

“Assessing the Implementation of Joint Programming in Government Social Protection and Economic Inclusion Interventions in the Philippines”



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Surian sa mga Pag-aaral Pangkaunlaran ng Pilipinas



Outline

1. Introduction

2. Study Methodology

- Data collection methods/tools
- Study sites

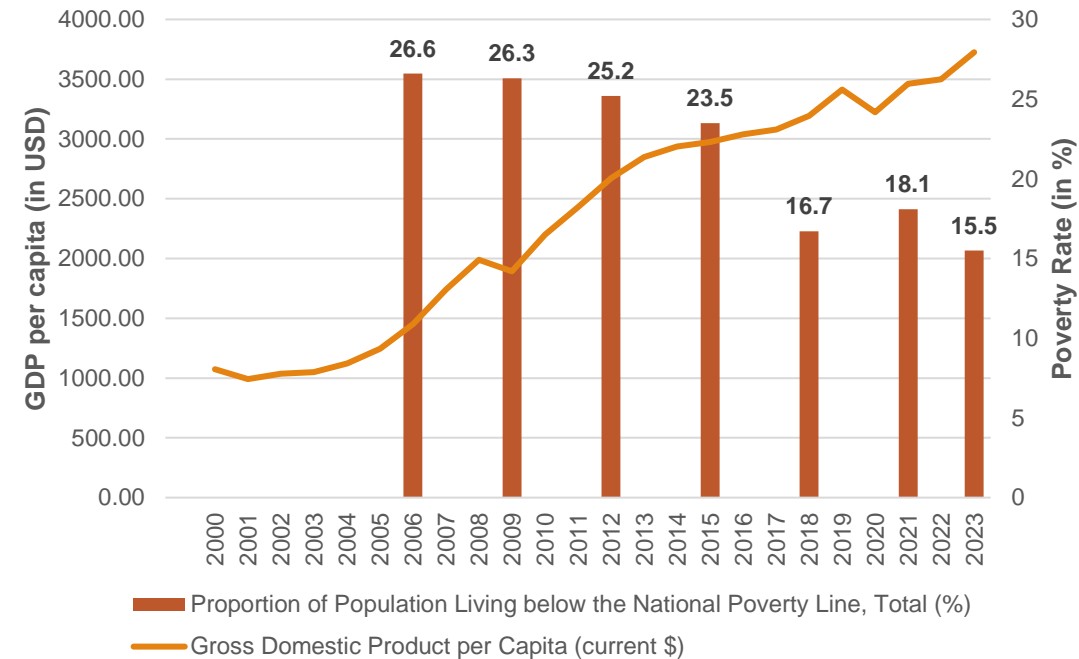
3. Key Findings and Results

4. Summary, Policy Implications and Ways Forward

1. Introduction

Brief Description of Study

- Headcount Poverty incidence:
 - 15.5% (2023) reduced from 16.7% in 2018 but pandemic yielded uptick in 2021
- PDP 2023-2028 poverty target:**
9% by 2028
- Joint programming considered crucial for focused support to poor and vulnerable

