



Voices of ASEAN: What Does ASEAN Mean to ASEAN Peoples?

ASEAN@50 Five Volumes

Volume 1: The ASEAN Journey: Reflections of ASEAN Leaders and Officials

Volume 2: Voices of ASEAN: What Does ASEAN Mean to ASEAN Peoples?

Volume 3: ASEAN and Member States: Transformation and Integration

Volume 4: Building ASEAN Community: Political Security and Socio-cultural Reflections

Volume 5: The ASEAN Economic Community into 2025 and Beyond





ASEAN@50

Volume 2

Voices of ASEAN: What Does ASEAN Mean to ASEAN Peoples?

Edited by
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Economic Research Institute
for ASEAN and East Asia



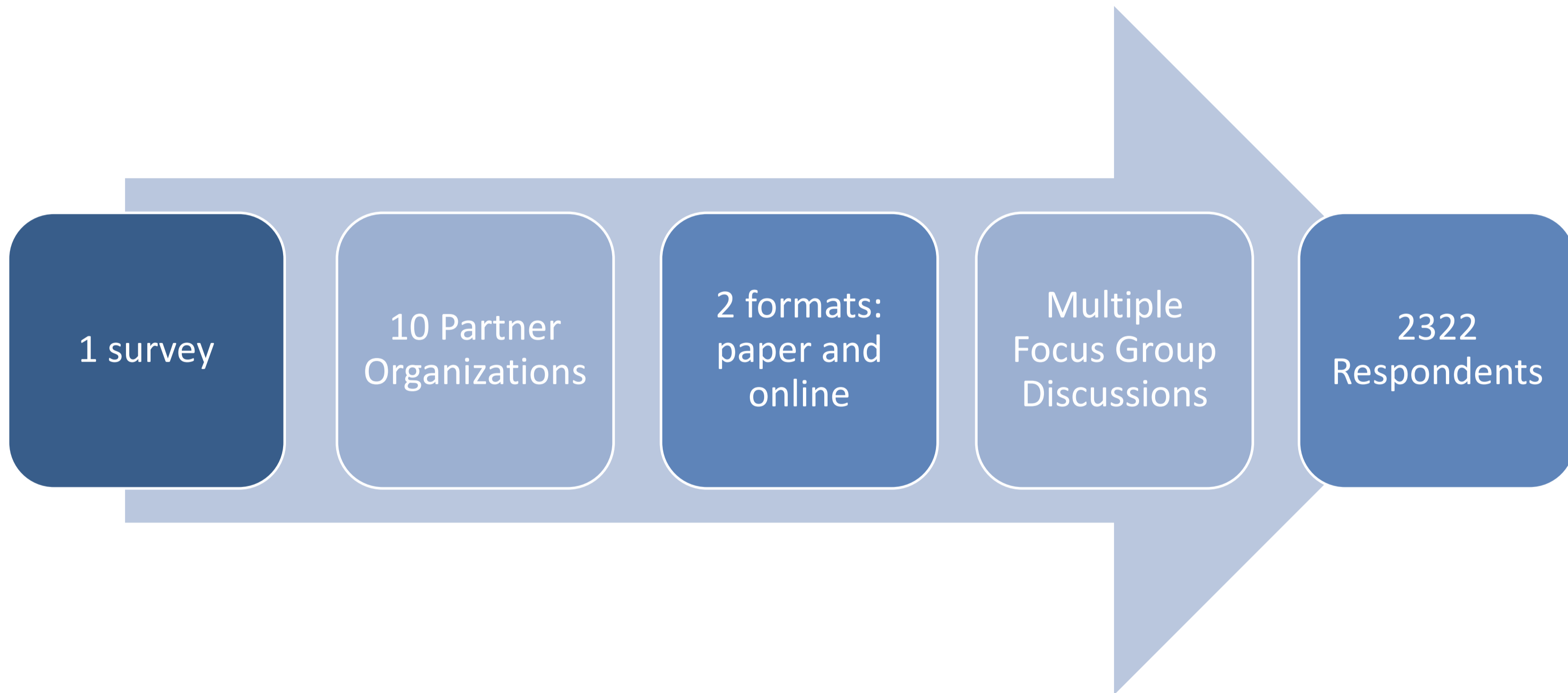
What do ASEAN people think about ASEAN?

What are their hopes and expectations for ASEAN as a region?

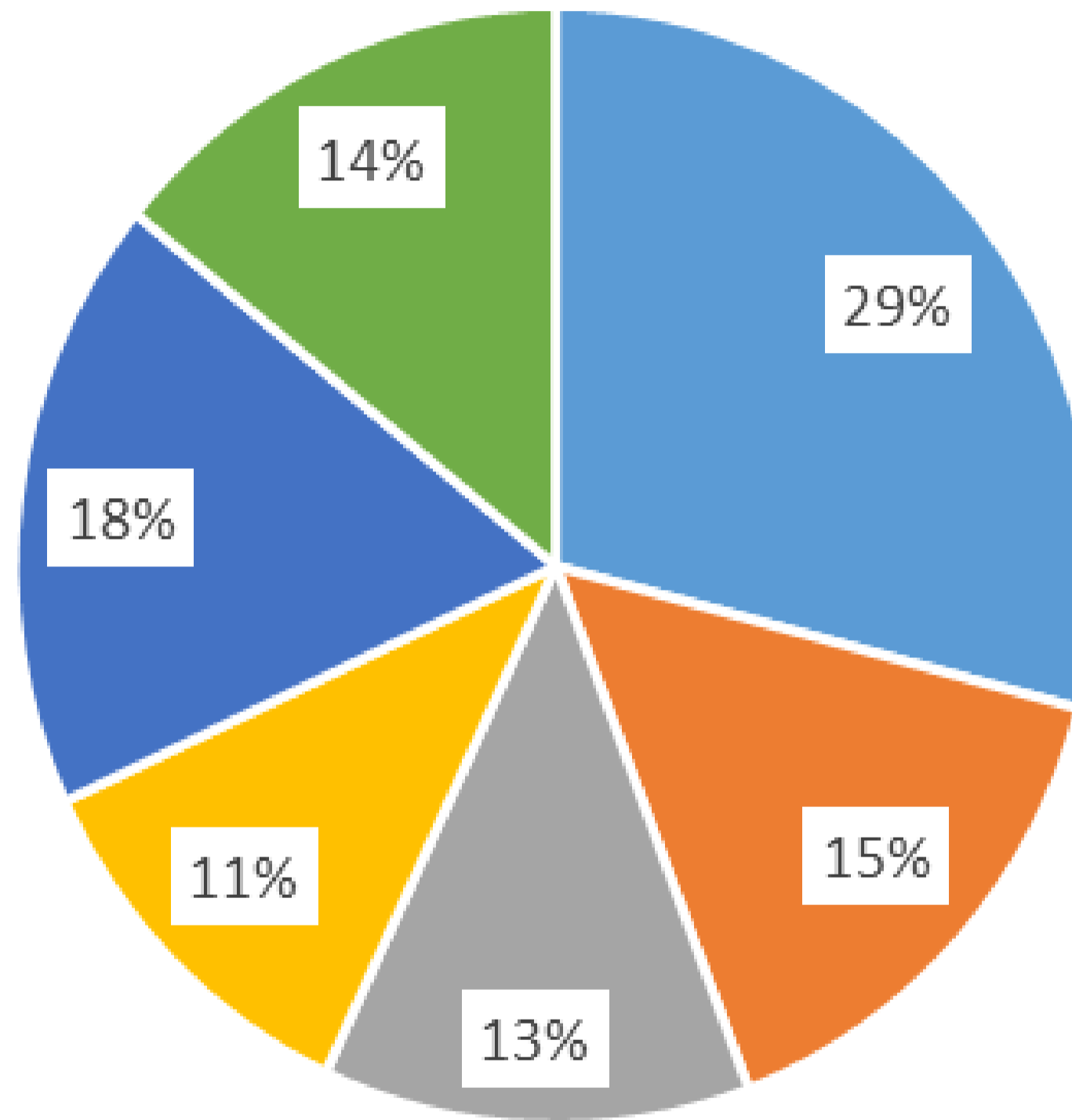
Do ASEAN initiatives address their concerns?



