

Agricultural Development for Food Security: Addressing Challenges to Technological Transformation, Sustainability, and Good Governance. In Honor of Cristina C. David 6 November, 2024, ADB

## Rural Transformation in China and Other Developing Asian Countries

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## I dedicate this presentation to my esteemed mentor Dr. Cristina C. David

- to honor her important contributions to agricultural development and food policy, and
- to thank her for nurturing me:
  - Guiding me in writing academic papers, for examples:
    - Huang, Jikun, **Cristina c. David**, and Bart Duff. 1991. Rice in Asia: Is It Becoming An Inferior Good? Comment, *American Journal of Agricultural Economics*, 73 (1991): 515-521.
    - Huang, Jikun and **Cristina C. David**. 1993. Demand for Cereal Grains in Asia: the Effect of Urbanization, *Agricultural Economics*, 8 (1993): 107-124.

#### Guiding me working for agricultural and food policy

- **David, Cristina C.** and Jikun Huang. 1996. Political Economy of Rice Price Protection in Asia, *Economic Development and Cultural Change*, 44 (1996): 463-483.









# **Outline of presentation**

- Agricultural growth, rural transformation and major driving forces in China
- Major challenges and recent policy responses in China
- International comparison of rural transformation: China and other Asian developing countries
- Concluding remarks

#### Percentages of China's population and natural resources in the world

- Population: 18%
- Fresh water: 6%
- Cultivated land: 9%

#### Food security and poverty in China

- Undernourished population: 23% in  $1990 \rightarrow <2.5\%$  in 2020
- Stunting rate under the age of five : 32% in  $1992 \rightarrow 3.3\%$  in 2020
- Rural poverty incidence: 98% in 1978  $\rightarrow \approx 0\%$  in 2020
- ✓ Annual growth rate of agricultural value in past 4 decades > 5%
- ✓ Rapid and inclusive rural transformation

#### Grain area, yield and production in 1978-2022



|      | Grain area/total |
|------|------------------|
|      | crop area %      |
| 1978 | 80               |
| 2022 | 70               |

# Annual growth of agriculture and population in the past 4 decades, %



#### **Rural labor transformation**

Share of rural labor with full or part-time **non-farm works** 

- **1978: 9%**
- **2020:** 85%





Agricultural growth + non-farm work → Income growth → improve national & household food security

#### **Rural transformation within agriculture (RT1):** Share of high-value agriculture (non-grain) in 1978-2018

#### Rural transformation of employment (RT2): Share of rural labor in non-farm employment in 1978-2018



#### **Structural transformation (ST) in China** Convergence of shares of agricultural GDP and employment by province in 1978-2018



#### **Pathway of rural transformations in China**

|   | Paths of Transformation   |
|---|---|
| 1 | Primary on staple food production: before the early 1990s       |
| 2 | <b>Diversification/commercialization:</b> since the early 1990s |
| 3 | Farming + part time off-farm: since the middle 1990s            |
|   | Mechanization + full time off-farm: since the late 1990s        |
| 4 | Grain security + high value agriculture: since 2000             |
|   | Integrated urban-rural: since the middle 2000s                  |
|   | Green agriculture: since the middle 2010s                       |

#### **Rural transformation and per capita rural income** by province in 1978–2018



#### High-value agriculture and poverty incidence by province in 1978–1999, 2000–2010, and 2011–2018



Rural labor non-farm employment and poverty incidence by province in 1978–1999, 2000–2010, and 2011–2018



## How has rural been transformed? Pathway and the roles of IPIs



## How have agri. & rural been transformed? Pathway and the roles of IPIs

|   | Paths of Transformation              | Major Institution, Policy and Investment (IPIs)                                       |
|---|--------------------------------------|---|
| 1 | Primary on staple food<br>production | <b>Institutions</b> (e.g., land) + irrigation + tech-1 ( e.g., modern variety)        |
| 2 | Diversification/commercialization    | <b>Plus agri. mkt + mkt/road infrastructure + tech-2</b> (e.g., high-value agri tech) |
| 3 |                                      |   |
| 4 |                                      |   |



Wholesale market in 1990s and early 2000s:

- Consolidation and specialization had also been occurred
- Linking between small farms and markets





## How have agri. & rural been transformed? Pathway and the roles of IPIs



## Investment in agriculture $\rightarrow$ productivity

#### **Expansion of irrigated land in China**



#### Government budget for agriculture (billion yuan in 2008 prices)



## 4 major sources of agricultural growth and RT

- 制度创新 Institution innovation
- 技术进步 Technology change
- 市场改革 Market reform policy
- 农业投入 Investment in agriculture