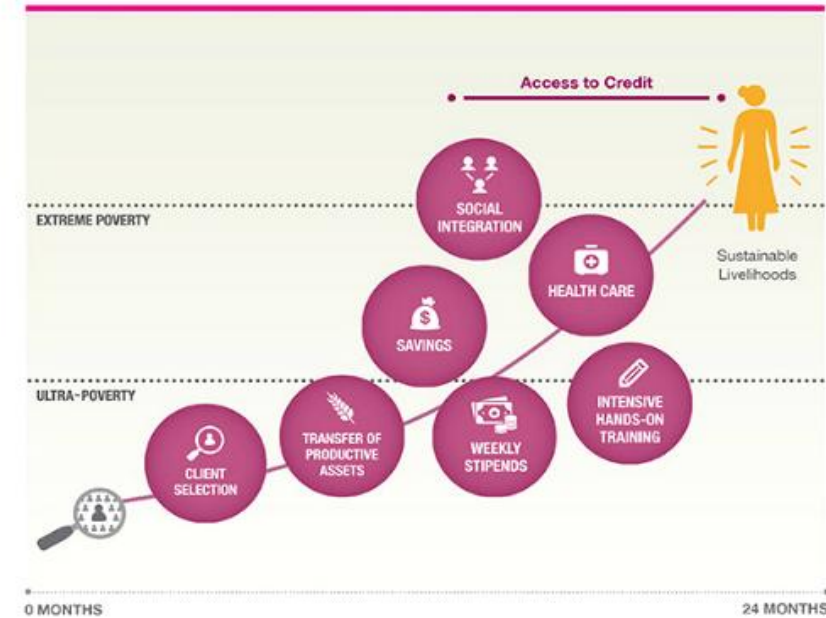


1. Introduction

Brief Description of the Study

- Study findings can enhance operationalization of joint programming, effectively reaching last mile poor.
- Particularly relevant for BRAC DSWD DOLE Ultra-Poor Graduation Initiative (UPGI)
- Insights on improving joint programming could benefit the poorest sectors and optimize resource utilization across interventions targeting them

ULTRA-POVERTY GRADUATION MODEL



Convergence (or joint programming) refers to efforts to harmonize program activities of social protection and livelihood programs to improve impact and efficiency of these programs.

1.1. What is Joint Programming?

Coordinated
effort of multiple
agencies

Integrated,
harmonized
services for
social protection
and livelihood

Aims: Enhance
impact, improve
efficiency,
reduce
duplication



1.2. Literature Review

Theoretical Foundations (Key Concepts on Social Protection)

- Social Assistance and Labor Markets (Barrientos, 2010; Cook & Pincus, 2014)
- Social Risk Management (Holzmann & Jorgensen, 2000; Gentilini & Omamo, 2009)
- Transformative Social Protection (Devereux & Sabates-Wheeler, 2004)

1.2. Literature Review

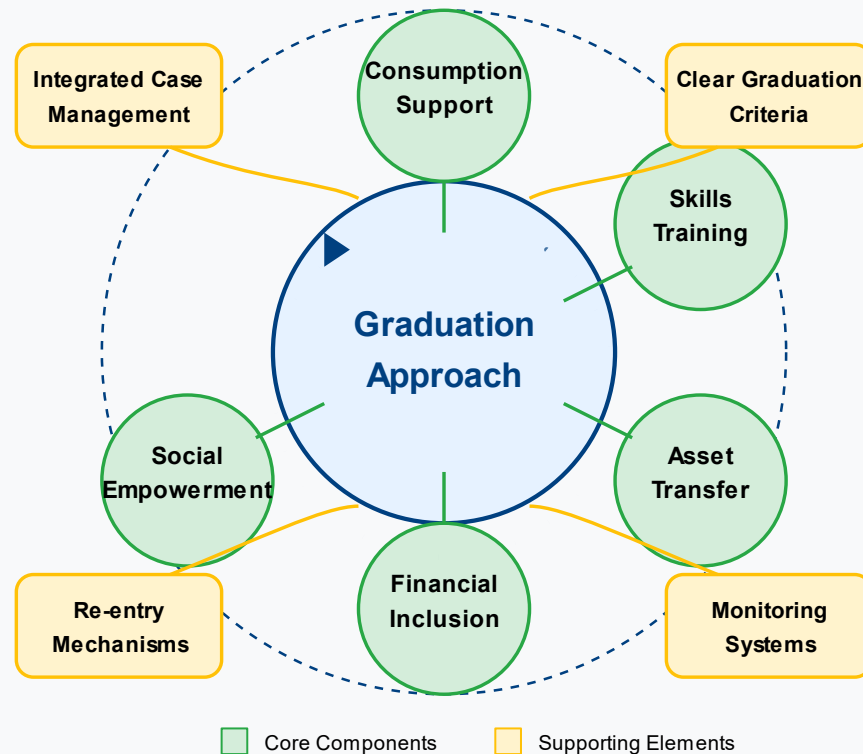
Practical Approaches (Joint Programming: Evidence and Practice)