Methodology



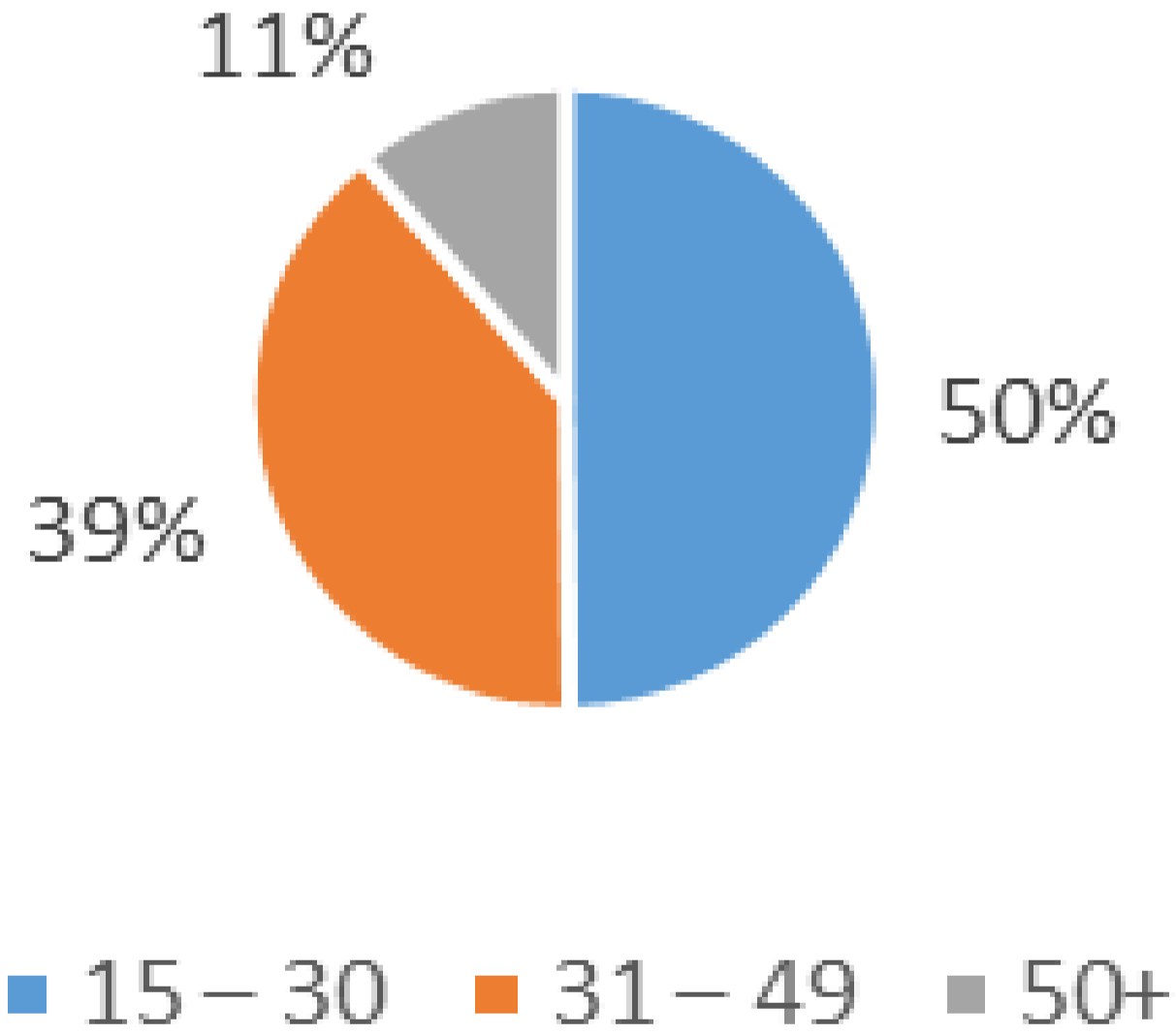
Respondents Demographic Profile: Affiliations