Huang (2018), Forty Years of China's Agricultural Development and Reform and the Way forward in the Future, *Journal of Arotechnical Economics*, No. 3(2018): 4-15

## Path, consequences and IPIs of RT since 1978 in China

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| 3 | Farming + part time off-farm →<br>Mechanization + full time off-<br>farm      | <b>Plus labor mkt + local land mkt &amp; consolidation +</b><br><b>custom services + tech-3</b> (e.g., labor saving tech) |
| 4 | Grain security + high value +<br>green agriculture; integrated<br>urban-rural | Since the middle 2010s → Rural revitalization   |

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| 4 | Grain security + high value +<br>green agriculture; integrated<br>urban-rural | Since the middle 2010s $\rightarrow$ Rural revitalization   |

# Three big challenges

- Farmer's income: Despite rural income increased (18.8 times) more than urban (17.2 times), rural-urban income gap remains high.
- **Food security:** Despite rapid growth of agricultural production in the past, feed and food imports have been rising since the early 2000s.
- Environmental degradation and sustainability: Past production growth has been at the expense of resource and environmental degradation.



- Falling groundwater table
- Soil deterioration
- Non-point pollution
- Rising ecological stress
- ••

## **Policy Responses:** Moving from taxing to subsidizing agriculture

- Eliminated agricultural tax in 2004/2006 and thereafter ( $\sqrt{}$ )
- Started agricultural subsidies since 2004 ( $\sqrt{/?}$ )



Agricultural direct subsidies (billion yuan)

#### Total subsidy in 2012 was 164.3 billion yuan (26.1 billion US\$), about 3.13% of agricultural GDP. But most are decoupled.

Source: Huang et al., Food Policy (2013) and various recent government policy documents

## **Policy Responses:** Moving from taxing to subsidizing agriculture

- Eliminated agricultural tax in 2004/2006 and thereafter ( $\sqrt{}$ )
- Started agricultural subsidies in since 2004 ( $\sqrt{/?}$ )
- Market intervention started in 2004 (?) but re-reformed since the middle 2010s ( $\sqrt{}$ )
- Investing agriculture ( $\sqrt{}$ )

 But grain security is still a major concern by government Government budget for agriculture (billion yuan in 2008 prices)



## National strategies and policies: Food security

- "Store Grains (Food) in Technology" Strategy 藏粮于技战略
  - Enhancing R&D innovation capacity, particular biotech & breeding program (种业振兴) and digital tech
  - **Public agri. R&D** expenditure: USD\$ 4.1 billion in 2015, ranking the top in the world, and has continued to increase significantly since 2015
- "Store Grains (Food) in Land" Strategy 藏粮于地战略
  - Set a red line of cultivated land: 1.8 billion mu (120 million ha)
  - **Improve soil quality: the Construction of High-Standard Farmland** (highly resilience to drought and flood, water saving, stable and high yield, and ecological friendliness):
    - 400 million mu in 2015
    - 800 million mu in 2020
    - 1.08 billion mu in 2025 under the national plan
    - 1.20 billion mu in 2030 under the national plan
- Anti-Food Waste Law in 2021: aimed to reduce food losses and waste by law
- Grain Security Law in 2024《中华人民共和国粮食安全法》

## **Three big challenges**

- Farmer's income
- Grain/food security
- Sustainability:
  - 农业绿色发展 Greener agriculture

## **National strategies and policies: Greener agriculture**

- 1. Grain for Green Program by converting the sloped farmland to forest (or grass) land (pilots → national) since 1999
  - Moer than 500 billion yuan (6.9  $\cong$  = 1 US\$ in 2019) and covered >33 million ha in 1999-2018
- 2. Protecting Natural Forest Resource Program by completely stopping commercial logging (pilots → national) since 1999
  - 1999-2018 : >380 billion yuan, covered 2,966 million mu (or 64% of China's forest area)
- 3. Ecological Compensation Program to reduce grazing intensity through compensation (pilots → national) since 2011
  - 2011-2020 : >171 billion yuan, Covered all grassland rich provinces

4. Zero-growth plan of chemical uses: a special S&T project to reduce chemical uses



## **National strategies and policies: Greener agriculture**

#### 5. More greener development since 2017

. . .

