

APEC Project Preparation and Approval

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Part 1

APEC Overview



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Asia-Pacific Economic Cooperation

Established: 1989, non-binding & voluntary

Membership: 21 economies

Secretariat Headquarters: Singapore

Objective: Facilitate economic growth and prosperity in the region through free and open trade and investment by 2010 for industrialized economies and 2020 for developing economies (Bogor Goals)

3 Pillars: TILF (trade and investment liberalization and facilitation), business facilitation and ECOTECH (economic and technical cooperation)

39% of world pop.

47% of world trade

60% of world GDP



APEC

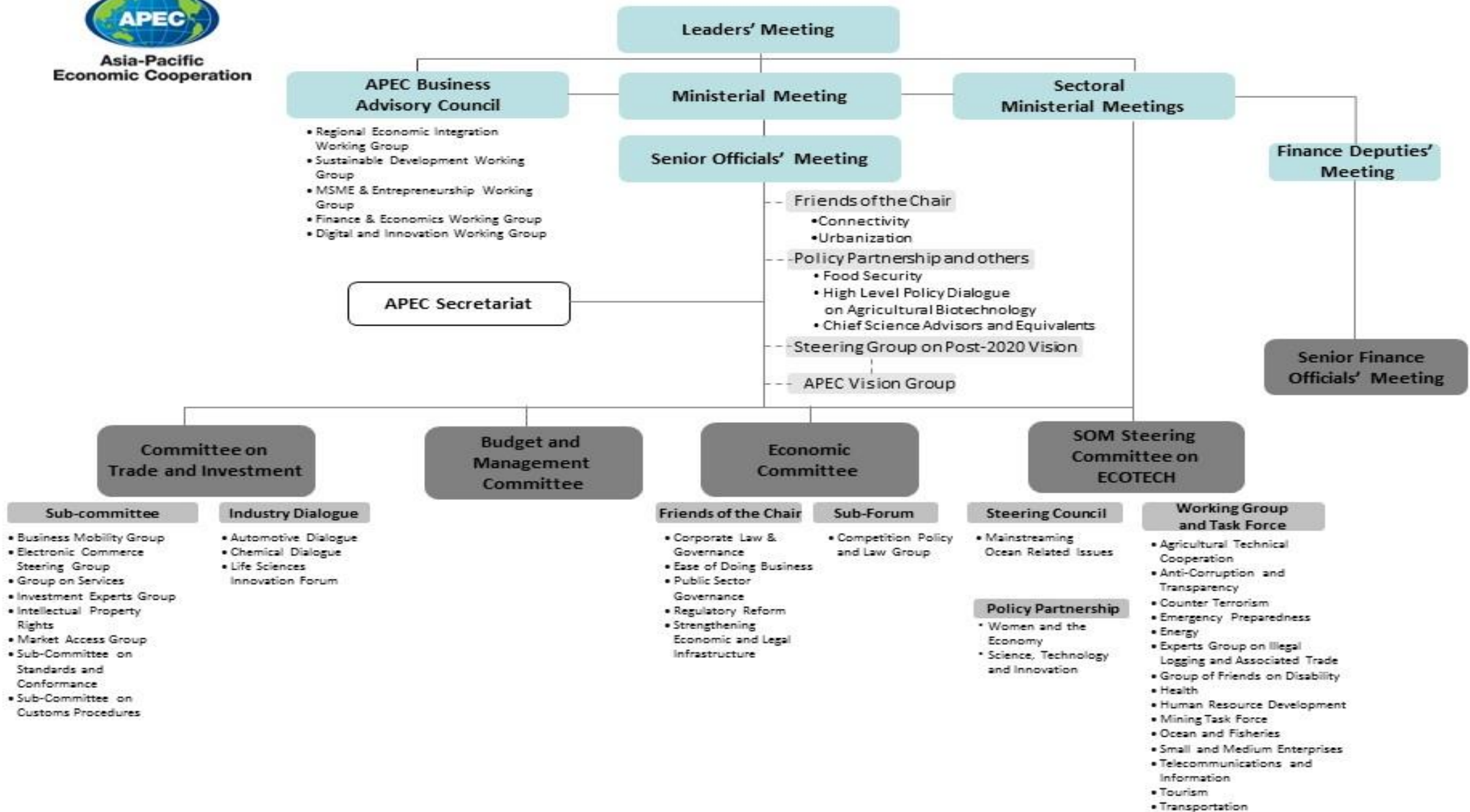
- Established in 1989; PHL an original member
- Forum operating on the basis of **non-binding commitments, open dialogue** and **equal respect (peer pressure)** for the views of all participants.
- APEC has **no treaty obligations** required of its participants. Decisions made within APEC are reached by **consensus** and commitments are undertaken on a **voluntary basis**.
- **21** members - referred to as "**member economies**"
- Accounts for approximately **40% of the world's population**, approximately **54% of world GDP** and about **44 % of world trade**.
- Established to further enhance **economic growth** and **prosperity** for the region and to strengthen the **Asia-Pacific community**.

