

# Development Policy Research Month (DPRM)

*Background information*

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Philippine Institute for Development Studies  
*Surian sa mga Pag-aaral Pangkaunlaran ng Pilipinas*

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## Birth of the DPRM

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- In September 2002, as recommended by members of the research community, Malacañang issued Proclamation No. 247.
- The Proclamation calls for the observance of the Development Policy Research Month (DPRM) every year in September.
- Designates the PIDS as the convener/coordinator of the yearly celebration.

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## Objectives of the DPRM

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**Promote, enhance, instill, and draw nationwide awareness and appreciation of the importance of policy research in national development planning and policymaking**

**Cultivate a strong culture of research and research use among decisionmakers and the general public, and improve the public's research and information literacy of socioeconomic issues**

**Elicit public support for activities that are meant to advance the standard of policy research in the country**

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## DPRM Steering Committee

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- **Permanent Members**

- National Economic and Development Authority (NEDA)
- Civil Service Commission (CSC)
- Philippine Information Agency (PIA)
- Presidential Management Staff (PMS)
- *Bangko Sentral ng Pilipinas* (BSP)
- Department of the Interior and Local Government (DILG)
- Department of Budget and Management (DBM)
- Senate Economic Planning Office (SEPO)
- HOR-Congressional Policy and Budget Research Department (CPBRD)

**Each year, depending on the theme,  
additional agencies are invited to join  
the DPRM steering committee.**

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## DPRM Themes (2003-2020)

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- 2020 – 18<sup>th</sup> DPRM: Bouncing Back Together: Innovating Governance for the New Normal (*Makabagong Pamamahala para sa Sama-samang Pagbangon sa New Normal*)
- 2019 – 17<sup>th</sup> DPRM: Navigating the New Globalization: Local Actions for Global Challenges (*Paglalayag sa Bagong Globalisasyon: Lokal na Pagkilos sa mga Pandaigdigang Hamon*)
- 2018 – 16<sup>th</sup> DPRM: Harnessing the Fourth Industrial Revolution: Creating Our Future Today (*Isulong ang Fourth Industrial Revolution Tungo sa Katuparan ng Ating Kinabukasan Ngayon*)
- 2017 – 15<sup>th</sup> DPRM: Strengthening Decentralization for Regional Development (*Pagpapatibay ng Desentralisasyon Tungo sa Kaunlarang Panrehiyon*)
- 2016 – 14<sup>th</sup> DPRM: Investing in Risk Reduction for a Resilient Philippines (*Angkop na Kahandaan: Matatag na Ekonomiya at Lipunan*)

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## DPRM Themes (2003-2020)

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- 2015 – 13<sup>th</sup> DPRM: Effective Regulations for Sustainable Growth  
(*Tamang Regulasyon para sa Patuloy na Pag-ahon*)
- 2014 – 12<sup>th</sup> DPRM: Addressing the Jobs Challenge toward Inclusive Growth
- 2013 – 11<sup>th</sup> DPRM: Making Health Inclusive in a Growing Economy
- 2012 – 10<sup>th</sup> DPRM: Regional Economic Integration: Engaging Nations, Embracing People
- 2011 – 9<sup>th</sup> DPRM: Back to ABCs: Education for Development
- 2010- 8<sup>th</sup> DPRM: *Pananaliksik at Talakayan Tungo sa Pag-ahon mula sa Kahirapan*
- 2009 – 7<sup>th</sup> DPRM: Coping with Climate Variability and Change

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## DPRM Theme (2003-2020)

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- 2008 – 6<sup>th</sup> DPRM: Managing the Development Impact of International Migration
- 2007 – 5<sup>th</sup> DPRM: Enhancing Grassroots Development—A Framework for Local Governance
- 2006 – 4<sup>th</sup> DPRM: Research for Local Governance (*Pananaliksik sa Pagpapaunlad ng Pamamahalang Lokal*)
- 2005 – 3<sup>rd</sup> DPRM: Services Industry—Growth Driver for Economic Competitiveness
- 2004 – 2<sup>nd</sup> DPRM: Policy Research—Helping Provide Affordable Rice to Filipinos
- 2003 – 1<sup>st</sup> DPRM: Policy Research: Instrument for More Responsive Policymaking