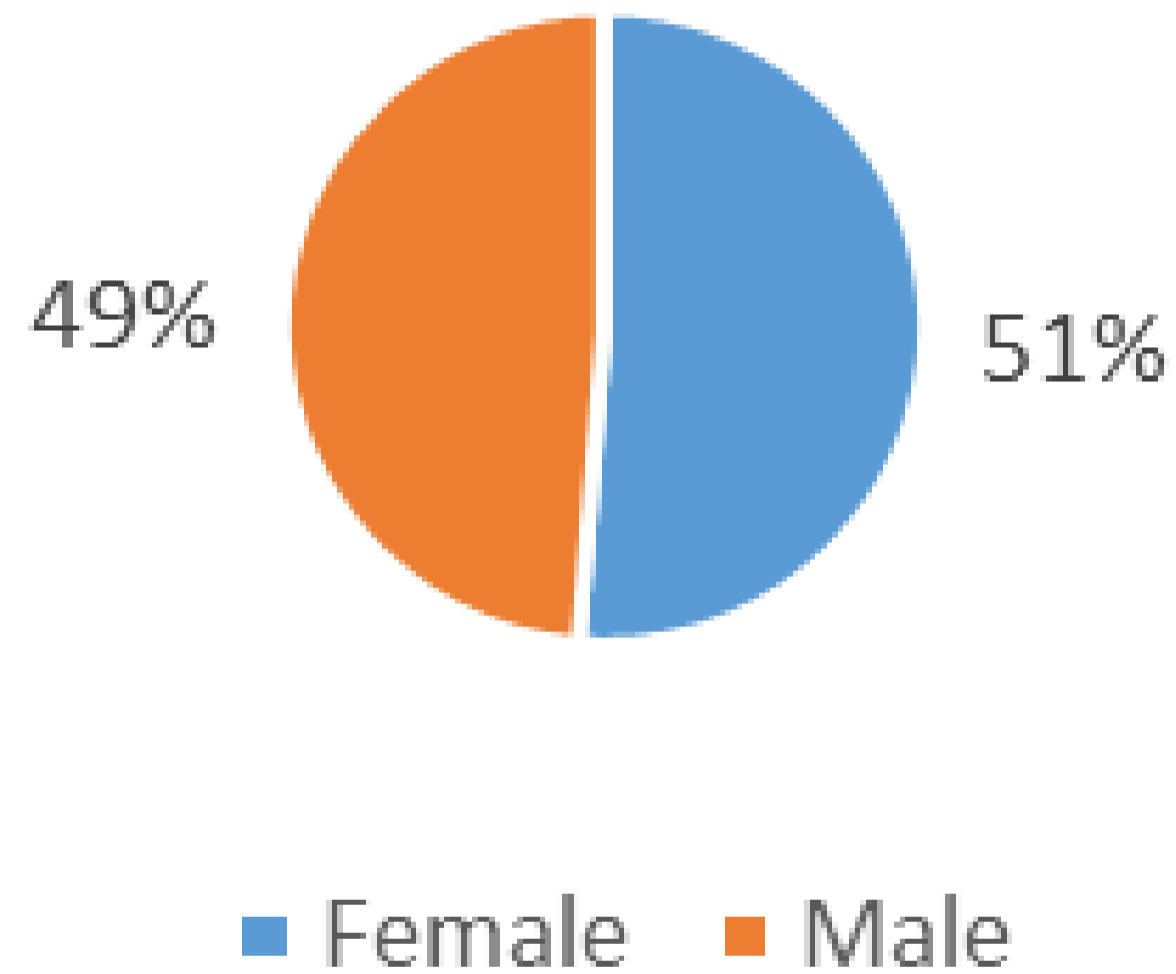
■ Student ■ Business ■ CSO, NGO ■ Academe ■ Government ■ Others