Bogor Goals

- *Free and open trade and investment in the Asia-Pacific by 2010 for industrialised economies and 2020 for developing economies.*
- These goals were adopted by Leaders at their 1994 meeting in Bogor, Indonesia.
- Asia-Pacific Economic Cooperation (APEC) works in three broad areas to meet the Bogor Goals or APEC's **Three Pillars**:
 - Trade and Investment Liberalisation (TILF)
 - Business Facilitation
 - Economic and Technical Cooperation (Ecotech)



ASIA-PACIFIC ECONOMIC COOPERATION



Evolving APEC theme and priorities



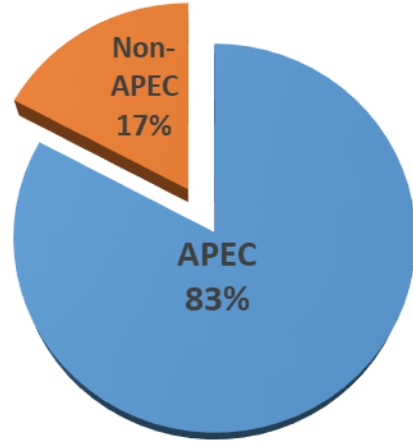
2014 China	2015 The Philippines	2016 Peru	2017 Viet Nam	2018 Papua New Guinea
Theme: "Shaping the Future through Asia-Pacific Partnership"	Theme: "Building Inclusive Economies, Building a Better World"	Theme: "Quality Growth and Human Development"	Theme: "Creating New Dynamism, Fostering a Shared Future"	Theme: "Harnessing Inclusive Opportunities, Embracing the Digital Future"
Priorities: 1. Advancing regional economic integration 2. Promoting innovative development, economic reform and growth 3. Strengthening comprehensive connectivity and infrastructure development	Priorities: 1. Investing in Human Capital Development 2. Fostering Small and Medium Enterprises' (SMEs) Participation in Regional and Global Markets 3. Building Sustainable and Resilient Communities 4. Enhancing the Regional Economic Integration Agenda	Priorities: 1. Investing in Human Capital Development 2. Towards the modernization of MSMEs 3. Fostering the Regional Food System 4. Advancing in the Regional Economic Integration and Growth Agenda	Priorities: 1. Sustainable, Innovative and Inclusive APEC community 2. Regional Economic Integration 3. Competitiveness and Innovation of MSMEs in the Digital Age 4. Food Security and Climate Change	Priorities: 1. Improving Connectivity, Deepening Regional Economic Integration 2. Promoting Sustainable and Inclusive Growth 3. Strengthening Inclusive Growth through Structural Reform

Philippines' Interest in APEC

- APEC is an important forum for promoting trade in goods and service, investments, transfer of technology and professional skills
- APEC principles complement programs already in place and confirm the appropriateness of policy tracks taken

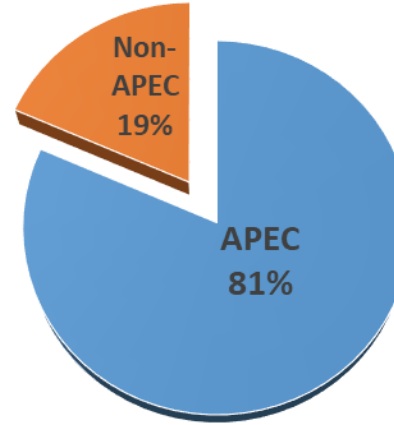
THE APEC MARKET - TRADE

Exports, 2015



Japan	25.3%
USA	18.5%
Hong Kong	13.1%
China	12.7%
Singapore	7.8%
Others	22.6%

Imports, 2015



China	19.8%
USA	12.9%
Japan	11.0%
Taiwan	10.1
Singapore	8.6%
Others	37.6%

Source: PSA, 2018 publication

THE APEC MARKET - INVESTMENTS

Main Investing Countries, 2017 (%)	
Japan	30.3
Taiwan	10.2
Singapore	9.6
United States	8.3
United Kingdom	4.7
Australia	4.0
South Korea	3.2

