



## REQUEST FOR PROPOSAL

1. The Philippine Institute for Development Studies (PIDS) invites all eligible individual consultants to submit proposals for the **Medical Anthropologist Consultant for “Research for the Second Congressional Commission on Education (EDCOM 2): Exploring the Parenting Knowledge, Perceptions, and Practices in Early Childhood Care and Development”**
2. The Approved Budget for the Contract (ABC) is **PhP590,450.**
3. Interested consultants must submit the following documents using PIDS the prescribed forms:
  - a) Curriculum Vitae of the proposed Consultant(s)<sup>1</sup>
  - b) Technical Proposal Form<sup>1</sup>
  - c) Financial Proposal Form<sup>1</sup>
  - d) Filled out Data Privacy Notice and Personal Data Protection Form<sup>1</sup>
  - e) Statement of Completed contracts<sup>2</sup>
  - f) Statement of All Ongoing and Awarded But Not Yet Started Contracts<sup>2</sup>
  - g) Notarized Omnibus Sworn Statement (for ABC above PhP50,000.00) <sup>1</sup>
  - h) Income/Business Tax Returns (for ABC above PhP500,000.00) <sup>1</sup>
  - i) PhilGEPS Registration Number (certificate or screenshot) <sup>1</sup>
  - j) Valid Mayor's/Business Permit (Firm) or BIR Certificate of Registration<sup>3</sup> (Individual).
4. Interested consultants may obtain further information from the Procurement Management Division at telephone via email at [procurement@pids.gov.ph](mailto:procurement@pids.gov.ph).
5. The Institute shall adopt the Quality-Based Evaluation procedure in selecting consultants based on the attached Terms of Reference.
6. The deadline for submission of proposals is on **16 July 2024 (5:00 PM)** addressed to:

The BAC Chairperson for Consultancy  
Services c/o The BAC Secretariat  
Procurement Management Division  
18/F Three Cyberpod Centris – North Tower, EDSA cor. Quezon Ave., Quezon City

Proposals may also be submitted through email at [procurement@pids.gov.ph](mailto:procurement@pids.gov.ph) .

7. PIDS reserves the right to reject any or all of the proposals, declare a failure of bidding, or not award the contract if there is evidence of collusion, including any act that restricts, suppresses, or nullifies competition, or if there is a failure to follow the prescribed bidding procedures. PIDS also reserves the right to waive any required formality in the proposals received and select the proposal it determines most advantageous to PIDS.

  
**DR. VALERIE GILBERT T. ULEP**  
Chairperson  
PIDS-BAC for Consultancy Services

Reference No.:2024-215

<sup>1</sup>Applicable for individual consultants and firms

<sup>2</sup>Applicable for firms only

<sup>3</sup> Individual consultants must issue Official Receipt (OR) during payment.

**Philippine Institute for Development Studies**  
**TERMS OF REFERENCE**

**Medical Anthropologist Consultant**  
**for**  
**“Research for the Second Congressional Commission on Education (EDCOM 2):**  
**Exploring the Parenting Knowledge, Perceptions, and Practices**  
**in Early Childhood Care and Development”<sup>1</sup>**

**1. Background and Rationale**

The Philippine Institute for Development Studies (PIDS) is currently conducting research needed in connection with the implementation of the Republic Act 11899 or the Second Congressional Commission on Education (EDCOM II) Act. Included in the component studies for EDCOM II is the evaluation of the Early Childhood Care and Development (ECCD) program, encompassing the early childhood education programs.

In the Philippines, the early childhood education initiatives address the Sustainable Development Goal 4 which aims to have an inclusive and equitable quality education for all children, including those aged 0-4 years old. Governed by the Early Years Act of 2013, ECCD in the Philippines aims at the holistic development of a child's social, emotional, cognitive, and physical needs in order to build a solid and broad foundation for lifelong learning and well-being.

