



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF ECONOMY, PLANNING, AND DEVELOPMENT  
CENTRAL VISAYAS REGION

# From Challenges to Capacities: Empowering HEIs for Sustainable Innovation

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# HEI Roles

## On fragmented AIE ecosystem

- DA 7 is addressing this through the Agriculture and Fisheries Resource, Research, and Extension for Development Network (AFRREDN)

## On the need to develop entrepreneurial skills

- This highlights the persistent challenge of transitioning research products to utilization and commercialization

# Resource Needs and Provision

## On funding

- Private investors may be hesitant as they may perceive the researcher having inadequate entrepreneurial skills; thus, the lack of perceived immediate benefits
- Government can come in to help researchers and startups to build some track record (seed money)
- Innovation grants and innovation awards are some examples, but these are limited

# Government Policy

## New Government Procurement Act

- RA 12009
- The concepts of Most Advantageous and Responsive (MARB) and Most Economically Advantageous and Responsive Bid (MEARB) are also introduced as new award criteria.
- Provision of procurement for Science and Technology

# Market Forces

## On limited information available to businesses

- AFFREDN may help address this
- Current initiatives between DOST 7 and the chambers of commerce may be a good reference for replication in the AIE

## IEC activities now more important than ever

- Information is power
- Taking advantage of social media is a cost-efficient way to disseminate information
- This complements other activities such as stakeholders fora (ex: between SUCs and LGUs)

# Recommendations for agencies

## On inadequate financial resources

- Advocate for passage of S4CP
- Continued support for LGIA, Innovation Grants, Innovation Awards

## On HEI engagement in agribusiness

- Central Visayas is currently updating its Regional Physical Framework Plan. HEIs can take cues from the plan to what programs to offer (DepEd, through the SHS program, can also contribute)
- Extend business mentoring programs to agri startups

# Recommendations for agencies

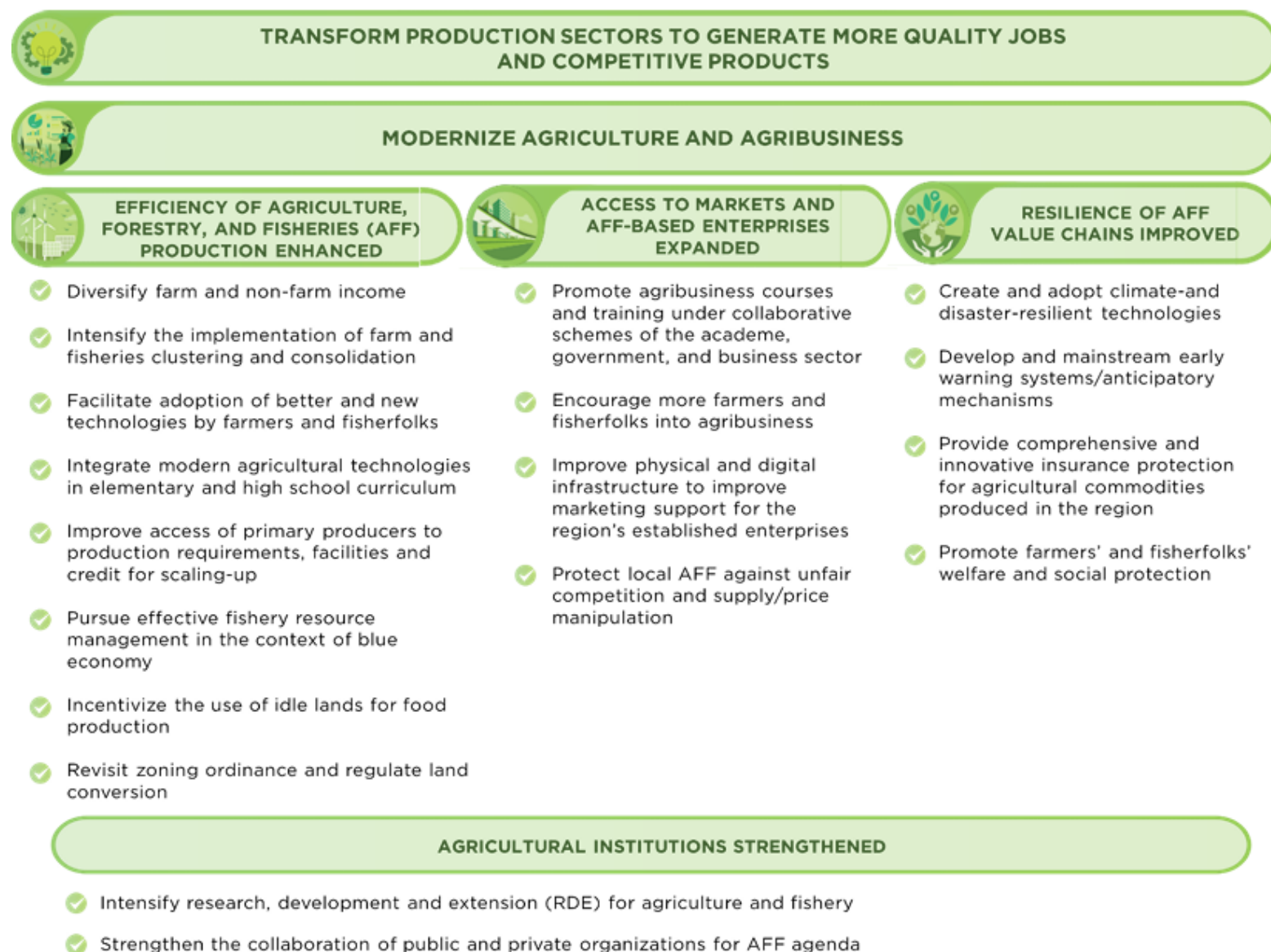
## Emerging issues

- Regional Innovation Committee as the platform for collaboration to address emerging issues

## Regional Platform

- AFREDDN
- Regional Innovation Committee
- Project AGILE


**Figure 7.1 Strategy Framework to Modernize Agriculture and Agribusiness**







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