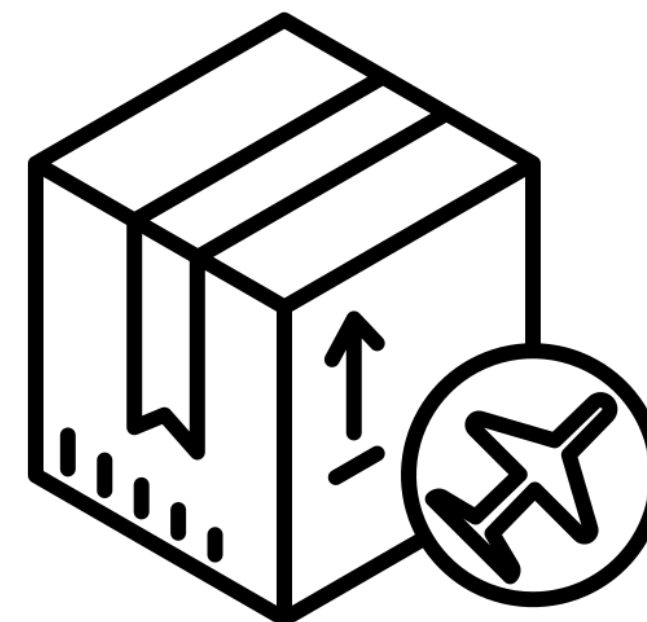
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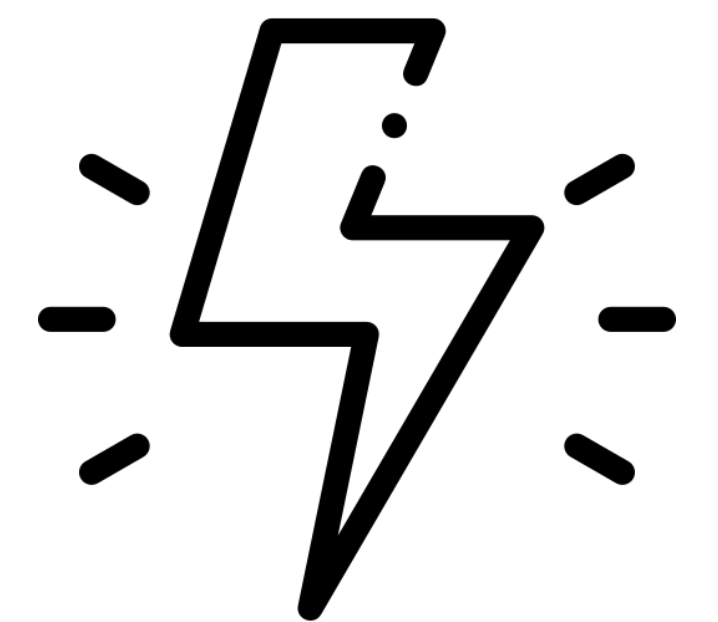
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INTERMEDIARIES



DIGITAL GOODS



ENABLING POLICIES



FOREIGN
DIRECT
INVESTMENT

- LIFT RESTRICTIONS ON E-COMMERCE
- LIFT RESTRICTIONS ON ADVERTISING
- LIFT RESTRICTIONS ON DOMESTIC MARKET ENTERPRISES
- ENHANCE TRANSPARENCY OF SCREENING PROVISIONS
- LIFT RESTRICTIONS IN THE TELECOM SECTOR

