Perspectives on Food Security in the Philippines

Cielito F Habito, Ph.D. Chairman & Founding Partner





Agricultural Development for Food Security Conference ADB Headquarters, Manila, Philippines November 6, 2024

Outline

- Food Security: What it is, what it's not
- Approaches to Food Self-Sufficiency
- Food Insecurity, Malnutrition & Education: Interlinked Crises
- New Directions
 - ✤ Ease trade policy
 - 'Provincialize' agriculture

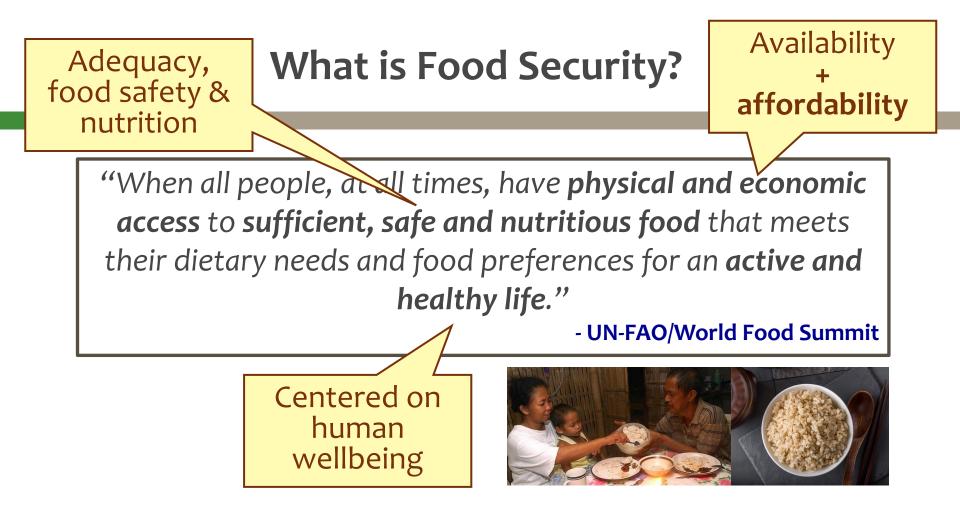


What is Food Security?

"When all people, at all times, have **physical and economic access** to **sufficient, safe and nutritious food** that meets their dietary needs and food preferences for an **active and healthy life**."

- UN-FAO/World Food Summit





Global Food Security Index (GFSI) Assessment Categories

- Affordability ability of consumers to purchase food (prices & incomes)
- Availability sufficiency of food either domestically produced or imported; risk of supply disruption, national capacity to expand farm output
- Quality and Safety variety and nutritional quality of average diets; safety of food

The

Economist

INTELLIGENCE

UNIT

 Sustainability & Adaptability (New) – exposure to impacts of climate change; susceptibility to natural resource risks; and adaptive capacity to these risks

Food Security in ASEAN

(GFS, 2022)

COUNTRY	Rank	Overall Score	Afford- ability	Avail- ability	Quality & Safety	Sustain. & Adapt.	Stunting %
Japan	6	79.5	85.8	81.2	77.4	66.1	5.5
China	25	74.2	86.4	79.2	72.0	54.5	4.7
Singapore	28	73.1	93.2	77.8	69.7	44.3	2.8
South Korea	39	70.2	76.8	71.5	71.5	58.5	2.2
Malaysia	41	69.9	87.0	59.5	74.7	53.7	20.9
Vietnam	46	67.9	84.0	60.7	70.2	52.2	22.3
Indonesia	63	60.2	81.4	50.9	56.2	46.3	31.8
Thailand	64	60.1	83.7	52.9	45.3	51.6	12.3
Philippines	67	59-3	71.5	55.2	65.3	41.8	28.7
Myanmar	72	57.6	62.1	53.5	64.4	49.0	25.2
Cambodia	78	55.7	74.3	54.5	54.0	33.9	29.9
Laos	81	53.1	53.1	59.7	51.7	47.0	30.2

Food Security *≠* Food Self-Sufficiency

COUNTRY P

- Ample domestic food supply; largely self-sufficient
- High food prices; strongly regulated imports; low average incomes; weak access to adequate food (stunting 28.7%)
- Food self-sufficient, but not food secure

COUNTRY S

- Little domestic food production (lacks land, natural resources)
- Low prices of (mostly imported) food; unrestricted trade; high average incomes; food widely available/accessible (stunting 2.8%)
- Far from food self-sufficient, but ranked among most **food secure**

