

TELLING STORIES WITH DATA

2024 SERP-P Network Annual Symposium and Meeting

5 December 2024



**WHY TELL STORIES
WITH DATA?**

**NUMBERS, FIGURES, AND
STATISTICS CAN
COMPLEMENT ANY KIND OF
STORY.**

**HOW DO YOU TELL
STORIES WITH DATA?**

**FIGURE OUT WHAT KIND OF
STORY YOU WANT TO TELL.**

**THINK ABOUT THE DATA
YOU NEED.**

**MAKE YOUR CONTENT
ACCESSIBLE AND
UNDERSTANDABLE TO YOUR
AUDIENCE.**

GEN Z'S ATTITUDES TOWARDS WORK AND MONEY



FIGURE OUT WHAT KIND OF STORY YOU WANT TO TELL.

- ✓ What do Gen Z Filipinos think about the economy today?
- ✓ What do Gen Z Filipinos think about work, and what do they look for in a job?
- ✓ Are Gen Z Filipinos earning and saving enough?

THINK ABOUT THE DATA YOU NEED.

- ✓ In-depth interviews with case studies and experts
- ✓ Survey data
- ✓ Government, BSP data
- ✓ + Additional research on press releases, NGOs, other studies, etc.



Statistics - Prices



Consumer Price Index, Core Inflation, Inflation Rate & Purchasing Power of the Peso

Residential Real Estate Price Index

Core Inflation Measures

scroll left or right to navigate through the tab menu

Consumer Price Index, Core Inflation, Inflation Rate & Purchasing Power of the Peso	Latest HTML	Latest PDF	Historical EXCEL	Metadata METADATA
Summary				✓
2000 = 100			✓	
2006 = 100	✓	✓	✓	
2012 = 100	✓	✓	✓	
2018 = 100	✓	✓	✓	

Access Information from the **Government**

Research Data, Statistics, Etc.



Browse over **240,674** requests and **637** government agencies

MAKE YOUR CONTENT ACCESSIBLE AND UNDERSTANDABLE TO YOUR AUDIENCE.

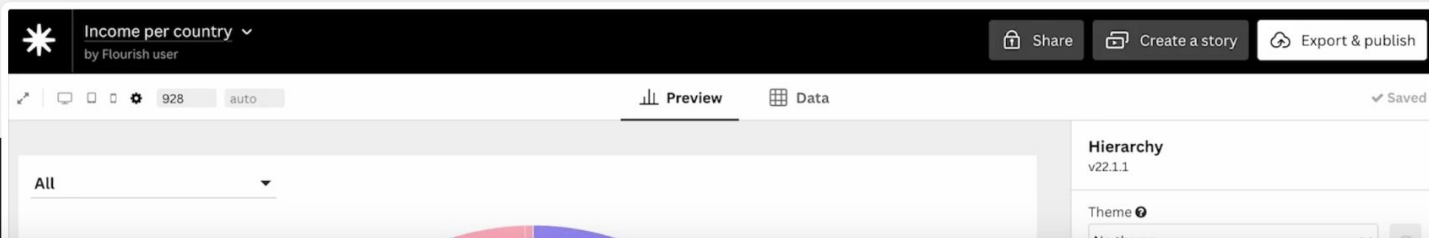
- ✓ Don't overwhelm readers with statistics
- ✓ Make charts reader-friendly
- ✓ Weave data into the story, so everything flows nicely

Where data meets storytelling

Create stunning **charts**, **maps** and **interactive content** that engage and inspire – instantly. No coding required.

Get started now

Request a demo



Choose a template

🔍 Search templates

* By Flourish

📅 By Rappler

👤 By Me

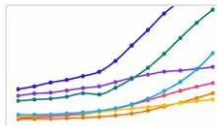
📁 Type

- All
- 3D
- Animated
- Areas
- Bars
- Circles
- Icons
- Images
- Interactive content
- Lines
- Maps
- Pies
- Radial
- Small multiples
- Text

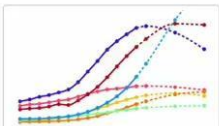
🎯 Purpose

- All
- Annotation
- Change over time
- Comparison
- Correlation
- Counter
- Distribution
- Engagement

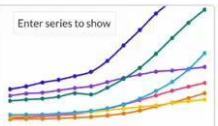
Line, bar and pie charts



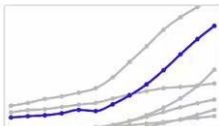
Line chart



Line chart (projected)