Respondents Demographic Profile: Age



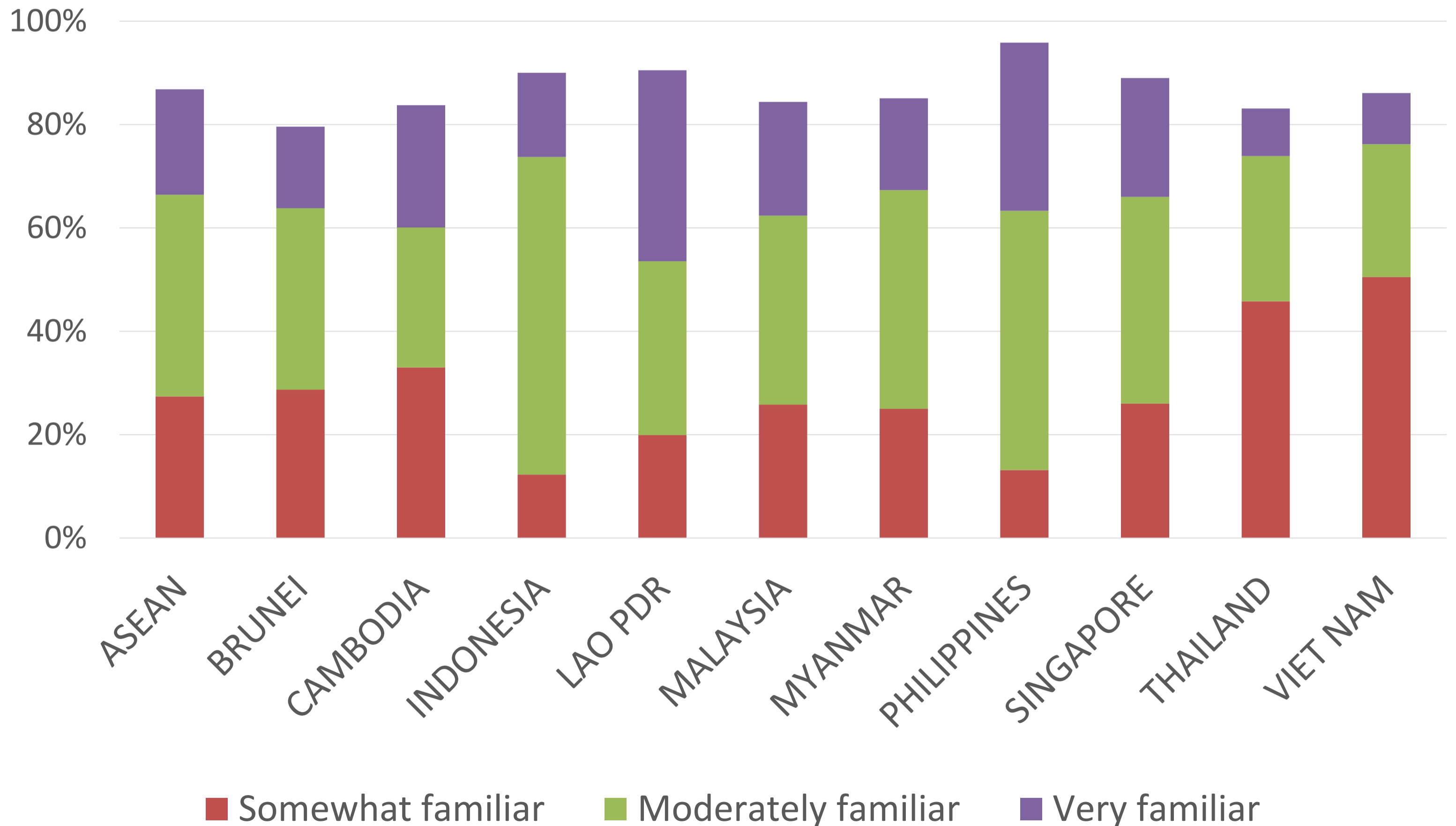
Respondents Demographic Profile: Gender



FINDINGS



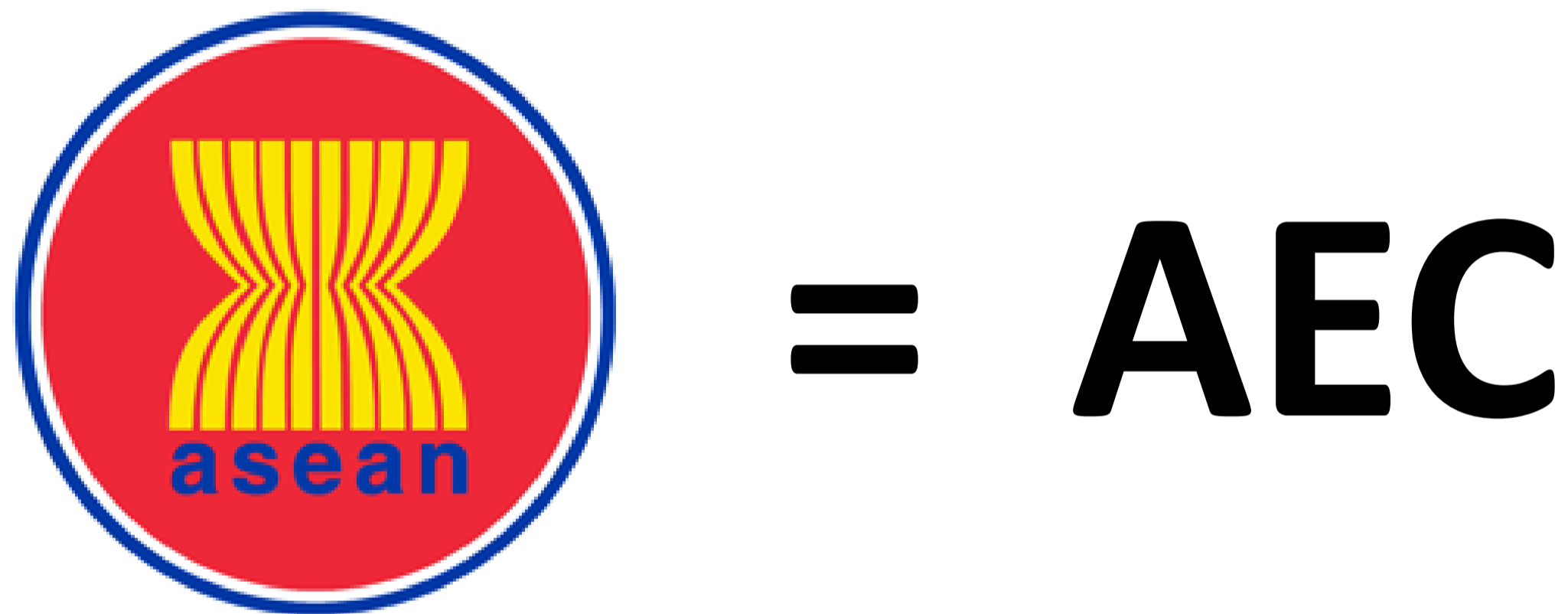
Virtually all respondents were at least 'slightly familiar' with ASEAN. Three-fifths of them are 'moderately' to 'very much familiar' with ASEAN.



Awareness has increased dramatically since 2014