Food Security *≠* Food Self-Sufficiency

PHILIPPINES

Ample domestic food supply;

SINGAPORE

Little domestic food production

Food Self Sufficiency is neither a necessary nor sufficient condition for Food Security:

- → Can be food secure without being food self-sufficient
- → Can be food self-sufficient, yet not food secure
- Food self-sufficient, but not food secure

• Far from food self-sufficient, but ranked among most **food secure**

Pursuing Self-Sufficiency: Two Approaches (Briones 2016)

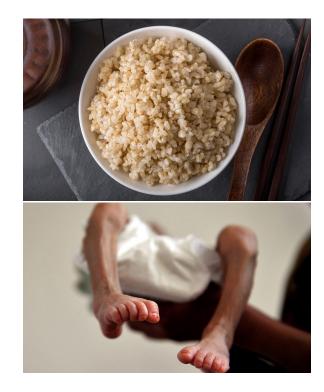
Supportive

- Provide meaningful, effective support to producers to raise productivity and achieve cost competitiveness
- Does not make the good more expensive; can possibly make it even cheaper with the right support

Protective

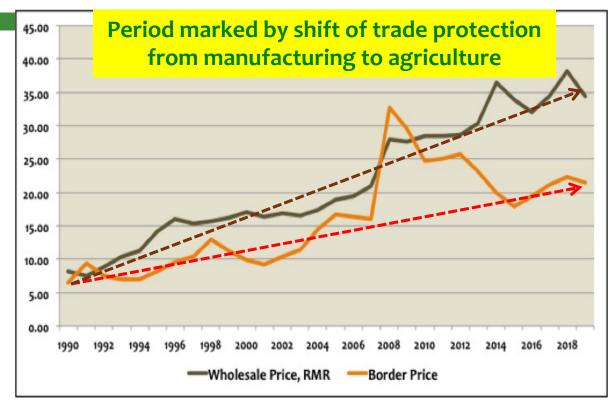
- Maintain import barriers (QRs, high tariffs, controlled imports)
- Ban or quota limits domestic supply, pushes price up
- Higher price reduces D, induces more S → eliminates shortage, attains self-sufficiency... but
- Consumers pay a higher price.

Food self-sufficiency pursued via protection route led to food insecurity



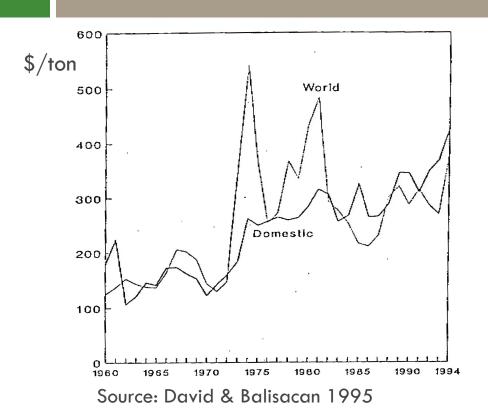
 Rice prices (production cost) progressively moved away from border prices over time

PH rice price spread kept widening over time



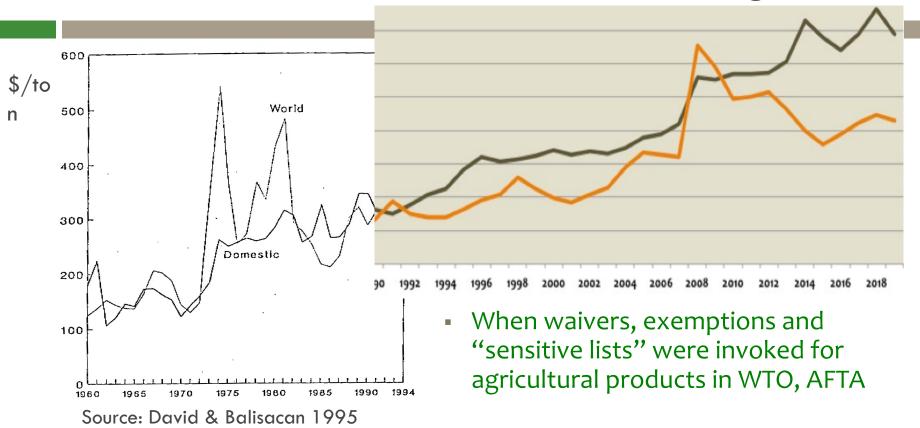
- Over the past 30 years, the spread between border price and domestic price kept widening (except for the abnormal 2008 crisis episode)
- PH actually helped induce the abnormal 2008 price spike
- Reflects rising inefficiency, falling competitiveness thru time