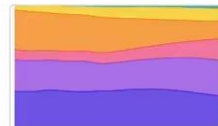
Line chart (searchable)



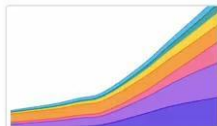
Line chart (with highlight)



Column + line



Area chart (proportional)



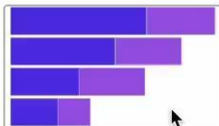
Area chart (stacked)



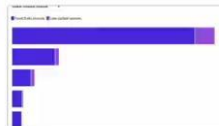
Bar chart



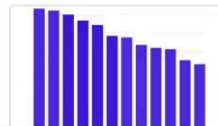
Bar chart (proportional)



Bar chart (stacked)



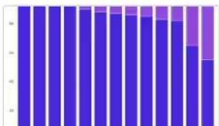
Bar chart (with filter)



Column chart



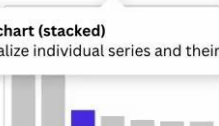
Column chart (grouped)



Column chart (proportion...)



Column chart (stacked)

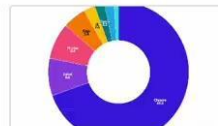


Bar chart (stacked)
Visualize individual series and their total

Column chart (with highlig...)



Donut chart



Donut chart with time slid...

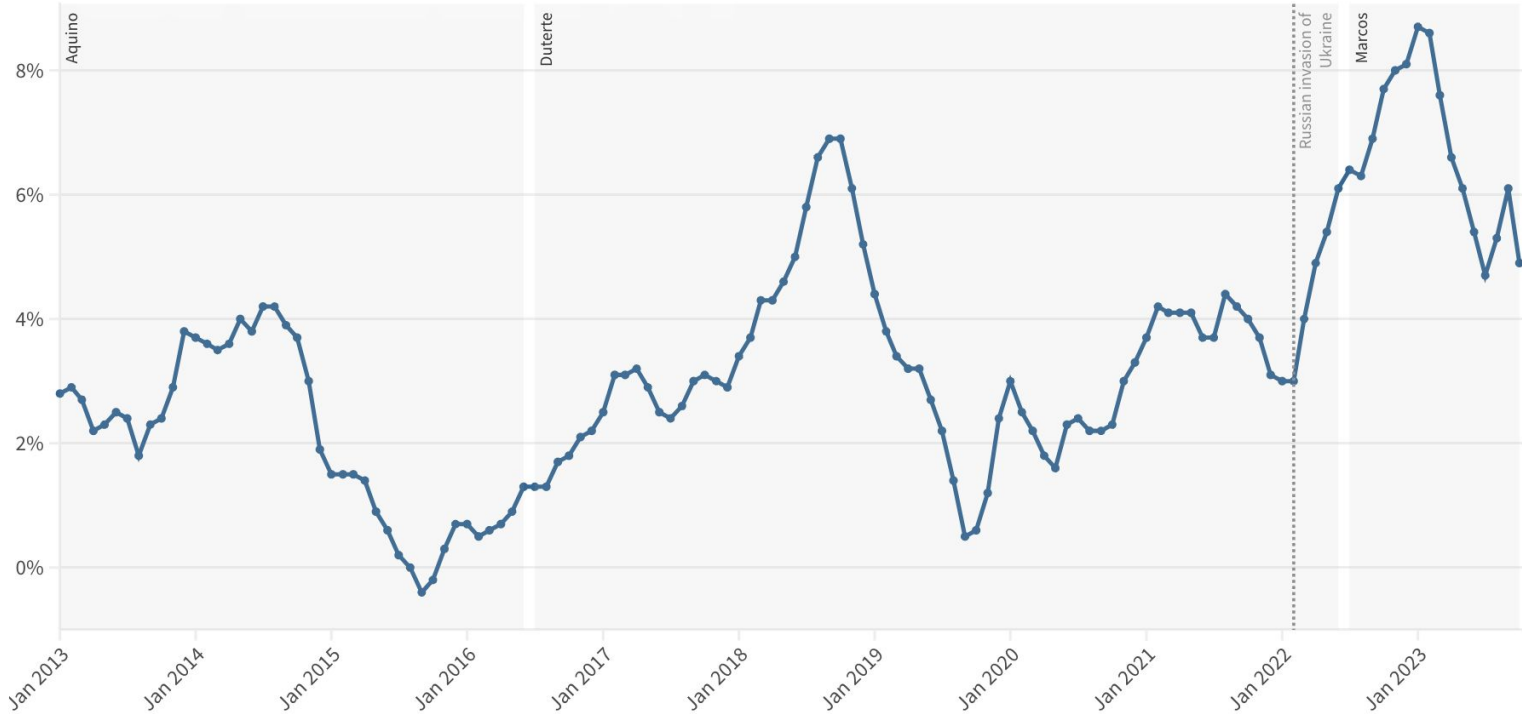
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🔍 Help

