Asian Development Outlook 2018 How Technology Affects Jobs

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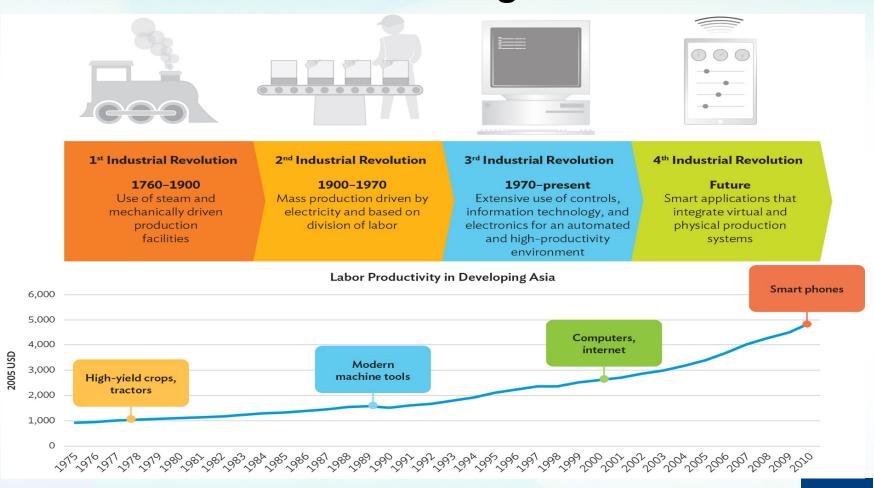
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Theme chapter: How Technology Affects Jobs



Technological advancement drives higher productivity, the foundation for better-paid jobs and economic growth

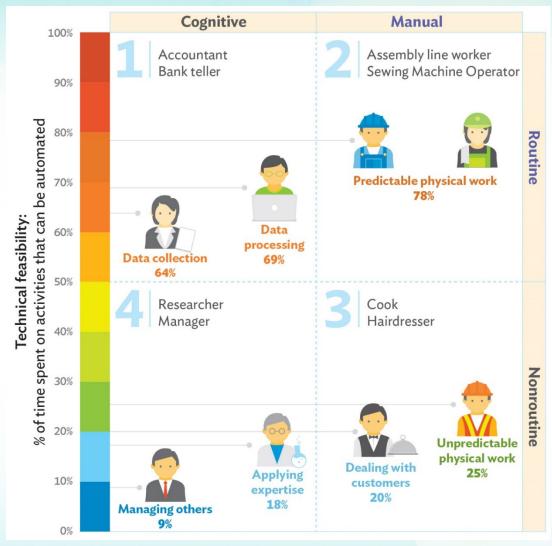


There are compelling reasons to remain optimistic about developing Asia's job prospects

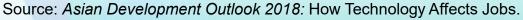
- 1. New technologies often automate only some tasks of a job.
- 2. Technical feasibility does not guarantee economic feasibility.
- 3. Rising income and demand.
- 4. New occupations and industries.



New technologies often involve automating specific tasks associated with a job, not the job in its entirety

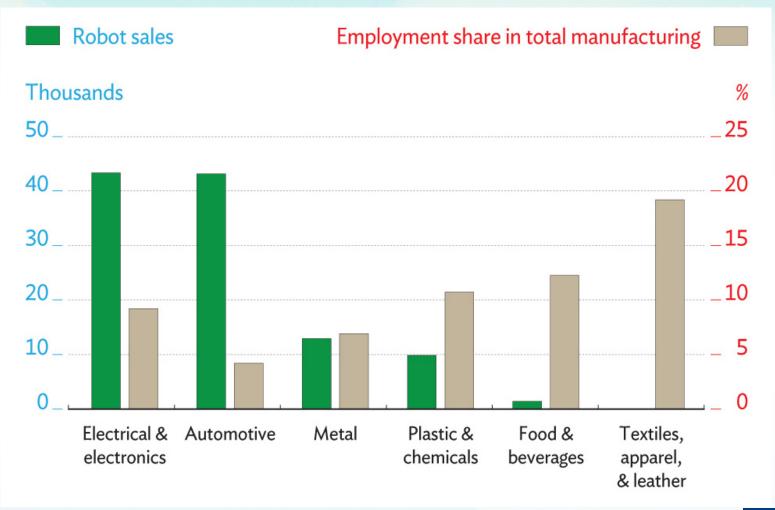


Note: Percentages refer to Frey and Osborne (2017) estimates on probability of automation. Framework is based on Acemoglu and Autor (2011).