In fact, many respondents believe



Two-thirds of respondents perceived their countries' membership in ASEAN as 'moderately' to 'very' beneficial

Access to more export markets and regional supply chains

Greater diversity of goods for sale in their countries

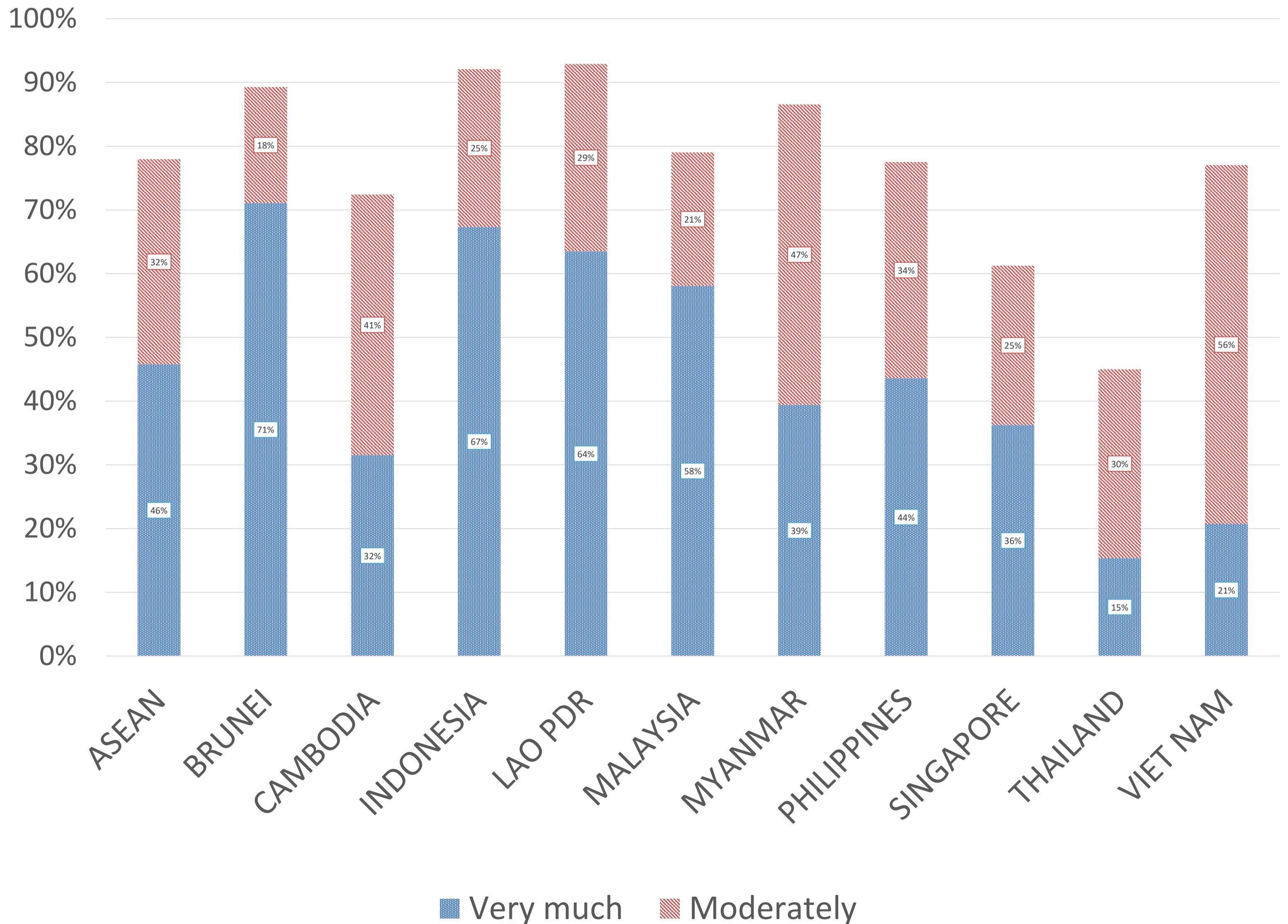
Ease of travel to other ASEAN countries and greater tourism opportunities, especially using ASEAN lanes