Inflation rates in the past 10 years

Monthly rates from January 2013 to October 2023

All items



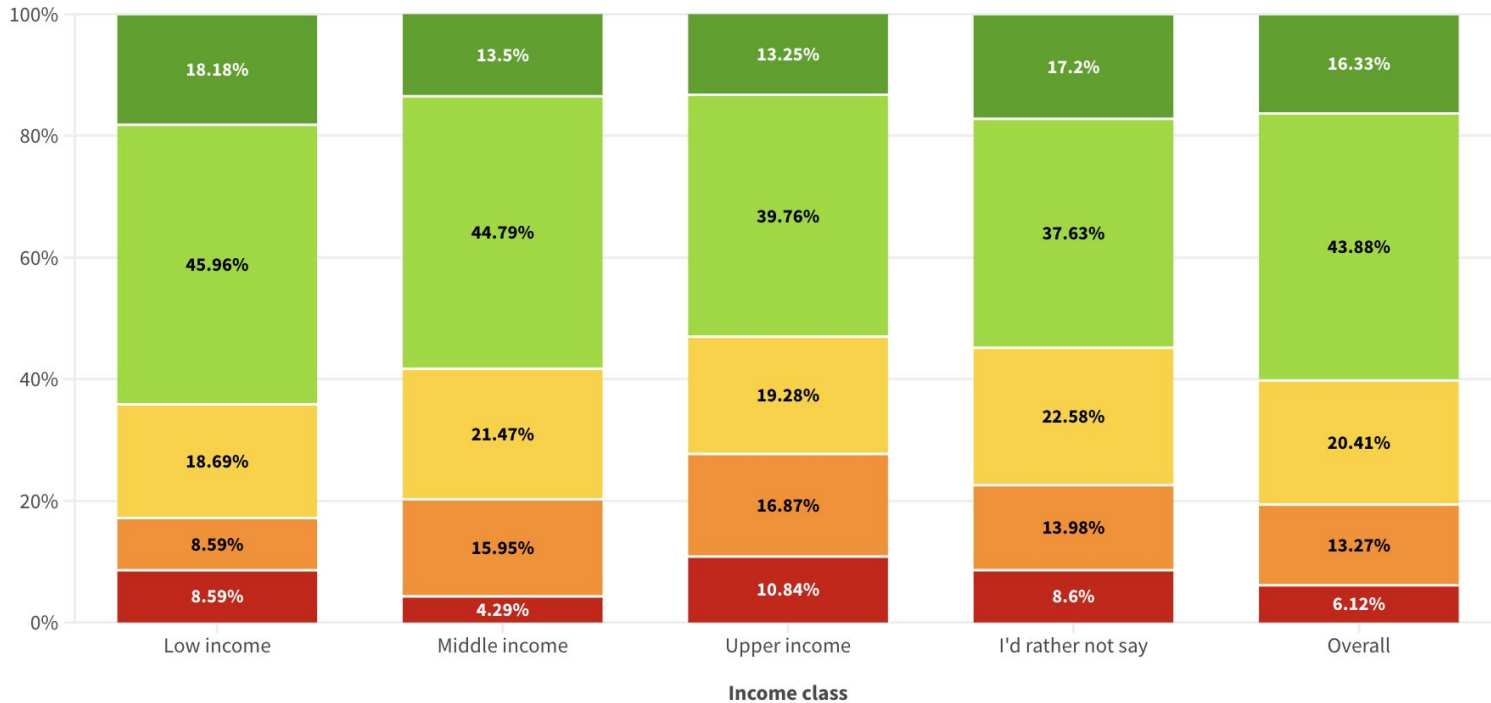
Source: [Bangko Sentral ng Pilipinas](#) • (2018 = 100)



I need several jobs or sources of income to keep afloat.