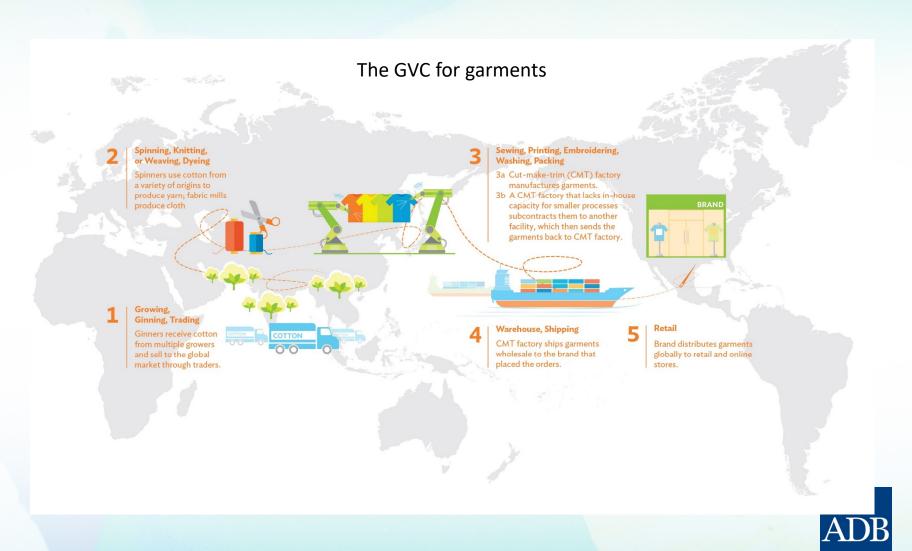


Industrial robots are concentrated in capital intensive sectors where employment shares are relatively small



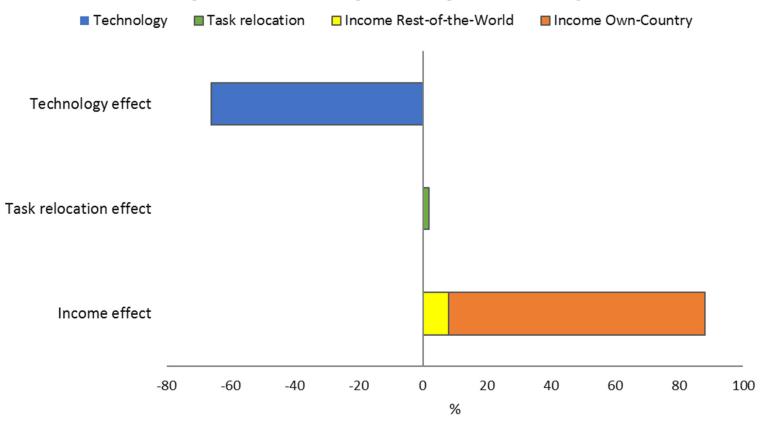
Source: Asian Development Outlook 2018: How Technology Affects Jobs.

Technology and employment in global value chains



Rising demand offsets displacement driven by automation

Decomposing the percentage change in employment, 2005-2015

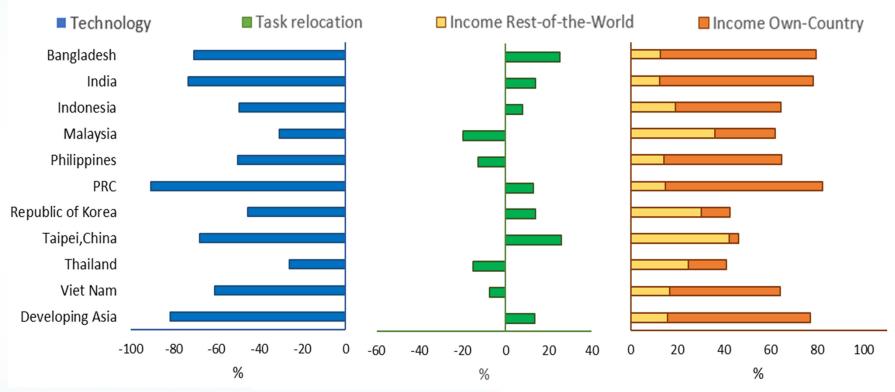


Note: Developing Asia in the decomposition analysis includes Bangladesh, India, Indonesia, Malaysia, Mongolia, the People's Republic of China, the Philippines, the Republic of Korea, Sri Lanka, Taipei, China, Thailand, and Viet Nam. Sources: Decomposition result using ADB Multiregional Input–Output Database (accessed 20 November 2017); Labor force surveys, various countries; World Input–Output Database—Socioeconomic Accounts (Timmer et al. 2015).