- Graduation Model success (Hashemi & Umaira, 2011) even in PH DOLE (Schelzig & Jilani, 2021; IPA 2022)
- Social Protection Operational Framework adoption through NEDA Social Development Committee Resolution No. 3, Series of 2012
 - Integrated case management (Roelen et al. 2017; Acosta & Velarde, 2015)
 - Program integration in PH (World Bank, 2018; Albert & Dacuycuy, 2017; Orbeta & Paqueo, 2016)



1.2. Literature Review

Components of Effective Graduation Approaches



Graduation Approach combines consumption support, asset transfers, skills training, financial inclusion, and coaching in a comprehensive model for poverty reduction.

- Evidence shows **impressive results**: sustained increases in consumption (5.8%), asset growth (15%), and savings (96%), with impacts persisting up to 7 years
- **Implementation challenges** include high costs (\$1,000-\$2,000 per household) and complex delivery requiring substantial institutional capacity
- While cost-benefit analyses show strong returns (133-433%), **strategic targeting** and **careful adaptation** are essential for feasibility in the Philippine context where resources are constrained

1.3. Study Objectives

Assess
implementation
of joint
programming

Map
interventions and
analyze overlaps

Identify
partnerships and
convergence
models

Evaluate on-ground
operationalization

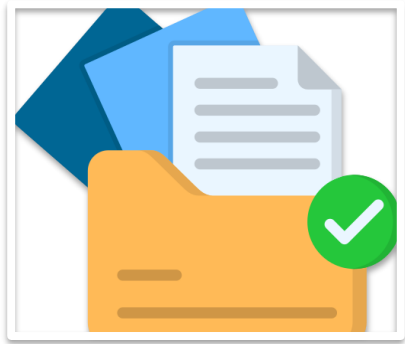
Recommend
enhancements

1.3. Study Objectives

Key Policy Questions on

- . Extent of implementation and operationalization
- . Effectiveness of targeting and beneficiary assignment
- . Status of resource flows and potential duplication
- . Coordination mechanisms and partnerships
- . Gaps, challenges, and opportunities

2. Study Approach



Document review



Key Informants

(40 LGU and field office staff plus 10 central office staff of DSWD, DOLE, etc)



Focus Groups

targeting 95 participants

2.1. Research Design

Data Collection Method (Qualitative Data)

Method	Focus Area / Topic	Justification for topic
1. FGDs	<ul style="list-style-type: none">• Registration for programs;• Processes and effects of convergence/joint programming on beneficiaries	Extent, gaps, issues and recommendations related to joint programming (and outcomes) from beneficiaries
2. KIIs	<ul style="list-style-type: none">• Convergence/ coordination of government agencies in implementing social protection and livelihood programs	Extent, gaps, issues and recommendations related to convergence from implementers

2.1. Research Design

Study Sites and Number of Respondents for Qualitative Data

Regions	Notes	Number of KII/FGD participants				Total per Region
		Beneficiaries	Regional	Provincial	Municipal	
1		10	2	2	2	16
5		10	2	2	2	16
6	Region has 2 provinces with BRAC program - Negros Occidental and Iloilo	35	2	4	4	45
8		10	2	2	2	16
10	With Program	15	2	2	2	21
12	With Program	15	2	2	2	21
		95	12	14	14	135
National			10			145
w/buffer						153

2.2. Data Analysis

Key Themes:



**Implementation processes
and challenges**



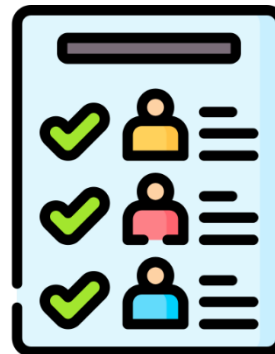
**Inter-agency coordination and
mechanisms**