To what extent do you agree or disagree with the statement above?

Strongly disagree Disagree Neither agree nor disagree Agree Strongly agree



Source: Rappler survey conducted online from November 6 to 23, 2023

The survey garnered a total of 537 Gen Z respondents based in the Philippines, aged 15 to 26. Income brackets are based on classifications from the Philippine Institute for Development Studies, and using the poverty threshold identified by the Philippine Statistics Authority as of 2022.



DAILY MINIMUM WAGE RATES PER WAGE ORDER BY REGION
NON-AGRICULTURE
1989 - Present

REGION	RA/WO	DATE ISSUED	EFFECTIVITY DATE	AMOUNT			
				BASIC WAGE	ALLOWANCE	TOTAL	
NCR	RA 6727		July 1, 1989	89.00		89.00	
	WO 01	15 Oct 90	Nov. 1, 1990	106.00		106.00	
	WO 02	20 Dec 90	Jan. 8, 1991	118.00		118.00	
	WO 03	29 Nov 93	Dec. 16, 1993	135.00		135.00	
				April 1, 1994	145.00		145.00
	WO 04	16 Jan 96	Feb. 2, 1996	161.00		161.00	
				May 1, 1996	165.00		165.00
	WO 05	21 Jan 97	Feb. 6, 1997	180.00		180.00	
				May 1, 1997	185.00		185.00
	WO 06	8 Jan 98	Feb. 6, 1998	198.00		198.00	
	WO 07	14 Oct 99	Oct. 31, 1999	198.00-223.50		198.00-223.50	
	WO 08	6 Oct 00	Nov. 1, 2000	213.00-250.00		213.00-250.00	
	WO 09	21 Oct 01	Nov. 5, 2001	213.00-250.00	15.00	228.00-265.00	
				Feb. 1, 2002	213.00-250.00	30.00	243.00-280.00
	WO 10	24 Jun 04	July 10, 2004	213.00-250.00	50.00	263.00-300.00	
	WO 11	30 May 05	June 16, 2005	238.00-275.00	50.00	288.00-325.00	
	WO 12	23 Jun 06	July 11, 2006	288.00-300.00	50.00	313.00-350.00	
	WO 13	6 Aug 07	August 28, 2007	325.00-362.00		325.00-362.00	
	WO 14	16 May 08	June 14, 2008	340.00-377.00	5.00	345.00-382.00	
				August 28, 2008	345.00-382.00		345.00-382.00
	WO 15	7 Jun 10	July 1, 2010	367.00-404.00		367.00-404.00	
	WO 16	9 May 11	May 26, 2011	367.00-404.00	22.00	389.00-426.00	
	WO 17	17 May 12	June 3, 2012	389.00-426.00	20.00	409.00-446.00	
			November 1, 2012	389.00-426.00	30.00	419.00-456.00	
WO 18	6 Sep 13	October 4, 2013	399.00-436.00	30.00	429.00-466.00		
			Jan. 1/2014	414.00-451.00	15.00	429.00-466.00	
WO 19	16 Mar 15	April 4, 2015	429.00-466.00	15.00	444.00-481.00		
WO 20	11 May 16	June 2, 2016	444.00-481.00	10.00	454.00-491.00		
WO 21	14 Sep 17	October 5, 2017	465.00-502.00	10.00	475.00-512.00		
WO 22	30 Oct 18	Nov. 22, 2018	500.00-537.00		500.00-537.00		
WO 23	13 May 22	June 4, 2022	533.00-570.00		533.00-570.00		
CAR *	RA 6727		July 1, 1989	89.00		89.00	
	WO 01	12 Jan 94	Feb. 1, 1994	98.00-102.00	8.00-17.00	98.00-119.00	

Import one or more PDFs

Imported PDFs

File Name	Size	Pages	Date Added	Remove	Process
2-Summary-of-DMWR-per-Wage-Order-by-Region_Non-Agriculture-1989-to-present.pdf	609 kB	9	24 Mar 2023 09:51	✕	<input type="button" value="Extract Data"/>

If you have several PDFs with the same layout, you can select the appropriate regions once, then save the selections as a Tabula Template from the Select Tables page. If someone has shared a template with you, you can upload it to Tabula at the [My Templates page](#).