This countervailing force is at work across the region

Manufacturing



GVC = global value chain, PRC = People's Republic of China.

Note: Developing Asia in the decomposition analysis includes Bangladesh, India, Indonesia, Malaysia, Mongolia, the People's Republic of China, the Philippines, the Republic of Korea, Sri Lanka, Taipei, China, Thailand, and Viet Nam.

Source: ADB estimates using the ADB Multiregional Input—Output Database (accessed 20 November 2017); Labor force surveys, various countries; World Input—Output Database—Socioeconomic Accounts (Timmer et al. 2015).



Distribution of New Occupations by Job Type Cognitive Manual Telemarketer Laser Sewing Machine Operator Information Systems Clerk *CAM Garment Cutter Routine 36% 11% 7% India Malaysia Philippines India Malaysia Philippines **CCTV Surveillance Operator** Digital Artist Web Designer Medical Imaging Assistant 82% 63% 60% Nonroutine 50 20 10 India Malaysia Philippines India Malaysia Philippines

Technology leads to new occupations...

but these tend to be in non-routine cognitive category

	Total No. of Job Titles (latest year)	No. of New Job Titles	Share of New Job Titles
India	3,600	120	3.33%
Malaysia	2,338	28	1.20%
Philippines	3,698	42	1.14%

Notes: The figures are based on a comparison of National Classification of Occupations (NCO) for each country. Job titles presented in the 4 quadrants are actual new titles.

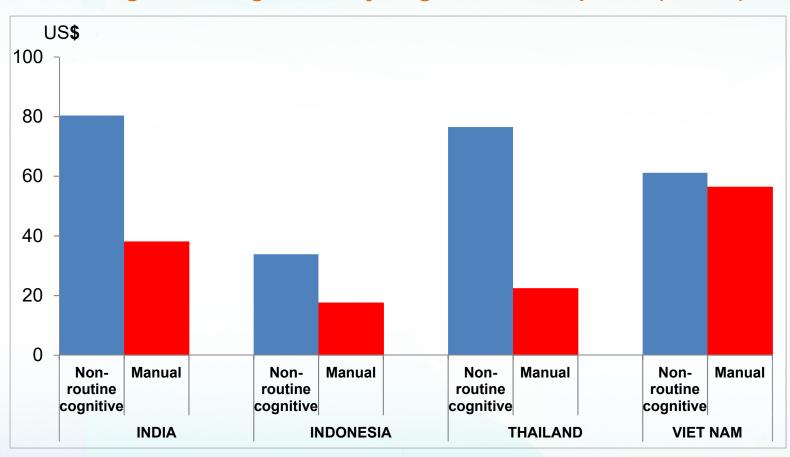
Source: Asian Development Outlook 2018: How Technology Affects Jobs



^{*} Computer Aided Manufacturing

Wages have also grown more for these workers, leaving low-skill workers behind

Change in average monthly wages, constant prices (in US\$)

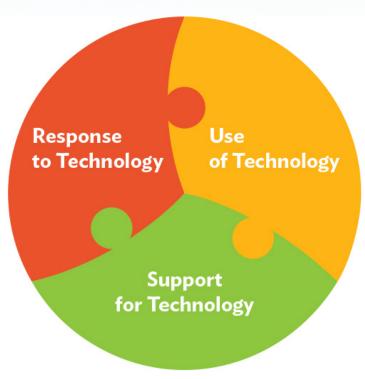


Note: The time frames vary across countries, with Viet Nam the shortest (2007–2015), followed by Thailand (2000–2010), India (2000–2012), and Indonesia (2000–2014). Developing Asia refers to the five countries included in this analysis. Source: *Asian Development Outlook 2018:* How Technology Affects Jobs



Government has an important role to play in leveraging technological advances for inclusive growth