KEY AREAS



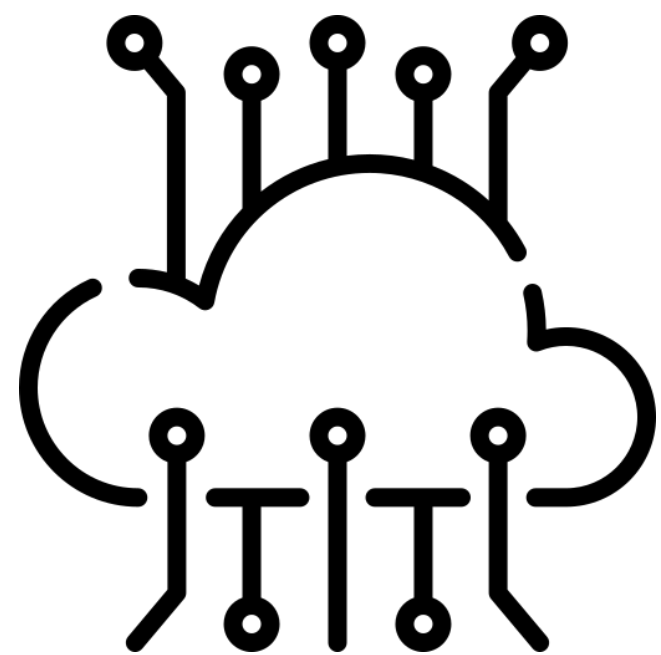
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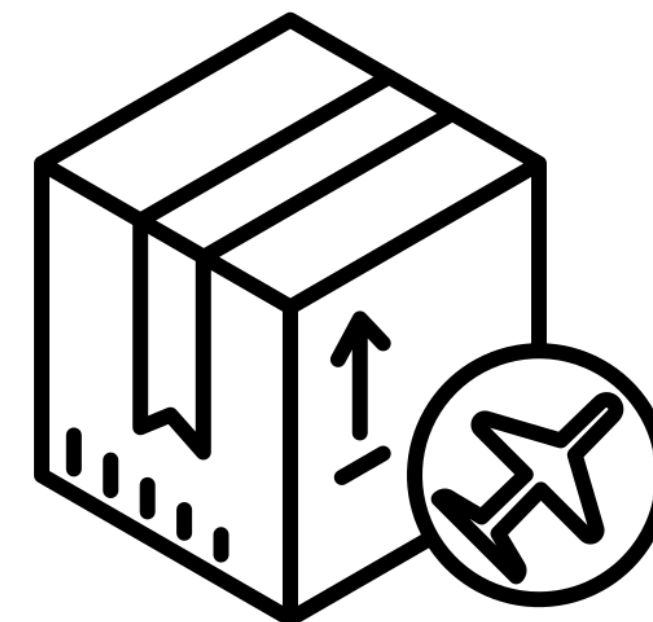
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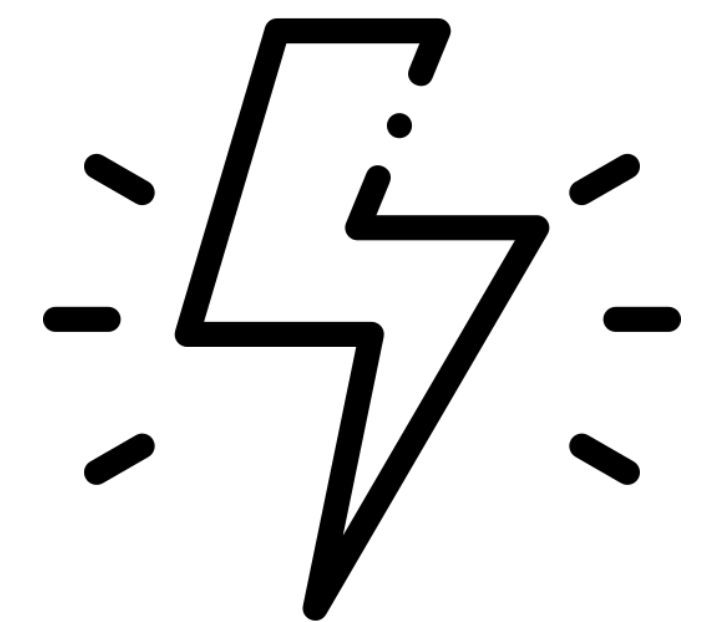
DATA