... even as domestic price kept abreast or was lower up to early 1980s



- Domestic rice price was moving with world price through the 1960s
- Was lower than world price in the 1970s to early 1980s when world price spiked
- Was lower around 1990, but began diverging after that (when protection switched in favor of agriculture)

Divergence between domestic price and world price started with switchover of protection from Industry to Agriculture



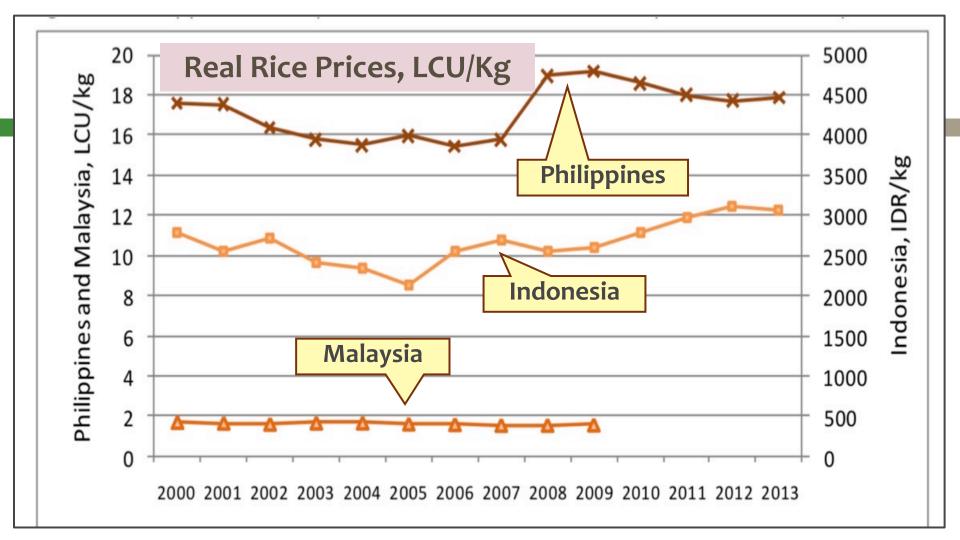
A Tale of Two Rice Industries

Philippines

- Pursued 100% self-sufficiency
- Rice consistently dominates agriculture budget (but spent on the wrong things)
- Even marginal lands kept in rice to maximize production at all costs
- Domestic rice price was volatile due to NFA judgment errors
- Rice price kept rising over time

Malaysia

- Targeted only a minimum 65% self sufficiency (1st to 10th MPs)
- 100% actually attainable, but gov't felt it wiser to use arable lands for industrial crops to raise farm incomes more
- Gave focused support to rice production (Bumiputra bias)
- Deliberately kept rice price stable



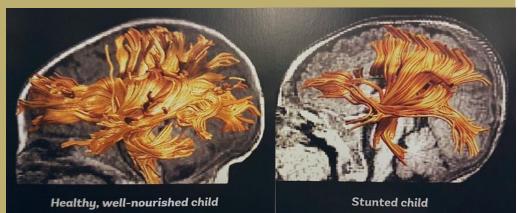
Food self-sufficiency pursued via protection route led to food insecurity



- Rice prices (production cost) progressively moved away from border prices over time
- As priority staple, costlier rice crowds out proteins & vegetables from the food budget
- Pushes a large segment of the population into food insecurity and malnutrition
- Great Irony: our constant pursuit of rice selfsufficiency (in the name of food security) had the reverse unintended consequence of reducing Filipinos' food security

Our Silent Crisis of Child Stunting

- Fact: One in every 3 Filipino children 5 years old & below is severely malnourished, manifested in stunting (2 standard deviations or more shorter than median height for their age)
- Fact: 90% of brain development happens before age 5 (most critical stage in a person's life); height is not the issue, but brain development
- A stunted 5 year-old is damaged for life and will never reach the maximum physical/mental potential; will grow up with lower cognitive and learning ability



Philippine Education is in Crisis

 PH ranks 2nd lowest in creative thinking

Comparing countries' and economies' performance in creative thinking

Statistically above the OECD average Not statistically different from the OECD average Statistically below the OECD average

