AI for a Sustainable Tomorrow: Policy Innovations for APEC and the Philippines

PASCN-UP Symposium on Artificial Intelligence: | 11 June 2025

APEC NATIONAL SECRETARIAT

OFFICE OF THE UNDERSECRETARY FOR MULTILATERAL AFFAIRS AND INTERNATIONAL ECONOMIC RELATIONS

DEPARTMENT OF FOREIGN AFFAIRS

OVERVIEW: APEC AND A.I. COOPERATION

Putrajaya Vision 2040

- **Innovation and Digitalization** as one of the three primary economic drivers in the Asia-Pacific region

- APEC as means to shape a **conducive, enabling, and market-driven environment** that is supported by the tools that **promote digital transformation**

2024 Machu Picchu Declaration

- AI has the potential to **"[drive] innovation**, **[promote] sustainable economic growth**, and **[transform] various aspects of daily life** across our economies."

APEC AND A.I. COOPERATION

Policy Support Unit (PSU)

Research and **policy analysis** on the impact of AI in the region

Business Advisory Council (ABAC)

Demonstrates **private sector's growing interest** in AI

Telecommunications and Information Working Group (TELWG)

Digital Economy Steering Group (DESG)

The TELWG and DESG are working groups that are critical in **advancing AI cooperation** amongst APEC's member economies

APEC Artificial Intelligence Initiative: The A-B-C Goals

(A) - Advancing **strategic orientation for successful AI transformation** within APEC

(B) - Building **AI capacities** at all levels

(C) - Cultivating an **investment ecosystem** for sustainable and robust AI infrastructure

Digital & AI Ministerial Meeting (DMM): 4-6 August 2025

Public-Private Dialogue on AI Cooperation: 12 August 2025

APEC AI Standards Conference: Building a Sustainable AI Ecosystem Tomorrow: proposed by Korea and co-sponsored by 9 economies, including the Philippines; to be conducted in August 2025

Harnessing the Benefits of A.I. in the Philippines

The Philippines recognizes the potential of artificial intelligence in various fields, including in whether in human resource development, education, or digital trade and innovation, among others.

Integrating DepEd's Education Center for AI Research into DICT's proposed **AI Governance Framework for Collaborative Development and Strategic Roadmap**

Aligned with Joint Ministerial Statement of the **7th APEC Education Ministerial Meeting (AEMM)**, held in May 2025 at Jeju, Korea, underscoring the use of AI to attain quality education

Developing the DICT's proposed **AI Governance Framework** with other government agencies and various stakeholders – recognizing that AI is a cross-cutting issue

Established an **Expert Panel on Frontier Technologies** to provide strategic insights into AI, ensure the adaptiveness of national policies, and alignment with global standards

DICT-CSC **Joint Memorandum Circular on Ethical AI in Government** for the responsible and transparent use of AI in government agencies

CONCLUSION

Artificial intelligence has the potential to foster progress, development, and inclusive economic growth.

APEC as a platform to **demonstrate both a growing interest in AI** as well as the **common call for continued collaboration** among member economies to reap the benefits of these technologies while ensuring that their adoption is **ethical, inclusive, and sustainable**.

AI Cooperation in the spirit of APEC 2025 Korea's theme: **"Innovate, Connect, Prosper"**

THANK YOU!

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