Trade and investment linkages

Greater access to jobs



I feel that I am an ASEAN Citizen



However...

Citizenship was largely understood in geographic and ethnic closeness, not in the sense of a shared ASEAN identity



A green road sign with the word "Priorities" written in white, set against a blue sky with clouds. The sign is mounted on a wooden post and is tilted slightly to the right. The word "Priorities" is written in a large, white, sans-serif font. The background is a bright blue sky with scattered white clouds. The sign has a white border and is mounted on two wooden posts.

Priorities

Top 5 Pressing Problems: ASEAN

(1) corruption

(2) climate change and natural disasters

(3) income disparity and social inequality

(4) trade, investment, and regulatory coherence

(5) agriculture and food security



Top 5 Pressing Problems: National

(1) corruption

(2) income disparity and social inequality

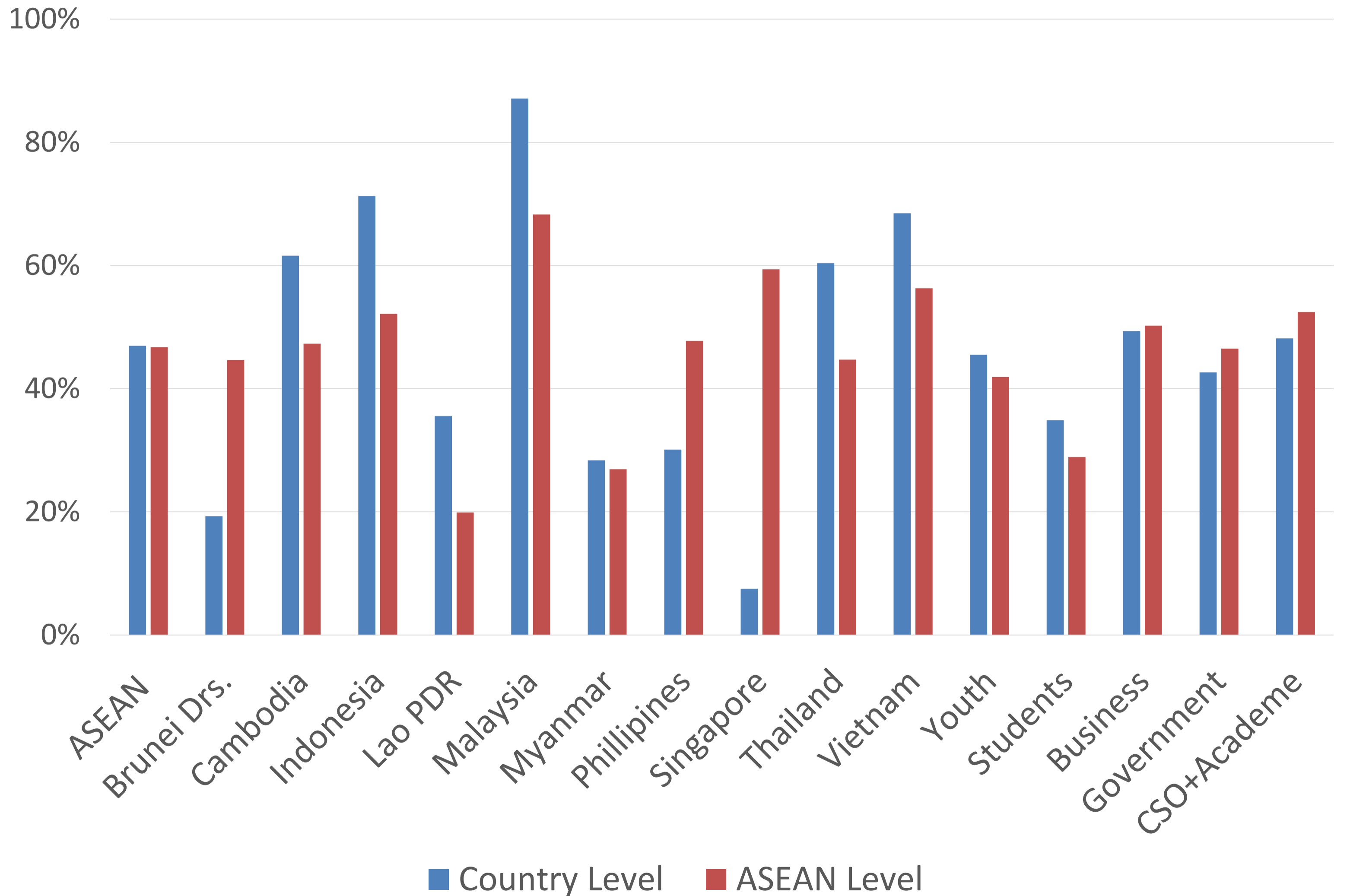
(3) agriculture and food security

4) unemployment

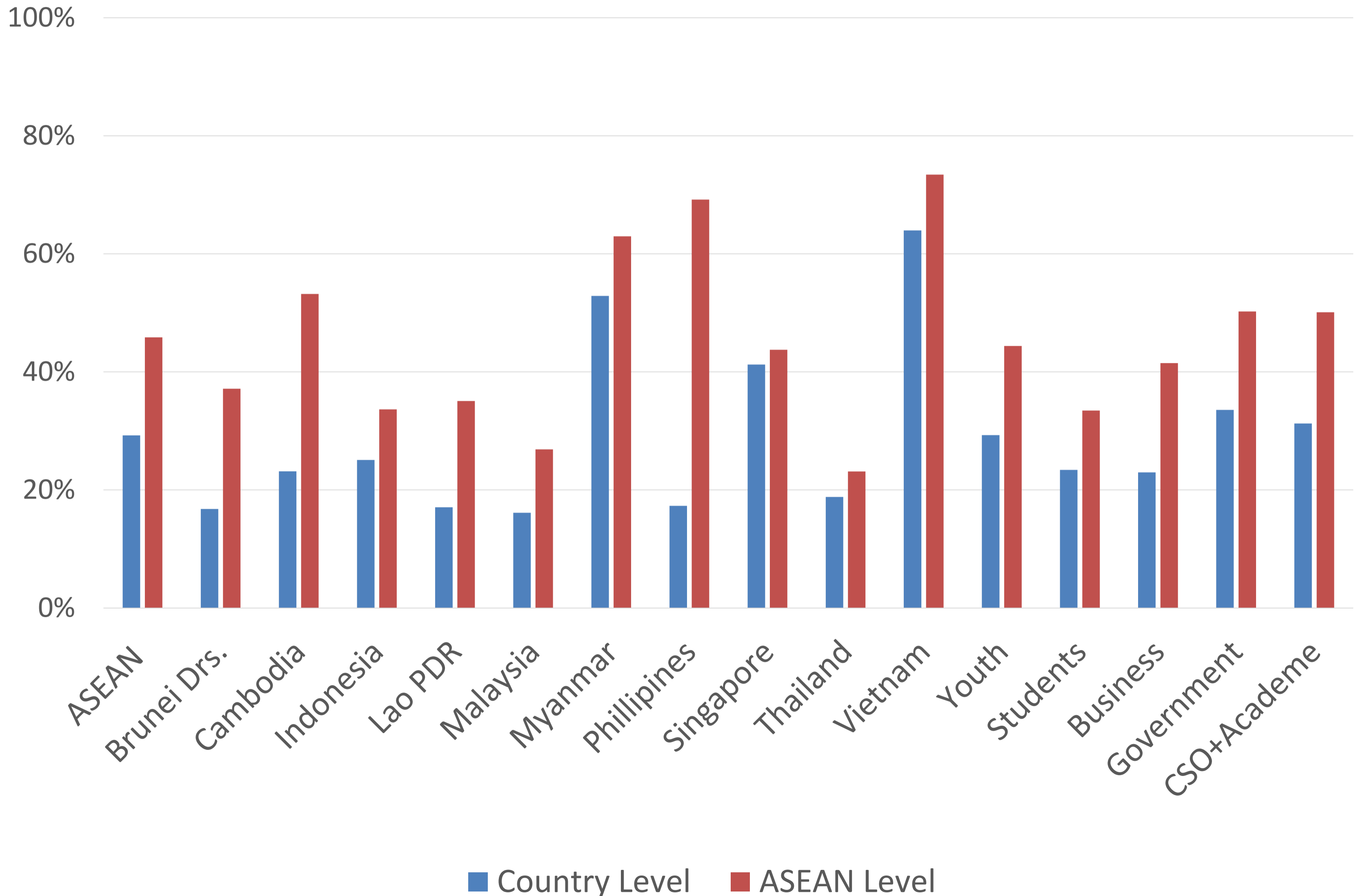
(5) a trio of concerns : climate change and natural disasters, infrastructure availability and quality, and quality education and access