		Mean score		
Above the OECD average	Singapore	41		Urug
	Korea	38	OECD average	Unite
	Canada*	38	5	Qata
	Australia*	37	2	Cost
õ	New Zealand*	36	õ	Gree
	Estonia	36	E I	Ukrai
ō	Finland	36		Rom
2	Denmark*	35	Below the	Colo
2	Latvia*	35	2	Jama
N N	Belgium	35	8	Mala
Å.	Poland	34	m l	Mon
-	Portugal	34		Molo
	Lithuania	33		Kaza
No diffr ,ence	Spain	33		Brun
	Czechia	33		Cypre
5	Chinese Taipei	33		Peru
5	Cormany	33		Braz
õ	France	32		Saud
Z	Netherlands*	32		Pana
	Israel	32		El Sa
	Macao (China)	32		Baku
ğ	Hong Kong (China)*	32		Thail
E.	Italy	31		Bulg
Below the OECD average	Malta	31		Jorda
	Hungary	31		Nort
	Chile	31		Indo
	Croatia	30		Pales
	Iceland	30		Dom
	Slovenia	30		More
	Slovak Republic	29		Uzbe
ä	Mexico	29		Philip
	Serbia	29		Alba

	Mean score
Uruguay	29
United Arab Emirates Qatar Costa Rica Greece Ukrainian regions (18 of 27) Romania Colombia Jamaica* Malaysia Mongolia	28
2 Qatar	28
S Costa Rica	27
Greece	27
Ukrainian regions (18 of 27)	27
Romania	26
2 Colombia	26
Z Jamaica*	26
👌 Malaysia	25
👷 Mongolia	25
Moldova	24
Kazakhstan	24
Brunei Darussalam	24
Cyprus	24
Peru	23
Brazil	23
Saudi Arabia	23
Panama*	23
El Salvador	23
Baku (Azerbaijan)	23
Thailand	21
Bulgaria	21
Jordan	20
North Macedonia	19
Indonesia	19
Palestinian Authority	18
Dominican Republic**	15
Morocco	15
Uzbekistan	14
Philippines	14
Albania**	13

* Caution is required when interpreting estimates because one or more PISA sampling standards were not met (see Reader's Guide, Annexes A2 and A4).

** Caution is required when comparing estimates with other countries/economies as a strong linkage to the international PISA creative thinking scale could not be established (see Reader's Guide and Annex AB).

Countries and economies are ranked in descending order of the mean performance in creative thinking.

Source: OECD, PISA 2022 Database, Table III.81.2.1.



Philippine Education is in Crisis

nd

Comparing countries' and economies' performance in creative thinking

PH ranks 2 nd			erent from the OECD a	verage		
lowest in creat	ive	Statistically below the	OECD average Mean score			Mean score
iowest in creat		Singapore	41	Uruguay		29
		o Bingopore Korea Canada* Australia*	38	United Arab Em Qatar Costa Rica Greece Ukrainian region: Romania	nirates	28
thinking		Australia*	38	Qatar Costa Rica		28 27
UIIIIKIIIg		New Zealand*	36	Greece		27
0		New Zealand* Estonia Finland	36	Ukrainian region:	s (18 of 27)	27
		Finland	36	Romania		26
	Jord					20
	North Macedonia				19	
	Ind	onesia				19
	Pale	stinian Author	ity			18
	Dominican Republic**				15	
	Mo	rocco				15
	Uzt	ekistan				14
	Phi	lippines				14
		ania**				13

Source: OECD, PISA 2022 Database, Table III.81.2.1.

** Caution is required when comparing estimates with other countries/economies as a strong linkage to the international PISA creative thinking scale could not be established (see Reader's Guide and Annex A4). Countries and economies are naked in descending order of the mean performance in creative thinking.

OECD

Our Successor Generation is in deep trouble.

91%

of 10-year-olds in the Philippines are not proficient in reading.

We face severe learning poverty. (World Bank) Less than 1 out of 10 Filipino Grade 3 pupils can read and understand what they are reading



Our Successor Generation is in deep trouble.

