Making the 4Ps Work Better:
Insights on Targeting and Grievance Systems

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Papers presented

1. Is the 4Ps Targeting and Reaching the "Right" Beneficiaries? An Assessment of the Veracity of the List of Pantawid Pamilya/ 4Ps Beneficiaries

1. From Complaints to Opportunities: Analyzing Grievance Trends and Responsiveness in the 4Ps

1. Information Management Systems (IMS), and Technology and Innovation Strategy

- *A need for a comprehensive, multi-source information management strategy that takes into account inter-agency data sharing protocols, quality assurance, and data privacy.*

- The DSWD is developing its Dynamic Social Registry (DSR) that would integrate their programs' IMS. To support this project, the PSA will share the 2024 CBMS data to the DSWD through a data sharing agreement. The 2024 CBMS will be the baseline data of the DSR.

- Additionally, since last year, a co-location agreement between the 2 agencies that enables the PSA to set up National ID registration and authentication during DSWD operations (e.g. Family Development Sessions for 4Ps).

- Authentication of beneficiaries through the National ID will ensure that beneficiaries are who they claim they are.

2. Targeting System Enhancements

- *A need for a differentiated approach that can improve targeting accuracy, particularly the measured urban-rural disparities.*

- Magna Carta of the Poor (Section 7. System for Targeting Beneficiaries):

  The NEDA shall maintain and periodically review, in consultation with PSA, a single system of classification to be used for targeting beneficiaries of the government's poverty alleviation programs and projects to ensure that such programs reach the intended beneficiaries.

- Currently, the DepDEV is developing/updating the Proxy Means Test (PMT) Model that will tag the poor and non-poor households using the 2024 CBMS. Urbanity is considered in the updated PMT model.

2. Operational Reforms and Implementation Strategy

- *Operational reforms should be synchronized with the rollout of the CBMS.*

- *Systematic integration of CBMS with near-, medium-, and long-term strategies.*

- Last February 2024, President Ferdinand Marcos, Jr. instructed the PSA to conduct the CBMS to update the list of 4Ps beneficiaries. With this instruction, the CBMS will replace the Listahanan.

- The PSA has been coordinating with DSWD during this transition.

- Beyond Listahanan/ 4Ps, the CBMS will also be used in the implementation of the following: Alternative Learning System Act, Expanded Solo Parents Welfare Act, An Act Increasing the Social Pension of Indigent Senior Citizens

3. Data Governance and Accountability Framework

- Once provided with the Dynamic Social Registry of the DSWD and if PSA will have access to the databases of other agencies' social protection registries, the agency plans to conduct validation of beneficiaries through matching with PSA databases (CBMS, National ID, and civil registration).

- Matching across these databases will aim to:

1. Check if beneficiary or other family members has received other benefits from other programs;

2. Check misrepresentation

5. PSA's role to support social protection program implementation

- National ID
  - Registration and authentication of potential beneficiaries
  - On-going coordination efforts with various national government agencies (e.g. DepEd, DMW, CFO, OWWA, BI, etc.) to use the National ID number as a common identifier

- CBMS
  - Data source for national and local targeting of beneficiaries

Thank you

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