DAILY MINIMUM WAGE RATES PER WAGE ORDER, BY REGION NON-AGRICULTURE

File Edit View Insert Format Data Tools Extensions Help



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100% \$ % .0 .00 123 Default... 10 + B I A

A1 REGION

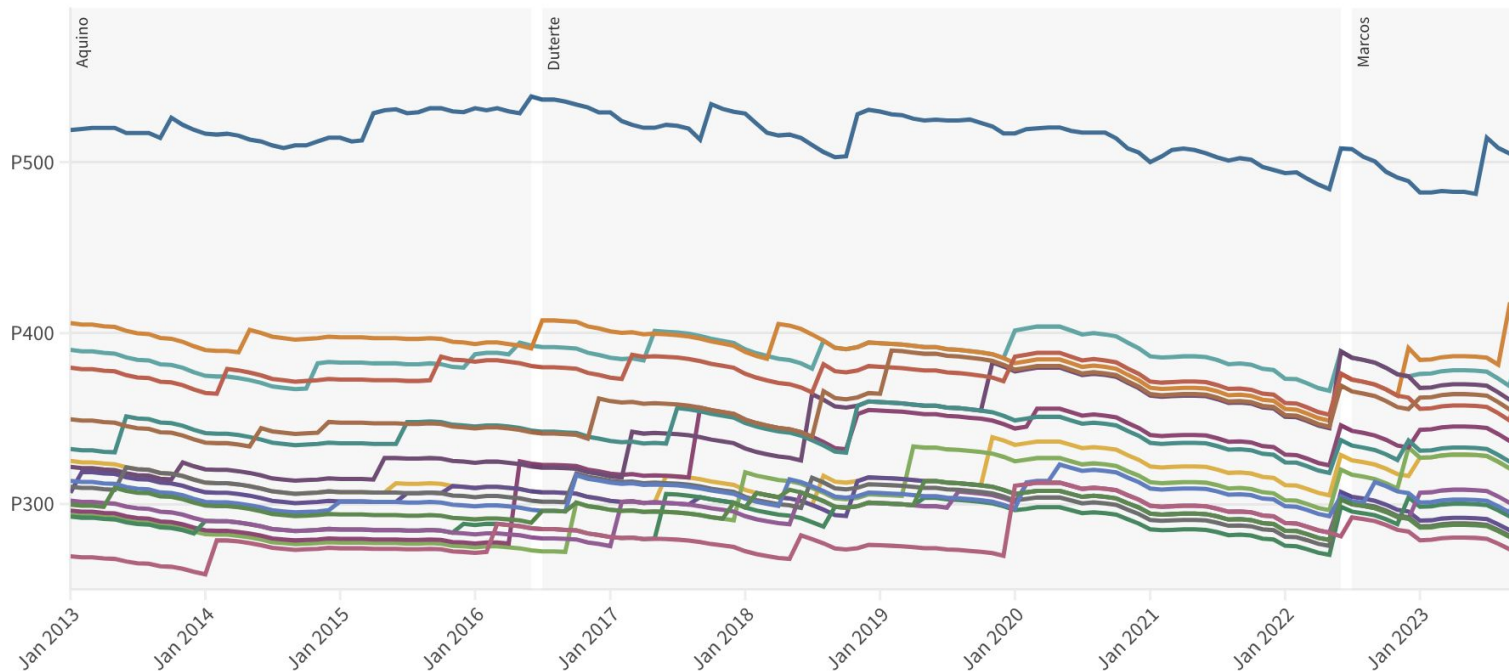
	A	B	C	D	E	F	I	J	K
1	REGION	REGION NAME	FULL REGION NAME	RA/WO	DATE ISSUED	EFFECTIVITY DATE	TOTAL	TOTAL (START)	TOTAL (END)
2	NCR	National Capital Region	NCR - National Capital Region	RA 6727		7/1/1989	89	89.00	
3	NCR	National Capital Region	NCR - National Capital Region	WO 01	10/15/1990	11/1/1990	106	106.00	
4	NCR	National Capital Region	NCR - National Capital Region	WO 02	12/20/1990	1/8/1991	118	118.00	
5	NCR	National Capital Region	NCR - National Capital Region	WO 03	11/29/1993	12/16/1993	135	135.00	
6	NCR	National Capital Region	NCR - National Capital Region	WO 03	11/29/1993	4/1/1994	145	145.00	
7	NCR	National Capital Region	NCR - National Capital Region	WO 04	1/16/1996	2/2/1996	161	161.00	
8	NCR	National Capital Region	NCR - National Capital Region	WO 04	1/16/1996	5/1/1996	165	165.00	
9	NCR	National Capital Region	NCR - National Capital Region	WO 05	1/21/1997	2/6/1997	180	180.00	
10	NCR	National Capital Region	NCR - National Capital Region	WO 05	1/21/1997	5/1/1997	185	185.00	
11	NCR	National Capital Region	NCR - National Capital Region	WO 06	1/8/1998	2/6/1998	198	198.00	
12	NCR	National Capital Region	NCR - National Capital Region	WO 07	10/14/1999	10/31/1999	198.00-223.50	198.00	223.50
13	NCR	National Capital Region	NCR - National Capital Region	WO 08	10/6/2000	11/1/2000	213.00-250.00	213.00	250.00
14	NCR	National Capital Region	NCR - National Capital Region	WO 09	10/21/2001	11/5/2001	228.00-265.00	228.00	265.00
15	NCR	National Capital Region	NCR - National Capital Region	WO 09	10/21/2001	2/1/2002	243.00-280.00	243.00	280.00
16	NCR	National Capital Region	NCR - National Capital Region	WO 10	6/24/2004	7/10/2004	263.00-300.00	263.00	300.00
17	NCR	National Capital Region	NCR - National Capital Region	WO 11	5/30/2005	6/16/2005	288.00-325.00	288.00	325.00
18	NCR	National Capital Region	NCR - National Capital Region	WO 12	6/23/2006	7/11/2006	313.00-350.00	313.00	350.00
19	NCR	National Capital Region	NCR - National Capital Region	WO 13	8/6/2007	8/28/2007	325.00-362.00	325.00	362.00
20	NCR	National Capital Region	NCR - National Capital Region	WO 14	5/16/2008	6/14/2008	345.00-382.00	345.00	382.00
21	NCR	National Capital Region	NCR - National Capital Region	WO 14	5/16/2008	8/28/2008	345.00-382.00	345.00	382.00
22	NCR	National Capital Region	NCR - National Capital Region	WO 15	6/7/2010	7/1/2010	367.00-404.00	367.00	404.00
23	NCR	National Capital Region	NCR - National Capital Region	WO 16	5/9/2011	5/26/2011	389.00-426.00	389.00	426.00
24	NCR	National Capital Region	NCR - National Capital Region	WO 17	5/17/2012	6/3/2012	409.00-446.00	409.00	446.00
25	NCR	National Capital Region	NCR - National Capital Region	WO 17	5/17/2012	11/1/2012	419.00-456.00	419.00	456.00
26	NCR	National Capital Region	NCR - National Capital Region	WO 18	9/6/2013	10/4/2013	429.00-466.00	429.00	466.00
27	NCR	National Capital Region	NCR - National Capital Region	WO 18	9/6/2013	1/1/2014	429.00-466.00	429.00	466.00