**Resource allocation and
utilization**



**Monitoring and evaluation
(M&E) systems**



**Beneficiary experiences and
perceptions**



**Best practices and innovations
in joint programming**

2.3. Study Limitations



Geographic Scope



Time Constraints



Potential Selection Bias



Reliance on self-reported data

3. Key Findings and Results

PROFILE of KII/FGD participants



4 out of 5 KII/FGD participants are women (with ages ranging from 25 to 54 years old).

Focus Groups:

- 110 participants (85% female) including 59 DSWD beneficiaries and 51 DOLE beneficiaries
- Concentrated in 40-49 and 50-59 age groups with diverse educational backgrounds
- Geographic distribution across six regions with highest participation from Regions 6 (34) and Region 1 (23)

Key Informants:

- 65 key informants (65% female, 35% male) with balanced age distribution across career stages
- Predominantly college graduates (44) or post-graduates (21) with representation across regions

3.1. Evolution of Joint Programming

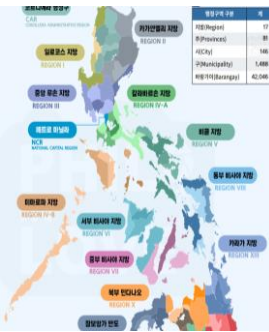


- Evolution of joint programming dates back to mid-2000s when DSWD began collaborating with World Bank to reform the social sector
 - DSWD internal convergence (focused on collaboration of implementors of 4Ps, SLP, KALAH-CIDSS) formalized 2010 (in MC No. 18, 2012)
 - Current cross-agency initiatives include Projects LAWA and BINHI, showing successful collaboration
- PCB framework provides strategic alignment but faces implementation challenges in operational settings
 - DOLE's recent leadership of PCB for Livelihood and Employment creates formal mechanisms for resource alignment
- COVID-19 pandemic catalyzed significant innovations in program implementation and digital engagement



3.2. Inter-agency Coordination

- Multiple agencies implement similar interventions with overlapping target beneficiaries
- Territorial behaviors and institutional resistance impede collaborative efforts
- Misaligned planning and budgeting cycles complicate synchronization
- Successful partnerships include Projects LAWA and BINHI between DSWD and DOLE
- MOAs formalize partnerships between agencies and LGUs



3.3. Role of LGUs

- Approximately 70% of municipalities lack dedicated budget lines for joint programming activities
- Implementation quality varies substantially between urban and rural areas
- Some LGUs have developed effective approaches to sustaining partnerships:
 - Establishing permanent inter-agency coordination committees
 - Developing formal resource-sharing agreements
 - Incorporating joint programming into local development plans

3.4. Resource Allocation and Utilization

- 75% of implementing units report insufficient funding for integrated program delivery
- Budget cycles often fail to synchronize effectively across agencies
- PCB framework provides foundation but bureaucratic processes limit flexible deployment
- Innovative approaches to resource optimization:
 - Integrated service delivery achieving 30% operational cost reduction
 - Shared facilities and pooled training programs



3.5. Monitoring and Evaluation Systems

- Data integration remains a critical challenge despite agency-level systems (DSWD's SLP information system, DOLE's TUPAD management system, NEDA's PDP Results Matrix)
- Within a department, programs typically cannot access data on their beneficiaries from other programs
 - PhilSys offers potential solutions, but full implementation remains ongoing
- Priority areas include developing common results frameworks and improving data sharing protocols



3.6. Targeting and Beneficiary Selection

Implementation of Community-Based Monitoring System (CBMS)

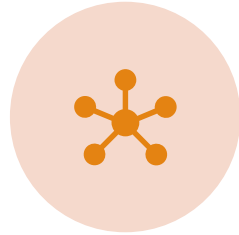
Development of unified beneficiary database ongoing