Source: PSA, 2018 publication

Main Invested Sectors , 2017 (%)	
Manufacturing	52.0
Real Estate	21.2
Administrative and Support Activities	13.2
Electricity, Gas, Steam and Air Conditioning Supply	4.9
Information and Communication	2.6

Part 2

Overview of the APEC project approval process, the quality criteria used in assessing APEC

Part 3

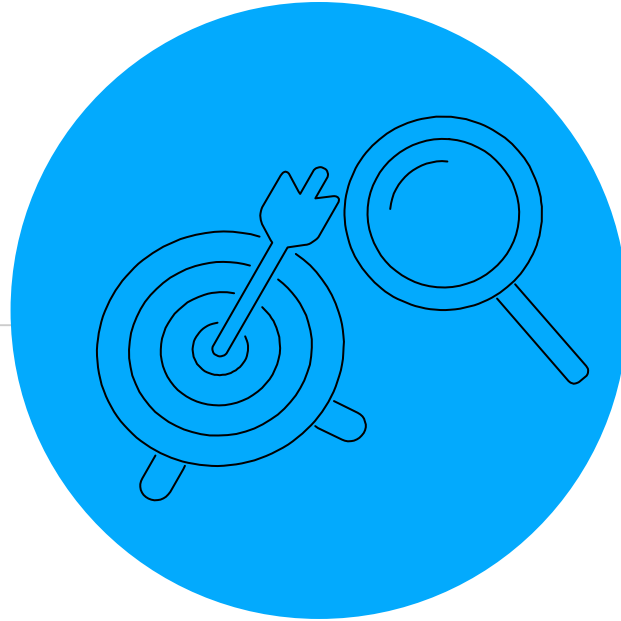
The Philippines' domestic process in developing/submitting APEC proposals. How academic/research institutions (Track 2) can access APEC funds for research through agencies (Track 1) collaboration.

Practical tips on quality of proposal; best practices in developing proposals.

Agencies in charge

Major Committees	Agencies
SOM and SOM ECOTECH	DFA-OUIER
Committee on Trade and Investment	DTI-BITR
Economic Committee	NEDA (with DTI, DOJ)
Industry Dialogues (CTI)	BOI and DOH
SOM Policy Partnership	PCW, DOST, DA, DFA
SCE Working Group and Task Force	Sectoral agencies, DFA

SOM-SCE (DFA-OUIER; TBAM)	CTI (DTI-BITR; TBAM-REITI)	EC (NEDA)
ACTWG (DOJ, OMB)	AD (BOI)	Competition Policy LG (PCC)
ATCWG (DA)	BMG (DFA-OCA)	Ease of Doing Business (DTI)
CTWG (ATC, DFA-OUCSCC, DND, NICA)	CD (BOI)	Regulatory Reform (NEDA)
EGILAT (DENR-FMB)	ECSG (ECO, NPC, DICT)	Public Sector Governance (NEDA)
EPWG (NDRRMC)	GOS (NEDA)	SELI (NEDA)
EWG (DOE)	IPEG (IPOP HL, NPC)	
HWG (DOH)	IEG (BOI)	
HRDWG (CHED, DepEd, DOLE, DSWD, TESDA; PHL-APEC HRDWG)	LSIF (DOH)	
OFWG (DA-BFAR, DENR-BMB)	MAG (DTI-BITR)	
PPFS (DA)	SCCP (BOC)	
PPSTI (DOST)	SCSC (BPS; TWG)	
PPWE (PCW, DTI-RGMS)		
SMEWG (DTI-BSMED, DTI-BITR)		
TELWG (DICT, NTC)		
TWG (DOT)		
TPTWG (DOTr)		