+ Raw data Raw data (2013 onwards) NOMINAL WAGE (UNTIL OCT 2023) CPI REAL NOMINAL WAGE

Daily real minimum wage rates in the past 10 years

From January 2013 to October 2023

All regions



Source: [Department of Labor and Employment, Bangko Sentral ng Pilipinas](#)

Real minimum wage rates are computed by dividing the highest nominal minimum wage rates (for non-agriculture workers) by the consumer price index for the month, and multiplying it by 100. (2018=100)



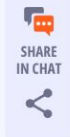
PHILIPPINE ECONOMY

Gen Z Filipinos struggling to make ends meet because of the economy

DEC 18, 2023 1:30 PM PHT

GABY BAIZAS

 LISTEN TO THIS ARTICLE



HOW DOES THIS MAKE YOU FEEL?



decoded.

Today's most pressing issues and trends, as told in data

rappler.com/topic/decoded



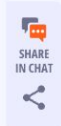
2025 PHILIPPINE SENATORIAL ELECTION

[DECODED] Corruption, inflation, education are top of mind for voters – Nerve survey

NOV 4, 2024 6:00 PM PHT

JODESZ GAVILAN

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2025 PHILIPPINE ELECTIONS

[DECODED] Voters tag integrity, honesty as ‘most important’ characteristics of PH senator – Nerve

NOV 29, 2024 10:00 AM PHT

JODESZ GAVILAN

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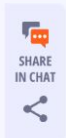
LOVE AND RELATIONSHIPS

[DECODED] Are young singles over dating apps?