INTERMEDIARIES



DIGITAL GOODS



ENABLING POLICIES



TELECOM
&
CONNECTIVITY

- LOCAL LOOP UNBUNDLING
- STREAMLINE APPLICATION PROCESS FOR LICENSES
- IMPROVE CONNECTIVITY

KEY AREAS



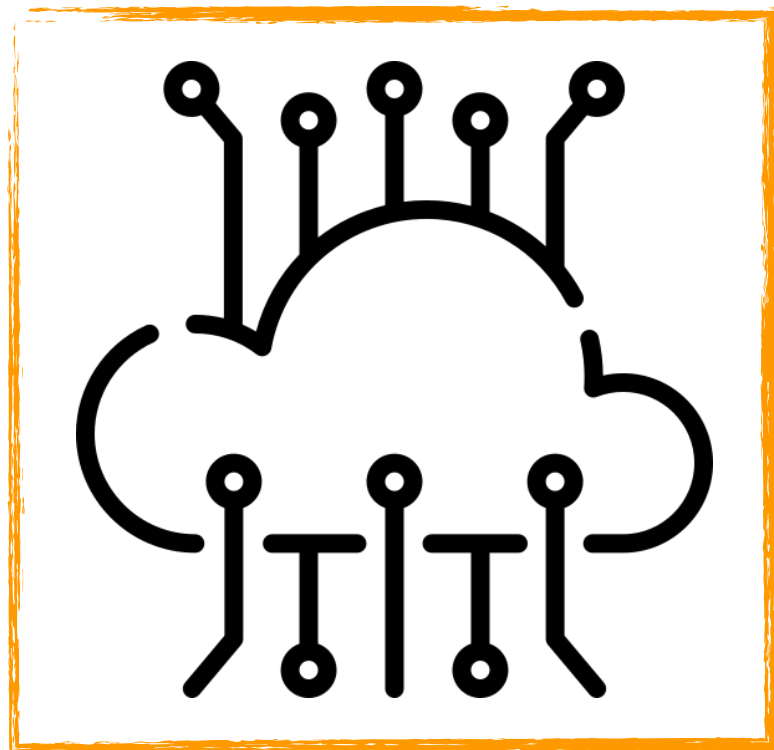
PROCUREMENT