Focus on an area
where the project can add
value

Preparing & developing a concept

- Draw from sources:
 - Mandates from leaders, ministers
 - Un-explored work, gaps
 - Initiatives in other international organizations
 - Domestic constituencies
- Consult
 - APEC economies – like-minded economies, Program Director
 - Domestic constituencies
 - Committee and fora representatives

Some tips and best practices

- Always inform the fora lead/agency representative of your project CN
- Use the TBAM meetings to socialize your ideas, proposals
- During Project Implementation: Provide regular updates to fora lead on project implementation to ensure attendance (trainings) or awareness (research studies, websites, databases)

APEC Priority Areas (1)

- Committee on Trade and Investment (CTI) - BITR
 - RTAs, FTAs, Free Trade Areas of the Asia Pacific
 - Trade facilitation
 - Services trade
 - Digital economy (financial services, logistics, ICT)
 - MSMEs
 - Regulatory cooperation and coherence
 - Agriculture, subsidies, NTMs
 - Investment facilitation
 - Circular economy
 - Inclusive trade
 - Green supply chains

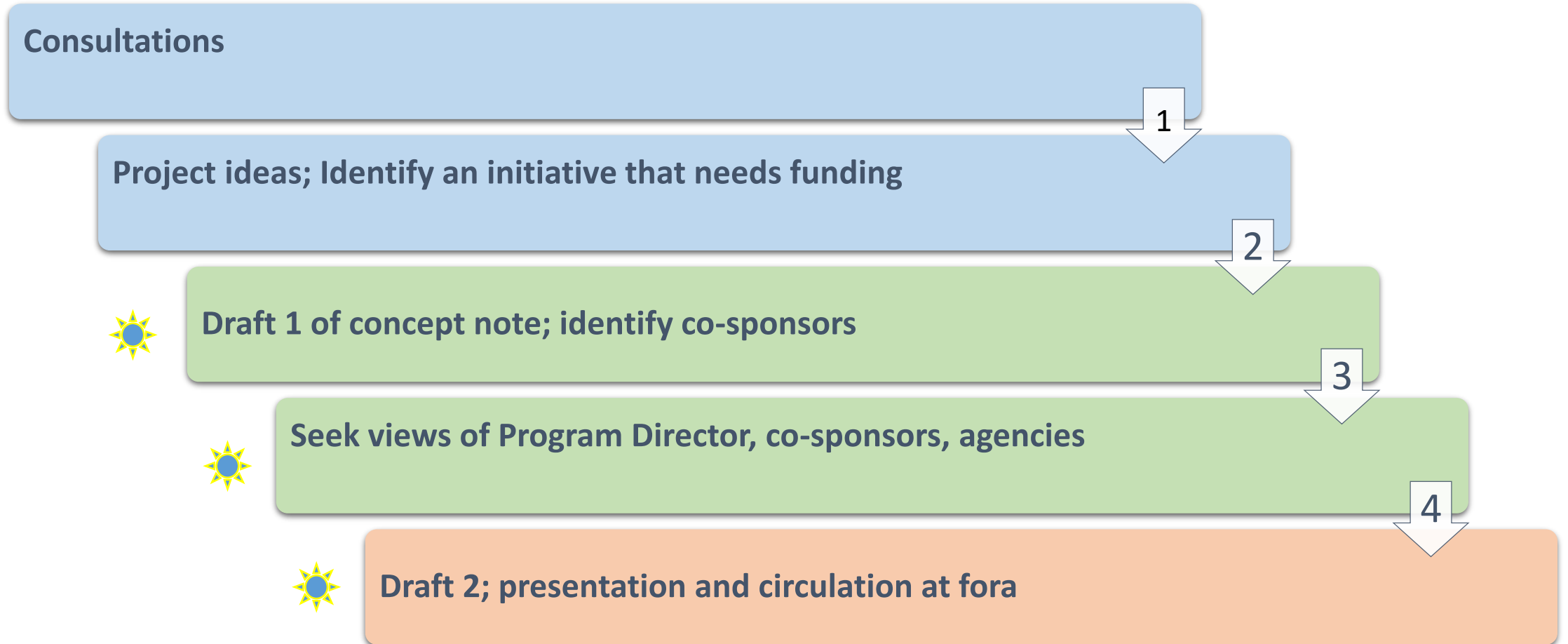
APEC Priority Areas (2)