SEP 28, 2024 11:00 AM PHT

GABY BAIZAS

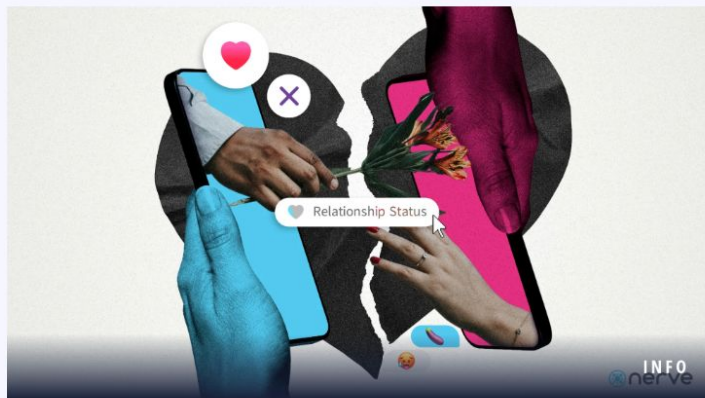
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HOW DOES THIS MAKE YOU FEEL?



REACT NOW



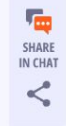
MENTAL HEALTH

[DECODED] Spike in ADHD-related videos on TikTok spurs concern

NOV 10, 2024 6:00 PM PHT

LAURICE ANGELES

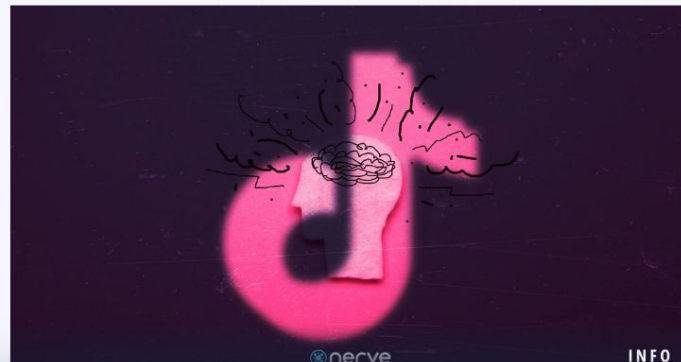
 LISTEN TO THIS ARTICLE



HOW DOES THIS MAKE YOU FEEL?



REACT



**THE SAME GOES FOR USING
SOCIAL MEDIA FOR MEANINGFUL
CONVERSATIONS.**



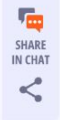
DECODED

[DECODED] Millennials and Gen Zs are becoming DINKs. Here's why.

AUG 30, 2024 9:00 AM PHT

PAULINE MACARAEG

LISTEN TO THIS ARTICLE



HOW DOES THIS MAKE YOU FEEL?



REACT



INFO

I am a newlywed millennial working full-time. Having kids is the last thing on my (and my husband's) mind.

nerve decoded.




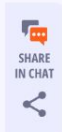
DECODED

[DECODED] From 'sluts' to 'security risk': Gendered disinfo isn't just a problem for women

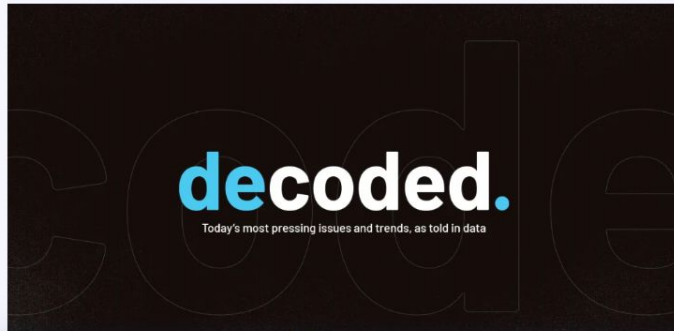
AUG 14, 2024 4:00 PM PHT

DON KEVIN HAPAL

 LISTEN TO THIS ARTICLE



HOW DOES THIS MAKE YOU FEEL?



nerve



GENDERED DISINFORMATION



**DATA DOESN'T ALWAYS HAVE TO
BE INTIMIDATING —
ESPECIALLY WHEN IT TELLS A
STORY.**

THANKS FOR LISTENING!

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