Potential of PhilSys for improved targeting and service delivery

3.7. Challenges in Joint Programming



Policy coherence and consistent implementation across levels



Data sharing and integration issues



Limited human and financial resources



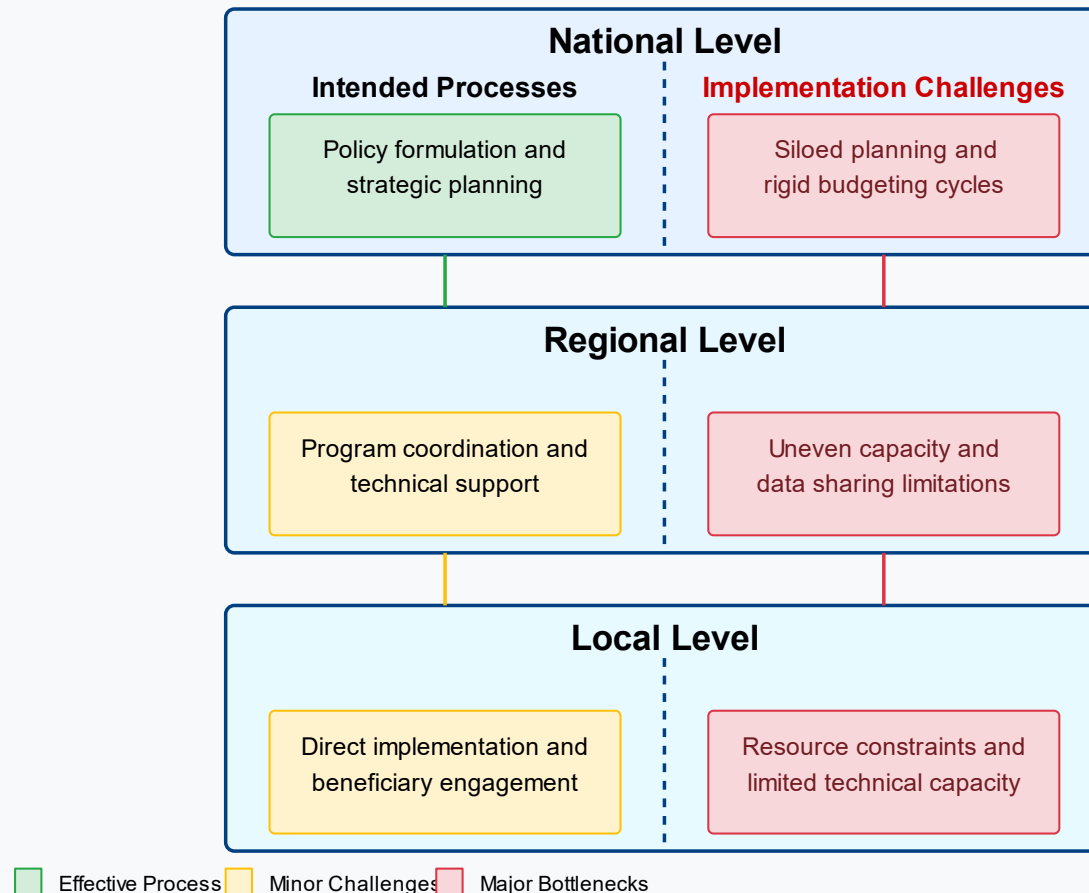
Changes in administration affecting continuity of support



Balancing agency-specific targets with collaborative efforts

3.7. Challenges in Joint Programming

Implementation Challenges Across Governance Levels



- **Top-down gaps:** National plans don't translate well due to siloed budgeting and planning.
- **Weak local capacity:** Regional and local levels lack skills and data systems.
- **Design-delivery mismatch:** Good plans face bottlenecks in actual implementation.