Less than 1 out of 10 Filipino

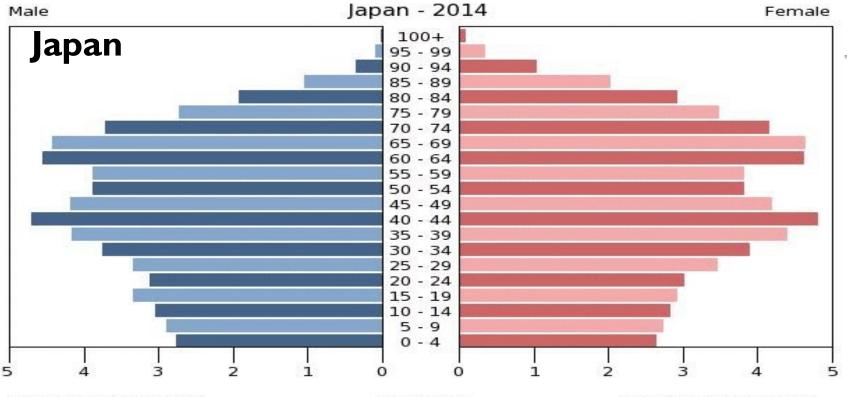
It's not just about schools and teachers, but also traces to malnourished & hungry children

- But malnutrition traces fundamentally to poverty and high cost of food
- Ultimately, solving our education crisis rests on the shoulders of DA and LGUs, as much as DepEd

learning poverty.

(World Bank)

Population Age Profile, 2014

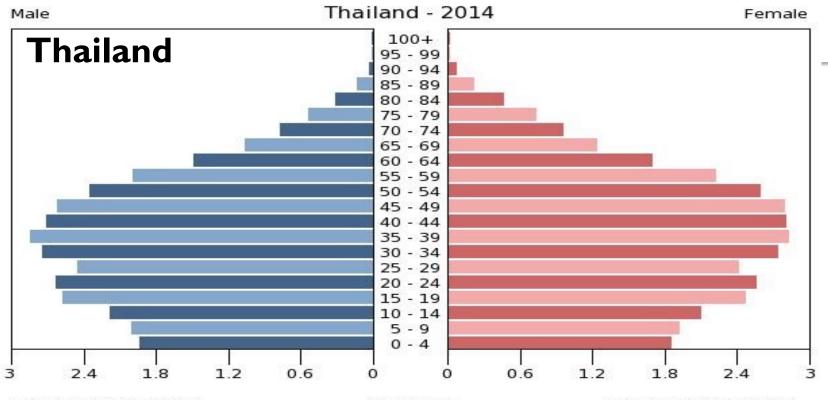


Population (in millions)

Age Group

Population (in millions)

Population Age Profile, 2014

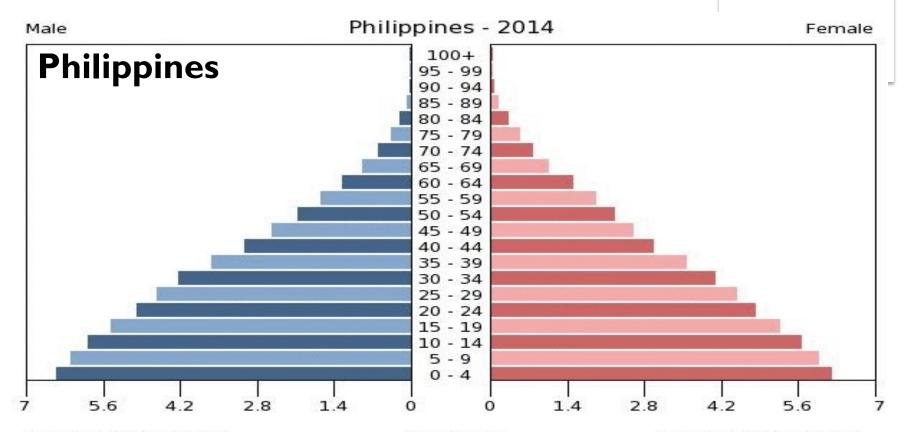


Population (in millions)

Age Group

Population (in millions)