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## How we conduct the DPRM

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- Each year, the **Civil Service Commission (CSC)** and the **Department of the Interior and Local Government (DILG)** issue memorandum circulars in support of the DPRM.
  - **CSC Memorandum Circular** enjoining all instrumentalities of the bureaucracy to participate in the DPRM.
  - **DILG Memorandum Circular** enjoining all LGUs and instrumentalities to participate in the DPRM by displaying the DPRM banner and organizing activities/events focusing on the DPRM theme.

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## How we conduct the DPRM

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- We encourage government, academic and research institutions (both public and private), LGUs, and the private sector to participate in the DPRM by sending them an invitation which provides details on how they can participate.

## How public and private sector agencies (including LGUs) can participate in the DPRM

- By displaying the DPRM banner in their office building and/or sharing it on their website and social media pages.



## How public and private sector agencies (including LGUs) can participate in the DPRM

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- By featuring announcements about the DPRM in their publication(s), website, and social media pages
- By organizing activities or events (e.g., seminars, policy dialogues) that may be related to the theme or to policy research

## DPRM Activities

- We herald the start of the DPRM by holding a **press conference** in Manila. We also hold press conferences in the provinces with the help of the Philippine Information Agency.



Note: From 2015, we also hold a press conference in Mindanao during the PIDS-MinDA Policy Research Forum.

## DPRM Activities

- We organize **seminars** that tackle the DPRM theme. The program consists of presentations of studies related to the theme.



Since 2015, PIDS and Mindanao Development Authority (MinDA) have been co-organizing the **Mindanao Policy Research Forum**.

## DPRM Activities

- Since 2015, PIDS has been organizing the **Annual Public Policy Conference (APPC)** which aims to flag to policymakers current and emerging policy issues. The APPC serves as the main and culminating activity of the DPRM.



## How we conduct the DPRM

During the APPC, we hold a **publications exhibit** with the DPRM steering committee partner-institutions and APPC sponsors as exhibitors.



## DPRM Activities

- PIDS officials and senior researchers **guest in radio and television shows** to discuss the importance of policy research, explain the DPRM theme, and promote the APPC.



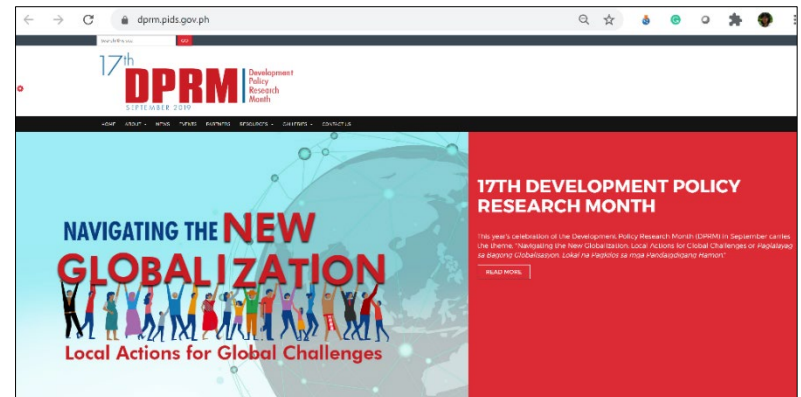
## DPRM Activities

- We **use social media** (Facebook and Twitter) to promote the DPRM and its activities. The DPRM Steering Committee partner-institutions and participating agencies help by resharing the posts in their social media platforms or producing related content.



## DPRM Activities

- Each year, we also set up the **DPRM/APPC website**.



## DPRM Activities During the Pandemic

- In 2020, given the limitations arising from the pandemic, all the DPRM seminars were conducted virtually.
- We also intensified the promotion of the DPRM via social media.





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Service through  
policy research

# Thank you

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