3.8. Best Practices and Innovations



**DSWD's
Padayon
model for
comprehensive
support**



**DOLE's
strategic
partnerships
(e.g., PUV
Modernization
Program)**



**Development
of integrated
electronic
case
management
systems**



**Innovations
in program
delivery
during
COVID-19
pandemic**



**Streamlining
of processes
(e.g., DSWD's
SLP process
reduction)**

3.8. Best Practices and Innovations

- DSWD's Padayon model demonstrates effectiveness through integrated support mechanisms, beneficiary-centered design, and systematic monitoring
- DOLE's implementation successes from ADB-BRAC Graduation evaluation show strategic partnerships and coaching components increasing enterprise sustainability by 42%
- Joint innovations include integrated case management systems and digital tools that expanded program reach by 40% while reducing coordination costs by 30%

3.8.1. Innovations from COVID-19 Crisis Response

- Pandemic catalyzed significant innovations in program implementation
- Agencies demonstrated remarkable agility in modifying delivery mechanisms
- Digital tools expanded program reach, with field officers reporting 40% more beneficiaries
- Digital engagement varies across regions: approximately 65% of urban beneficiaries compared to only 35% in rural areas

3.9. Sustainability and Future Directions



Development of Social Protection Floor work plan



Efforts to finalize Social Protection Communication Plan



Full implementation of Community-Based Monitoring System (CBMS)



Need for sustained institutional support and long-term planning



Importance of building local institutional capacity

4. Summary of Key Findings

Progress on Joint Programming

- Evolution of joint programming: gradual development of coordination mechanisms
- Inter-agency coordination: Social Development Committee, MOAs, Program Convergence Budgeting
- LGU engagement: critical role in implementation, varying capacities
- Innovations: DSWD's Padayon model, integrated case management systems

4. Summary of Key Findings

Challenges and Opportunities

- Multiple agencies implement similar interventions with overlapping target beneficiaries, resulting in inefficient resource utilization, potential duplication of services, and confusion among beneficiaries
- Program Convergence Budgeting (PCB) provides valuable framework but misaligned planning cycles and complex approval processes hinder operationalization
- Within departments, programs typically cannot access data from other programs pertaining to their beneficiaries

4. Summary of Key Findings

Challenges and Opportunities

- Territorial behaviors and institutional resistance to sharing control often impede collaborative efforts
- 75% of implementing units report insufficient funding for integrated program delivery
- Approximately 70% of municipalities lack dedicated budget lines for joint programming activities
- Implementation quality varies substantially between urban and rural areas, with digital engagement at approximately 65% in urban areas compared to only 35% in rural

4. Summary of Key Findings

Mandate Overlaps and Operational Challenges

- The study identified several areas of **mandate overlap** affecting program efficiency:
 - Multiple agencies implement similar livelihood support interventions with overlapping target beneficiaries
 - Employment facilitation services are duplicated across DOLE programs, DSWD components, and LGU-operated PESOs
 - Various agencies conduct similar training and skills development activities without coordination
- These overlaps result in inefficient resource utilization, service duplication, and beneficiary confusion
- Data Privacy Act requirements necessitate complex MOAs and security protocols, slowing inter-agency collaboration
- Changes in administration often disrupt continuity of support for convergence initiatives

4. Summary of Key Findings

Implementation Innovations and Adaptations

- *Padayon* model demonstrates effective integration of diverse support mechanisms:
 - Integration of financial assistance, skills training, access to credit, and basic services
 - Customized, beneficiary-centered program design addressing individual barriers
 - Focus on sustainable livelihood development through capacity building
 - Community involvement enhancing program relevance and sustainability
- Digital tools expanded during pandemic, with field officers reporting 40% more beneficiaries reached and 30% reduction in coordination costs
- Some LGUs have developed innovative approaches to partnership sustainability:
 - Coordination committees that meet regularly regardless of ongoing projects
 - Formal resource-sharing agreements extending beyond specific projects
 - Integration of joint programming into local development plans