Population Age Profile, 2014

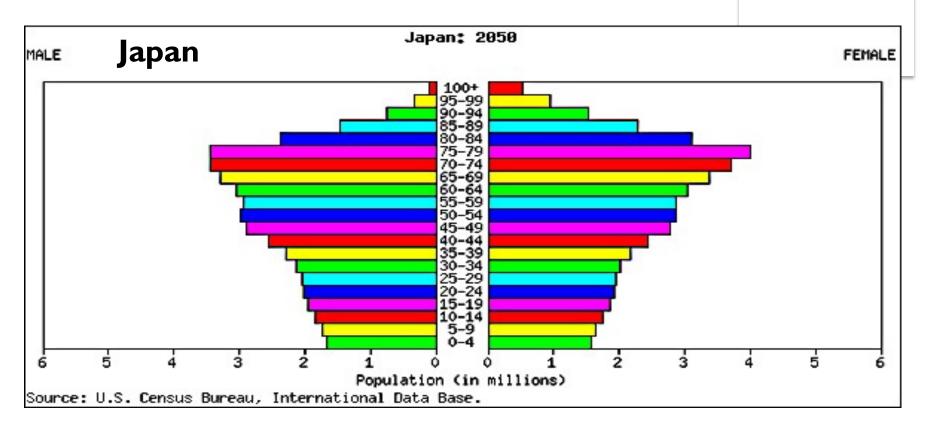


Population (in millions)

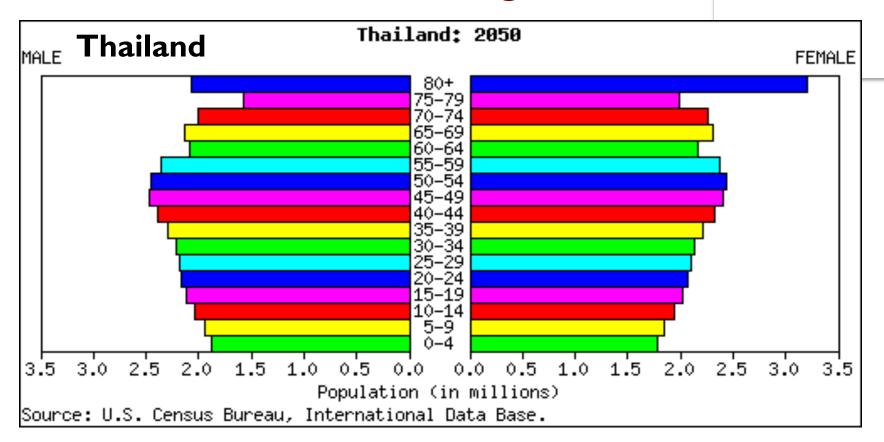
Age Group

Population (in millions)