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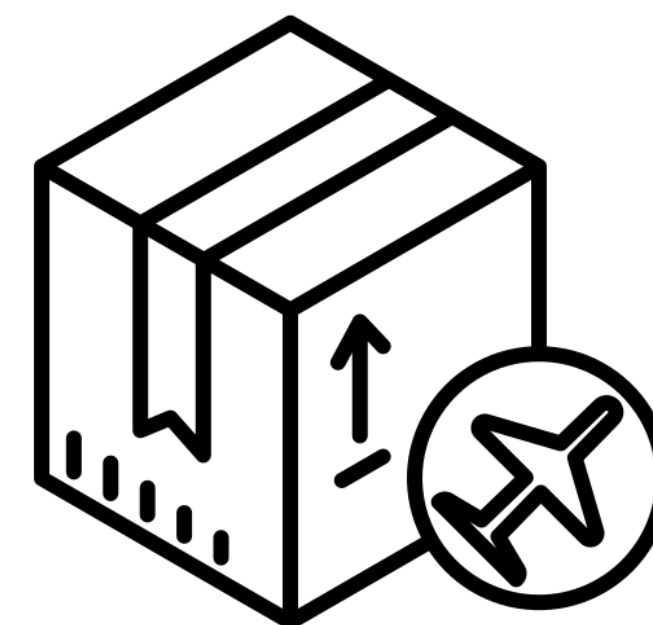
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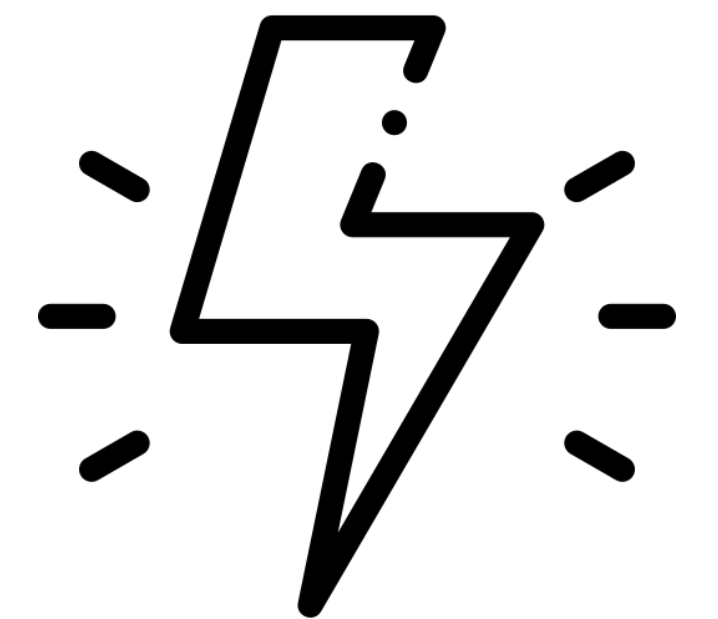
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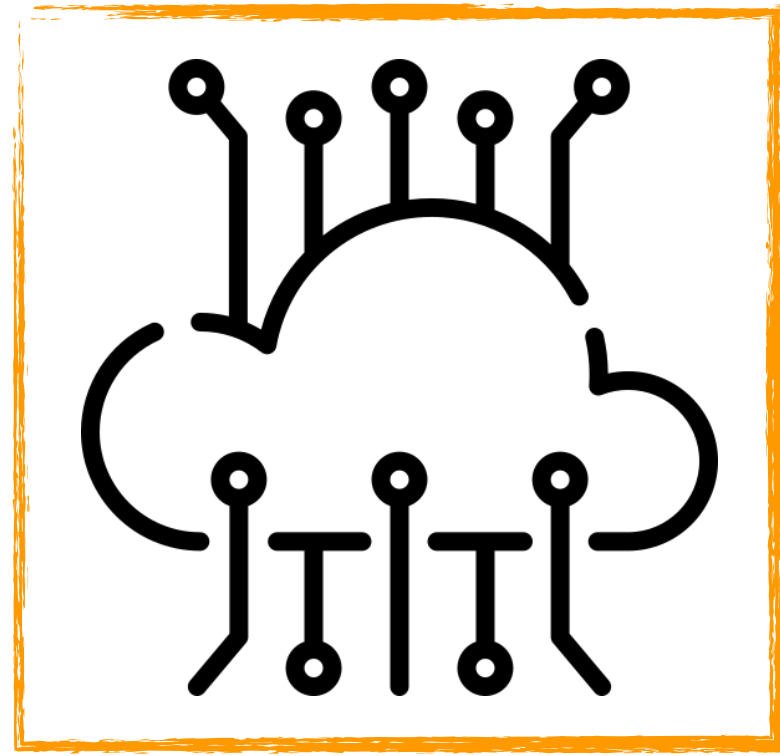
INTERMEDIARIES