The new industrial revolution and the role of government



- Education and training
- Favorable labor regulation
- Social protection
- Tax policies
- · Facilitate skills development and job-matching
- · Provision of public goods and services
- Investments in ICT infrastructure
- Antitrust and consumer protection
- Innovation and technology adoption

Appendix



Empirical analyses corroborate these descriptive trends

2.2.1 Change in robot inputs and impact on employment, 2005-2015 (OLS estimates)

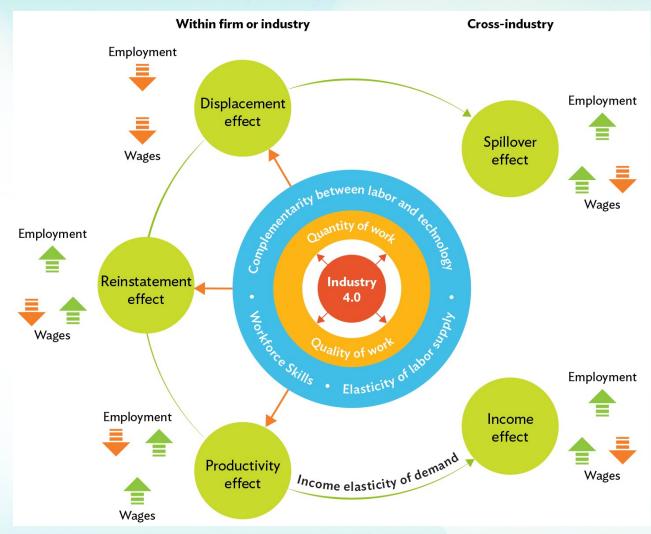
a. Overall employm	nent				b. Routine employment				
		Chang	ge in employm	nent		Change in	Change in routine employment share		
		(1)	(2)	(3)		(1)	(2)	(3)	
Robot adoption		-0.212 (0.37)	-0.212 (0.73)	-0.663 (0.61)	Robot adoption	-0.048*** (0.01)	-0.048*** (0.01)	-0.048*** (0.01)	
Country trends		Yes	Yes	Yes	Country trends	Yes	Yes	Yes	
Controls				Yes	Controls			Yes	
Clustered standard errors	1		Yes	Yes	Clustered standard errors		Yes	Yes	
Observations		758	758	757	Observations	777	777	776	
c. Occupational em	nployment	shares			d. Developed versus deve	eloping count	ries		
	Ch	ange in em	ployment sha	re of		Change in routine employment share			
	(1)	(2)	(3)	(4)		(1)	(2)	(3)	
	Routine manual	Routine cognitive		Nonroutine cognitive	Robot adoption	-0.056*** (0.01)	-0.056*** (0.02)	-0.056*** (0.02)	
Robot adoption	-0.055*** (0.02)	-0.002 (0.00)	-0.004 (0.01)	0.061*** (0.01)	Developing country x robot adoption	0.038 (0.03)	0.038** (0.02)	0.036** (0.02)	
Country trends	Yes	Yes	Yes	Yes	(Interaction term)				
Controls	Yes	Yes	Yes	Yes	Country trends	Yes	Yes	Yes	
Clustered	Yes	Yes	Yes	Yes	Controls			Yes	
standard errors	774	-7/			Clustered standard errors		Yes	Yes	
Observations	776	776	776	776	Observations	777	777	776	
					Observations	///	///	//0	

^{* =} p<0.1, ** = p<0.05, *** = p<0.01, OLS = ordinary least squares.

Note: Robot adoption is the percentile in the weighted distribution of changes in robot density. Controls include real changes in gross fixed capital formation share in value added and changes in value added. Robust standard errors in parenthesis. Regressions are weighted by 2005 within-country employment shares.



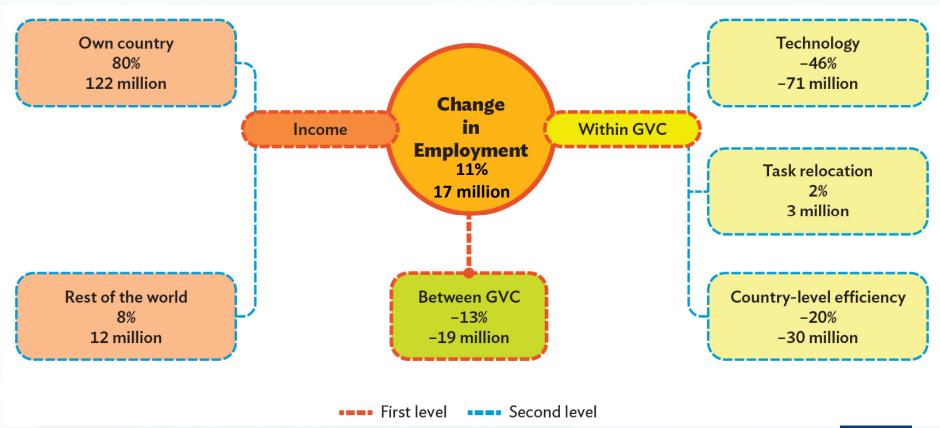
There are different channels at play that determine employment outcomes



