



PHILIPPINE INSTITUTE FOR DEVELOPMENT STUDIES
18th Floor Three Cyberpod Centris-North Tower EDSA Quezon City
Tel No. 8877-4013/4006: Fax 8877-4099 : TIN # 000-844-550

REQUEST FOR QUOTATION

Date: October 14, 2024
Reference No (PR No.): 2024-335

To All Interested Bidders:

This is to request for quotation on the PIDS procurement requirement enumerated hereunder. If you are interested and, in a position, to furnish the same, we shall be glad to have your best price, terms and conditions of delivery, submitted not later than **October 21, 2024 (10:00 AM)** addressed to the *Procurement Management Division of the Administrative and Finance Department* at the abovementioned address. PIDS reserves the right to reject any and all bids, declare failure of bidding, or not award the contract under the conditions specified in Section 41 of the 2016 Revised IRR of RA 9184.

The price quotation/s, to be denominated in Philippine peso, **shall include all applicable taxes, duties, and/or levies payable.**

Very truly yours,

July R. Suing
CAO, Procurement Management Division

Item	Qty	UOM	Articles/Description	Unit Cost	Total Cost
1	1	Lot	<p>Subscription to email marketing services</p> <p>Technical specifications:</p> <ol style="list-style-type: none"> Can provide a unique sender email address as specified by PIDS; Has a wide selection of design templates that are customizable and mobile-responsive; Can send at least 36 campaigns annually; each campaign will be sent to at least 20,000 email addresses; Can execute A/B testing for campaigns; Has built-in website, social media, calendar, and API integration for dynamic subscription signup forms and calendar integration for promotion of events; Has real-time monitoring and analytics including but not limited to open and click statistics, geography reporting, and device used reporting per campaign; Has a contact management system that allows contact uploads, import, classification, and segmentation; and Has reliable technical support and customer service. <p>Implementation schedule of service: 15 working days upon issuance of Job Order</p> <p>ABC: PhP150,000.00</p>		

<p>Requirements:</p> <ul style="list-style-type: none"> Valid Mayor's/Business Permit PhilGEPS Registration No. (<i>if PhilGEPS Platinum Certificate is provided, Mayor's/Business Permit is no longer required</i>) Notarized Omnibus Sworn Statement

The price and details of the above offer are certified correct:

_____ Name of Firm (<i>Bidder</i>)	_____ Signature over Printed Name of Bidder's Representative
_____ Address	_____ Business Permit No.
_____ Telephone and/or Mobile No.	_____ Tax Identification Number (TIN)
_____ Email Address	_____ PhilGEPS Registration Number

Note: PIDS is evaluating its supplier's performance based on the quality of services rendered or goods delivered, timeliness of delivery, customer/after sales service and overall quality of service.