DIGITAL GOODS



ENABLING POLICIES



DATA POLICIES

- LIFT DATA RETENTION REQUIREMENTS ON ONLINE SERVICES AND TELECOM PROVIDERS

KEY AREAS



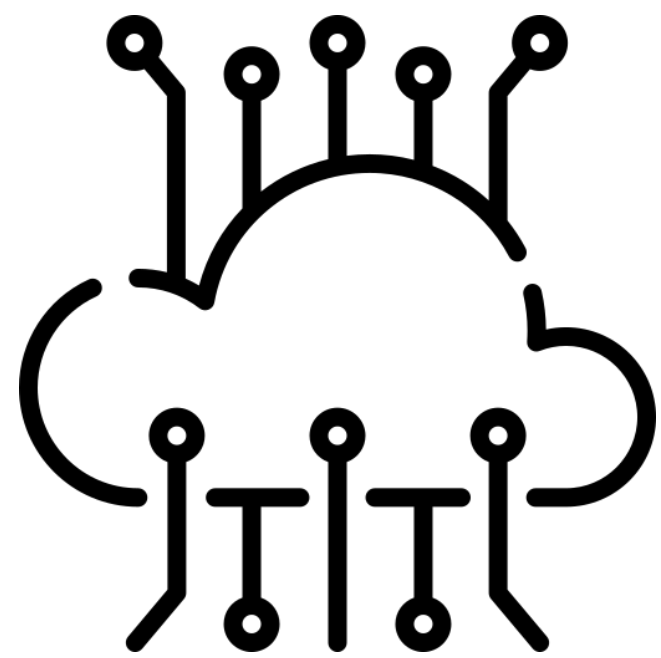
PROCUREMENT



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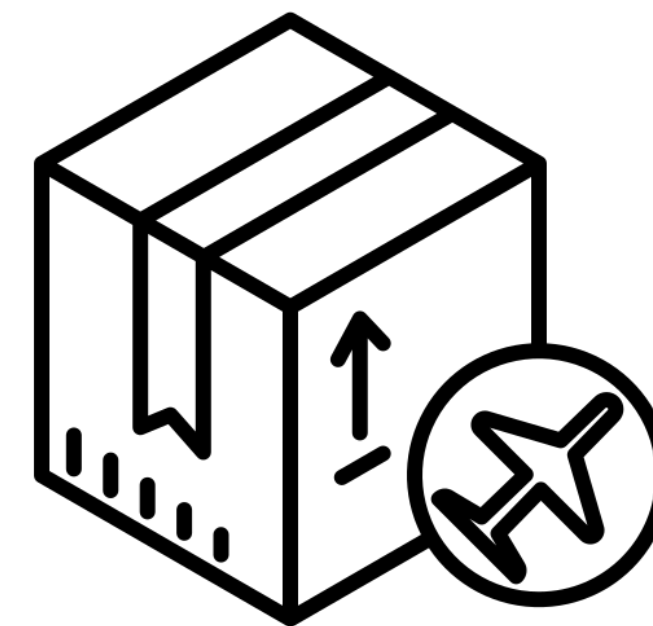
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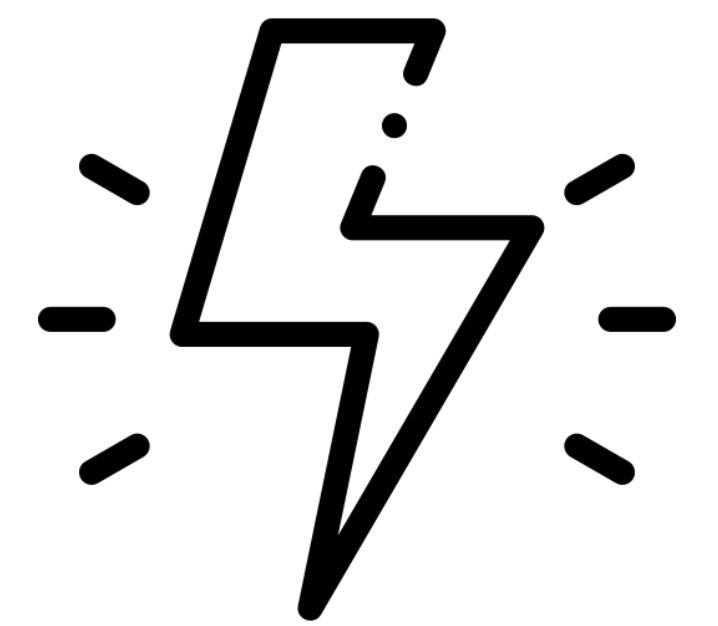
DATA



INTERMEDIARIES



DIGITAL GOODS



ENABLING POLICIES



INTERMEDIARY
LIABILITY

- IMPROVE & EXPAND SAFE HARBOR REGIME
- AVOID IMPOSING NEW RESTRICTIONS (HOUSE BILL 9148 AND SENATE BILL 497)