Positive parenting practices in early education and child nutrition contribute to a child's emotional well-being, fostering a supportive environment for overall health. Parental involvement in nutrition education and meal planning establishes healthy eating habits, influencing a child's long-term well-being. Parenting practices in the Philippines, particularly disparities, lack comprehensive documentation and measurement. As such, there is a need to hire an anthropologist to provide expert inputs on exploring the demand-side factors affecting ECCD.

**2. Objectives of the Study**

The study aims to assess and describe the barriers and facilitators that relate to parenting knowledge, perceptions, and practices in Early Childhood Care and Development (ECCD).

Specifically, the study aims to:

1. To measure Filipino parents' knowledge, perceptions, and practices (KPP) regarding early education, health, and nutrition (Specific Objective 1)
2. To identify the parenting styles of Filipino parents and parental caregivers especially as they pertain to early education, health, and nutrition. (SO2)
3. Identify cost-effective program implementation in low-resource settings to improve KPP

---

<sup>1</sup> Charged against the component study titled: “Evaluation of the Early Childhood Care and Development Program in the Philippines” under the PIDS-EDCOM II project: “Research for the Second Congressional Commission on Education.”

and identify best practices adaptable by local governments based on empirical evidence.  
(SO3)

### 3. Objectives of the Consultancy

- A. To lead the implementation of the specific objective 2:
- To identify the parenting styles of Filipino parents and parental caregivers especially as they pertain to early education, health, and nutrition.
    - To identify the variations across major socioeconomic and sociodemographic characteristics or groups (e.g., urban and rural poor, Indigenous Peoples (IPs), Overseas Filipino Workers (OFWs), etc).
    - To identify sociocultural and economic barriers and facilitators of these groups to engage in optimal and recommended parenting behavior and practices (i.e., nutrition, health, and early education such as utilization of ECCD services among 3- to 4-year-olds), drawing on the broader anthropological and sociological body of work.
- B. To provide expert-level inputs for the duration of the study.
- C. To ensure achievement of study's goals and objectives.

### 4. Scope of Work, Deliverables, and Schedule of Payment Releases

Under the oversight and with management/administrative support of a PIDS Research Fellow who serves as Project Director, the Consultant will be assigned as **Medical Anthropologist**<sup>2</sup> to work with the PIDS Project Team and undertake the following tasks:<sup>3</sup>

#### A. Inception Report

The Consultant shall lead the submission of an inception report which will lay out the specifics of the specific objective 2 listed above, following the PIDS format:

- i. Introduction/Background and Objectives
- ii. Review of Related Literature
- iii. Methodology/Data Analysis Plan
  - a. Conceptual Framework
  - b. Research Design
- iv. Key Influencers
- v. Deliverables and Schedule of Activities
- vi. Team Composition and Roles

The PIDS project team will then coordinate with the Consultant regarding the submission of the study protocol for ethics review clearance.

---

<sup>2</sup> The consultant may be an individual or firm.

<sup>3</sup> If the consultant needs to undertake physical/face-to-face interviews and data collection and related activities, the consultant has to ensure compliance with existing and future policies, rules, and resolutions as may be issued by concerned government agencies pertaining to health and safety.

## B. Data Collection

The Consultant and/or PIDS research team will perform a survey of the relevant literature and conduct key informant interviews and focus group discussions in the fields of nutrition, pediatrics, and education to validate findings from the survey.

## C. Analysis

The analysis will be based on the textual data obtained from the survey of the existing literature, Key Informant Interviews (KIIs), Focus Group Discussions (FGDs), and policy documents. Following an inductive, open-ended approach, analytic frameworks from the same body of work can inform the analysis.

## D. Reports

- i. The Consultant will write a Final Report and Policy Note for the Year 2 Study on ECCD;
- ii. The Consultant will present the results of the study in a PIDS internal Research Workshop and/or Public Seminar, as needed; and
- iii. The Consultant will submit a Terminal Report summarizing his/her accomplishments in the consultancy and turn over all data and materials used for the project.