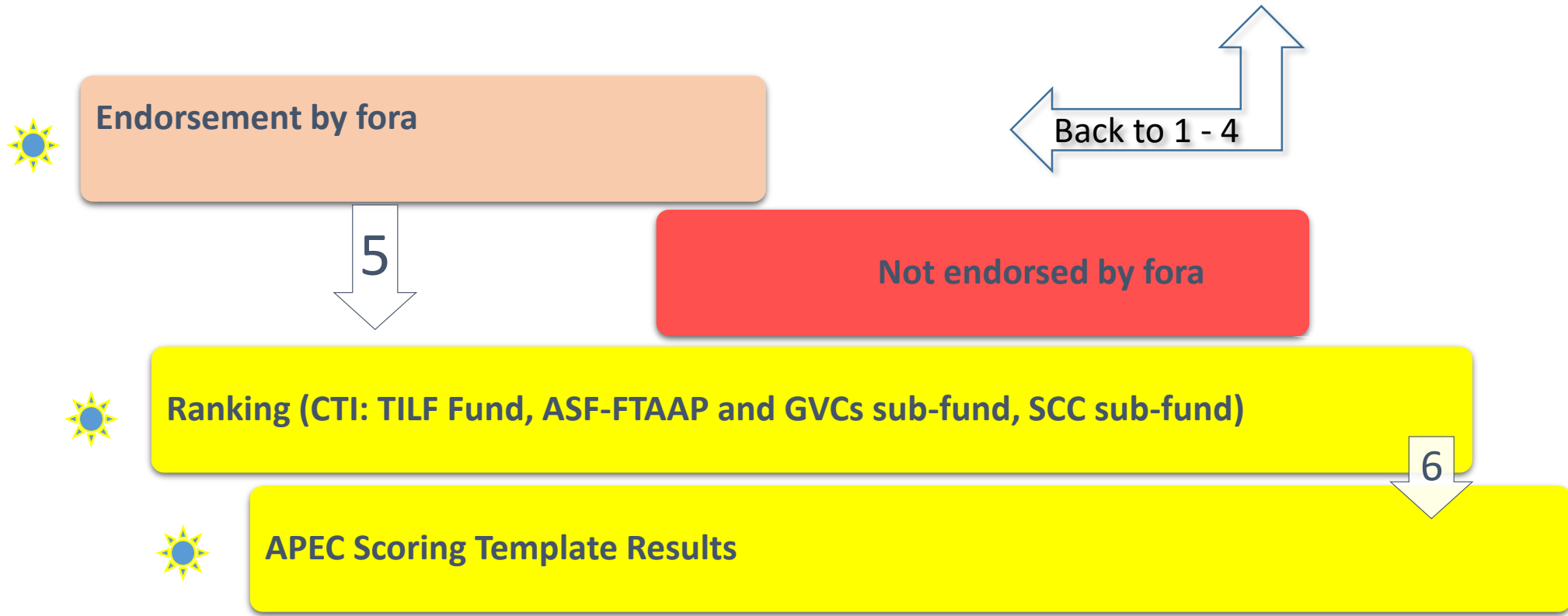
- Economic Committee (EC) – NEDA et al
 - Competition policy
 - Governance, anti-corruption
 - Online dispute resolution
 - Regulatory impact analysis
 - Ease of Doing Business

APEC Priority Areas (3)

- SOM Committee on Ecotech – DFA et al
 - Women
 - MSMEs
 - Agriculture
 - Mining
 - Energy
 - Anti-corruption
 - Oceans, Tourism, and other sectoral issues

Process for approval

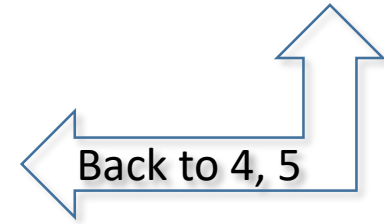




Approved for funding



Not approved for funding



Full proposal prepared



Proposal approved for implementation

Scenario B

- Policy Support Unit
 - Commissioned
 - Terms of reference determined by the proposing economy/fora
 - Compete with other research organizations



Questions?

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