4.1. Policy Implications

Policy Design and Implementation

- Rationalize agency mandates through systematic review of overlapping responsibilities
- Mainstream graduation approaches (especially given exit of 2.8M 4Ps beneficiaries next year) by embedding principles in existing programs
- Develop a comprehensive national framework for joint programming with:
 - Targeting mechanisms for extremely poor households
 - Clear graduation pathways through integrated interventions
 - Resource allocation protocols and monitoring systems

4.1. Policy Implications

Governance and Coordination

- Enhance policy coherence between national and local levels
- Strengthen operational-level coordination mechanisms
- Develop clear protocols for inter-agency collaboration
- Promote adaptive program designs responsive to local contexts

4.1. Policy Implications

Systems and Capacity

- Invest in capacity building, particularly at LGU level
- Improve data sharing and system interoperability across agencies
- Develop policies for more efficient resource allocation and utilization
- Institutionalize successful joint programming models and innovations

4.2. Ways Forward

Short-term: Focus on operational improvements

- Standardized protocols for inter-agency data sharing
- Clear guidelines for joint procurement
- Unified communication channels across agencies

Medium-term: Address structural challenges

- Permanent coordination structures with clear authority
- Integrated data management systems
- Joint performance metrics incentivizing collaboration

Long-term: Focus on institutional transformations

- Sustainable funding mechanisms combining regular budget with innovative financing
- Performance metrics rewarding collaborative achievements
- Knowledge management systems for best practices

4.2. Ways Forward

From M&E to Learning

- **Shared vs. Fragmented:** Successful joint programming aligns goals, budgets, and responsibilities across agencies; unsuccessful models operate in silos.
- **Coordination and Data:** Effective programs use integrated systems and joint monitoring; ineffective ones lack data sharing and coordination.
- **Outcomes:** Aligned programs improve impact and efficiency, while fragmented efforts lead to duplication and gaps in service delivery.

Successful vs. Unsuccessful Joint Programming Models

Successful Models

Governance Structure

Clear governance structures with well-defined roles and accountability mechanisms

Performance Metrics

Shared performance metrics that actively incentivize collaboration across agencies

Data Management

Integrated data systems enabling real-time information sharing across programs and agencies

Outcomes

Improved beneficiary outcomes, enhanced resource efficiency, and sustainable program impact

Unsuccessful Models

Governance Structure

Siloed implementation with unclear responsibilities and overlapping mandates

Performance Metrics

Agency-specific targets without incentives for collaboration, encouraging competition

Data Management

Incompatible data systems, inconsistent reporting requirements and restrictive data sharing policies

Outcomes

Service duplication, inefficient resource utilization, beneficiary confusion and fragmented support

Proposed National Framework for Joint Programming in Social Protection and Economic Inclusion

- **Vision:** Coordinated, efficient, and responsive social protection system
- **Guiding Principles:** Integration, Coordination, Efficiency, Responsiveness, Inclusivity, Sustainability, Evidence-based
- **Objectives:**
 - Enhance impact through coordinated implementation
 - Improve targeting and reduce duplication
 - Optimize resource allocation across agencies
 - Strengthen local capacity for integrated program delivery

Proposed National Framework for Joint Programming in Social Protection and Economic Inclusion

- **Governance Structure:**
 - National Joint Programming Committee
 - Technical Working Group
 - Regional and Local Joint Programming Units
- **Implementation Process:**
 - Joint situational analysis
 - Integrated planning and Coordinated implementation
 - Joint monitoring and evaluation (M&E)

Proposed National Framework for Joint Programming in Social Protection and Economic Inclusion

- **Key Elements:**

- Integrated beneficiary database
- Joint capacity building programs
- Common results framework
- Innovative financing mechanisms
- Graduation approach integration:
 - Embedding graduation principles in existing social protection programs
 - Coordinating sequenced interventions across agencies
 - Developing clear criteria for identifying households ready for graduation
 - Creating systematic linkages between social assistance and livelihood programs



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