KEY AREAS



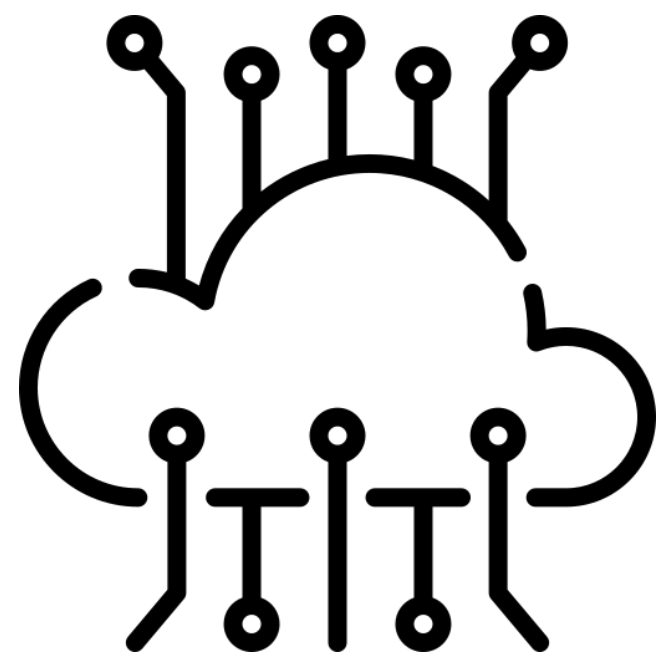
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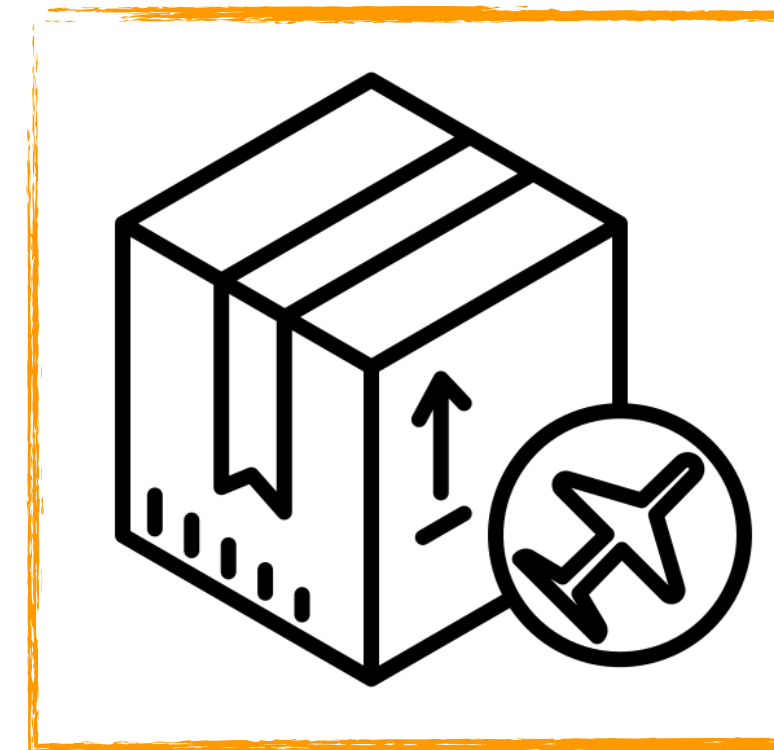
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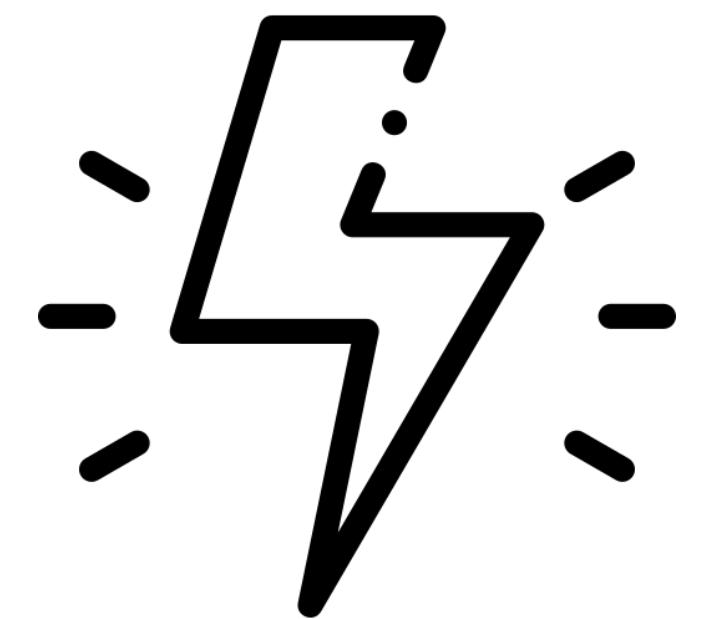
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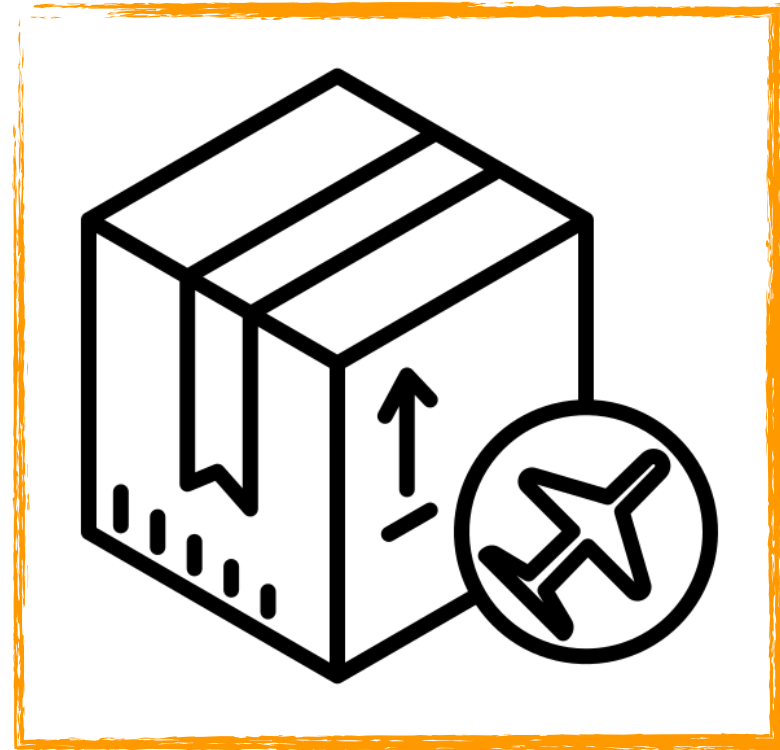
INTERMEDIARIES



