



**KONRAD  
ADENAUER  
STIFTUNG**

# Promoting Good Governance and Economic Development

## The Role of KAS Philippines

Daniela Braun, Country Director

5 September 2024

[www.kas.de](http://www.kas.de)



**Good governance** is perhaps the single most important factor in eradicating poverty and promoting development

**Kofi Annan, 2002**

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A portrait of Konrad Adenauer, the first Chancellor of the Federal Republic of Germany, is the background for the entire page. The image is overlaid with three horizontal color bands: dark blue at the top, maroon in the middle, and teal at the bottom. Each band contains a white text element.

# Relationship of Good Governance and Economic Development

## Strategic Value of the Middle Class

## The Work We Do

# Good Governance and Economic Development Go Hand in Hand



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# The Strategic Value of the Middle Class

- › **Filipino middle class as the economic engine of the country**
- › **Governance Challenges:**
  - › Corruption
  - › Bureaucratic Inefficiencies
  - › Weak Judicial System
- › **Root Cause: Entrenched Oligarchic Structures**

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# Who are we?



We are an international **political think tank**. We are passionate about **bringing politics closer** to the Filipino people because we believe that **democracy has the power to shape** the future of the Philippines.

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## DEMOCRACY & GOOD GOVERNANCE

- › **Advocate for good governance practices**
- › **Empower citizens and civil society to take part in democratic practices**
- › **Empower LGUs**

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# DEMOCRACY & GOOD GOVERNANCE



Konrad Adenauer  
Medal of Excellence



ATENEO  
POLICY  
CENTER



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## INCLUSIVE ECONOMIC DEVELOPMENT

- › **Promote SMEs Competitiveness**
- › **Support digital transformation and innovations such as generative AI**
- › **Leverage emerging global trends (Goeconomics)**

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## INCLUSIVE ECONOMIC DEVELOPMENT



RIZALINO S. NAVARRO  
POLICY CENTER  
FOR COMPETITIVENESS



6TH KATIPUNAN CONFERENCE

**Philippine Strategic Outlook  
2024 Onwards:**  
*National Security and Economic Resilience*

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Development



## YOUTH EMPOWERMENT

- > Empower the next generation of political leaders

**ADENAUER  
YOUNG LEADERS  
PROGRAM**



**EMPOWERING  
YOUNG LEADERS**

Sangguniang Kabataan Capacity Building on Parliamentary Procedures,  
ABYIP Crafting and Budgeting, and Conflict Management

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## SECURITY AND INNOVATION



- > Security and stability as a prerequisite for economic development



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**Dankeschön!**