Corruption



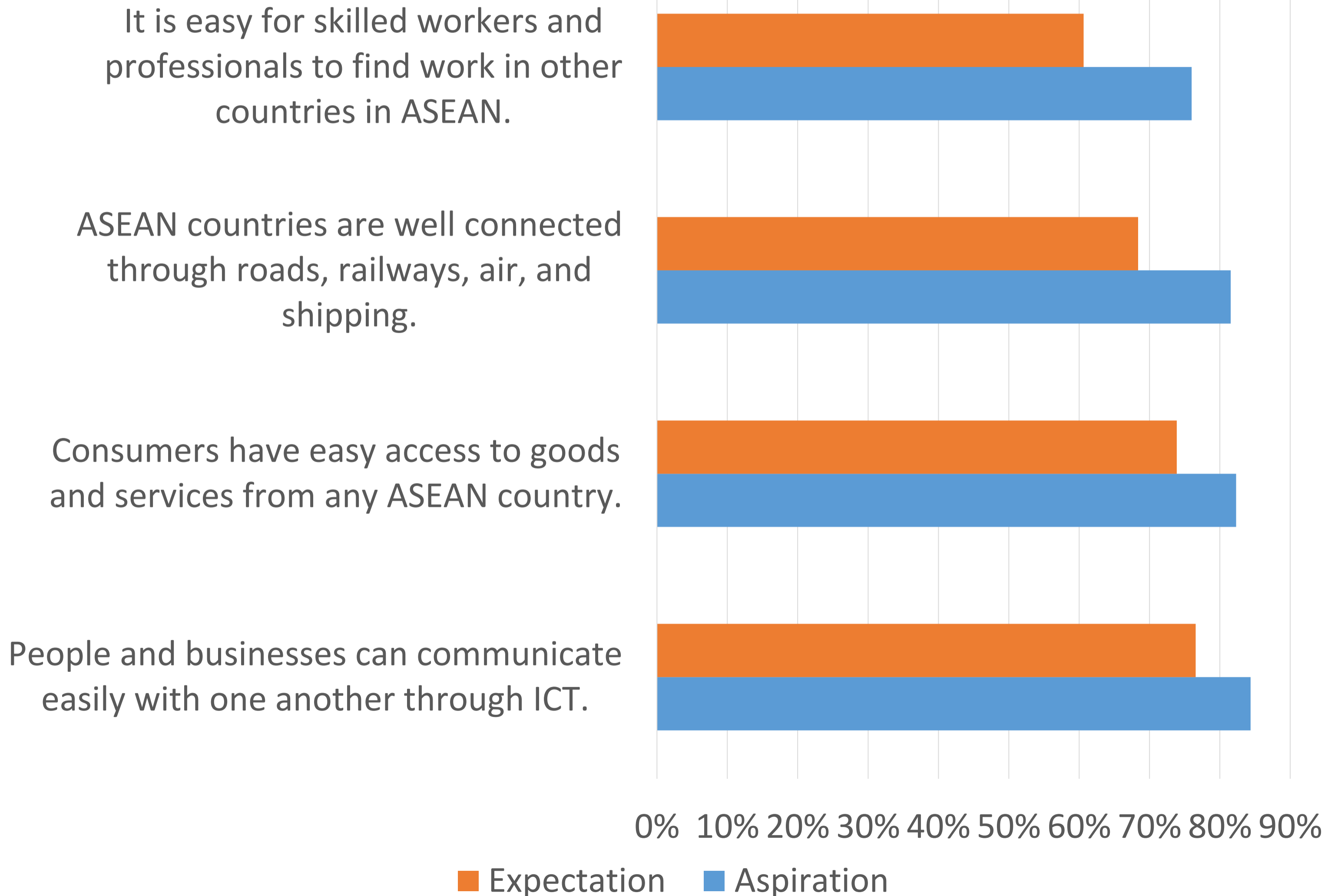
Climate Change and Natural Disasters



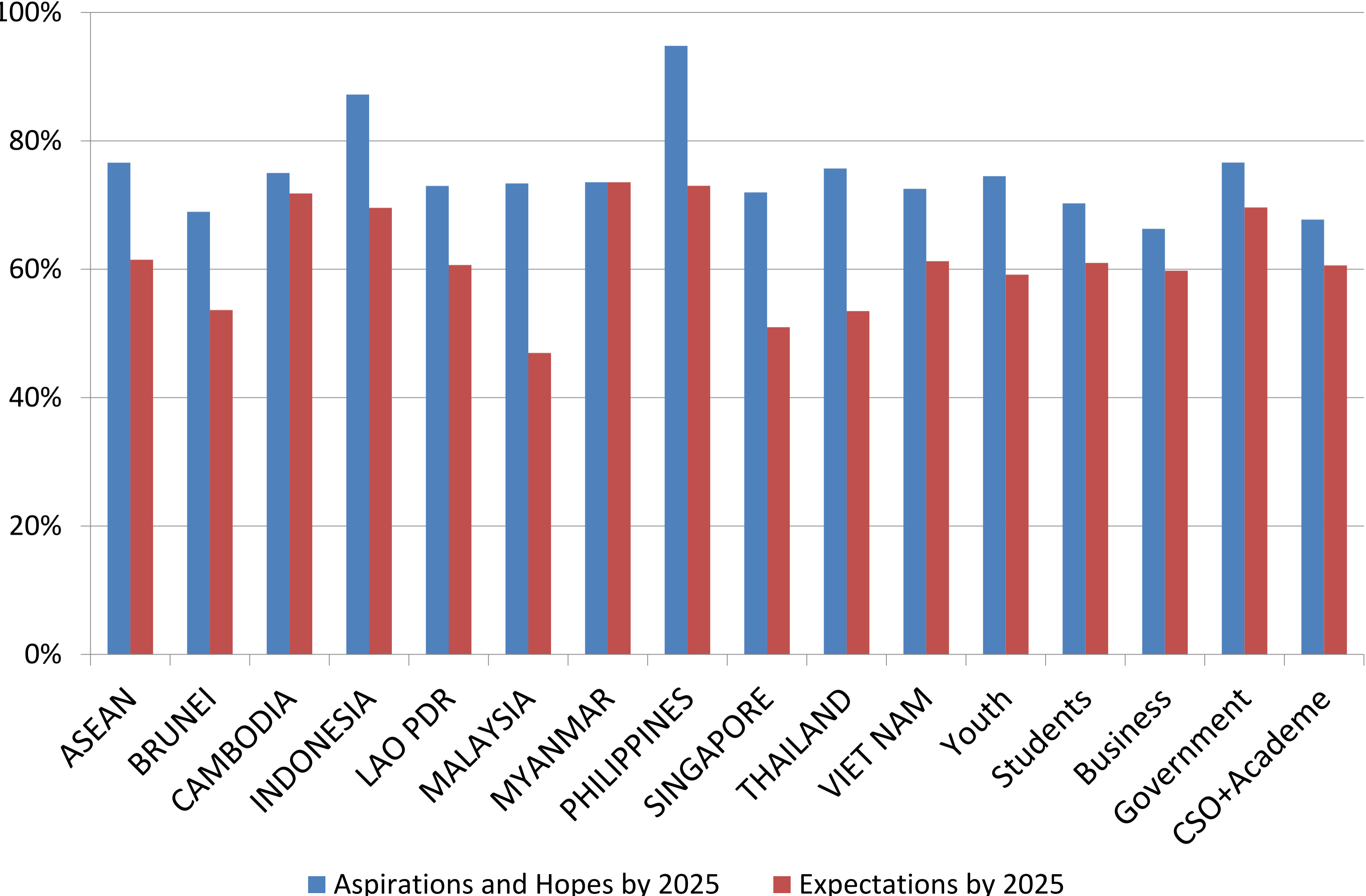
Expectations and Aspirations



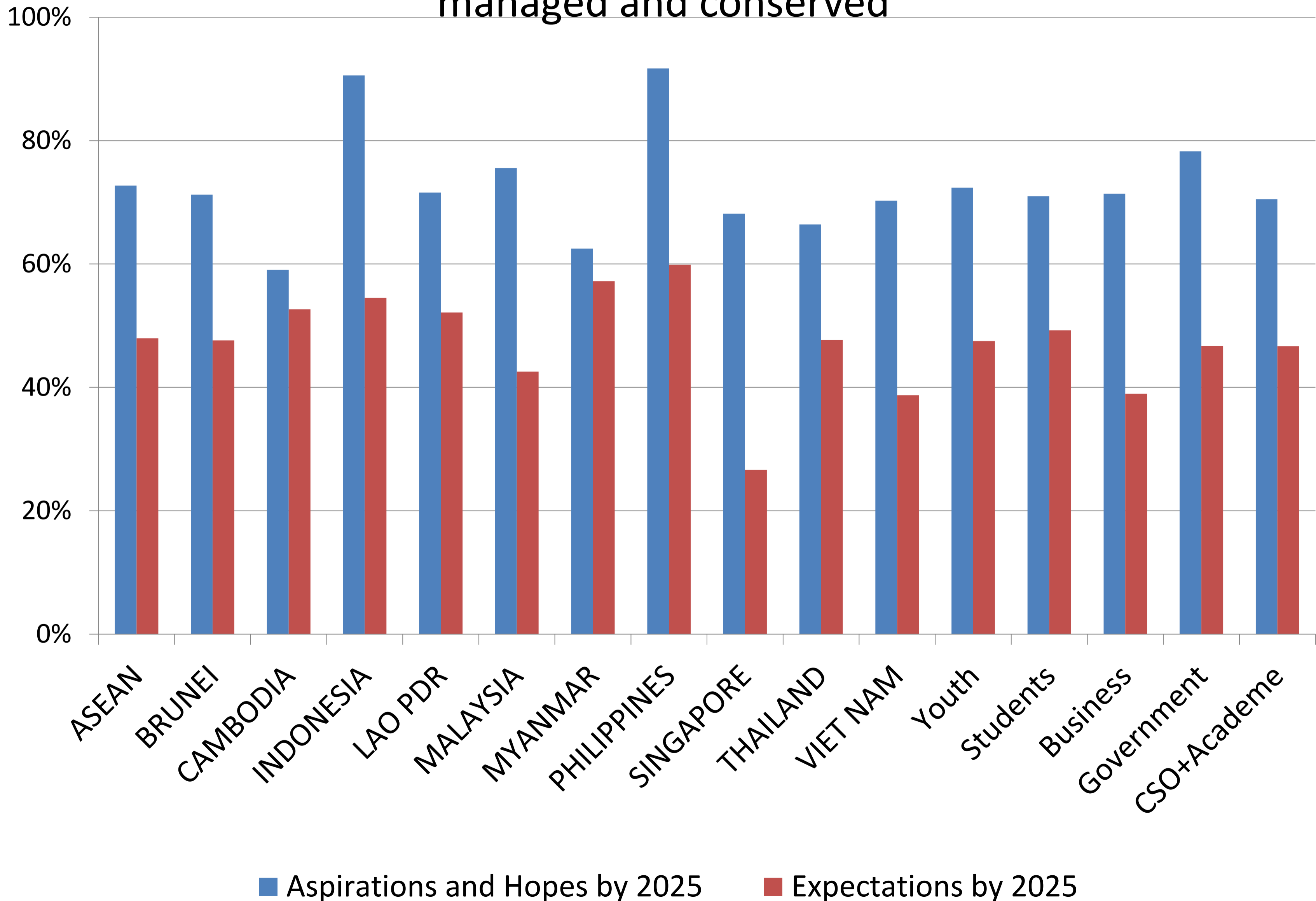
Aspirations and Expectation for ASEAN by 2025 Group 1: Integrated and Connected ASEAN



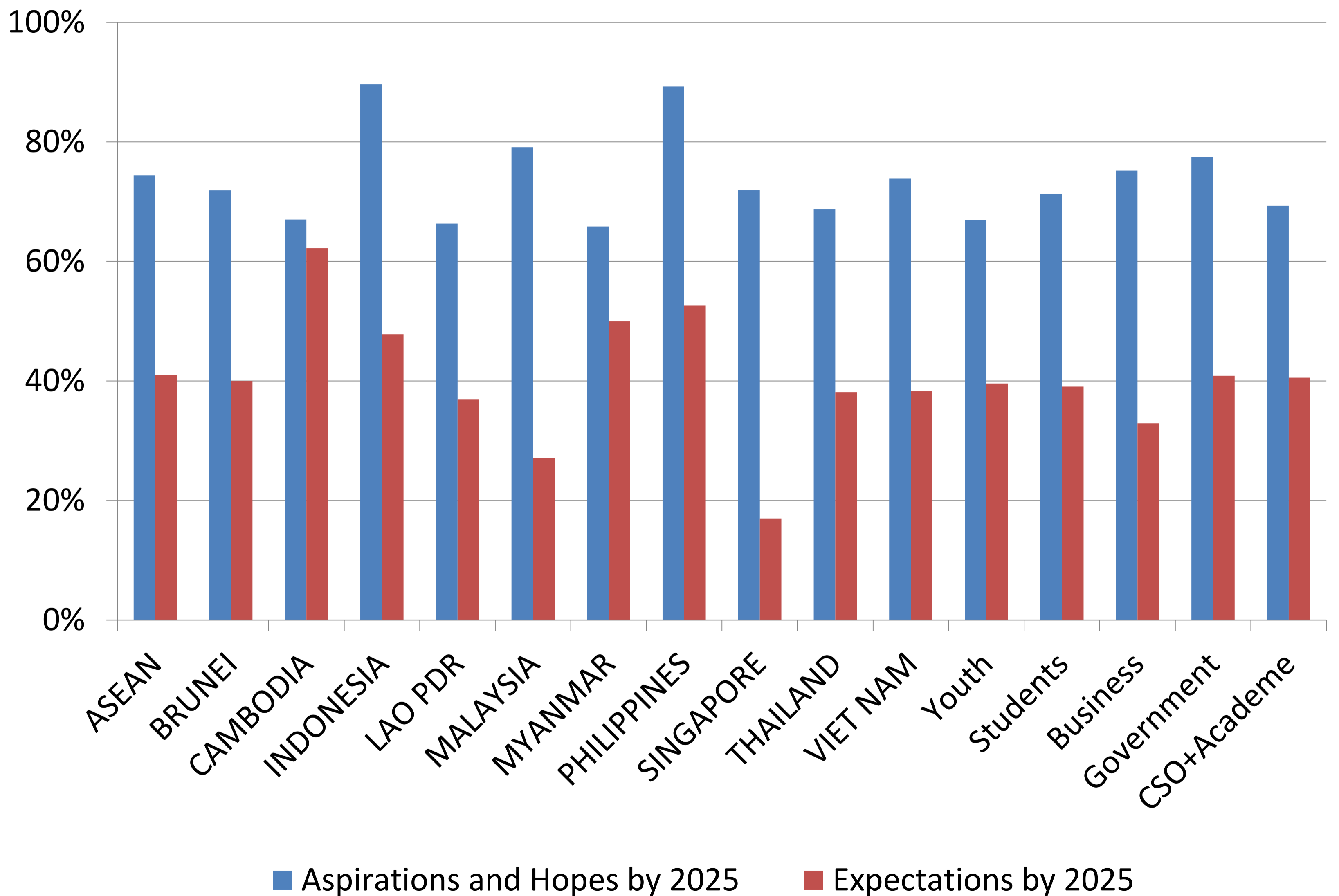
2. Global and Regional Engagement: ASEAN deeply engages powers in the region and the world to ensure peace in the region and Asia Pacific



3. Resilient and sustainable ASEAN: The region's biodiversity and natural resources are sustainably managed and conserved



4. People engagement, governance and social equality: There is good governance and very much less corruption



Optimistic or Pessimistic about Future of ASEAN?