DIGITAL GOODS



ENABLING POLICIES



DIGITAL
GOODS:
IMPORTS &
STANDARDS

- ELIMINATE UNNECESSARY QUANTITATIVE RESTRICTIONS ON DIGITAL GOODS
- IMPROVE TRANSPARENCY OF IMPORT PROCEDURES
- ALLOW SD_oC FOR TELECOM PRODUCTS & AUDIO AND VIDEO PRODUCTS

KEY AREAS



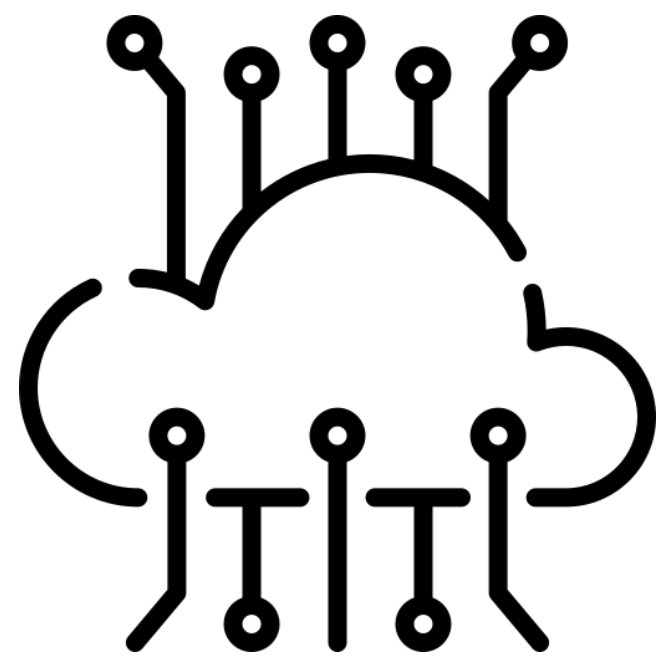
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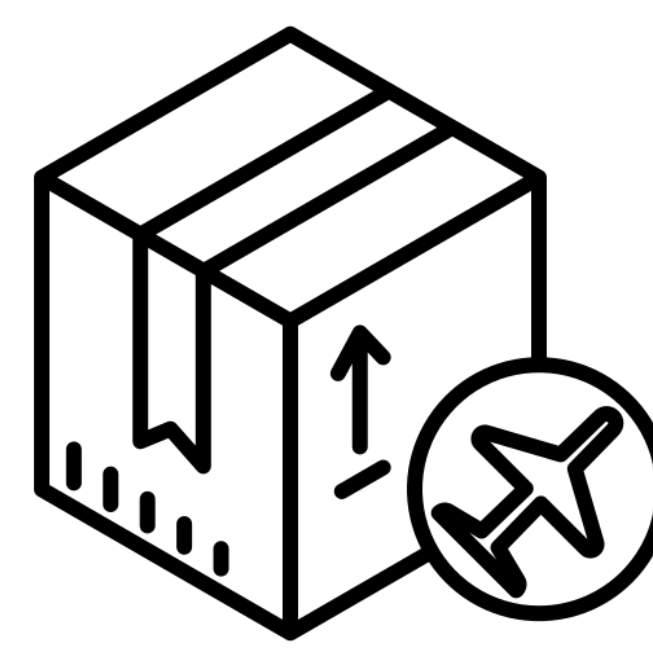
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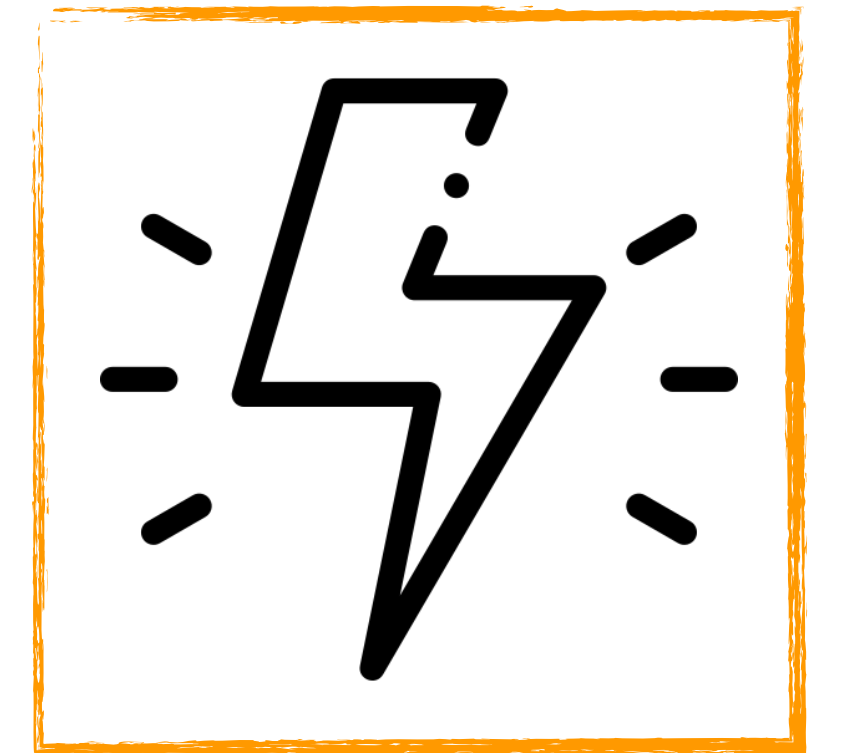
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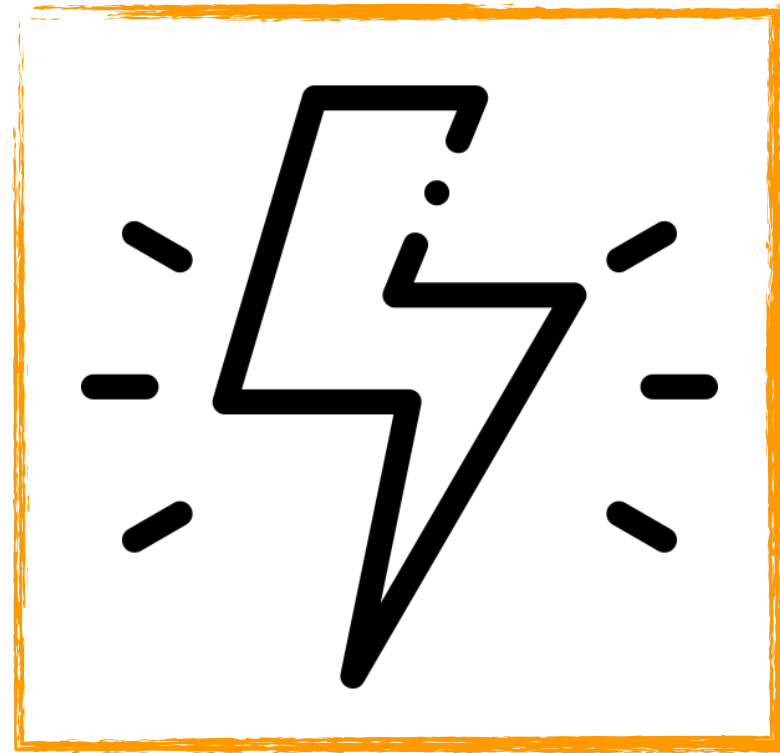
INTERMEDIARIES



DIGITAL GOODS



ENABLING POLICIES



COMPLEMENTARY
ENABLING
POLICIES

- INVESTMENT IN HUMAN CAPITAL & DIGITAL SKILLS - STARTING WITH SCHOOLS
- SUPPORT START-UPS: DEVELOP INCUBATORS & ACCELERATOR PROGRAMS; ENHANCE VC FUNDING; ETC.
- ENHANCE DIALOGUE WITH PRIVATE SECTOR, TECH COMMUNITY & CIVIL SOCIETY
- IMPROVE DATA COLLECTION



- STRIVE TO ACHIEVE POLICY OBJECTIVES IN THE LEAST TRADE-RESTRICTIVE MANNER
- KEEP IN MIND TECHNICAL & SOCIAL IMPLICATIONS
- ENGAGE IN FTAS AND MULTILATERAL DISCUSSIONS UNDER JSI
- AVOID FRAGMENTATION OF THE INTERNET

THANK YOU!

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