- 2017: "the Opinions on Innovating Systems and Mechanisms to Promote Green Agricultural Development"
- 2018: The Technical Guidelines on Green Agricultural Development in 2018-2030. Establish an efficient, safe, low-carbon, circular, intelligent and integrated technology system for greener agricultural development, and promote greener agricultural S&T innovations
- **2020:** Implement a 10-year plan to ban fishing in the Yangtze River
- 2021: The Green Development Plan for Agriculture during the 14<sup>th</sup> Five-Year Plan (2021-2025)
- 2023: Mainstream agriculture into climate change to reduce emission and increase carbon sink in agriculture

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| 4 | Grain security + high value and<br>green agriculture; integrated<br>urban-rural | • 4 driving forces or new IPIs: New Institutions,<br>New Policies (e.g., tech., market reform, supporting<br>policies, etc.) and New Investment |

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## **Rural transformation in Asian developing countries: background**

**1960s:** Asian developing countries had similar low income with high poverty incidence Now : Ended with larger income gap and varying successfulness in poverty reduction





**Poverty incidence at \$2.15 a day** (2017 PPP) (%)

## **Asian Rural Transformation: within agriculture**

#### **Crop and livestock: value share**



#### Within crops: area share



Source: FAO (2023), FAOSTAT

#### The speed of agricultural transformation (RT1) differed largely among countries



Output value share of non-cereal products in agriculture (%), 1980-2010

Rapid transformation: China, Indonesia and Laos; Vietnam recently Moderate transformation: the rest of Asian developing countries Exceptions: Cambodia and the Philippines

Huang (2018)

### Speed of RT1 has important implications for rural poverty reduction



Source: Huang (2016)

#### **Convergence of shares of agricultural GDP and employment** in Asia, 1980s - 2010s



Rapid ST: China, Thailand and MalaysiaModerate ST: India, Bangladesh and PakistanSlow ST: Cambodia, Sri Lanka and Philippines

Huang (2018)

# Structural transformation and rural poverty reduction in the period indicated



Panel A: Rural poverty and non-agricultural GDP

## **Typology of rural transformation in Asia**

|         |            | Rural poverty reduction (or income growth) |                    |                                       |
|---------|------------|--|--------------------|---------------------------------------|
|         |            | Fast                                       | Moderate           | Slow                                  |
| Fast ST | Fast<br>RT | China<br>Vietnam                           |                    |                                       |
|         | Slow<br>RT |  | Laos<br>Cambodia   |                                       |
| Slow ST | Fast<br>RT |  | Indonesia<br>India |                                       |
|         | Slow<br>RT |  |                    | Philippines<br>Pakistan<br>Bangladesh |

## **Analyses at regional level in 3 countries** Share of high-value agriculture (RT1) and rural poverty reduction in China, the Philippines, and Vietnam, 1994-2017



Chen, Huang, Sombilla and Truong (2023)

#### Share of rural labor off-farm employment (RT2) and rural poverty reduction in China, the Philippines, and Vietnam, 1994-2017



# The 4 cases studies: Bangladesh, China, Indonesia and Pakistan at provincial/district level

Agricultural employment (%)

100

80



Source: BPS from each province, Sakernas, Susena



China

- The shares of agriculture in both GDP and employment have been falling with the growth of per capita GDP.
- The gap between agricultural GDP share and its employment share has been generally narrowed over time – convergency.
- It suggests the labour productivity among sectors is converging.

#### **The period in which each stage of RT is located** Within a country, it demonstrates the relative position of each region. The stage is comparable across 4 countries, but the index value is not.



#### **Empirical studies:**

• The faster rural transformation, the faster rural income growth and also faster rural poverty reduction

• There is also evidence of importance of IPIs to facilitate inclusive rural transformation

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## **Concluding remarks**

## **Facilitating rural transformation and structural transformation:**

- Labor-intensive and high-value agricultural transformation
- Labor-intensive economic/structural transformation before rising wage

## **Rural transformation and IPIs**

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| 4 | Grain security +high value and             | <b>Plus new IPIs:</b> New Institutions, New Policies (e.g.,                           |
|   | green agriculture; integrated              | tech., market reform, supporting policies, etc.) and New                              |
|   | urban-rural                                | Investment  |

1) Appropriate Institution, Policy and Investment (IPIs) matter

2) Sequence of IPIs is critical to speed up agricultural productivity growth, rural transformation, poverty reduction and income growth

# **Thanks!**