The Consultant will prepare the following outputs based on the schedule below:

Activities and Deliverables	Estimated Due Dates	Payment Tranches
<b>Inception Report</b> (following PIDS-prescribed format)	2 weeks after contract signing	10%
<b>Progress Report</b> including updates on all activities under scope A-D	September 30, 2024	35%
<b>Draft Report<sup>4</sup>, Policy Note, and Presentation</b> in an Internal Research Workshop	October 30, 2024	20%

---

<sup>4</sup> For applicable outputs, the draft and final reports submitted by the consultants should be aligned with the following guidelines: PIDS' Guide in the Preparation of Manuscript for Publication and General Guidelines in Preparing and Formatting a PIDS Discussion Paper, Guidelines in the preparation of Policy Notes.

<p><b>Final Report, Policy Note</b></p> <ul style="list-style-type: none"> <li>• Final Report<sup>5</sup> addressing comments on the Draft Report, Policy Note, and comments from the Research Workshop</li> <li>• Terminal Report</li> <li>• Turnover of draft and materials used together with Certification indicating the turnover of as well as the deletion of such data and that it will allow PIDS to verify if the data is complete.</li> </ul>	<p>November 30, 2024</p>	<p>35%</p>
--	------------------------------	------------

NOTE: Payments will be based on the acceptance and approval by PIDS of the corresponding outputs

## 5. Qualifications of the Consultant

The Consultant should have the following qualifications:

- i. At least Master’s degree in medical anthropology, social sciences, or related fields, preferably PhD degree in medical anthropology
- ii. At least 10 years of professional or research experience in public health, parenting practices/parent-child relationships/gender roles and parenting, early childhood care and education, maternal health and nutrition, or related fields
- iii. Superior skills in ethnographic research, technical writing, and communication

## 6. Project Duration

The engagement is from the signing of the Contract until **December 31, 2024**, on a part-time basis. The Consultant’s work must be completed within this period, and no man days will be chargeable after this date.

## 7. Approved Budget for the Contract

The approved budget for this consulting service is **PHP 590,450.00**. This amount does not include travel and accommodation during fieldwork. PIDS will shoulder the cost of fieldwork. PIDS shall not cover hospitalization and other COVID-related health expenses of the consultant as no employer-employee relationship shall exist between the PIDS and the Consultant.

---

<sup>5</sup> For research outputs that will be released as a PIDS Discussion Paper (DP), the consultant shall prioritize the publication outlets of PIDS, particularly the peer-reviewed Philippine Journal of Development (PJD) and Research Paper Series (RPS). If the DP is not selected by PIDS Management for publication either as a PJD article or an RPS issue, the consultant may identify other dissemination outlets outside of PIDS. Guidelines for Authorship in PIDS Research Projects shall apply.

## 8. Evaluation Criteria

The Consultant will be evaluated based on the following criteria:


Criteria	Weight
Consultant's qualifications: <ol style="list-style-type: none"> <li>a. At least Master's degree in medical anthropology, social sciences, or related fields, preferably PhD degree in medical anthropology (20%)</li> <li>b. Professional or research experience of at least 10 years in public health, parenting practices/parent-child relationships/gender roles and parenting, early childhood care and education, maternal health, and nutrition, or related fields (20%)</li> <li>c. Superior skills in ethnographic research, technical writing, and communication (10%)</li> </ol>	50%
Plan of approach and methodology: <ol style="list-style-type: none"> <li>a. Clarity, feasibility, innovativeness, and comprehensiveness of the approach (30%)</li> <li>b. Incisive interpretation of problems and suggested solutions (20%)</li> </ol>	50%
Total	100%

### Detailed rating sheet

Please see attached file.

Prepared by:   
**VALERIE GILBERT T. ULEP**  
Senior Research Fellow and Project Director

Reviewed by:   
**CHRISTINE RUTH P. SALAZAR**  
Division Chief II, RPMD

Approved by:   
**RENEE ANN JOLINA C. AJAYI**  
Department Manager III, RSD

Digitally signed by Ajayi Renee  
Ann Jolina Catibog  
Date: 2024.07.08 17:51:30 +08'00'