

WE ARE



WE HELP SARI-SARI STOREOWNERS GROW THEIR BUSINESS







WE DO THIS BY ORGANIZING SARI-SARI STORE COMMUNITIES AND PROVIDING ACCESS TO TRAINING, FINANCING, TECHNOLOGY, AND BUSINESS OPPORTUNITIES

OUR MISSION IS TO HELP SARI-SARI STOREOWNERS EARN MORE SO THAT THEY CAN PROVIDE MORE FOR THEIR FAMILIES.

WE DO THIS WHILE ALSO HELPING THEM SERVE THEIR LOCAL COMMUNITIES ©

SINCE 2007, WE HAVE IMPACTED MORE THAN 150,000 SARI-SARI STORES NATIONWIDE



























HAPINOY PATH TO PROSPERITY



















HAPINOY PATH TO PROSPERITY STORE RESILIENCY NOT DIVERSIFYING INTO NEW BUSINESS **HAPISKWELA INEFFICIENT OPPORTUNITIES** - FINLIT (ADVANCED) **BUSINESS** - DISASTER PREPAREDNESS **PRACTICES** LACK OF **PRODUCT** AND BUSINESS CONTINUITY **DIFFERENTIATION** - MICROINSURANCE **DIVERSIFICATION** LIMITED WORKING **COMPETITION ACTIVATION HAPINOY BFF** CAPITAL **COMMUNITY HAPISKWELA IDENTIFY GROWTH** INEFFICIENT -- PRODUCT **OPPORTUNITIES** "CAPEX" FINANCING **INVENTORY** DIVERSIFICATION - STORE IMPROVEMENTS **MANAGEMENT** DIGITALIZATION **EXPANSION HAPISKWELA LINKAGE TO FIX THE** SUPPLIERS / - CUSTOMER SEGMENTATION **BASICS** - COMMUNITY PROFILING **ACTIVATION** - SELLING & PROMOS **LINKAGE TO HAPISKWELA NEW BUSINESS** - PAGLILISTA **OPPORTUNITIES FOUNDATION** - ASSORTMENT - INVENTORY MGMT **LINKAGE TO** CASHFLOW MGMT - PERSONAL VISION & **DIGITAL TECH GOALS FOR SSS LINKAGE TO** - FINLIT 101 **NEW BUSINESS SUPPLIERS** - HAPINOY VALUES **FINANCING** / SOURCING (12 GABAY) - PROBLEM-SOLVING **INVENTORY BARRIERS KNOWLEDGE FINANCING** LINKAGES **CAPITAL TO GROWTH**

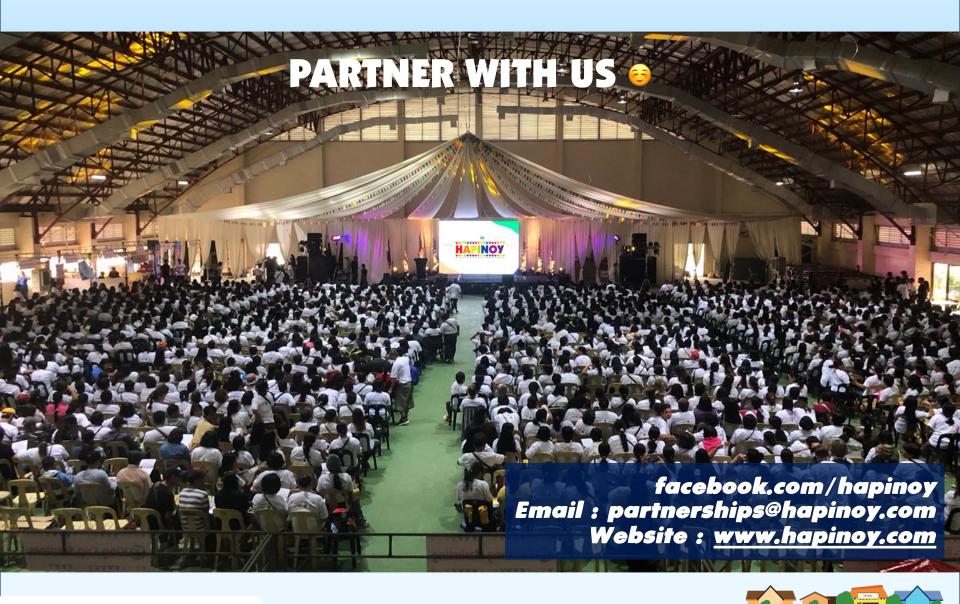
INVESTMENT

INFUSION

INNOVATION







10TH PIDS ANNUAL PUBLIC POLICY CONFERENCE 2024