Notes: Arrows indicating a rise or fall in employment or wages reflect empirical findings from existing stuthey do not necessarily mean the result is obtained each time the effects are studied.

Source: ADB. 2018. Asian Development Outlook: How Technology Affects Jobs. Manila.

Decomposition of labor demand shows that employment increase from rising incomes overshadow reduction from technology





Structural decomposition of change in employment

change in employment

$$\frac{1}{2}\left\{u_{k}'\hat{\pi}_{0}^{-1}R_{i0}\left\langle\hat{l}_{i1}^{*}-\hat{l}_{i0}^{*}\right\rangle\left[T_{1}^{*}\circ\left(S_{1}^{*}\cdot\hat{c}_{1}\right)\right]u+u_{k}'\hat{\pi}_{1}^{-1}R_{i1}\left\langle\hat{l}_{i1}^{*}-\hat{l}_{i0}^{*}\right\rangle\left[T_{0}^{*}\circ\left(S_{0}^{*}\cdot\hat{c}_{0}\right)\right]u\right\}$$

technology within GVC

$$\frac{1}{2} \{ u_k' \hat{\pi}_0^{-1} \langle R_{i1} - R_{i0} \rangle \hat{l}_{i1}^* [T_1^* \circ (S_1^* \cdot \hat{c}_1)] u + u_k' \hat{\pi}_1^{-1} \langle R_{i1} - R_{i0} \rangle \hat{l}_{i0}^* [T_0^* \circ (S_0^* \cdot \hat{c}_0)] u \}
+ \frac{1}{2} \{ u_k' \hat{\pi}_0^{-1} R_{i0} \hat{l}_{i0}^* [\langle T_1^* - T_0^* \rangle \circ (S_1^* \cdot \hat{c}_1)] u + \frac{1}{2} \{ u_k' \hat{\pi}_1^{-1} R_{i1} \hat{l}_{i1}^* [\langle T_1^* - T_0^* \rangle \circ (S_0^* \cdot \hat{c}_0)] u \}$$

task relocation

$$\frac{1}{2}\left\{u_{k}'\left\langle\hat{\pi}_{1}^{-1}-\hat{\pi}_{0}^{-1}\right\rangle R_{i1}\hat{l}_{i1}^{*}\left[T_{1}^{*}\circ\left(S_{1}^{*}\cdot\hat{c}_{1}\right)\right]u+u_{k}'\left\langle\hat{\pi}_{1}^{-1}-\hat{\pi}_{0}^{-1}\right\rangle R_{i0}\hat{l}_{i0}^{*}\left[T_{0}^{*}\circ\left(S_{0}^{*}\cdot\hat{c}_{0}\right)\right]u\right\}$$

country-level efficiency

$$\frac{1}{2} \{ u_k' \hat{\pi}_0^{-1} R_{i0} \hat{l}_{i0}^* [T_0^* \circ ((S_1^* - S_0^*) \cdot \hat{c}_1)] u + u_k' \hat{\pi}_1^{-1} R_{i1} \hat{l}_{i1}^* [T_1^* \circ ((S_1^* - S_0^*) \cdot \hat{c}_0)] u \}$$

between GVC

$$\frac{1}{2}\{u_k'\hat{\pi}_0^{-1}R_{i0}\hat{l}_{i0}^*[T_0^*\circ(S_0^*\cdot\langle\hat{c}_1-\hat{c}_0\rangle)]u+u_k'\hat{\pi}_1^{-1}R_{i1}\hat{l}_{i1}^*[T_1^*\circ(S_0^*\cdot\langle\hat{c}_1-\hat{c}_0\rangle)]u\}$$

income

Source: ADB. 2018. Asian Development Outlook: How Technology Affects Jobs. Manila.