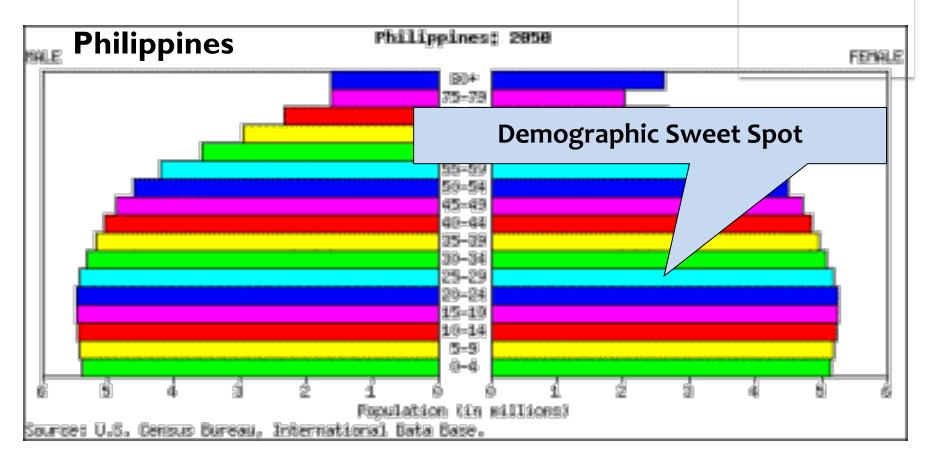
Projected Population Age Profile, 2050



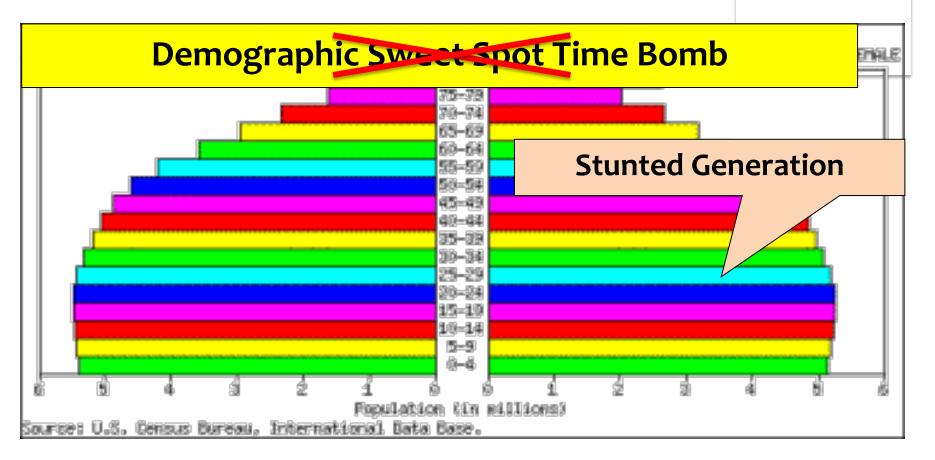
Projected Population Age Profile, 2050



Projected Population Age Profile, 2050



PH Population Profile in 2050



New Directions: Ease overly protective trade policy

- Competition pushes productivity, widens choices, curbs profiteering
- Trade controls curbed competition, killed impetus for productivity & lower costs, fostered cartels, raised prices
- *Myth:* 'Unbridled liberalization' kept Philippine agriculture underdeveloped
- **Reality:** Persistent waivers, exemptions, 'sensitive' lists and exceptionally high tariffs bridled agricultural trade
- **Result:** Complacency, low productivity, uncompetitiveness, **food insecurity**



... Ease overly protective trade policy



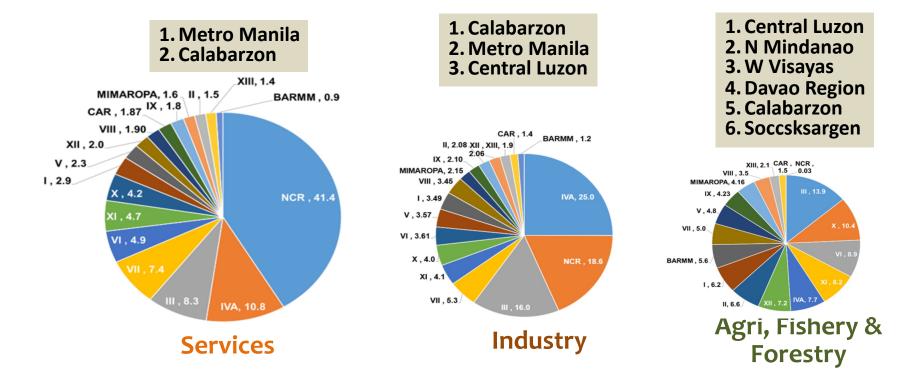
- **The fix:** Calibrated use of tariff not trade control/regulation – as transparent instrument of trade policy (*Rice Tariffication*)
- Active pursuit of PTAs (RCEP, bilateral FTAs); PH has least number in ASEAN; permits collective negotiation vs. distortive subsidies of the West
- Ensure active and fair competition, contestable markets (foils cartels)
- Best weapon vs. homegrown inflation

New Direction: 'Provincialize' agricultural development

• Agriculture is the backbone of the PH economy



Backbone of Our Economy: Agriculture & Agribusiness Regional GDP Shares in Major Sectors



New Direction: 'Provincialize' agricultural development

- Agriculture is the backbone of the PH economy
- `Devolution in agriculture was a good idea badly executed
- Centralized, top-down governance of the sector never worked (Bgy. Lopero, Jose Dalman, Zamboanga del Norte)
- Agri is underbudgeted relative to our ASEAN peers... but absorptive capacity of DA is the hurdle to getting more; budget utilization highly flawed



... "Provincialize" agricultural development



- The fix: Work with & thru the provincial LGUs; download funds via matching grants
- Allocate budget for provincial capacity building; make it a DA KRA
- Sustain the scale-up of Province-led Agriculture and Fisheries Extension System (PAFES)
- Make agri performance a shared accountability of DA & provincial LGUs
- Coops, farm finance critical

Summary (Take Aways)



- 1. Food security involves a combination of food availability, affordability, quality & safety, and resilience against risks.
- 2. A nation can be food self-sufficient yet food insecure, and can be food secure even if not food self-sufficient.
- 3. Philippines' pursuit of food self-sufficiency thru trade protection has led to the undesired effect of greater food insecurity
- 4. High levels of malnutrition due to high food costs have far-reaching effects on the nation's economic future.
- 5. Food self-sufficiency is best pursued via meaningful and effective support for farmers to improve productivity and competitiveness.
- 6. Trade openness with strong productivity support via province-led devolution is the way to **food security**

